

your success Starts Here

CHEER FORCE

WELCOME TO

SEASON 26

Friday, June 19th



We Will Rock You

CheerForce Simi Valley

★★★CHEER★★★ FORCE



2001 ➔ 2026



Watch on  YouTube

WELCOME TO SEASON 26

MEET THE OWNERS





New to CheerForce Teams:

- family culture
- structure
- build trust
- big picture





New to CheerForce Teams:

- “We” vs “Me” mindsets
- Long-term growth
- Not every Athlete’s journey is the same





New to Full Year Teams:

More Intricate Routine Means:

- more practices / reps
- team homework
- **attendance / commitment**
- blackout periods
- cheer doesn't have a bench





Attendance Guidelines



- **NEW: jot form request**
- **Summer guidelines**
- **Fall guidelines**
- **Winter / Spring**
- **illness vs known conflicts**



Unique Sport

**Everyone
depends on
everyone**





**Allow poor behavior
of one to risk
the entire team?**

or

“Cut the rope”?





New to Excel Teams:

- more competitions (Nov - Apr)
- same uniform as Spark / Ignite
- travel to Regional Summit (Phoenix, AZ)





New to Elite Teams:

- teams placed by age / skill
- reality of harder competition / training
- 2-day competitions
 - balance of scores
 - awards ceremonies





New to Elite Teams:

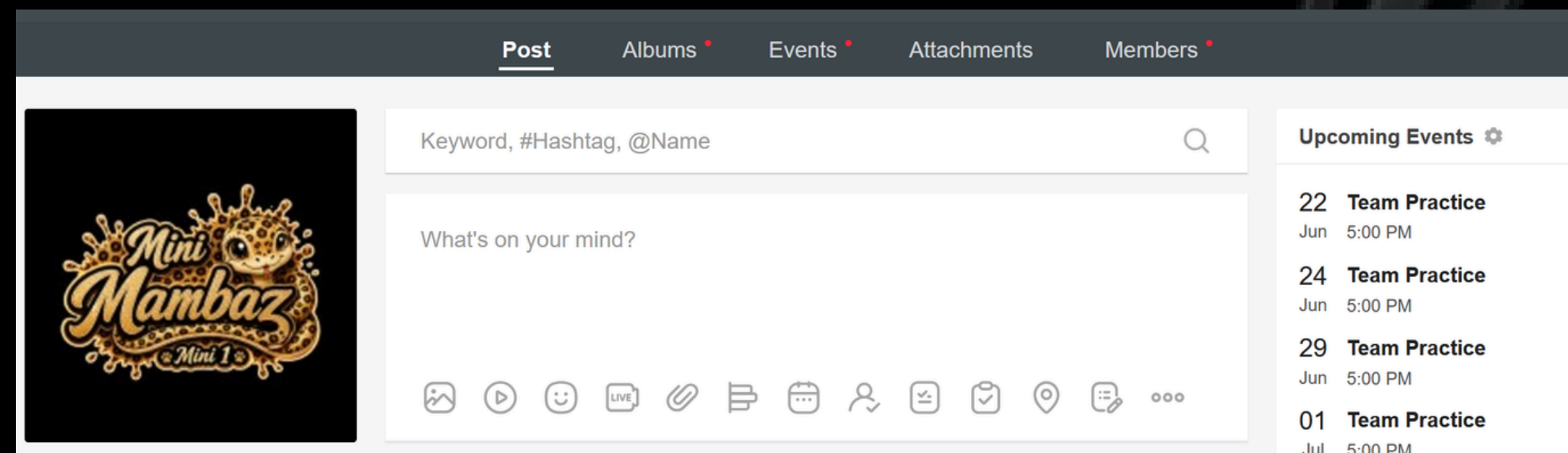
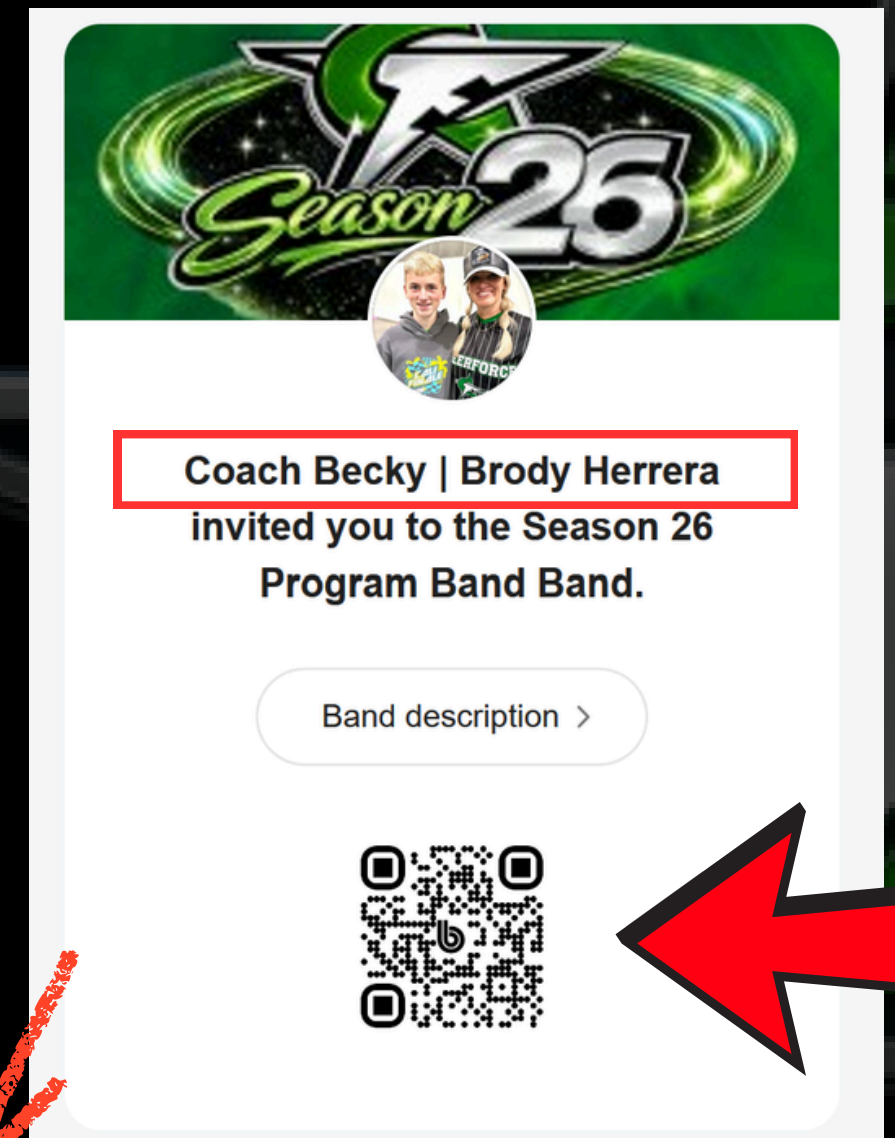
- post-season events
- travel trip





Things to Know!

- line of communication
- importance of BAND
- protocols





Things to Know!

- competition schedules
 - “draft” vs “final”
- competition days
- snake pit



TEAM COLOR
BOW:
POSH-PONY

SUNDAY, MARCH 15TH

	CELEBRITY HALL	WWOS FIELD	WARM UP	PERFORM	VENUE	AWARDS B/AC
ETERNITY	8:30AM	9:00AM	9:44AM-A	10:24AM	ARENA SOUTH	11:45AM- B
COBRAZ	9:30AM	10:00AM	11:12AM-C	11:52PM	ARENA SOUTH	2:15PM- B
MIZZ HISS	11:30PM	12:00PM	12:51PM-B	1:31PM	ARENA SOUTH	4:00PM- B
SLITHER	2:15PM	3:00PM	4:04PM-C	4:44PM	ARENA SOUTH	6:30PM- B
FAB FANGZ	2:15PM	3:15PM	4:15PM-B	4:55PM	FIELD HOUSE	6:00PM- AC
HISS-TERIA	4:00PM	4:45PM	5:48PM-B	6:28PM	ARENA SOUTH	8:15PM- B
BITE CLUB	4:30PM	5:00PM	6:07PM-E	6:47PM	ARENA WEST	8:30PM- B
HISSY FIT	6:00PM	6:45PM	7:43PM-C	8:23PM	FIELD HOUSE	9:45PM- AC

