

# Jaime Pickett, DVM | K9 Game Day Performance Plan



Dr. Jaime Pickett is a well-respected and visionary Senior Executive Officer in the Veterinary Medicine field with expertise in driving strategic vision, organizational effectiveness, and comprehensive veterinary care within innovative business models. Jaime has a long and successful track record of spearheading business growth, setting long-term goals, and steering mission-critical planning, utilizing a keen focus on strategic thinking, adaptability, and optimizing operations.

Jaime has owned and managed multiple supplement companies, franchises within veterinary, the pet care and food and beverage sectors, ensuring effacing business operations, maximum profitability, and created a culture of excellence to maximize growth.

One of Jaime's current positions is co-founder, President, and CVO of K9 Game Day Performance Plan, a supplement company she founded with Josh Lambo, a former professional soccer and NFL player for athletic and sporting dogs. She is also the senior advising Chief Medical Officer and a member of the Board of multiple veterinary companies. She leads all strategic vision, direction, and management of mission-critical planning. She fosters and drives strong and long-lasting relationships with key partners and stakeholders to drive business growth.

Jaime holds a Doctorate of Veterinary Medicine from the University of Florida – College of Veterinary Medicine. She also holds a Master of Business Administration from St. George's University and a Bachelor of Arts in Natural Sciences from Johns Hopkins University. Jaime has also completed the Executive Education program at the Wharton School of the University of Pennsylvania.

## **Why I would like to serve on the NASC Board of Directors:**

It is with great enthusiasm that I submit my interest in joining the NASC Board. Having dedicated my career as a veterinarian to improving animal health through ethical, scientific principles, I have long admired NASC's commitment to safety and quality over the past two decades. Your proactive approach to establishing practical regulatory standards for animal supplements resonates with me, as it positively impacts the entire industry, from producers to veterinarians, pet parents, and most importantly, pets. I am eager to apply my experience to further the NASC's vital work and mission.

Apart from my love for making an impact by advancing the NASC cause, my educational and career background provide me with an opportunity to contribute to the work of your Board of Directors through my veterinary medicine experience, multi-facility health care management expertise, and business development experience, as well as that of being an executive leader. As a veterinarian, multi-facility health care executive, owner of a supplement business, and owner and operator of veterinary hospitals and franchises, I know how important it is to integrate science and responsibility in ways that meet regulatory requirements, maintain high quality, build trust with customers, and ensure sustainability. In the course of my professional practice, I have managed organizations through growth phases and ensured effective strategic planning and regulatory and standard compliance. Furthermore, I have practical experience running supplement companies and working with partners across various segments of operations, such as clinical practice, veterinary, and/or pet health, as well as business. The experience of being an executive and Board Member gives me the added advantage to make contributions to the NASC Board.