



Verdun – Where Memory Lives with Dignity

An introduction to our services, values, and
compassionate approach to memory care.



ABOUT OUR COMMUNITY

Maison l'Étincelle **Verdun** is more than a residence — it's a living, breathing space filled with movement, laughter, familiar melodies and warm companionship. Here, our seniors living with cognitive disorders are not defined by what they forget, but celebrated for everything they still feel, express and enjoy. Every day is a chance for connection, joy and gentle rediscovery of self.

We believe that the right environment doesn't simply care for memory.

It **nurtures** it.
It **protects** it.
It **honours** it.

Verdun is a community — and our home reflects that spirit.

FREEDOM OF MOVEMENT

MOVEMENT BRINGS FREEDOM. WHEN SENIORS CAN WALK AND EXPLORE, THEY STAY ENGAGED, CONFIDENT, AND MORE THEMSELVES.



WALKS, MUSIC & MOMENTS THAT MATTER

Our Verdun home is part of daily life. Seniors enjoy supervised strolls through the neighbourhood, gardens, fresh air, pets, and small moments that spark joy and belonging. Indoors, movement continues through open, safe spaces made for gentle wandering, dancing, and singing. A familiar song, a laugh, a shared step — here, freedom is encouraged, and every moment is a chance to feel alive.

RESPECTING OUR SENIORS' PAST

Memory care is not only about what is forgotten — it is about what is cherished.

MEMORY AS IDENTITY

Every resident carries a lifetime of stories — careers, families, passions, music, memories. At Maison l'Étincelle Verdun, this history is honoured and celebrated. We listen, look through photos, spark conversations, and gently bring the past forward with love.

FAMILIAR MOMENTS

By engaging long-term memory, we help residents reconnect with familiar experiences that boost confidence and self-esteem. A smell, a song, or the feel of bread dough can bring back identity — even briefly — helping them feel seen and secure.



Our goal is never to force memory, but to meet it gently, where it still lives — in emotion, in music, in touch, in shared laughter. Respect is the foundation. Identity matters. And it continues to matter here, every day.

HUMANITY FIRST

Supporting individuals living with Alzheimer's requires more than knowledge. It requires **heart**.

OUR APPROACH

Our approach is rooted in patience, empathy, and understanding. We take time to observe, to listen, to learn how each resident communicates and experiences the world. No two paths with Alzheimer's are identical, so neither is our care. We adapt, we personalize, we meet each person where they are.

BEST PRACTICES

Evidence-based practices guide us, but human warmth completes the experience. We create individualized care plans tailored to cognitive needs, comfort, mobility, and personal rhythm. Some find joy in music, others in walks or quiet companionship — each path is unique.



We don't just support — **we accompany**.
We don't just care — **we connect**.

Our caregivers are trained not only to respond, but to feel. Compassion is not a method here, it is our nature.

SECURITY

WE OFFER A SAFE ENVIRONMENT SUPPORTED BY BEST PRACTICES AND TECHNOLOGY, PRIORITIZING PREVENTION AND PEACE OF MIND FOR OUR RESIDENTS.



A WARM HOME IS A SAFE HOME.

At Maison l'Étincelle Verdun, our environment is built for cognitive safety and freedom, with thoughtful design and supervision that minimize risks. Using best practices and discreet technology for prevention and monitoring, we maintain autonomy while offering families peace of mind.

Safety allows **joy**.

Safety allows **movement**.

Safety allows memory to **breathe**.



COME SEE OUR HOME

Choosing a home for a loved one is a **meaningful decision**. We're here to guide you, answer questions, and open our doors for you to experience our residence with your own eyes.

SCHEDULE A VISIT — WE'D LOVE TO MEET YOU.

Address: 3501 Rue Éthel, Verdun, QC H4G 1R9

Phone: (514) 788-7249 ext. 101

Website: www.maisonletincelle.com