

Claiming your Google My Business

What is Google My Business?

Google My Business is a free and easy-to-use tool for businesses, to manage your online presence across Google, including Search and Maps.

Businesses that verify their information with Google My Business are twice as likely to be considered reputable by consumers.

Why is Google My Business Important?

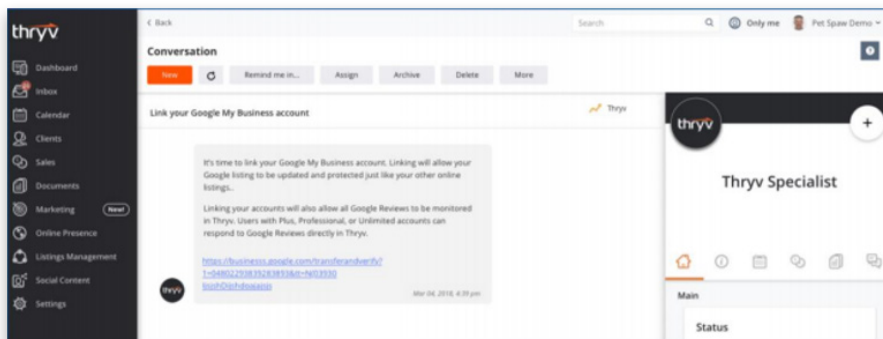
By claiming and verifying your google listing you can own and update your business information on Google at any time. 91% of people trust what they see and read in search engine results*. With updated information you make it easy for consumers to find you and contact you, while creating a great seamless customer experience right from the start. Verifying and connecting through Thryv makes it easy and automated to keep your information updated.

Claiming your GMB is easy with Thryv!

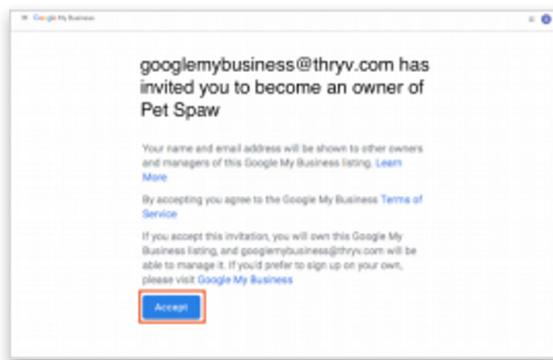
Thryv transfer/verify allows for Google My Business listings that are not claimed and have categories that are permitted by Google to go through a very quick process which claims and verifies your Google listing while linking the GMB listing to your listing's management in Thryv.

Get Started setting up Thryv Transfer/Verify

1. Once you've completed your initial Thryv business information setup a notification will be sent to your Thryv inbox.



2. Click the link provided and verify/create Google account.



3. Click accept to claim the listing.

Claiming your Google My Business

If you have not received an Inbox notification, use the follow steps:

1. Click connect next to Google in Thryv Listings Manager.
2. You will be prompted to accept the terms for Google My Business and sign-in or create your Google account to claim and verify your listing.

Things to know

- Yext/Listings Management must be created.
- GMB Listing must be unclaimed.
- Categories selected must be allowed by Google* (see restricted categories below).
- Customer will need to create a Gmail account if they do not have one.

In the event your business cannot be claimed through Thryv with instant Verification or the listing is already claimed or a restricted category, connection and verification must be completed an alternate way.

Alternate ways to Verify and claim your GMB listings

1. By Telephone/Email
2. Postcard in the mail
3. Yext App

By Postcard

1. If required, Google will send you a postcard with a pin to the verified business address.
2. Google will mail your PIN postcard by standard mail. Postcards typically arrive within 2-4 weeks but may take longer depending on your location.
3. Once you receive the postcard immediately call 844-99-Thryv and provide the pin number on the card to any Thryv support specialist.

Restricted Categories for Instant Verification

1. Locksmith & Plumbers	10. Home or office cleaning service
2. Car services (taxis, limos, etc.)	11. Bail Bond providers
3. Towing services & Auto glass repair	12. Pest control services
4. Garage door repair	13. Insurance providers to individuals or small businesses
5. Moving companies	14. Lawyers and legal services
6. Adult businesses	15. Personal and small business loans
7. Computer & appliance repair	16. Contracting service for home or business work and repair
8. Cable & Internet providers	17. Electrical repair, installation and inspection services
9. Alcohol and drug abuse recovery services	18. Flower shops and flower delivery services

Need Help? Call **1-844-99-THRYV**