

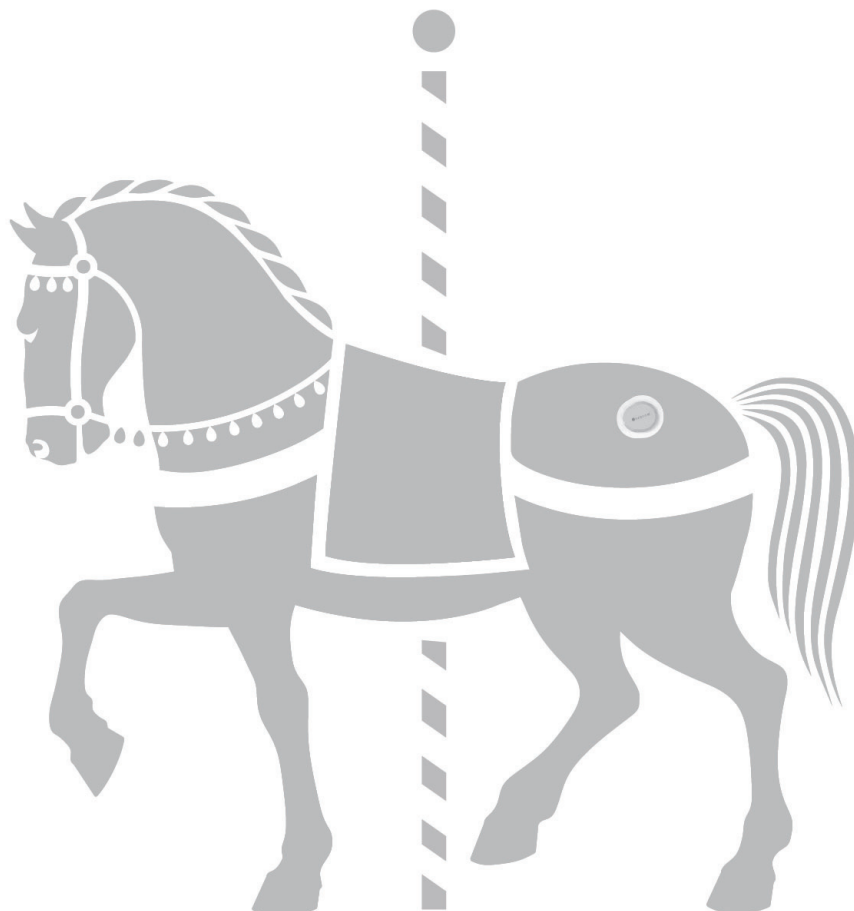


Dexcom Presents

The Carousel Ball

October 11, 2025

*Sponsorship, Advertising, Auction,
and Seating Information Enclosed*





MARVIN & BARBARA DAVIS

TOGETHER WE WILL FIND A CURE

Fifty years ago, when Barbara and Marvin Davis's daughter Dana was diagnosed with type 1 diabetes at just seven years old, their instinct as parents was to "fix it." Like any mother and father faced with their child's illness, they were determined to do whatever it took to ensure she received the best care possible.

In the 1970s, type 1 diabetes had no cure, and the leading treatment options were at the Joslin Clinic in Boston—more than 2,000 miles away from their home in Denver. The Davises made countless trips across the country so Dana could get the care she needed, but they quickly realized that not every family had the means to do the same.

This realization sparked a vision: a world-class center where groundbreaking research, cutting-edge treatment, and compassionate care would be available—regardless of financial means. That vision became the Barbara Davis Center for Diabetes (BDC).

Half a century later, the BDC remains a beacon of hope as one of the few facilities worldwide dedicated to type 1 diabetes with research and care all under one roof. The Barbara Davis Center is more than just a research and treatment facility. It has become a community—one that understands the effect type 1 diabetes has on the entire family, not just the individual. Through education, support groups, and innovative care, the BDC continues to provide guidance, strength, and resources to those navigating life with diabetes. What began as one family's journey has grown into a legacy of care, touching lives worldwide.

