



June 4-6, 2026

Hot Springs Convention Center

134 Convention Boulevard
Hot Springs, AR 71901

Exhibit Hall Set Up Information

Booth Exhibitors	Thursday, June 4, 2026	11:00 am
Trucks & Trailers	Thursday, June 4, 2026	1:00 pm

Exhibit Hall Hours

Friday, June 5, 2026	9:00 am - 3:00 pm
Saturday, June 6, 2026	9:00 am - 12:00 pm

You may enter the hall, both days, beginning at 8:00 am from Loading Dock C accessed on Church Street. Coffee service will begin at 8:00 am and end at 10:00 am. You will find this in the show manager's office behind the registration table.

Water to wash trucks is not provided by AFC or the HSCC.

All pumpers MUST dump its water before entering the convention center.

DO NOT use Armor All or any similar product inside the Hall. This is a slipping hazard. You will be charged a \$75 cleaning fee, if you do so.

If you will need carpet, furniture or other amenities, you may use the form below from Southwest Designs and Display to order.

Loading doors will NOT open for load out until 12:00 pm Saturday, June 5 unless approved by trade show coordinator.

Registration fees are non-refundable after May 1, 2026.

Room blocks will be available at Hotel Hot Springs and Embassy Suites **beginning February 1, 2026, and will close May 1, 2026**. Reserve early as rooms fill quickly. You will find their phone numbers on our website home page.

Booth Pricing & Details

10' x 10' Booth \$525.00

Includes one 6' skirted table, 2 chairs, 4 exhibit hall badges. Booth draping includes an 8' rear drape and two 3' side drapes, and one ID sign. Electricity or other amenities are not included. Please see below for the appropriate forms to submit to the Convention Center or Southwest Design & Display.

10' x 20' Booth \$775.00

Includes two 6' skirted table, 4 chairs, 4 exhibit hall badges. Booth draping includes an 8' rear drape and two 3' side drapes, and one ID sign. Electricity or other amenities are not included. Please see below for the appropriate forms to submit to the Convention Center or Southwest Design & Display.

10' x 30' Booth \$1075.00

Includes three 6' skirted table, 6 chairs, 6 exhibit hall badges. Booth draping includes an 8' rear drape and two 3' side drapes, and one ID sign. Electricity or other amenities are not included. Please see below for the appropriate forms to submit to the Convention Center or Southwest Design & Display.

10' x 40' Booth \$1375.00

Includes four 6' skirted table, 6 chairs, 6 exhibit hall badges. Booth draping includes an 8' rear drape and two 3' side drapes, and one ID sign. Electricity or other amenities are not included. Please see below for the appropriate forms to submit to the Convention Center or Southwest Design & Display.

Vehicle Package

(Vehicles & Trailers per space)

\$900.00

40' x 40'

Need extra space? \$250 per 10 feet

For Vehicle Package Only

Includes electricity

Includes two 6' skirted table, 4 chairs, and 4 exhibit hall badges. Package also includes one ID sign and one 20-amp 125v electrical hook up. Other amenities are not included but can be ordered through Southwest Design & Display. See below for the appropriate order form.

Extra exhibit hall badges may be purchased for \$2 and will include a Friday lunch voucher for each.

Sponsorship Packages

Packages will provide a percentage off your registration fee.



One Bugle Sponsor \$500

- Company logo with link to company website on AFC website.
- Recognition “thank you” post on AFC social media.



Two Bugles Sponsor \$1000

- Company logo with link to company website on AFC website.
- 1/4 ad in AFC program book
- Recognition “thank you” post on AFC social media.
- 10% off vendor registration



Three Bugles Sponsor \$2000

- Company logo with link to company website on AFC website.
- 1/2 ad in AFC program book
- Company logo placed at main coffee station
- Bi-annual ad on AFC social media
- Recognition “thank you” post on AFC social media.
- 15% off vendor registration



Four Bugles Sponsor \$3000

- Company logo with link to company website on AFC website.
- 1 full page ad in AFC program book.
- Company logo placed at main coffee station.
- Ability to display company signage on the classroom hallway.
You must provide
- Bi-annual ad on AFC social media
- Recognition “thank you” post on AFC social.
- 20% off vendor registration.



