



LET THE WINTER FUN BEGIN

Toysmith’s winter assortment delivers playful, high-impact fun designed to drive impulse all season long. Featuring new standouts like the Sugar Skwisheez Winter Waddler Duck and Merry Moo Highland Cow—both filled with festive confetti—the line blends satisfying sensory play with eye-catching designs. Sleigh Whaaaaat?! brings a seasonal twist to our fan-favorite mini air horns with festive sounds and songs, while Lil’ Jolly Finger Puppets offer low-price-point bin fillers perfect for add-on sales. The 12 Days of Christmas adds a countdown-style experience with 12 toy-filled capsules, creating repeat engagement and gifting appeal. Each item is built for quick interaction, strong shelf presence, and easy merchandising throughout the winter season.

Brand Design

A fresh new look is here. All items in this assortment will feature our updated packaging—even if older versions are shown below. Designed with cool blues, whites, and subtle red accents, this look extends beyond the holidays to perform all winter long. Bright, clean graphics are built to catch attention and drive sell-through on shelf.



Contact us at:
orders@nesbitt-associates.com
www.nesbitt-associates.com
1-800-876-8836





Melting Snowman
Item #: 9340
Wholesale: \$5.00
Pack: 12



Amazing Christmas Tree
Item #: 8310
Wholesale: \$5.00
Pack: 12



Festive Fidget Friends
Item #: 1829
Wholesale: \$4.50
Pack: 12



Snowball Launcher
Item #: 6956
Wholesale: \$1.50
Pack: 8



Light-Up Santa Nose
Item #: 1130
Wholesale: \$2.50
Pack: 8



Reindeer Ball Popper
Item #: 1827
Wholesale: \$4.50
Pack: 6



Christmas Mini Blocks
Item #: 1830
Wholesale: \$5.00
Pack: 6



Christmas In a Can
Item #: 1835
Wholesale: \$6.50
Pack: 4



Snowflake Mix Ins
Item #: 6902
Wholesale: \$4.50
Pack: 12



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Light Up Ornaments in Box
Item #: 6943
Wholesale: \$4.50
Pack: 12



Light Up Snow Ball
Item #: 6953
Wholesale: \$2.50
Pack: 12



Instant Snow
Item #: 1836
Wholesale: \$3.50
Pack: 12



Melt N Grow Yeti
Item #: 6913
Wholesale: \$4.00
Pack: 12



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