"Barbara had great conceptual ideas of how to make the Barbara Davis Center the number one clinic in the world.

Today, research teams from across the globe continue to make incredible strides toward finding a cure."

- Marvin Davis



Our Purpose

Imagine a disease that occupies your thoughts all day long without a break and requires hundreds of life-threatening or life-saving decisions a day.

THIS IS TYPE 1 DIABETES

The Children's Diabetes Foundation (CDF) was established by Barbara and Marvin Davis in 1977 in Denver after their daughter Dana was diagnosed with type 1 diabetes at the age of seven. As a non-profit organization, the Children's Diabetes Foundation is dedicated solely to the support of research in diabetes and to providing the best possible clinical and educational programs for people with the disease. Dana was the inspiration for the Barbara Davis Center for Diabetes (BDC) and has been at the forefront of the renowned Children's Diabetes Foundation as the Executive Director for the last 10 years. Since its inception, CDF has raised over \$117 million to help sustain the important and life-saving care, research, and education programs at the BDC.



The Barbara Davis Center for Diabetes is a world-class facility providing care for adult and pediatric patients and families affected by type 1 diabetes. Additionally, the BDC supports substantial clinical and basic science research programs to delay the onset and ultimately cure this chronic, life-threatening disease. The Barbara Davis Center is one of a few facilities in the world that have research for type 1 diabetes and clinical care in the same facility.

The Children's Diabetes Foundation raises funds to support the BDC's groundbreaking research, exceptional patient care, and vital education and support programs for those living with type 1 diabetes. The Barbara Davis Center has worked in partnership with major diabetes organizations throughout the United States to focus on care, education, delaying the onset of type 1 diabetes, and towards the cure.

8000+

*patients served at the
Barbara Davis Center
for Diabetes*

\$20,000

*is the average cost for
the first year of a newly
diagnosed patient*

35%

*of BDC patients are
living at or below the
poverty level*

NEARLY 400

*mental health care visits
at the BDC in 2024*



The Impact You Have Made

Thank you! Your contributions over the past 50 years have made incredible progress toward finding a cure for type 1 diabetes and advancing clinical care.

WHERE WE STARTED - 1978

- *Back in 1978 diabetes affected more than 10 million Americans, one million of whom had juvenile diabetes.*
- *Diabetes was the third leading cause of death.*
- *Urine glucose and ketone testing was the only method to monitor diabetes control levels and it was far from accurate.*
- *A person with diabetes must avoid pure sugar foods and observe a low-fat diet.*
- *Young women with type 1 were discouraged to become pregnant due to poor health outcomes for mother and the baby.*
- *We had no idea how to predict who would develop type 1 diabetes.*
- *Complications such as loss of limbs, end-stage kidney disease, and blindness were thought to be inevitable.*



WHERE WE ARE NOW - 2025

- *Type 1 diabetes patients use continuous glucose monitors (CGMs) that report glucose readings every one to five minute(s), which can be read on smartphones and smart watches and shared with family members.*
- *CGM systems and insulin pumps communicate with each other to automatically give insulin with little user involvement.*
- *In 2024, diabetes affected more than 37 million Americans, 1.6 million of whom had type 1 diabetes.*
- *Diabetes dropped to number eight on the list of leading causes of death in the United States of America.*
- *There is no strong evidence that a low-carb diet is safe or beneficial for people with type 1 diabetes.*
- *Youth with type 1 diabetes are twice as likely to suffer from depression and up to four times as likely to experience disordered eating—this has not changed over the past 40 years.*
- *Everyday women with type 1 diabetes can have healthy pregnancies and create families of happy, healthy children.*
- *The FDA has approved of the first immunomodulatory drug for type 1 diabetes, Teplizumab (Tzield), to delay the onset of stage three type 1 diabetes in people with stage two (early stage with positive antibodies) type 1 diabetes.*
- *We can accurately predict who will develop type 1 diabetes. Those at the highest risk can receive monoclonal antibody (Tzield) to delay insulin need by three years, on average.*

