

# WHAT'S NEXT

F O R V P C I N 1 0 Y E A R S



# VISION SUMMARY

**A regional movement.** Vitalpoint Church is becoming a multi-site community with 10 locations and 3,000 in weekly attendance. We're committed to reaching small towns with vibrant, Spirit-led ministry through meaningful relationships, empowered leaders, and a regional mindset that reflects Jesus to the world around us. Each location is not a copy of the next, but an expression of the same mission contextualized to its community.

The dream is not just to expand numerically, but to become a church known for spiritual vitality, active gifts of the Spirit, and an ongoing presence of prayer and multiplication. VPC is a church that becomes trusted in towns, where people encounter purpose, healing, and hope, and where entire communities are transformed by the Gospel.

***"Enlarge the place of your tent, and let the curtains of your habitations be stretched out do not hold back; lengthen your cords and strengthen your stakes. - Isaiah 54:2***



# IMMEDIATE

BY DECEMBER 2026

**SITE EXPANSION AND PRAYER MOBILIZATION**

We will launch Site 5 and begin intentionally praying for and about Sites 6 through 10. These prayers won't be vague, but will be shaped by a readiness to send while believing God is already preparing the ground in those towns.

**ALPHA YOUTH IN EVERY SCHOOL**

At the same time, Alpha Youth will be running in high schools connected to every site. We recognize the challenges of gaining access to public institutions, but we will navigate this by being student-led, building trust and boldly taking steps.

**20-25 ALPHA SESSIONS ACROSS ALL SITES**

In the next phase, we will run between 20 and 25 Alpha sessions across youth and adult contexts. Some sites will be equipped to offer Alpha year-round, while others maintain a rhythm of 2-3 Alpha per year. We will also explore running non-English Alphas where appropriate, to reflect the growing ethnic diversity in the current communities. The 2025 Spanish-speaking Alpha made it clear that this will be a part of what we're called to do.

**STRATEGIC FACILITY PLANNING**

To ensure VPC's growth does not outpace the existing infrastructure, a Facility Task Force will be formed to recommend a comprehensive space strategy. This will include evaluating the right mix of portable versus permanent setups based on ministry goals and local opportunities.

**IMPROVED DATA SYSTEMS**

In tandem, we will assign a Data Systems Lead whose role will be to overhaul and implement people-tracking systems that support discipleship, serving teams, and leadership development across the VPC community.

**STAFFING FOR GROWTH**

VPC staff capacity will increase through the hiring of a new Executive Pastor, a dedicated Alpha Staff Lead, and a full review of student ministry staffing. These roles are essential for carrying the weight of growing ministry throughout the whole of VPC.

**LAUNCH GREENHOUSE TRAINING COHORTS**

Greenhouse training cohorts will begin, creating formative environments for both lay and vocational leaders. Each cohort will equip participants with spiritual formation, ministry experiences, and a deep sense of calling to serve in or as the church.

**ACTIVATE SPIRITUAL GIFTS AT EVERY SITE**

Spiritual gifts awareness and training will continue across all sites, becoming a core part of who we are. This will shape how we connect, serve, and function as a church; seeing every person discover, discern, develop, and deploy out these God-given gifts.

**COMMUNITY IMPACT.**

Each VPC site will ensure that it has a Local Assignment. VPC's Kingdom Assignment is to plant churches in small towns. These churches have a Local Assignment to be part of the fabric of their community. Clarification of these Local Assignments will lead to focus and active VPC communities.

# MID-TERM

B Y 2 0 2 8

**SIX SITES AND A  
DEFINED HUB.**

By this point, we envision Vitalpoint operating with six locations and a clearly defined Hub site. The Hub will provide central support while maintaining the local uniqueness of each site. It will house administrative, coaching, and communication systems that allow all the sites to remain aligned and resourced.

**GREENHOUSE  
SCALED AND  
SENDING LEADERS.**

The Greenhouse program will maintain 20 active residents and celebrate the graduation of 25 to 30 leaders annually. These leaders will serve in various roles, from site leaders to connect groups leaders, from student ministries to church planting while all carrying the same DNA of spiritual continual growth and missional clarity.

**OUR ELDERS**

provide spiritual oversight and care for the church. They pray for the body, protect doctrine, and help ensure that our direction remains faithful to Scripture and the heart of Jesus. They're shepherds—not just decision-makers—who seek wisdom and discernment for the church as a whole

**ALPHA AS A  
YEAR-ROUND  
MINISTRY.**

At the same time, Alpha will continue to grow as two locations run it year-round while all others remain on a 2-3 times per year rhythm.