FAN ZONE SESSION 1

BITE CLUB, HISS-TERIA, HISSY FIT
SUPPORT: ETERNITY, COBRAZ

ATTIRE: SEASON 25 SHIRT

9:30AM: CELEBRITY HALL
LOAD BUS TO WWOS

12PM: BUS BACK TO HOTEL

FAN ZONE SESSION 2

MIZZ HISS SUPPORT: SLITHER
COBRAZ SUPPORT: FANGZ
BOTH SUPPORT HISS-TERIA

ATTIRE: SEASON 25 SHIRT
OR UNIFORM

BUS BACK TO HOTEL ANYTIME
AFTER HISS-TERIA
(OR STAY!)

FAN ZONE SESSION 3

FANGZ SUPPORT: BITE CLUB
SLITHER SUPPORT: BITE CLUB*
BOTH SUPPORT HISSY FIT

ATTIRE: SEASON 25 SHIRT
OR UNIFORM

BUS BACK TO HOTEL ANYTIME
AFTER HISSY FIT



Protect “the playbook”

- Do not share videos
- Closed practices
- Gym cameras are off at times





Things to Know!

General Billing Notes

BRONZE

Down Payment \$449
11 Monthly Payments \$499

26/27 Elite BRONZE (due now: \$449)

Jun 1st, 2026 - Apr 30th, 2027

Fri | Apr 30th, 2027 | 11:45 PM - 11:46 PM

[View Full Schedule](#)

94 OPEN

S M T W T **F** S

GOLD

Pay In Full \$5,689

Savings vs Bronze: \$249

26/27 Elite GOLD (due now: \$5,689)

Jun 1st, 2026 - Apr 30th, 2027

Fri | Apr 30th, 2027 | 11:55 PM - 11:56 PM

[View Full Schedule](#)

25 OPEN

S M T W T **F** S

SILVER

Down Payment \$2,500
11 Monthly Payments \$299

Savings vs Bronze: \$149

26/27 Elite SILVER (due now: \$2,500)

Jun 1st, 2026 - Apr 30th, 2027

Fri | Apr 30th, 2027 | 11:50 PM - 11:51 PM

[View Full Schedule](#)

24 OPEN

S M T W T **F** S





Extra costs to expect:

- **\$49 USASF annual membership**
- **Uniform (if needed)**
- **team shirt / merch / goodie bags**
- **party donations**





Extra costs to expect:

- **spectator admission**
- **travel trips**
- **optional gifts**
- **banquet**





Travel Trips:

- **Vary by team**
- **Trip “Send-offs” are mandatory**
- **Stay-to-Play events**
- **Airfare / Deposits**
- **Book refundable travel when possible**
- **Summit Teams - April Practice Schedule**





Get ready
CheerForce Simi Valley



Watch on  YouTube



Key Takeaway:

**Every family feels overwhelmed
at some point.**

**It's normal, and it gets easier as
the season progresses!**



TIPS FOR SPORTS PARENTS

**PUTTING YOUR CHILD
WITH BETTER PLAYERS
WON'T AUTOMATICALLY
MAKE THEM BETTER.**

Most parents get this wrong.

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PARENTS THINK:

**“STRONGER GROUP =
FASTER IMPROVEMENT.”**

Sounds logical.

But development
doesn't work that simply.

TIPS FOR SPORTS PARENTS

**IF THE GAP IS TOO BIG...
YOUR CHILD DOESN'T LEARN.
THEY SURVIVE.**

And survival looks like:

- pushing the ball
- fear of mistakes
- rushed decisions
- no confidence
- emotional shutdown

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And survival looks like:

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- rushed decisions
- no confidence
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**REAL LEARNING
HAPPENS HERE:**

Not too easy.

Not overwhelming.

**CHALLENGE MUST BE
DIFFICULT... BUT ACHIEVABLE.**

That's how the brain learns.

