



Squish, Hug, Collect, Repeat!

Sugar Skwisheez by ToymSmith is a feel-good collection of plush-meets-squish characters designed for comfort, calm, and collectible fun. Each character features a soft, huggable exterior with a satisfyingly squishy ball core inside—part plush, part stress relief, all personality.

The first series, Pacific Northwest, introduces the Tree Huggers: Flora the gentle bunny, Pippa the quirky hedgehog, Theodore the wise owl, & Rusty the playful fox. Each character comes with a name, backstory, and connection to new friends in future themed series—Home Bodies and Dumpster Divers—encouraging collection and storytelling through play.

Perfect for toy stores, gift shops, and counter displays, Sugar Skwisheez offer a unique tactile experience and a lineup of lovable characters that keep kids (and grown-ups) coming back for more.

Tree Huggers



Contact us at:
orders@nesbitt-associates.com
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1-800-8836

ToymSmith

Series 1: Pacific North West

Tree Huggers



Tree Huggers Asst
Item#:27000 | Wholesale:\$5.00
MOQ: 12

Next Up: Home Bodies



+ Hamster & Parrot



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