



Statement

Rye Businesses to Vote on Proposed Business Improvement District

Rye businesses will soon have the opportunity to vote on the creation of a proposed Business Improvement District (BID) for the town.

Over the past year, the Rye BID Task Group has worked closely with local businesses to develop a proposal shaped directly by business feedback. The resulting Business Plan focuses on addressing key challenges facing Rye's visitor economy, including ageing infrastructure, changing government priorities, and rising visitor expectations.

If approved, the BID would generate more than £90,000 per year to deliver additional projects and services designed to support local businesses, attract visitors year-round, and benefit the wider community.

The proposal will be decided through a confidential and independently run postal ballot. The ballot opens on 13 January and closes on 12 February, with the result announced on 13 February. If successful, the BID will commence in April 2026.

Matt Breckon, Managing Director of Kino, has been appointed Chair of the Rye BID Task Group. The role is voluntary and unpaid. He says, "Over the past year we have listened carefully to Rye businesses and made meaningful changes to the proposal to ensure it reflects their priorities. The BID represents a significant opportunity to secure dedicated investment for Rye, support our visitor economy, and deliver tangible benefits for both businesses and residents. The upcoming ballot gives businesses the chance to decide whether this is the right step for the town's future."

Further information is available at www.ryebid.co.uk.

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