Five Bugles Sponsor \$4000

- Company logo with link to company website on AFC website.
- 2 full page ad in AFC program book.
- Company logo placed at main coffee station.
- Ability to display company signage on the classroom hallway. You must provide signs.
- Quarterly ad on AFC social media
- Recognition “thank you” post on AFC social media.
- 25% off vendor registration.

This level will include the event sponsorships on the next page.

Event Sponsorships

Sponsoring these events automatically gets you the Five Bugles Sponsor package and up to 100% compensation for your booth registration.

Casino Night \$9500

Our most popular event by far. So much so, we are adding more tables and have moved the event to Thursday night so more can attend.

A sponsor sign will be placed at the entry table, but you may display signage for the event as well.

Thursday Lunch \$6000

You know firemen like to eat! Thursday is a full day of classes and makes it difficult for attendees to go out and grab lunch then make it back in time for the afternoon classes. Each attendee will receive a voucher for \$16. If the individual goes over the \$16, then they pay the extra cost.

You will be listed on the voucher and a sponsor sign will be placed at the concession stand. You will receive recognition in our program book as the sponsor for this event

Friday Lunch \$6000

Lunch on Friday is about keeping the attendants in the vendor hall as long as possible. For the past few years, we have opened the concession stand in the vendor hall. Each attendee and vendor will receive a voucher for \$16. If the individual goes over the \$16, then they pay the extra cost.

You will be listed on the voucher and a sponsor sign will be placed at the concession stand. You will receive recognition in our program book as the sponsor for this event.

AFC Hospitality Room 1 Night \$4000 **2 nights available (Sponsor both nights & get 2nd night ½ off)**

Our hospitality room has been a popular event in the past years. It gives the attendant the opportunity to network with other firefighters and chiefs from across the state. This event requires the room rental, corkage fee and all supplies.

A sponsor sign will be placed at the most popular place in the room, the bar. You will also receive recognition in our program book as the sponsor for this event. You may add your own signage to room and give out swag if you wish.



Southwest Design and Display
Advanced Warehouse: 1310 Jackman St. Benton AR 72015
(501) 376-9114 Office@southwestdd.com www.southwestdd.com

Arkansas Fire Convention 2026

Accessories and freight orders can be placed online at www.southwestdd.com under the vendor order tab.

Orders must be placed **by May 25, 2026**
Freight can arrive to our office **starting May 1, 2026**,
and NO later than May 29, 2026.

Shipping hours are Monday-Friday 8am to 3pm. Please note SWDD will be closed May 22 & 25, 2026.

Freight instructions:

When placing the freight order please enter a total weight.
Freight should be labeled with conference name “AFC” and
your company name as it appears on your booth sign.
At the conclusion of the conference, please package contents tape up,
and attached your return shipping label.

Southwest Design **DOES NOT** provide return labels or schedule pickups.

Leave the freight in your booth and Southwest Design
will collect it at the end of the conference.

Exhibitors are responsible for scheduling the pickup
of the freight from Southwest Designs office
2 business days after the conclusion of the conference.

If you have any questions, please contact
Amanda at (501) 376-9114 or [office@southwestdd.com](mailto:Office@southwestdd.com)

EXHIBITOR INFORMATION

Business Name

Business Representative

Address

Email Address

City, State & Zip Code

Contact Number

Booths

10'x10'

Cost

\$525

Total Cost

10'x20'

\$775

10'x30'

\$1075

10'x40'

\$1375

Electrical Hookup 20 Amp 125 V Outlet

\$75 per hookup

Quanity

Vehicle Package

40'x40'

\$900/space

includes 1 electrical hookup

Extra 10' of Space

Vehicle Package Only

\$250/10'

Quanity

Sponsor Opportunities: Includes a percentage off vendor registration. See packet for details.

Amount Donated

One Bugle Sponsor \$500

Two Bugles Sponsor \$1000

Three Bugles Sponsors \$2000

Four Bugles Sponsors \$3000

Five Bugles Sponsors \$4000

Individual Ads in Program: DEADLINE 4/18/26 pdf/png/jpeg accepted via email at vendor@arkansasfireconvention.com

Total Cost

1/4 page

\$200/ad

Quanity

1/2 page

\$300/ad

Quanity

Full page

\$400/ad

Quanity

Make Checks Payable to: Arkansas Fire Convention

Mail Forms and Checks to:

Arkansas Fire Convention
Attention: Patty Higginbotham
1000 Hickory Street
Crossett, Arkansas 71635

% off

Grand Total