



Product Line Manager De Pere, WI

We're looking for a Product Line Manager to own a key portion of our product lineup at Washworld.

You'll own the strategy, roadmap, and lifecycle of your product line, acting as the voice of the customer and using feedback, data, and real-world insights to drive decisions. Working across teams, you'll help ensure what we build is practical, scalable, and delivers for our customers.

What You'll Do:

- Own the product line, from strategy through lifecycle
- Work with Engineering to guide new product development and improvements
- Define product scope, priorities, and timelines
- Partner with Production and Supply Chain to ensure designs are practical, scalable, and cost-effective
- Use customer feedback, warranty data, and field insights to drive decisions
- Support product launches and ongoing improvements
- Collaborate with Sales and Marketing on positioning and messaging
- Lead cross-functional conversations to keep projects moving
- Monitor product performance and identify opportunities to improve

You'll do well in this role if you:

- Take ownership and follow things through
- Can balance big-picture strategy with day-to-day execution
- Have experience in a manufacturing environment and understand how products move from design to production
- Are comfortable working with technical drawings / CAD and can connect design intent to real-world application
- Lead with clarity and accountability, and can develop and guide others
- Ask questions, dig into problems, and don't settle for surface-level answers
- Work well across teams and can navigate different perspectives
- Make decisions and keep things moving, even with incomplete information
- Look for ways to improve products, processes, and how we work

What You Bring

- Bachelor's degree in Mechanical Engineering, Electrical Engineering, Business, or a related field (or equivalent experience)
- 5+ years of experience in product management, engineering, or a similar technical role
- Experience working in a manufacturing or industrial environment
- Exposure to CAD / technical drawings

Why Washworld?

- A stable, growing company with a strong reputation and a long-tenured team



- In-office collaboration that actually adds value
- Work that directly impacts our customers, production floor, and the business as a whole
- A culture where people support one another and your contributions truly matter

What You'll Get:

- Competitive pay plus health, dental, and life insurance
- 401(k) match to help you plan for the future
- Paid time off for holidays and vacation, plus paid time to volunteer in your community
- A clean, air-conditioned and heated facility so you're comfortable year-round
- Bi-Monthly birthday celebrations with free food and a chance to connect with coworkers
- Fun company events including our annual picnic, milestone anniversary recognitions, and Christmas party
- A supportive team environment where your work is valued and appreciated – seriously!

Our Non-Negotiable Standards

At Washworld, how we work together matters just as much as the work itself. The following standards guide how we show up for our customers, teammates, and partners every day.

Candidates who thrive here align with these principles:

Customer Obsession: We put customers at the center of every decision and focus on long-term value.

Calculated Growth: We pursue thoughtful, sustainable growth in our people, products, and business.

Relationships: We prioritize partnerships over transactions and value strong collaboration.

Accountability: We take ownership of our work and follow through on commitments.

Trustworthiness: We build trust through honesty, integrity, and responsible decision-making.

Golden Rule: We treat others with respect, kindness, and consideration.

Those interested in applying can do so on our website at www.washworldinc.com/careers