WHERE WE ARE HEADED

- *Within the next year, a continuous glucose monitor will be able to report both glucose and ketone levels continuously up to 15 days.*
- *We will better understand how to prevent the autoimmune attack on insulin-producing cells before it happens.*
- *We will better understand how to block and/or reverse an active autoimmune destruction of insulin.*
- *We will develop a better hybrid closed-loop system that may be a fully closed-loop system.*
- *We will replace destroyed beta cells with alternative sources of insulin-producing cells while protecting them from autoimmunity.*



The History of The Carousel Ball & The Carousel of Hope

Featured Performers

Frank Sinatra ★ Sammy Davis, Jr. ★ Beyoncé ★ Sir Elton John ★ Sting ★ The Bee Gees
Ricky Martin ★ Smokey Robinson ★ Andrea Bocelli ★ Celine Dion ★ Whitney Houston
Stevie Wonder ★ Jennifer Lopez ★ Marc Anthony ★ Bette Midler ★ Lionel Richie
Josh Groban ★ Sir Paul McCartney ★ Michael Jackson ★ Sir Rod Stewart ★ Neil Diamond ★ Idina Menzel
Bob Newhart ★ Tony Bennett ★ Sir Roger Moore ★ Sir Michael Caine ★ Gladys Knight ★ Akon
Barry Manilow ★ Don Rickles ★ Larry King ★ Plácido Domingo ★ Natalie Cole ★ Katharine McPhee Foster
Kenny “Babyface” Edmonds ★ Jennifer Hudson ★ Usher ★ Diana Ross ★ Jonas Brothers ★ B.B. King
Chris Mann ★ Toni Braxton ★ Charise ★ Earth, Wind & Fire ★ Faith Hill ★ Melissa Manchester
Michael Bolton ★ Kenny Rogers ★ Phil Collins ★ Charlotte Church ★ Renee Olstead ★ Jamie Foxx
Lenny Kravitz ★ Reba McEntire ★ Deborah Cox ★ Cynthia Erivo ★ David Foster ★ Kenny G ★ REO Speedwagon
Adam Lambert ★ Blake Shelton ★ Sam Smith ★ Gwen Stefani ★ Pia Toscano ★ Dionne Warwick
John Legend ★ Andy Grammer ★ Counting Crows ★ Jason Derulo

Honorees Included

Maria Shriver ★ Sir Sidney Poitier ★ Quincy Jones ★ Frank Sinatra ★ Clive Davis ★ Barbara Davis
Halle Berry ★ Denzel Washington ★ The Honorable Hillary Rodham Clinton
First Lady Betty Ford ★ President Gerald R. Ford ★ Earvin “Magic” Johnson ★ Kenny Rogers
The Honorable Henry A. Kissinger ★ Bob Hope ★ John and Paige Elway ★ Stevie Wonder
Whitney Houston ★ George Clooney ★ Lucille Ball ★ Merv Griffin ★ Sherri Shepherd
David Foster ★ Jane Fonda ★ Sherry Lansing ★ Natalie Cole ★ Robert De Niro ★ Diane Keaton
Diane Warren ★ Jimmy Jam

Presenters Included

President Ronald Reagan ★ Tom Hanks ★ Rita Wilson ★ Denzel Washington ★ Oprah Winfrey
Sharon Stone ★ Shirley MacLaine ★ Kareem Abdul-Jabbar ★ Marvin Davis ★ Quincy Jones
Carole Bayer Sager ★ Anjelica Huston ★ David Foster ★ David O. Russell ★ Mario Lopez
Burt Bacharach ★ Sir Michael Caine ★ George Clooney ★ Dame Joan Collins ★ David Copperfield
Clive Davis ★ Robert De Niro ★ John Elway ★ Jane Fonda ★ David Geffen ★ Jennifer Hudson
Samuel L. Jackson ★ Jay Leno ★ Rob Lowe ★ Nigel Lythgoe ★ Lionel Richie
Judge Judy Sheindlin ★ Maria Shriver ★ Usher ★ Diane Warren ★ Henry Winkler ★ Howie Mandel
and more



High Hopes Tribute Award

The MacMillan Family will be presented with the High Hopes Tribute Award at The Carousel Ball for their steadfast support and service spanning nearly three decades.