**STUDENT MINISTRY  
PRESENCE EVERYWHERE.**

Student ministry will be a visible part of every site, with students celebrated as a key part of who we are and the future we're building together; actively reaching students by sharing their faith and space.

**NETWORK-WIDE  
CULTURAL ALIGNMENT.**

Every site will be deeply aligned around shared culture, shared cause, and shared community impact. This alignment will not be top-down control but cultivated through ongoing rhythms of communication, equipping, and storytelling.

**MONTHLY HUB  
GATHERINGS FOR STAFF.**

To support this, we will host monthly hub gatherings for staff to build culture, celebrate progress, and deepen relational trust.

**STRATEGIC RELATIONSHIPS  
WITH LOCAL LEADERS.**

We will also be proactive in developing relationships with schools, churches, and community leaders in each town. These relationships open doors for partnership and trust and are key to becoming a church that is known as “for the town.” We believe this is part of VPC’s Kingdom assignment at the local level.



# LONG-TERM

B Y 2 0 3 5

**TEN SITES WITH 3,000  
IN ATTENDANCE.**

The long-term vision sees Vitalpoint Church flourishing with 10 fully operational locations and a weekly attendance of 3,000 people. This is not just a numeric goal – it reflects a movement of people gathering to be formed by Jesus and sent into their towns to make Him known.

**GREENHOUSE IS  
OVERFLOWING.**

The Greenhouse residency will be producing 40 to 50 trained leaders every year. These leaders will be a mix of young adults, mid-career professionals, and retirees – anyone called to serve with intentionality. This pipeline will continue to feed the leadership needs of existing sites and future expansions, including other churches in the Vitality network.

**ALPHA EMBEDDED IN  
OUR CULTURE.**

Alpha will become part of the rhythm of VPC’s identity, with 44 to 52 courses running annually, including youth and non-English expressions. Alpha will become a natural part of who we are – creating a culture where exploring faith in Jesus is expected, welcomed, and constantly multiplying across generations, languages, and communities.

**PRAYER AND SPIRITUAL  
GIFTS CULTURE AT  
EVERY SITE.**

Every site will also have strong prayer teams and a robust culture around spiritual gifts. These practices will become second nature in how we lead and serve.

**MATURE OPERATIONAL  
INFRASTRUCTURE.**

The operational model will mature into a \$5 to \$7 million annual budget. This will allow for full staffing, staff benefits, advanced data systems, and adequate funding for site development. We will no longer just manage growth; we will sustain and scale it.

**MOVEMENT-WIDE  
CONFERENCES.**

We will also launch movement-wide events like the Rural Renaissance and Elevate Conferences. These gatherings will inspire and equip not only VPC’s leaders but others across the nation and world who are seeking to bring revival to rural and small-town settings.

**GLOBAL REACH INTO TWO  
OTHER COUNTRIES.**

Vitalpoint Church will extend its reach into two additional countries. This is not about building the VPC brand, but about leveraging what God has done in VPC to inspire others. The Vitality network will become a global family marked by trust, humility, and shared mission.

**A CHURCH THAT TOWNS  
ASK TO COME.**


Ultimately, we will become a church that towns ask to come, not because of flash or hype, but because we have built trust, served well, and brought real hope.

# 1. STRENGTHEN THE LEADERSHIP PATHWAY

**Why it matters:** Without capable leaders, vision stalls. Multiplying healthy, Spirit-formed leaders is the backbone of a multisite, regional church.

## Key Actions:

- **Fully implement and scale Greenhouse Residency (40–50 leaders annually).** Equip both lay and vocational leaders with strong formation, ministry experience, and real-life leadership development through a robust residency program.
- **Prioritize student ministry staffing and leadership at every site.** Identity dedicated leaders to invest in the younger generation with consistency, vision, and presence.
- **Equip leaders at all levels:** elders, staff, and connect group leaders. Provide tailored equipping that fosters shepherding, multiplication, and the development of spiritual gifts.
- **Develop clear on-ramps for lay leaders (training cohorts, spiritual gifts discovery, coaching).** Create pathways for everyday people to discover calling, build confidence, and serve with purpose.
- **Identify and prepare leaders now for future site launches (Sites 6–10).** Proactively cultivate leaders who will carry the heart, DNA, and momentum of new locations from day one.
- **Vision Impact:** We are building a leadership culture where people of all ages see themselves as part of God’s redemptive story – called, equipped, and sent to lead within the church and their town.



Together, we are building  
a church that is  
**FOR people,  
FOR towns, and  
FOR the Kingdom.**

## 2. BUILD SCALABLE SYSTEMS AND STRUCTURE

**Why it matters:** Strategy needs structure. Healthy systems don't replace the Spirit; they support what He's doing, ensuring we don't collapse under the weight of growth.

