







# Home Prep Checklist

Sell Smarter, Not Harder. Prepare Your Home for Success in North
Atlanta

What really helps your home sell faster (and for more)
— without overspending or unnecessary remodels.

Goal: To help homeowners focus on simple, high-impact updates that maximize ROI, reduce stress, and make their home shine in today's North Atlanta market.

## A Note from Irina Averyanov

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Getting ready to sell doesn't have to be overwhelming or expensive.

The truth? Buyers fall in love with "clean, updated, well cared for," not "brand new everything."

Every week, I help clients decide what's worth doing before listing — and what's just wasted money.

This Home Prep Checklist was created to help you focus on the updates that actually attract stronger offers

— and skip the stress.

"Irina didn't tell us to spend \$20,000 on a remodel. She showed us exactly where to spend a little — and our home sold fast and above asking."

- Recent North Atlanta Seller



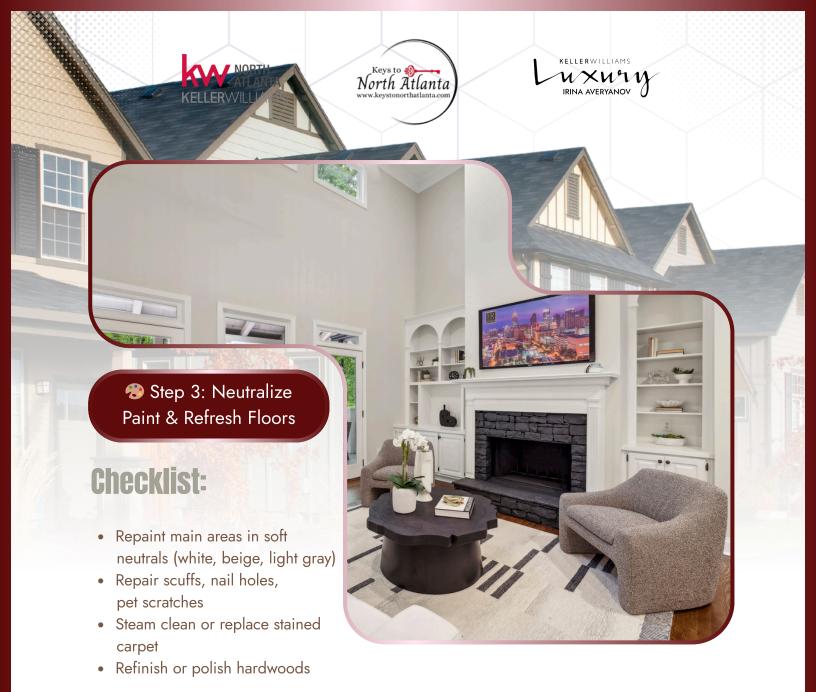
Step 2: Deep Clean (Non-Negotiable)

# **Checklist:**

- Professionally clean carpets and floors
- Wipe baseboards, doors, and trim
- Wash windows, mirrors, and light fixtures
- Make kitchens and bathrooms sparkle like a hotel

#### Pro TIP!

A truly clean home photographs better and feels well-cared for — even if it's older.



Step 4: Update Fixtures & Hardware

## **Checklist:**

- Replace dated lighting with modern, simple fixtures
- Update cabinet pulls/knobs in kitchens and baths
- Make sure all bulbs match in color and brightness
- Fix squeaky doors or leaky faucets

#### Pro TIP!

Small updates = big visual impact. This is how you make a 10-year-old home feel fresh without major remodels.



- Add potted plants or flowers
- near the entrance
- Clean or repaint front door and update house numbers

🚅 Step 6: Stage Key Rooms

## **Checklist:**

- Living Room: calm, uncluttered layout
- Kitchen: clean counters + one "nice moment" (bowl of lemons, flowers)
- Primary Bedroom: fresh bedding, neutral decor
- Bathrooms: new towels, simple shower curtain, no clutter

#### **Pro TIP!**

You don't have to stage every room - just the ones that sell emotion and lifestyle.



- Hide pet crates, litter boxes, and food bowls
- Empty trash cans and laundry baskets
- ullet Do a "smell check" clean and neutral always wins

## Reality Check

Big remodels rarely pay off before selling. Focus on clean, light, neutral, and move-in ready. That's what attracts the best buyers fastest.

### Ready for Personalized Advice?

Every home (and every buyer pool) is different. What works for a Milton new build may not be right for an Alpharetta resale or Cumming family home.

Text PREP to 404-436-2128

and I'll tell you where to focus — and what to skip.





■ Prefer email? Send photos of your main rooms to irina.a@kw.com
with the subject line "Prep Review."

Scan the QR code for a free, personalized home valuation.

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