The MacMillan Family

It was 1976 when the Georgia bride, who recently graduated from Duke, married the Minnesota groom. The newlyweds made the move to Denver and knew immediately that they would call Colorado their home. And so, the story of the MacMillan family began. In the 1980s, Deb and Bill MacMillan had four children: Cammy (married to Steve), Billy (who was married to Alexis and died in 2017), Jim (engaged to Cassie), and Kiki (married to Drew). From early childhood, charitable work proved to be a family affair!

Over the years, the MacMillan family has given of their time, their treasure, and their hospitality. Annually, their Cherry Hills estate is the site of some of the biggest fundraising events in the city. A long list of local and national charities have benefited from their hard work and generosity. The enthusiasm and creativity of their philanthropy is contagious. In recent years, the MacMillan grandchildren have joined in the family passion for giving. Cyrus and Darius (Kiki and Drew) and James (Alexis and Billy) are actively involved in the joy of community service.

For 27 years, the entire family has been an enthusiastic supporter of the Children's Diabetes Foundation. They have served on committees, donated auction items, made generous contributions, and brought dozens of guests to the wonderful and important events that support the Foundation. In 2023, the mission became truly personal when Kiki and Drew's son, Darius, was diagnosed with type 1 diabetes just a few days after his ninth birthday. Darius and his family quickly became one of the thousands of families to receive the invaluable expertise and guidance of the Barbara Davis Center for Diabetes. The entire MacMillan family is grateful to have this world-class facility available to them, and they have an even greater desire than before to ensure that the Barbara Davis Center can continue to provide the best available care for all children with type 1 diabetes.

The MacMillan family is happy and proud to be the 2025 High Hopes Tribute Award recipient, and they hope that this year will be met with record-breaking success.

Inspirational Lifetime Achievement Award

In recognition of his remarkable legacy, heartfelt generosity, and unwavering dedication to the Children's Diabetes Foundation, Neil is being honored with the Inspirational Lifetime Achievement Award.

Neil Diamond

Neil Diamond's illustrious career, spanning over five decades, has seen him sell over 130 million albums, placing him among the best-selling rock musicians ever. He has had 18 Top 10 albums and scored nearly 40 Top 40 singles, with 10 reaching number one. His 1969 hit "Sweet Caroline" has continued its unbridled grip on pop culture and has become a permanent fixture at sporting events and a TV and film soundtrack favorite.

A GRAMMY Award-winning artist, Diamond is a member of the Rock & Roll Hall of Fame and the Songwriters Hall of Fame. He also has received two of the highest honors bestowed upon songwriters: the Johnny Mercer Award and the Sammy Cahn Lifetime Achievement Award.

Additionally, Diamond has garnered the GRAMMY Lifetime Achievement Award, the National Academy of Recording Arts & Sciences' MusiCares Person of the Year Award, and the prestigious Kennedy Center Honor for his lifetime of contributions to American culture. His achievements include a Golden Globe Award, 13 GRAMMY nominations, an American Music Award, an American Society of Composers, Authors, and Publishers Film and Television Award, and a Billboard Icon Award.

Diamond, who starred in the 1980 film "The Jazz Singer," has seen his life and music turned into the hit Broadway musical "A Beautiful Noise." The show debuted in New York City on Broadway in 2022 and launched its national tour in 2024. You can catch the Original Broadway Cast Recording of "A Beautiful Noise, The Neil Diamond Musical" across all streaming platforms.



