

## CASE STUDY

# Solutions for Namoi Cotton

*They truly understand our business and built a custom solution from the ground up.*

*Their hands-on approach and broad expertise have automated resource-heavy tasks and delivered huge efficiencies. I couldn't do my job without them.*

*Sandra Hayes, Senior Solutions Specialist, Namoi Cotton Limited*

## The Challenge

Namoi Cotton faced a significant obstacle: there was no off-the-shelf software solution on the market that matched the complexity and specificity of their operations.

With no suitable industry package available, their team needed a partner who not only understood their workflow but could build something from the ground up - and improve what already existed.

## The Solution

The team worked closely with the Namoi Cotton team to:

- Design and develop a completely custom software package tailored to the unique needs of the business
- Extend and improve existing systems, modernising legacy tools and streamlining functionality
- Automate high-volume, resource-heavy processes, reducing manual workload and improving consistency
- Troubleshoot and enhance performance across multiple tools used in day-to-day operations

## The Results

By automating previously manual, resource-heavy processes, the business has seen huge efficiency gains and significant time savings.

The custom-built workflows align perfectly with how Namoi operate, making day-to-day tasks smoother and more manageable.

**Ready to digitise, automate and launch?  
Let's have a chat.**