



# WORLD OREGON

● CONNECTING OREGONIANS TO THE WORLD

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[www.worldoregon.org](http://www.worldoregon.org)





# WE TURN... STRANGERS INTO FRIENDS, YOUTH INTO LEADERS, MENTORS INTO LEARNERS, & OPINIONS INTO QUESTIONS



**Photo of IVLP group from 15  
African countries + Haiti focused  
on Climate Change**

Our mission is to broaden and deepen public awareness and understanding of international affairs, engaging Oregonians and SW Washingtonians with the world—and with each other.

## NATIONAL MEMBERSHIP ORGANIZATIONS:

- World Affairs Councils of America
- Global Ties U.S. in partnership with the U.S. Department of State



World  
Affairs  
Councils of  
America

Proud Member of

**GLOBALTIES** > U.S.  
AT THE CENTER OF INTERNATIONAL EXCHANGE



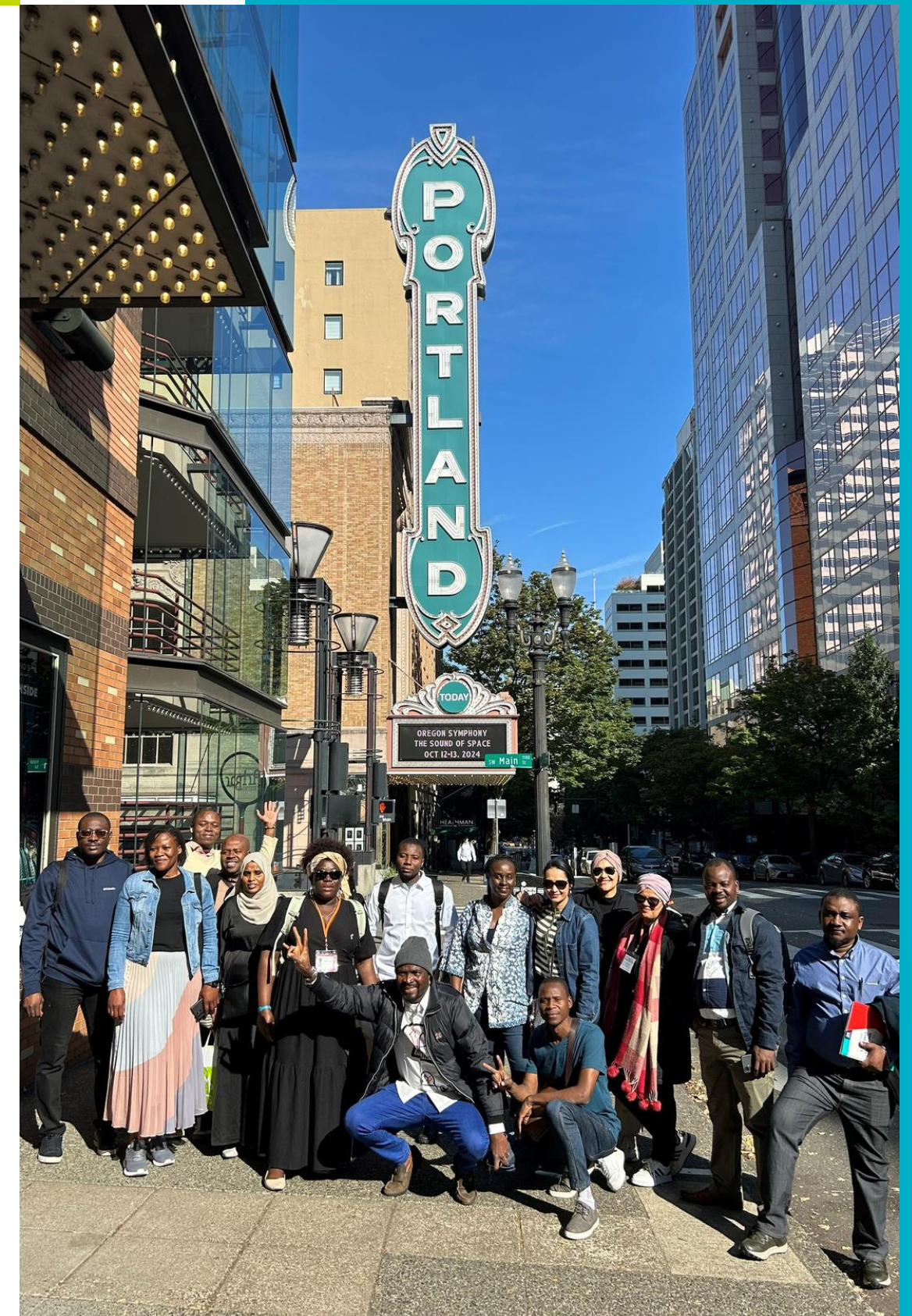


**FOR 75 YEARS, WORLDOREGON PROGRAMS HAVE KEPT OUR COMMUNITY CONNECTED TO THE PEOPLE, PLACES, AND IDEAS THAT ARE SHAPING OUR SHARED GLOBAL FUTURE.**

- **GLOBAL CONVERSATIONS**
- **GLOBAL CLASSROOMS**
- **INTERNATIONAL VISITOR PROGRAMS**

**"We believe in the power of human connection as a means to creating a deeper global understanding and a broader cross-cultural community. This is why the Port of Portland supports WorldOregon for their tireless work in these areas."**

**-- Rick Aizawa, Senior Manager, Air Service Development, Port of Portland**





# SPARKING GLOBAL CONNECTIONS

## KEY AREAS OF SUPPORT



### Global Conversations

With 50+ events held throughout the year (including Great Decisions and special speaker events), thousands of people engage in this learning, coming away with new understanding, awareness, and avenues for engagement.



### Global Classrooms

Open the eyes and global curiosity of thousands of K-12 students and teachers each year. Programs include Culture Boxes, Young Leaders in Action, and culturally relevant teaching trainings.