The Carousel Ball

SPONSOR LEVELS

SEE FULL DETAILS UNDER “SPONSOR BENEFITS”

* Underwriting Sponsor	\$150,000
Platinum Sponsor	\$100,000
Gold Sponsor	\$50,000
Silver Sponsor	\$25,000
Brass Ring Sponsor	\$16,500
* Auction Sponsor	\$15,000
Bronze Sponsor	\$11,500
Patron Sponsor	\$7,500

SEATING LEVELS

PRICES REFLECT SINGLE TICKETS
LEVELS INDICATE PLACEMENT IN THE BALLROOM

Platinum Ticket	\$10,000
Gold Ticket	\$5,000
Silver Ticket	\$2,500
Brass Ring Ticket	\$1,650
Bronze Ticket	\$1,150
Patron Ticket	\$650

For questions about tickets, please contact Events@ChildrensDiabetesFoundation.org.

Visit www.ChildrensDiabetesFoundation.org to purchase your tickets online.

SPONSOR BENEFITS

\$7,500 – PATRON SPONSOR

- One table of 10 with Patron level placement
- Message (text only, 15 words max) in ad section of program book
- Listing in event program book and on event web page throughout 2025
- Name listed on sponsors page of event ticketing site

\$11,500 – BRONZE SPONSOR

- One table of 10 with Bronze level placement
- Half-page color ad in event program book
- Listing in event program book and on event web page throughout 2025
- Name listed on sponsors page of event ticketing site

The Carousel Ball

SPONSOR BENEFITS

\$15,000 – AUCTION SPONSOR (Exclusive, one max)

- Six premier tickets to event
- Logo on auction signage, auction bidding site, and emailed auction receipts sent to all participants
- Mention in event-related text message sent to 900+ registrants
- Shout out by DJ during silent auction hour
- Full-page color ad in event program book
- Name listed on fact sheet and in program book
- Logo on event web page throughout 2025
- One mention in relation to the auction on CDF's social media channels prior to event (50,000 followers)

\$16,500 – BRASS RING SPONSOR

- One table of 10 with Brass Ring level placement
- Full-page color ad in event program book
- Name listed on fact sheet, event program book, and event web page throughout 2025
- Logo listed on sponsors page of event ticketing site

\$25,000 – SILVER SPONSOR

- One table of 10 with Silver level placement
- Name on printed invitation and in publicity as Silver Sponsor
- Full-page color ad and prominent listing in event program book
- Logo on event signage and in PowerPoint featured at event
- Mention in post-event edition of newsletter, NewsNotes (9,000+ subscribers)
- Name listed on fact sheet and event web page throughout 2025
- Logo listed on sponsors page of event ticketing site

\$50,000 – GOLD SPONSOR

- One table of 12 with Gold level placement
- Name on printed invitation
- Logo recognition on step & repeat banner (with other key sponsors)
- Name in publicity as Gold Sponsor
- Verbal acknowledgment from podium during program
- Full-page color spread in first 16 pages of event program book's ad section and editorial listing
- Name listed on fact sheet and on event web page throughout 2025
- Logo inclusion on sponsors page of event ticketing site
- Name inclusion in two promotional emails in relation to event
- One mention on CDF's social media channels prior to event (50,000 followers)
- Mention in post-event edition of newsletter, NewsNotes (9,000+ subscribers)
- Logo on event signage and in PowerPoint featured at event

The Carousel Ball

SPONSOR BENEFITS

\$100,000 – PLATINUM SPONSOR

- Two tables of 10 in prime location
- Meet-and-greet opportunity for four people
- Logo on printed invitation
- Logo recognition on step & repeat banner (with other key sponsors)
- Name in publicity as Platinum Sponsor
- Verbal acknowledgment from podium at event during program
- Two-page color spread in first 12 pages of the event program book's ad section and prominent editorial listing
- Logo on event signage and in PowerPoint featured at event
- Logo and listing featured on fact sheet
- Logo inclusion in all promotional emails in relation to event
- Logo on event web page and CDF's home page throughout 2025
- Logo on homepage and sponsors page of event ticketing site
- Two mentions on CDF's social media channels prior to event (50,000 followers) and one day-of mention
- Mention in post-event edition of newsletter, NewsNotes (9,000+ subscribers)

