



Product Line Manager De Pere, WI

We're looking for a Product Line Manager to own a key portion of our product lineup at Washworld.

You'll own the engineering direction, technical roadmap, and lifecycle of your product line. By combining customer feedback, engineering expertise, manufacturing knowledge, and real-world field data, you'll prioritize engineering efforts that improve product performance, reliability, manufacturability, and the overall customer experience.

What You'll Do:

- Own the engineering strategy, technical roadmap, and lifecycle of your assigned product line.
- Lead the engineering team by setting priorities, providing direction, and removing roadblocks to keep projects moving.
- Personally lead engineering projects from concept through production while balancing multiple priorities and timelines.
- Define project scope, priorities, and technical requirements for new products and product improvements.
- Partner with Production to ensure designs are practical, manufacturable, scalable, and cost-effective.
- Use customer feedback, warranty trends, field insights, and manufacturing data to prioritize engineering improvements.
- Collaborate with Sales, Marketing, Customer Support, and other departments by providing technical expertise and ensuring engineering efforts align with business needs.
- Monitor product performance and identify opportunities to improve quality, reliability, manufacturability, and the customer experience.

You'll do well in this role if you:

- Take ownership, follow through on commitments, and hold yourself and others accountable.
- Enjoy leading engineers while staying engaged in the technical work.
- Can balance long-term product strategy with day-to-day engineering priorities.
- Thrive in a manufacturing environment where collaboration across departments is essential.
- Ask thoughtful questions, solve problems at the root cause, and don't settle for quick fixes.
- Communicate clearly and can build alignment across Engineering, Production, Supply Chain, and Customer Support.
- Are comfortable making decisions with incomplete information and keeping projects moving forward.
- Look for opportunities to improve products, processes, and the way teams work.



- Can manage multiple projects and priorities without losing sight of quality, timing, or the customer.

What You Bring

- Bachelor's degree in Mechanical Engineering, Electrical Engineering, or a related engineering discipline (or equivalent engineering experience).
- 5+ years of engineering experience in a manufacturing or industrial environment.
- Experience leading engineering projects from concept through production.
- Previous experience leading, mentoring, or supervising engineers or other technical professionals is preferred.
- Strong understanding of manufacturing processes, product development, and design for manufacturability.
- Ability to read and interpret engineering drawings, CAD models, and technical documentation.
- Experience using customer feedback, field data, and business priorities to guide engineering decisions.
- A continuous improvement mindset with a passion for building better products and developing people

Why Washworld?

- A stable, growing company with a strong reputation and a long-tenured team
- In-office collaboration that actually adds value
- Work that directly impacts our customers, production floor, and the business as a whole
- A culture where people support one another and your contributions truly matter

What You'll Get:

- Competitive pay plus health, dental, and life insurance
- 401(k) match to help you plan for the future
- Paid time off for holidays and vacation, plus paid time to volunteer in your community
- A clean, air-conditioned and heated facility so you're comfortable year-round
- Bi-Monthly birthday celebrations with free food and a chance to connect with coworkers
- Fun company events including our annual picnic, milestone anniversary recognitions, and Christmas party
- A supportive team environment where your work is valued and appreciated – seriously!

Our Non-Negotiable Standards

At Washworld, how we work together matters just as much as the work itself. The following standards guide how we show up for our customers, teammates, and partners every day.

Candidates who thrive here align with these principles:

Customer Obsession: We put customers at the center of every decision and focus on long-term value.

Calculated Growth: We pursue thoughtful, sustainable growth in our people, products, and business.

Relationships: We prioritize partnerships over transactions and value strong collaboration.

Accountability: We take ownership of our work and follow through on commitments.



Trustworthiness: We build trust through honesty, integrity, and responsible decision-making.
Golden Rule: We treat others with respect, kindness, and consideration.

Those interested in applying can do so on our website at www.washworldinc.com/careers



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