

SPONSORSHIP & COMMERCIAL OPPORTUNITIES

26
MARCH
2026



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Venue: David Ross Sports Village, Nottingham





INTRODUCTION

Indoor Hockey UK is proud to present an exciting opportunity to become part of a truly global sporting event — the 2026 World Masters Indoor World Cup. Set to take place in Nottingham, this tournament will bring together the world's best Masters indoor hockey players for a celebration of sport, competition, and international community.

As the official host, Indoor Hockey UK is committed to delivering an unforgettable experience for players, fans, and partners alike. This is more than just a tournament — it's a platform for inspiration, active living, and global connection through sport.

The 2026 WMH Indoor World Cup is the second time Indoor Hockey UK and Nottingham have hosted this prestigious event, having previously hosted the inaugural edition back in 2024.

Together, we can make it an event to remember!



EVENT SNAPSHOT



112 teams from
across the World
taking part

Dual gender with 14
age groups from
Over 35 to Over 65

Over 1,200
participants to take
part plus spectators

The largest Masters
indoor hockey
event in the UK

Continental spread
with teams from all
continents

A volunteer workforce
of over 100 including
officials

David Ross Sports Village is the only sports
Centre in the UK capable of hosting the event
on this scale

A unique environment for global
connection, high quality sport and
camaraderie



Grade 1 Sponsorship

£7,000 for the event

One package only

- Naming rights for the tournament
- Agreed social media programme, including presentations of sponsors own digital content
- Sponsor script to be read / announced on all audible media streams, in venue announcements and during official presentations
- Logo feature on all printed and digital literature distributed to teams, players, officials and spectators
- Pitch side advertisement displayed around all match courts
- Additional site branding to be discussed and confirmed
- 4 VIP tickets to the opening ceremony and Finals day



Grade 2 Sponsorship

£5,000 for the event

Two packages available

- Naming rights to either the “Spectator Lounge” or the “Athletes Lounge”
- Agreed social media programme, including presentations of sponsors own digital content
- Sponsor script to be read / announced on audible media streams and in venue announcements relating to lounge visitors
- Logo feature on all printed and digital literature distributed to teams, players, officials and spectators
- Pitch side advertisement displayed around all match courts
- Additional site branding to be discussed and confirmed
- 4 VIP tickets to the opening ceremony and Finals day



Grade 3 Sponsorship

£2,000 for the event

Three packages available

- Agreed social media programme, including presentations of sponsors own digital content
- Sponsor script to be read on selected and agreed audible media streams, in venue announcements and during official presentations at 50% of the repetition of Grade 1 Sponsor
- Logo feature on all printed and digital literature distributed to teams, players, officials and spectators
- Pitch side advertisement displayed around at least 2 match courts
- Additional site branding to be discussed and confirmed
- 2 VIP tickets to the opening ceremony and Finals day



Grade 4 Sponsorship

£1,000 for the event

Four packages available

- Agreed social media programme, including presentations of sponsors own digital content
- Sponsor script to be read on selected and agreed audible media streams, in venue announcements and during official presentations at 25% of the repetition of Grade 1 Sponsor
- Logo feature in second line on all printed and digital literature distributed to teams, players, officials and spectators
- Pitch side advertisement displayed around at least 1 match court
- Additional site branding to be discussed and confirmed
- 2 VIP tickets to the opening ceremony and Finals day



Grade 5 Sponsorship

£750 for finals day only

Two packages available

- Naming rights to one of the two spectator stands, bought out for finals day (each stand holds approx. 900 people)
- Agreed social media programme, including presentations of sponsors own digital content
- Logo feature on spectator tickets for the event and stand
- Pitch side advertisement around the stand during finals day
- 2 VIP tickets to the opening ceremony and Finals day



Grade 6 Sponsorship

£100 per game. £150 for medal games.

- “This game is brought to you with the support of our match partner...”
- Agreed social media post relating to sponsored games
- Logo feature on event website
- Additional site branding to be discussed and confirmed
- 2 VIP tickets to the opening ceremony and Finals day



NEXT STEPS

If you would like to be involved in this unique event, please email William Davey on
sponsorship@masters.indoorhockey.world

We will then get in touch with you to discuss your requirements, answer any questions and negotiate value, requirements and other options.

If none of our listed packages fit your businesses, we'd still love to hear from you and we'd be happy to discuss any other unique opportunities you may be interested in

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