

RUNNING TOWARDS THE BRASS RING...THE CURE FOR TYPE 1 DIABETES

11th Annual
RUN FOR THE RING
Saturday, August 2, 2025

Barbara Davis Center
1775 Aurora Court
Aurora, CO 80045

*Proceeds support The Guild
of the Children's Diabetes Foundation*

**5K
& KIDS
FUN RUN**



RUN FOR THE RING

www.RunSignUp.com/RunfortheRing



WHAT:

The 11th Annual Run for the Ring 5K Run/Walk and Kids Fun Run will bring together Barbara Davis Center for Diabetes patients, loyal supporters, and running enthusiasts to run for the brass ring – the cure. All proceeds from this event will support the efforts and programs of The Guild of the Children's Diabetes Foundation, whose mission is to improve the health and well-being of Barbara Davis Center patients living with type one diabetes and their families through education, support, advocacy, and research.

WHEN:

Saturday, August 2, 2025
Registration begins at 7:00 a.m.
Race starts at 8:00 a.m.
Kids Fun Run starts at 10:00 a.m.

WHERE:

The Barbara Davis Center for Diabetes
Anschutz Medical Campus
1775 Aurora Court
Aurora, Colorado 80045

REGISTRATION:

Race registration is available at <https://runsignup.com/RunfortheRing>

Adult Race Entry	Kids Zone/Fun Run Entry (Ages 10 & under)	"Sleep-In" Entry
\$35 Early Bird (offer ends June 27, 2025)	\$12 Early Bird (offer ends June 27, 2025)	
\$40 Pre-Race Day (offer ends July 29, 2025)	\$15 Pre-Race Day (offer ends July 29, 2025)	\$40 Pre-Race Day (offer ends July 29, 2025)
\$45 Event Day (event day pricing available beginning July 30, 2025)	\$18 Event Day (event day pricing available beginning July 30, 2025)	\$45 Event Day (event day pricing available beginning July 30, 2025)

Children must be accompanied by adults. Registration includes breakfast bites, timing chip (5K only), race bib, opportunity for recognition in the awards ceremony, entrance to the Exhibitor Expo, and a Run for the Ring performance t-shirt. Register by July 12, 2025 to guarantee t-shirt.

RACE CONTACT:

Mackenzie Atencio, Guild Program Coordinator
Office: 303.863.1200 | Direct: 303.628.5116 | Email: Mackenzie@ChildrensDiabetesFoundation.org

ABOUT THE GUILD OF CDF:

The Guild is the volunteer membership group of the Children's Diabetes Foundation and the Barbara Davis Center for Diabetes (BDC). Since its inception, The Guild has contributed more than \$2 million to the Barbara Davis Center.

THANK YOU TO OUR MEDIA PARTNERS





Brass Ring Title Sponsor - \$7,500

- Logo inclusion on front of race t-shirts for 500+ runners and volunteers
- Prominent logo feature on side banners for the race start/finish line
- Name in all publicity as Presenting Sponsor in relation to event
- Logo feature as Presenting Sponsor in event slider on CDF's homepage
- Prime logo feature as Presenting Sponsor on Children's Diabetes Foundation's Run for the Ring event web page throughout 2025
- Prime logo feature as Presenting Sponsor on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on day-of event signage
- Logo inclusion on promotional signage at packet pick-up and the Barbara Davis Center for Diabetes prior to the event
- Logo inclusion on event fact sheet, team fundraising documents, and other event related materials
- Clickable link to homepage on all digital inclusions of logo/name
- Three mentions on CDF's social media channels (50,000 followers) - two posts prior to race day, and one post-race 'thank you' mention
- Logo inclusion in all promotional emails in relation to event
- Logo and name in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Opportunity for promotional material inclusion in race packet distributed to 500+ runners
- Premier space for exhibitor booth
- Acknowledgment from emcee during opening and closing remarks for race day
- Title Sponsor speaking opportunity for race day
- 10 race registrations and 10 race t-shirts
- First right of refusal for next year's title sponsorship



11TH ANNUAL RUN FOR THE RING

Platinum Sponsor - \$3,500

- Prominent logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on side banners of start/finish line
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Logo on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on event signage for Platinum Sponsors
- Logo inclusion on promotional signage at packet pick-up and the Barbara Davis Center for Diabetes prior to the event
- Two mentions on CDF's social media channels (50,000 followers) - one post prior to race day, and one post-race 'thank you' mention
- Logo inclusion in 3 promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgment from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Five race registrations and five race t-shirts

Silver Sponsor - \$1,000

- Company name inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Logo on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on event signage for Silver Sponsors
- Logo inclusion on promotional signage at packet pick-up and the Barbara Davis Center for Diabetes prior to the event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgment from emcee during opening and closing remarks for race day
- Complimentary space for exhibitor booth
- Three race registrations and three race t-shirts

Other Opportunities

Exhibitor - \$225

- Includes 6 ft. table and (2) chairs
- Listing on Children's Diabetes Foundation event web page throughout 2025

Honorarium - \$75

- Personal message on (1) yard sign in race area

Gold Sponsor - \$2,000

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on side banners of start/finish line
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Logo on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on event signage for Gold Sponsors
- Logo inclusion on promotional signage at packet pick-up and the Barbara Davis Center for Diabetes prior to the event
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Logo inclusion in 1 promotional email in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgment from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Three race registrations and three race t-shirts



Exclusive Sponsor Opportunities – one only

Fun Run Sponsor - \$1,500

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo feature on banner in Kids Zone
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Logo on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on Kids Fun Run event signage
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Name listed in 1 promotional email in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgment from emcee during opening and closing remarks for race day
- Complimentary space for exhibitor booth
- Three race registrations and three race t-shirts

Water Stop Sponsor - \$200

- Logo inclusion on event signage at water stops
- Name on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Name on homepage and sponsor page of registration website (RunSignUp)
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)

Low Station Sponsor - \$200

- Logo inclusion on event signage for low stations
- Name listing on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Name listing on race info page and sponsor page of Run Sign Up event website
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)

Award Ceremony Sponsor - \$500

- Company name inclusion on back of race t-shirts for 500+ runners and volunteers
- Name listing on Children's Diabetes Foundation Run for the Ring event web page throughout 2025
- Name on homepage and sponsor page of registration website (RunSignUp)
- Logo inclusion on Awards Ceremony event signage
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgment from emcee during opening and closing remarks for race day
- Complimentary space for exhibitor booth
- Three race registrations and three race t-shirts





Saturday, August 2, 2025

Become a sponsor today!

Level	Payment Method
☐ \$3,500 Platinum Sponsor ☐ \$2,000 Gold Sponsor ☐ \$1,000 Silver Sponsor ☐ \$225 Exhibitor ☐ \$75 Honorarium *For Exclusive Sponsor levels, contact Mackenzie Atencio (information below)	☐ Enclosed is a check for \$_____ <i>Please make payable to: The Guild of CDF</i> ☐ Credit Card – to process a credit/debit card payment please call our office at 303-863-1200

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Cell Phone _____ Work Phone _____

Please return this form as soon as possible.

Contact Mackenzie Atencio for more information at
Mackenzie@ChildrensDiabetesFoundation.org or 303-628-5116.

Please mail form and payment to:

Children's Diabetes Foundation
 ATTN: Mackenzie Atencio/Run for the Ring
 3025 S. Parker Rd., Suite 110
 Denver, CO 80014