\$150,000 – UNDERWRITING SPONSOR (Exclusive, one max)

- Exclusive Underwriting Sponsor of The Carousel Ball; no other brand or company at this level
- Two tables of 12 in premier location
- Meet-and-greet opportunity for six people
- Logo in prominent location on printed invitation
- Prominent logo recognition on step & repeat banners (with other key sponsors)
- Mention in publicity as Underwriting Sponsor with meaningful inclusion
- Verbal acknowledgment from podium at event during program
- Opportunity for branded on-site activation (mutually agreed upon)
- Two-page color spread in first 4 pages of the event program book's ad section and prominent editorial listing
- Logo and listing featured on fact sheet
- Logo inclusion in all promotional emails in relation to event
- Logo on event web page and CDF's home page throughout 2025
- Logo on homepage and sponsors page of event ticketing site
- Three mentions on CDF's social media channels—two prior to event (50,000 + followers) and one day-of mention
- Logo on event signage and in PowerPoint featured at event
- Two-page article in CDF's Newsletter, NewsNotes, within one year of event and editorial mention in post-event edition (9,000+ subscribers)

For questions about sponsorships, please contact Amanda Miller at Amanda@ChildrensDiabetesFoundation.org.

The Carousel Ball Media Highlights



AOL

abc AUDIO

billboard

CBS COLORADO

CNN

Daily Mail

EXTRA

THE HOLLYWOOD REPORTER

WORLD CLASS ROCK KBCO 97.3 FM

Parade

People

YAHOO!



The Carousel Ball

2025 PROGRAM BOOK ADVERTISING RATES

Inside Front Cover.....	\$5,000
Inside Back Cover.....	\$5,000
Two-Page Spread in first 15 pages of Ad Section.....	\$4,000
Two-Page Spread, Full Color.....	\$3,000
Full Page in first 15 pages of Ad Section.....	\$2,500
Full Page, Full Color.....	\$1,500
Full Page, Black & White.....	\$1,000
Half Page, Full Color	\$750
Half Page, Black & White.....	\$500
Message listing (text only, limit 15 words).....	\$200

Trim Size: 8.5" X 11"
Live Area: 8.25" X 10.75"

Ad Dimensions:

Two-Page Spread: 17" x 11" with a 0.125" bleed

Full Page: 8.5" x 11" with a 0.125" bleed

Half Page: 8.5" x 5.5" with 0.125" bleed

Full Color Ads Must Be CMYK

Preferred Formats:

PDF format saved as a PDF/X-1a:2001 only.

PDF files must have fonts embedded. Supply all fonts and needed graphics.

Images:

Resolution for all artwork must be 300 dpi at 100%.

Ads not filling specifications must be resubmitted with corrections.

All ads must be received by September 10, 2025. To reserve your page, please contact Miriam Andolini at Ads@ChildrensDiabetesFoundation.org.

Carousel Ball Highlights



Carousel Ball Highlights



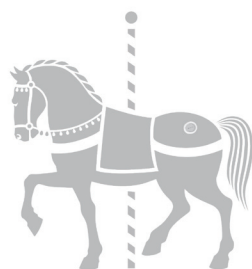


*Proceeds from The Carousel Ball benefit the
Children's Diabetes Foundation,
the fundraising arm of the
Barbara Davis Center for Diabetes, and focuses on
patient support, awareness, and diabetes research.*

*www.ChildrensDiabetesFoundation.org
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Aurora, CO 80014
Phone: (303) 863-1200*

*Follow us on Social Media
Facebook: Children's Diabetes Foundation
X: @CDFdiabetes
Instagram: @CDFdiabetes
YouTube: Children's Diabetes Foundation*

*Children's Diabetes Foundation is a 501(c)3 organization.
Tax exemption # 84-0745008*



Thank you and hope to see you there!