



Helping our Community & Local Businesses Thrive!

The New Baltimore Business Alliance (N.B.B.A.) is dedicated to strengthening our local economy, preserving community character and creating ongoing opportunities for local entrepreneurs. We believe in community over competition; and we also believe that together we can achieve more.

How the N.B.B.A. Helps Local Businesses

Pool Financial Power

- To build a powerful collective brand and increase exposure
- To create cooperative promotions and marketing campaigns

Create a Culture of Support for Local Entrepreneurs

The N.B.B.A. strives to shift business to its members by raising awareness of the overall value of local businesses and their importance to the character and economic strength of our community. The N.B.B.A. will deliver its message through:

- A dedicated Facebook page and website, including an online directory of member businesses
- Print & Digital Advertising
- Educational items (posters, bag stuffers, etc.) to keep the “buy local” message in front of your customers

Create a Powerful Voice for Local Businesses

Small businesses often lack the resources to make sure their interests are represented in the media and reflected in local government policy. The N.B.B.A. provides a collective voice to represent its members’ prospective in the media and government, focusing group efforts to effectively advance the interests of local business owners.

The N.B.B.A. Offers Two Types of Memberships for 2022

Business Membership

\$160/year (\$75 for non-profit businesses)

\$85/year for additional same-owner businesses

Business memberships are open to business owners. To qualify for a business membership, your business:

- Must have its primary place of business in New Baltimore,
- Must be at least 51% locally owned by individuals residing within a 50-mile radius of New Baltimore,
- Must have no more than (3) outlets, with all bases of operation located within Michigan,
- Must not be a publicly traded corporation, and
- Must be in agreement with the mission of the N.B.B.A.

Membership Includes:

- A forum to share ideas and to network with other local business owners
- Business listing on the N.B.B.A. website
- Access to the N.B.B.A. Facebook Page
- Inclusion in N.B.B.A. events (Deer Widows Ladies Night Out and Small Business Saturday)

Affiliate Membership*

\$160/year

Affiliate memberships are open to individuals or organizations.

To qualify for an affiliate membership, you:

- Must not be eligible for business membership,
- Must reside within a 50-mile radius of New Baltimore, and
- Must be in agreement with the mission of the N.B.B.A.

*Affiliate members may not vote but are welcome to attend regular meetings and be involved in all N.B.B.A. activities.



Contact us: www.newbaltimorebusinessalliance.com
www.facebook.com/newbaltimorebusinessalliance
newbaltimoreba@gmail.com
President: Carl Weinreich, Cell (586)242-7341
Vice President: Chris Campbell
Treasurer: Carrie Weinreich
Secretary: Sandee Kuhfeldt



2022 Membership Form

Complete the form below and mail along with payment to:

New Baltimore Business Alliance
c/o Carl Weinreich
50740 Lenox Street
New Baltimore, MI 48047

(Make all checks payable to "New Baltimore Business Alliance")

- Check One (all memberships begin yearly on January 1st):
- Business Membership - \$160 (\$75 for non-profit)
Includes:
 - \$75 - Membership Fee
 - \$35 - Participation in Deer Widows Ladies Night Out
 - \$50 - Participation in Small Business Saturday
 - Additional Same-Owner Business Membership - \$85
 - Affiliate Membership - \$160

Business Name: _____

Business Address: _____

Business Phone: _____

Products/Services Provided: _____

Contact Name(s): _____

Cell Phone(s): _____

Email Address(es): _____