

Privacy Policy

Effective Date: July 8, 2025

Clark Family Mattress LLC, operating as *Mattress By Appointment Casper Wyoming* ("we," "us," or "our"), is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website, communicate with us, or engage with our services.

1. Information We Collect

We may gather the following types of information:

a. Personal Information

- Full name, phone number, and email address
- Billing and shipping addresses
- Payment information (processed securely through trusted third-party providers)

b. Non-Personal Information

- Browser type and operating system
 - IP address and device data
 - Website usage statistics (e.g., pages visited, session duration)
-

2. How We Use Your Information

Your information may be used for the following purposes:

- To process, ship, and manage your orders
- To respond to inquiries and provide customer support
- To enhance our website and improve service quality
- To send promotional content (only if you have opted in)

- To comply with legal and regulatory obligations
-

3. Information Sharing

We do **not** sell, rent, or share your personal information with third parties, except as required by law or to fulfill a service (e.g., payment processing).

4. Your Rights and Choices

You have the right to:

- Opt out of marketing emails at any time by clicking the “unsubscribe” link in our messages
 - Request access to, correction of, or deletion of your personal data by contacting us directly
-

5. Data Security

We implement appropriate administrative, technical, and physical safeguards to help protect your personal data. However, no internet transmission or electronic storage method is 100% secure.

6. Children’s Privacy

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from minors.

7. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of third-party sites.

8. Changes to This Policy

We may update this Privacy Policy periodically. All changes will be posted on this page with the updated effective date. We encourage you to review this policy regularly.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please reach out to us at:

Clark Family Mattress LLC

DBA Mattress By Appointment Casper Wyoming

1123 S Beverly St, Casper, Wyoming 82609

Phone: (307) 554-0088