**TRAINING IS
NOT ABOUT
PROVING YOUR CHILD
BELONGS.**

Training is about
solving the right
developmental problem.

BIG DIFFERENCE.



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BIG DIFFERENCE.

THE **WRONG** PARENT QUESTION:



“Is this the
strongest group?”

THE **RIGHT** QUESTION:



“Is my child
actually learning here?”

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PARENTS
CHASE STRONGER GROUPS.
SMART COACHES
CHASE BETTER DEVELOPMENT.

Ivan Krcevic



What Veteran CF Parents Want You to Know

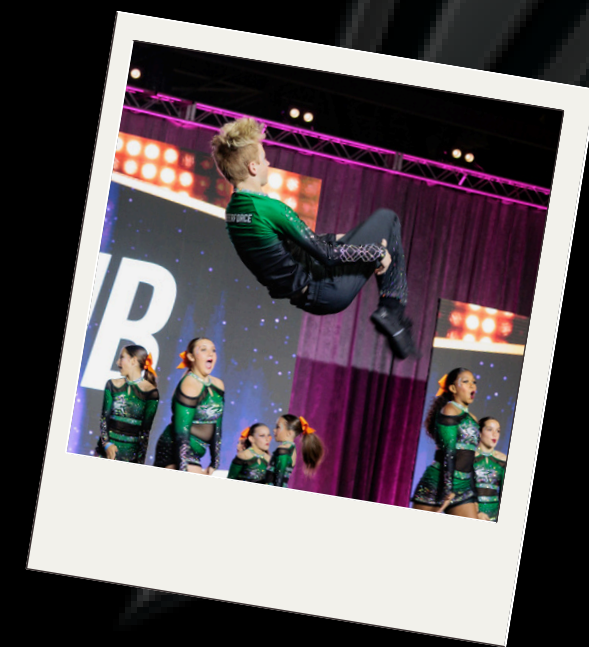
- **Ask Questions Early & Often**
- **Don't guess, get clarity**
- **Rumors are silly!**
- **Coaches, staff, team moms, and veteran parents are happy to help**





