

**100-150 Bio/Introduction:**

A dynamic leader renowned for transforming powerhouse businesses into companies that run smoothly without the need for daily intervention by its leader, Lady Jen Du Plessis, D.C. (*Dame Commander*) is known as The Team Building & Scaling Architect who boasts over 40 years in finance with over \$400 million in revenue generated. She knows exactly how to build wealth through strategic team scaling, sustainable systems, and high-impact leadership, and has helped over 8,000 entrepreneurs leap from practitioners to thriving enterprises to achieve the pinnacle in their business. She is a celebrated numerous Amazon #1 best-selling author, podcaster, and TV host who delivers real transformation, not just fast profits - so her clients achieve both business success and personal fulfillment. She cherishes her life in the countryside —enjoying local wineries, ballroom dancing, and quality time with family.