### International Visitor Program

Enable cross-cultural conversations and professional knowledge exchange between Oregonians and hundreds of international visitors each year. Local companies, nonprofits, and individuals provide business and personal experiences and critical exchanges with global leaders.





## PARTNERSHIP OPPORTUNITIES:

### VISION \$50,000

- Premier Recognition & logo on website, social media, and e-news
- Four (4) Program Sponsorships
- Platinum sponsor of signature Bridge Together gala
- Feature in WorldOregon e-news (5,000+ households)
- Access to Great Decisions programs (5 staff tickets per each session)
- Special access to WorldOregon Breakfast Panels (unlimited tickets)
- 30 complimentary staff memberships
- Unlimited complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions

### MISSION \$35,000

- Recognition & logo on website, social media, and e-news
- Three (3) Program Sponsorships
- Gold sponsor of signature Bridge Together gala
- Feature in WorldOregon e-news (5,000+ households)
- Access to Great Decisions programs (4 staff tickets per each session)
- Special access to WorldOregon Breakfast Panels (50 staff tickets)
- 25 complimentary staff memberships
- 80 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions

### PLATINUM \$20,000

- Recognition & logo on website, social media, and e-news
- Two (2) Program Sponsorships
- Silver sponsor of signature Bridge Together gala
- Feature in WorldOregon e-news (5,000+ households)
- Access to Great Decisions programs (3 staff tickets per each session)
- Special access to WorldOregon Breakfast Panels (30 staff tickets)
- 20 complimentary staff memberships
- 50 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions



## PARTNERSHIP OPPORTUNITIES:

### GOLD \$15,000

- Recognition & logo on website, social media, and e-news
- One (1) Program Sponsorships
- Bronze sponsor of signature Bridge Together gala
- Feature in WorldOregon e-news (5,000+ households)
- Access to Great Decisions programs (2 staff tickets per each session)
- Special access to WorldOregon Breakfast Panels (20 staff tickets)
- 15 complimentary staff memberships
- 40 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions

### SILVER \$10,000

- Feature in WorldOregon e-news (5,000+ households)
- Access to Great Decisions programs (1 staff ticket per each session)
- Special access to WorldOregon Breakfast Panels (10 staff tickets)
- 10 complimentary staff memberships
- 30 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions
- Sponsor logo on website



### BRONZE \$5,000

- Special access to WorldOregon Breakfast Panels (5 staff tickets)
- 5 complimentary staff memberships
- 20 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions
- Sponsor logo on website

### COPPER \$2,500

- 3 complimentary staff memberships
- 10 complimentary regular program passes annually
- Special passes to bestoke speaker events & invitation-only receptions
- Sponsor logo on website

"Cascade Corporation is a WorldOregon sponsor because we believe in the fundamental mission of the organization: to engage us with the world, and with each other in an effort to build a brighter future for all. This mission aligns with the values and experiences of Cascade, where our global footprint and network have allowed us to thrive, not only in a business sense, but internally as our diverse workforce has enriched the social fabric of our company."

*-- Steve Keller, General Manager, China & Asia Pacific, Cascade Corporation*



# BRIDGE TOGETHER



Bridge Together is WorldOregon's signature annual fundraising event. With hundreds of attendees, and extensive marketing to thousands prior to the event, Bridge Together provides tremendous exposure for our sponsors.

Supporters Include:







## BRIDGE TOGETHER SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor \$15,000

- Premier Recognition & logo on all event communications and invitations
- Opportunity to address audience (3 min. max)
- 12 Event Tickets
- Full Page Ad in Event Program
- Webpage feature link
- Recognition during live event
- Logo on Event Slideshow, Website, Newsletters, & Social Media

### Gold Sponsor \$7,500

- 8 Event Tickets
- Half-Page Ad in Event Program
- Webpage feature link
- Recognition during live event
- Logo on Event Slideshow, Website, Newsletters, & Social Media

### Silver Sponsor \$5,000

- 4 Event Tickets
- 1/4 Page Ad in Event Program
- Recognition during live event
- Logo on Event Slideshow, Website, Newsletters, & Social Media

### Program Station Sponsor \$2,500

- 2 Event Tickets
- Logo in Event Program
- Recognition during live event
- Logo on Event Slideshow, Website, Newsletters, & Social Media



# INTERNATIONAL VISITOR PROGRAMS

OUR VISITORS COME FROM ACROSS THE GLOBE



“NW Natural has been a long-time supporter of WorldOregon as we know they are making an impact in both our local and global community. WorldOregon provides context on critical issues, opening a window into different parts of our world, and platforming diverse perspectives.”

—*Kathryn Williams, Vice President, Chief Public Affairs and Sustainability Officer, NW Natural*

## Additional Sponsorship Opportunities Include:

### Great Decisions

The annual Great Decisions program explores pivotal issues currently on the global stage. The program consists of eight lunchtime programs each week over eight weeks between January and March each year and they are both live-streamed and held in-person.

### Networking Receptions

Host a networking reception with our international visitors, local leaders, and professionals to share best practices and get an global perspective on current issues and create new connections.

### Youth Engagement Activities

Support local youth leaders engaged in the Young Leaders in Action program for high school students.



# GREAT DECISIONS

## ANNUAL 8 WEEK DISCUSSION SERIES



## GREAT DECISIONS

Great Decisions is an annual eight week series that examines critical foreign policy issues produced by the Foreign Policy Association (FPA), which has been encouraging nonpartisan discussion on U.S. foreign policy for over 100 years. The program gives citizens the opportunity to learn about some of the most critical global issues facing America today.

**Great Decisions runs each January – March for eight weeks both online and in-person.**



## ROOTS IN OREGON

The first “Great Decisions” group was launched in Portland, Oregon in 1954 by FPA’s Vice President Roger Mastrude. Based on the so-called “Avon” model of face-to-face, active and informal conversation.

**Streaming Sponsorship \$10,000**



# THANK YOU

 SPARKING GLOBAL CONNECTIONS



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