

All-American Picnic Request for Proposal (RFP)

Musical Performers

The 250th All-American Picnic | July 4, 2026 | 12PM – 5PM
Hosted by the Eastburg Community Alliance

Event Overview

The Eastburg Community Alliance is seeking musical performers for our 250th All-American Picnic, a community-focused Independence Day celebration taking place on Saturday, July 4, 2026, from 12:00 PM to 5:00 PM.

This event brings together families, local businesses, and visitors for an afternoon of live entertainment, food, and patriotic celebration in the East Stroudsburg community.

Performance Needs

We are seeking 2 musical acts to perform throughout the event window. Performers should be able to engage a broad audience and contribute to a fun, upbeat, family-friendly atmosphere.

Preferred Genres Include:

- Classic rock
- Country
- Americana / folk
- Acoustic sets
- Party bands / crowd engagement acts

Important Notes:

- Performances must be family-friendly and appropriate for all ages
- Ability to interact with the audience is strongly preferred
- Performers should be comfortable performing in an outdoor setting

Performance Structure Options

We are currently considering the following format

- Two performers with longer sets (2–2.5 hours each)

Final scheduling will be determined based on selected talent.

Location & Setup

- Location: Miller Park and Crystal St., East Stroudsburg, PA
- Outdoor event setting
- Basic staging and sound to be provided (details to be confirmed)
- Performers may be asked to supply or supplement sound equipment depending on performers needs

Proposal Requirements

Interested performers should submit the following:

1. Band/Performer Name
2. Contact Information
3. Performance Type & Genre
4. Sample Setlist (if available)
5. Links to Live Performances or Recordings
6. Technical Requirements (sound, stage, setup needs)
7. Availability on July 4, 2026 (12–5 PM window)
8. Proposed Rate (include any package options if applicable)

Selection Criteria

Proposals will be evaluated based on:

- Fit for a family-friendly, community event
- Energy and audience engagement
- Experience performing at similar events
- Professionalism and reliability
- Overall value

Compensation

This is a paid opportunity. Compensation will be negotiated based on experience, performance length, and equipment needs.

Submission Details

Please submit proposals via email to:
info@eastburgcommunityalliance.com

Submission Deadline: April 30, 2026

Additional Information

The All-American Picnic is a signature community event organized by the Eastburg Community Alliance, focused on bringing the community together through meaningful, high-quality experiences. Performers selected will play a key role in creating an engaging and memorable celebration.