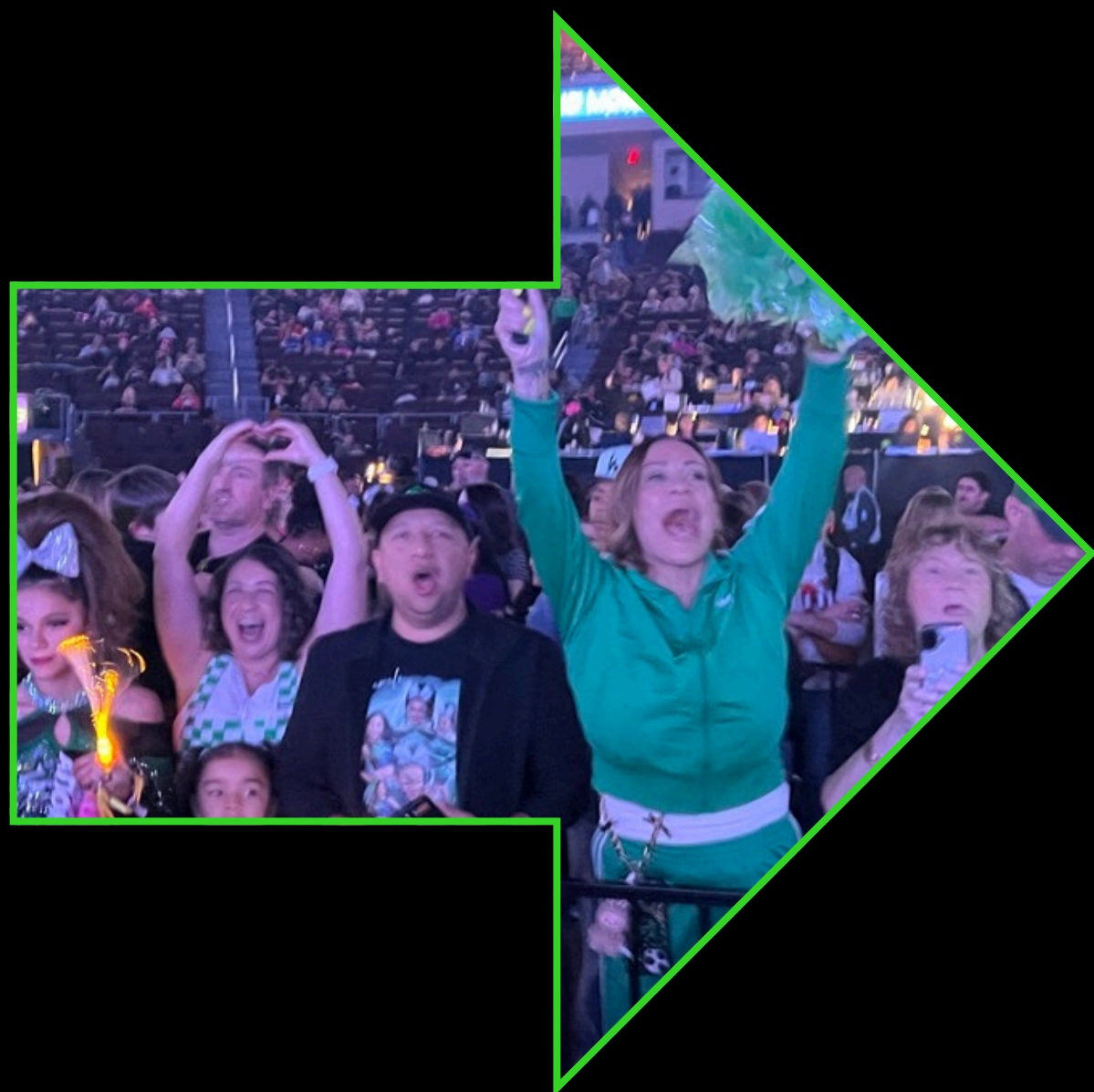
What Veteran CF Parents Want You to Know

- What is “Trust the Process”
- Placements made with athlete development in mind
- Team changes don't mean an athlete is failing
- Progress is almost never “linear”





What Veteran CF Parents Want You to Know



- Focus on Your Athlete
- Match their energy
- Let your athlete lead the experience
- If an athlete is having fun and growing, their parent is doing great!



What Veteran CF Parents Want You to Know

- **Intentionally, stay positive**
- **Avoid drama and gossip**
- **Support your athlete through challenges**
- **Athletes absorb parent attitudes**





Why Parents Choose CheerForce

- ♥ Coaches genuinely care about athletes
- ♥ Veteran families are willing to help
- ♥ Strong parent community
- ♥ Athletes grow in confidence and resilience
- ♥ The gym becomes a second family

Most Common Advice: "Get to know other parents. Find a buddy. Don't try to figure everything out alone."



