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INTEGRITY FINANCIAL

FAITH. FAMILY. FINANCES.

www.integrityfinancial.org

MISSION

At Integrity Financial, our mission is to weave together your Faith, Family, and Finances.

VISION

Empowering individuals and families to experience financial freedom and harmony rooted in faith and family values.

VALUES

Faith: Guided by biblical truths, we operate with honesty and transparency, caring for your spiritual and financial well-being.

Family: We prioritize diverse family needs, teaching good stewardship practices, and planning for a secure legacy.

Finances: Meeting you where you are, we provide trustworthy financial guidance based on God's principles of stewardship.

With over two decades of experience in the Financial Services Industry, my journey began in 1999 when I joined my late father's insurance and investments company. When he passed away, I took up the mantle to carry forward his legacy. Driven by a strong desire to attain worldly success and wealth, I founded Integrity Financial in 2002, striving to meet the societal benchmarks of prosperity. Even though I couldn't afford it, I indulged in acquiring possessions that society deemed synonymous with accomplishment.

In 2008, I was brought face-to-face with a daunting reality. My ambitious pursuits had led me to over $247,000 in credit card debt and the looming threat of losing my home to foreclosure. It was a rock-bottom moment that forced me to confront the frailty of the foundation upon which I had built my life. Putting my faith in my own financial success was akin to a house built on sand.

During this difficult time, I reflected on God's role in my life, and he revealed to me that I had been focused on worldly wealth and not true wealth. I realized that even if the material wealth I had amassed vanished, I would still have my faith in the Lord and the unwavering support of my family. This realization marked a profound shift in my perspective.

I embarked on a journey to uncover the spiritual aspects of wealth based on the teachings of the Bible. It became evident that God's concern extended beyond mere numbers. He intended for our financial resources to be used for His glory rather than our own self-aggrandizement. Gradually, through God's strength, I began the arduous task of clearing my debts, relinquishing control, and placing my trust in God's hands.

In 2010, God put it on my heart to share my transformative journey and the invaluable lessons it imparted.

Acknowledging my past mistakes and vulnerabilities was humbling, and there was uncertainty about how receptive others would be to adopting a biblically-grounded perspective on finances. Encountering skepticism from within the financial industry itself, I was cautioned against pursuing this path. However, against the odds, I held onto the belief that there was a space for combining faith and finance.

Today, with gratitude for God's grace, Integrity Financial continues to grow. My mission is rooted in the desire to educate others, regardless of their financial circumstances, in understanding and integrating the financial principles outlined in the Bible. Whether you find yourself in a seemingly insurmountable financial predicament, trying to plan for retirement, or wishing to leave a legacy, I am committed to compassionately serving you. I hope to serve and support you and your loved ones in any way, big or small.

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Serving the Iowa City area and beyond!