### Key Actions:

- **Design and implement a staff/org chart with future-facing clarity:** Build a forward-thinking team structure that anticipates growth and aligns people to purpose.
- **Define a hub model that supports local sites with centralized services and care:** Equip sites with the tools and support they need while empowering contextual ministry.
- **Solidify the data management system to track engagement, spiritual growth, and leadership development:** Establish a reliable platform that allows for informed, proactive care and decision-making.
- **Create and sustain communication rhythms that align staff, the VPC community, and partners:** Clarify the message, the methods, and the momentum so everyone moves in unity.
- **Vision Impact:** VPC's systems will multiply – not just manage – ministry. Every person and site will be seen, supported, and spiritually invested in.

## 3. DEVELOP FACILITY AND OPERATIONAL STRATEGY

**Why it matters:** Healthy environments shape healthy people. VPC spaces should support the movement – not limit it.

### Key Actions:

- **Finalize and implement a facility philosophy (portable vs. permanent mix):** Build a site-by-site strategy that balances flexibility, cost-efficiency, and long-term impact.
- **Build out staff facility oversight roles and protocols:** Ensure every space is cared for with consistency and excellence through clear accountability and trained personnel.
- **Plan and prioritize site development budgets (\$5–7M annually):** Steward the resources intentionally to fuel future growth and ministry effectiveness as we honour God.
- **Secure Sunday + midweek spaces aligned with ministry goals:** Choose spaces that reflect the mission: relational, accessible, and full of potential for exploring and growing.
- **Vision Impact: VPC buildings will be more than gathering places – they'll be local mission outposts:** visible, invitational, and strategically aligned.

## 4. FUEL A SPIRIT-EMPOWERED, DISCIPLE-MAKING CULTURE

**Why it matters:** Strategy needs structure. Healthy systems don't replace the Spirit; they support what He's doing, ensuring we don't collapse under the weight of growth.

### Key Actions:

- **Cultivate environments where the supernatural becomes natural:** Cultivate environments where hearing God and moving in His gifts are normal, not rare.
- **Equip Connect Group Leaders to care, disciple, and activate gifts in their groups:** Empower group leaders to be shepherds, guiding people in growth and giftings.
- **Elevate Alpha culture – adults, youth, and ethnic communities:** Establish Alpha as a default discipleship and evangelism pathway, with 44–52 courses annually.
- **Model and teach invite culture – where faith-sharing is natural and confident:** Equip people to live invitationally with joy, urgency, and confidence in the gospel.
- **Create a shared language:** “We are a church FOR our town,” “Everyone has a gift to give.” Ground every expression of ministry in language that forms culture and fuels **movement**.
- **Vision Impact:** We're raising followers who are Spirit-filled, gift-aware, and mission-driven because spiritual formation is the foundation, not an afterthought.

## 5. CAST VISION AND MOBILIZE THE CHURCH

**Why it matters:** Healthy environments shape healthy people. VPC spaces should support the movement – not limit it.

### Key Actions:

- **Implement a multi-platform communication strategy to regularly tell stories, share progress, and reinforce the vision:** Make vision visible and felt across every site and channel.
- **Engage Vision Builders and partners with clarity around financial needs and spiritual impact:** Provide transparency, engage obedience, and connect investment to transformation.
- **Celebrate milestones often: site launches, Alpha completions, Greenhouse graduations:** Make wins visible and joy contagious reminding the church that every step forward matters.
- **Keep Ron and key leaders in vision-bearing roles – preaching, coaching, leading movement-wide events like Elevate and Rural Renaissance:** Position catalytic leaders where they can build culture, cast vision, and multiply momentum.
- **Vision Impact:** Every one reached. Everyone belongs. Everyone plays a part. Everyone is sent.

# LEADERSHIP SUMMARY

RIGHT PEOPLE. RIGHT SYSTEMS. RIGHT SPACES. RIGHT SPIRIT. RIGHT MESSAGE.

Vitalpoint leaders must stay prayerfully focused, nimble in execution, and relentlessly centered on pointing people to Jesus, discovering their gifts, and be sent into their communities with purpose.



# GLOBAL MISSIONS

**Our vision doesn't stop at our regions.** We are partnering with a movement in India that is planting churches in rural towns and villages. Together, we will send teams to equip pastors and church planters, leverage technology to strengthen their systems, and share in the joy of seeing their Kingdom Assignment impact their regions. And just as we go to serve, we will also learn from Vitality India and their faith, perseverance, and creativity will shape how we live out our own calling in small towns here.



