

# PEDAL POINT RALLY



## Virtual Challenge

June 1st - June 30th, 2022

## In-Person Ride

Friday, July 15th, 2022

Ice Cream Ride & Dinner

Saturday, July 16th, 2022

RIDE DISTANCES: 60 mile, 20 mile, 13 mile, &  
4 Mile Rich Johnson Family Ride/Walk

Location:

Hostel Shoppe

3201 John Joanis Drive | Stevens Point, WI 54482



**BOYS & GIRLS CLUB**  
OF PORTAGE COUNTY, INC.

**HOSTEL**



**SHOPPE**  
BIKE SKI SNOWBOARD

Corporatate Giving Oppourtunities

# Sponsorship Opportunities and Benefits



**BOYS & GIRLS CLUB**  
OF PORTAGE COUNTY, INC.

	Description	Complimentary event tickets and booth space	Mention in radio and TV advertising	Logo featured on event brochure and poster	Able to include a marketing brochure in participant bags	Mentioned during lunch/awards ceremony	Featured on social media posts	Featured on website & emails	Company logo or name on t-shirt	Your company banner hung at event
Advertisement Impact			Potential to be heard by 50,000+	Potential to be viewed by 25,000+			Potential to be viewed by 3,000+	Potential to be viewed by 3,000+		
Presenting \$5,000*	Included in event name, present awards at lunch	6 complimentary registrations & Booth space for company promotion							Logo on Front	Hung at the main tent – to be provided by the Presenting Sponsor
Media In-Kind	Company tent at registration	6 complimentary registrations & Booth space for company promotion							Logo on Back	Banner hung at event – provided by sponsor
Major \$3,500		6 complimentary registrations							Logo on Back	Hung at the band tent – to be provided by the Band Sponsor
Saturday Lunch \$3,000		4 complimentary registrations							Logo on Back	Hung at the registration tent – to be provided by the Lunch Sponsor
T-Shirt \$2,500**	Company logo on t-shirt front	4 complimentary registrations							Logo on Back	
Bike Socks \$2,500*	Company logo on bike socks	4 complimentary registrations							Logo on Front	
eCoffee Cup \$2,500*	Company logo on Coffee Cup	4 complimentary registrations							Logo on Back	
Event Tote \$2,250*	Company logo on event tote bag	4 complimentary registrations							Logo on Back	
Start/Finish Line \$2,000	Company logo on start/finish line banner	4 complimentary registrations							Logo on Back	
Water Bottle \$1,500**	Company logo on water bottle	2 complimentary registrations							Logo on Back	
Youth Medal \$1,250*	Company logo on youth medal	2 complimentary registrations							Logo on Back	
Family Games \$1,000	Covers family games at the event	2 complimentary registrations							Logo on Back	Company signage at family games area
Children's Bike Rodeo \$750		2 complimentary registrations							Company Name on Back	Company signage near children's bike rodeo
Rest Stop \$500	Covers rest stop supplies (snacks, beverages, rental items)	2 complimentary registrations							Company Name on Back	Company signage placed at one rest stop
Course \$250		2 complimentary registrations							Company Name on Back	

\*Only one sponsorship available.

\*\*Two sponsorships available.

Return by: Wednesday, June 1st, 2022

# Corporate Sponsorship and Payment



Contact Person \_\_\_\_\_

Company Name (if applicable – as you'd like to be represented on marketing materials) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

## Sponsorships:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Presenting \$5,000     | <input type="checkbox"/> eCoffee Cup \$2,500          | <input type="checkbox"/> Youth Medal \$1,250         |
| <input type="checkbox"/> Media In-Kind          | <input type="checkbox"/> T-Shirt \$2,500              | <input type="checkbox"/> Inflatables \$1,000         |
| <input type="checkbox"/> Major \$3,500          | <input type="checkbox"/> Event Tote \$2,250           | <input type="checkbox"/> Children's Bike Rodeo \$750 |
| <input type="checkbox"/> Saturday Lunch \$3,000 | <input type="checkbox"/> Starting/Finish Line \$2,000 | <input type="checkbox"/> Rest Stop \$500             |
| <input type="checkbox"/> Bike Socks \$2,500     | <input type="checkbox"/> Water Bottle \$1,500         | <input type="checkbox"/> Course \$250                |

### Total Payments:

Sponsorship(s): \$ \_\_\_\_\_  
 Monetary Donation: \$ \_\_\_\_\_  
 Total: \$ \_\_\_\_\_

- Check enclosed payable to Boys & Girls Club of Portage County.  
 Please send invoice.  
 Please charge the below credit card.

Type of Card (circle):      VISA                      MasterCard                      Discover                      American Express

Name on Card: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Card No.: \_\_\_\_\_ CVS# (3-4 digits) \_\_\_\_\_

Signature: \_\_\_\_\_

Return by: Wednesday, June 1st, 2022



We have merged the Midwest Recumbent Rally and the Bike for Boys & Girls Club ride into one fantastic event - Pedal Point Rally hosted by the Hostel Shoppe to benefit the Boys & Girls Club of Portage County. The Pedal Point Rally will be a month-long virtual challenge and a two-day in-person event, featuring rides participants know and love.

With your sponsorship, you are helping the Boys & Girls Club do whatever it takes to meet the needs of children in Portage County. Thank you for making sure youth in Portage County have a fun and safe place!

Mikayla Kleifgen  
 Mikayla.Kleifgen@bgclubpc.org  
 715-204-1199

Boys & Girls Club of Portage County  
 PO Box 171  
 Stevens Point, WI 54481

For more information or to purchase event tickets online, please visit : [www.bgclubpc.org/pedalpoint rally](http://www.bgclubpc.org/pedalpoint rally)



## Proud Supporters



**BOYS & GIRLS CLUB**  
OF PORTAGE COUNTY, INC.

P.O Box 171  
941 Michigan Ave.  
Stevens Point, WI 54481

**GREAT FUTURES START HERE.**

