SPONSORSHIP OPPORTUNITY FORM

Birmingham United Soccer Association, Inc.

SPONSOR INFORMATION

Company / Organization _____	**Contact Name** _____
Email _____	**Phone** _____
Mailing Address _____	**City / State / ZIP** _____

SPONSORSHIP OPPORTUNITIES

Select one or more opportunities of interest. Packages may be customized based on goals and availability.

☐ **Tournament Sponsor**
Prominent association with a BUSA / Alabama FC tournament, with recognition tailored to the selected event.

☐ **Field Naming Sponsor**
Naming recognition for a designated field or field area, subject to availability and agreement.

☐ **Jersey Sponsor**
Brand placement opportunity on designated team jerseys, subject to program and uniform guidelines.

☐ **Practice Jersey Sponsor**
Brand placement on designated practice jerseys or training apparel.

☐ **On-Site Activation**
Engage players and families through an approved booth, sampling, display, or event activation.

☐ **Field Banner Sponsor**
Banner visibility at designated BUSA / Alabama FC fields or facilities.

☐ **Website Advertising**
Digital visibility on Birmingham United Soccer Association web properties.

☐ **Social Media Advertising**
Sponsored recognition or approved promotional content across club social channels.

☐ **Email / Newsletter Sponsor**
Brand recognition in designated club email or newsletter communications.

☐ **Program / Event Sponsor**
Support a designated program, camp, clinic, showcase, or special event.

☐ **Equipment / In-Kind Sponsor**
Provide approved products, services, or equipment in support of club operations or events.

☐ **Custom Partnership**
Build a tailored sponsorship package combining multiple assets and activations.

☐ **Community Outreach**
Support a local community to provide soccer programming or events.

☐ **Other**
_____

PARTNERSHIP DETAILS

Estimated Sponsorship Budget $ _____	**Preferred Timing / Event** _____
Primary Marketing Goal _____	**Other / Custom Opportunity** _____

Notes / Desired Benefits

_____

Birmingham United Soccer Association, Inc.
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www.birminghamunited.com | admin@birminghamunited.com

Thank you for your interest in supporting Birmingham United Soccer Association and Alabama FC.

Donations made to Birmingham United Soccer Association, Inc are tax deductible as BUSA is a 501C3 organization. EIN: 20-4920903