NOW

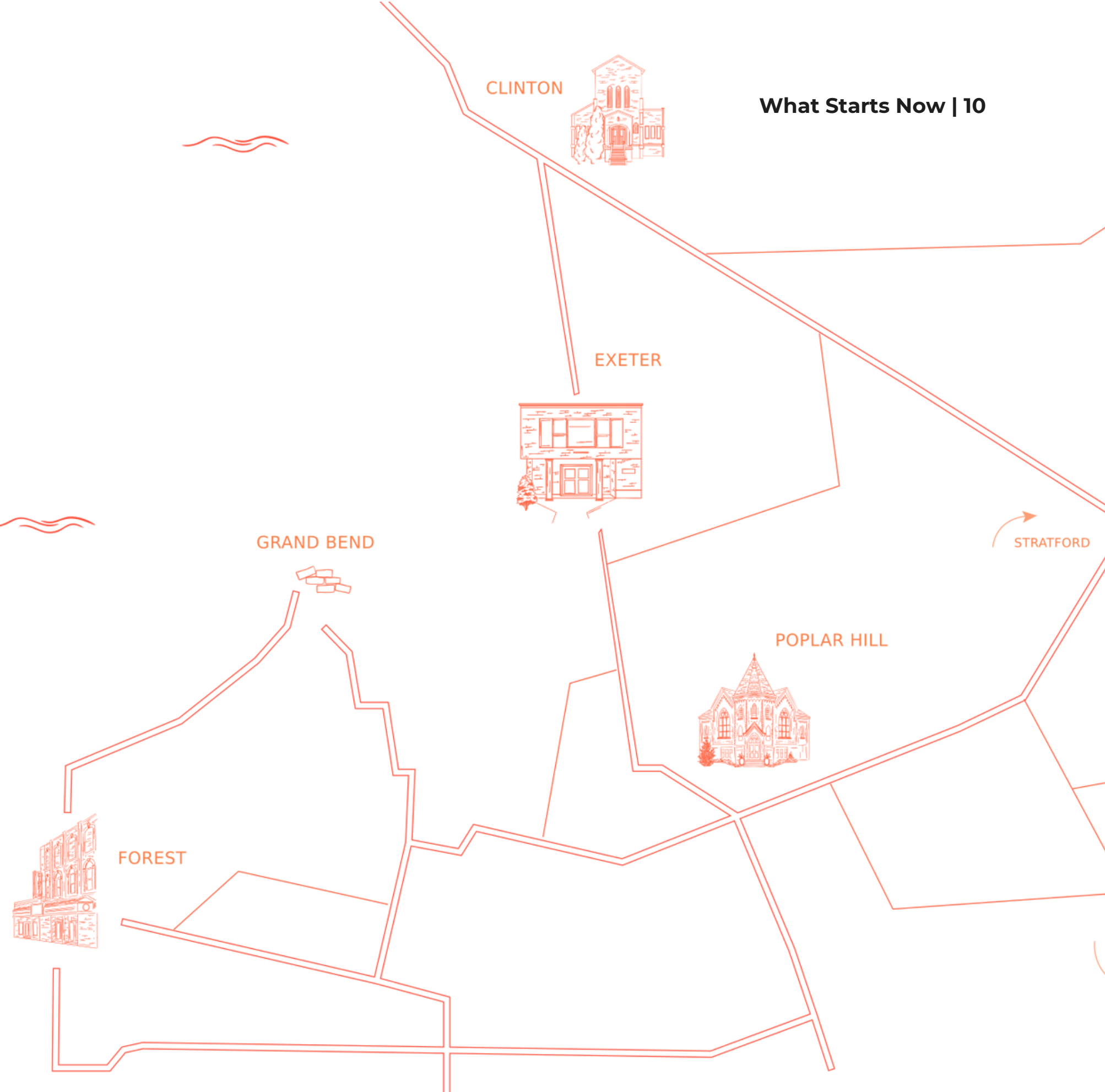
## Vitalpoint Church: What's Next Starts Now

Vitalpoint is becoming a regional movement – 10 sites, 3,000 weekly in attendance, and a Spirit-led presence in small towns across the region. Each location uniquely reflects its community while carrying the same heart: to see lives transformed by Jesus.

This next season is not someday — it's here. Site 5 has launched, Alpha is expanding into schools and languages, Greenhouse is training leaders, and local assignments are being clarified in every town. Systems, staff, and spaces are being built to support a growing, sending church.

**Now is the time to move from attending, to owning the mission.**

Step in. Bring your gift. Find your role. Be part of what God is doing — right here, right now.



# DON'T HOLD BACK.

## ISAIAH 54:2

Enlarge the place of your tent,  
and let the curtains of your  
habitations be stretched out;  
do not hold back; lengthen your  
cords  
and strengthen your stakes.



**Vitalpoint**  
CHURCH