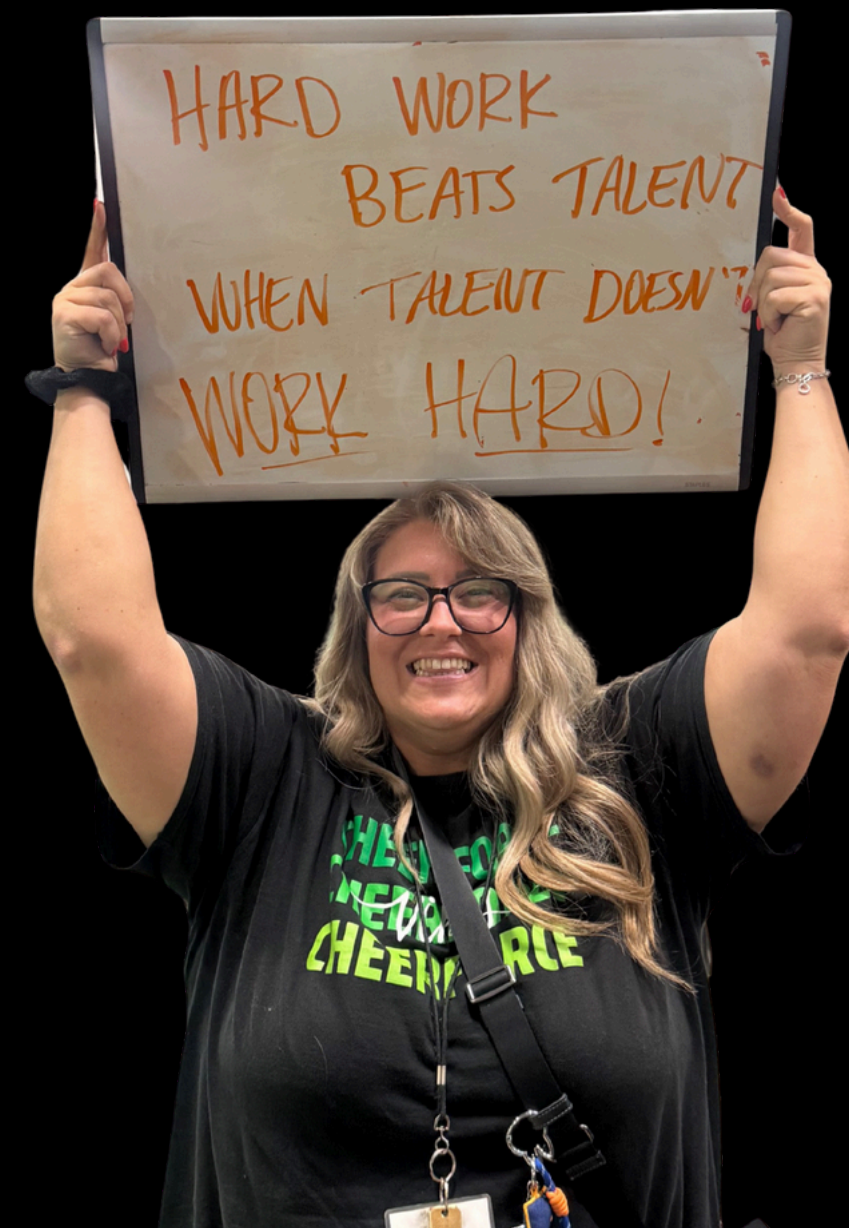


Supplemental Training

Classes (15% discount)

Private Lessons

Camps



HARD WORK
BEATS TALENT
WHEN TALENT DOESN'T
WORK HARD!



WELCOME TO
SEASON 26

CHEERFORCE
SEASON 26 SIMI VALLEY PROJECTED TEAMS

**NEW
TEAM**



*Some things
are meant to be
HISSED about.*

*WE'RE KEEPING A SECRET...
AND YOU'RE INVITED.*

INTRODUCING OUR BRAND NEW TEAM

HISS & TELL

Division Options

OPEN LEVEL 4

OR

INT'L NON-TUMBLING 6

Athlete Eligibility

ALL ATHLETES MUST BE
BORN ON OR BEFORE

MAY 31ST, 2009


COMPETITIVE ENERGY,
ELITE RESULTS


CONFIDENCE.
CONNECTION.


NO DRAMA.
JUST DRIVE.


BOLD, UNAPOLOGETIC,
AND UNSTOPPABLE.

THINK YOU CAN KEEP UP?
TRYOUTS BEGIN MAY 19TH, 2026



IMPORTANT DATES

- Season 26 Orientation: Fri Jun 26 @ 7pm
- **Summer Break: Fri Jul 3 - Fri Jul 17**
- Make-up Orientation: Fri Jul 24 @ 7pm
- Elite choreography: Aug. 7 - 9 (Fri-Sun)
- Thanksgiving break: Nov 23 - 28 (Mon-Sat)
- **Mandatory practice: Sun Nov 29**
- Winter break: Mon Dec 21 - Sun Jan 3
- **No Spring Break**



CONTACT INFORMATION

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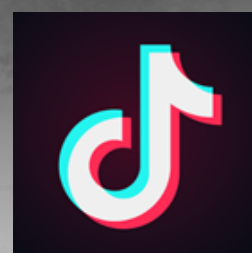
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SEASON 26