

SHOT LIST FOR DUMPSTER RENTALS

Here's the shot list you can use yourself or share with a photographer. This will help streamline the process and ensure you get the high-quality images needed for the new site. If you're able to capture a professional version of each of these examples, you'll likely stand out as the only dumpster company in your area with a complete suite of polished, professional photos. Literally.

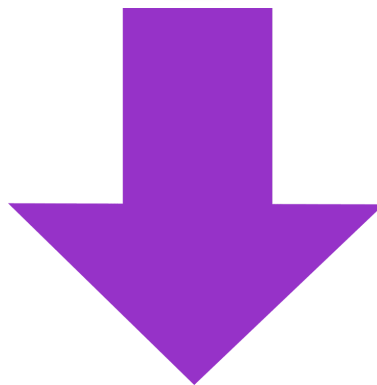
PART 1: DUMPSTER SIZE PICTURES

The first and simplest photos to capture are those of each dumpster size. These images will primarily be featured on the webpage dedicated to each specific size. The goal is to highlight the dumpster from all angles—inside and out—while showcasing its key features.

On the left side of the table, you'll find an example photo, and on the right, a brief description of what to capture.

Tips for the Best Results:

- *Ensure the dumpsters are clean and well-presented.*
- *Choose a background that enhances your brand and doesn't distract.*
- *If your dumpsters are stored in a less ideal location (e.g., an overgrown lot or junkyard), consider moving them to a more polished setting for the photoshoot.*



FRONT



FRONT OF DUMPSTER

THE DUMPSTER'S FRONT WITH SOMEONE STANDING NEXT TO IT TO DEMONSTRATE SCALE.

BACK



BACK OF DUMPSTER

A CLEAR SHOT OF THE DUMPSTER FROM THE BACK.

SIDE (NO DOOR)



SIDE WITHOUT DOOR

A CLEAN, UNOBSTRUCTED VIEW OF THE DUMPSTER'S SIDE WITHOUT THE DOOR.

SIDE (DOOR CLOSED)



SIDE WITH DOOR (CLOSED)

THE DOOR SIDE OF THE DUMPSTER BUT WITH THE DOOR FULLY CLOSED.

SIDE (DOOR OPEN)



SIDE WITH DOOR (OPEN)

THE SAME SIDE, BUT THIS TIME WITH THE DOOR FULLY OPEN TO SHOWCASE ACCESSIBILITY.

45 DEGREE FRONT



45 DEGREE ANGLE OF FRONT

A DIAGONAL SHOT CAPTURING THE DUMPSTER AT A 45-DEGREE ANGLE FROM THE FRONT TO ADD VISUAL DEPTH AND PERSPECTIVE.

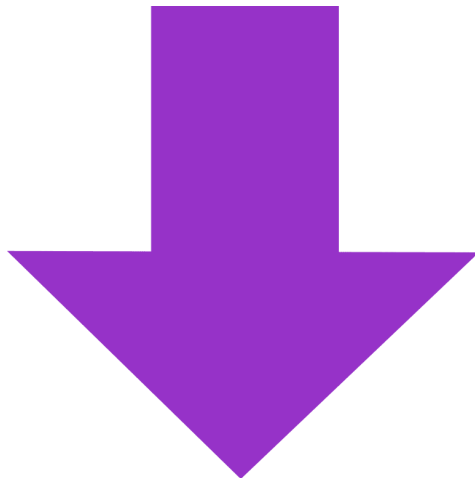
AERIAL PHOTO



TOP DOWN SHOT

A TOP-DOWN SHOT OF THE DUMPSTER, PREFERABLY WITH SOMEONE STANDING INSIDE TO ILLUSTRATE ITS SCALE AND CAPACITY.

UP NEXT - PART 2: TEAM PHOTOS



PART 2: TEAM PHOTOS

Next on the list are the team photos. These should be simple and straightforward, showcasing the faces behind the business. Below are some ideas to inspire your shots:



HEADER SHOT FOR THE WEBSITE:

A GROUP PHOTO FEATURING SOMEONE, THE TRUCK, AND DUMPSTERS TO HIGHLIGHT YOUR TEAM AND OFFERINGS IN ONE IMAGE.



SOMEONE NEXT TO A DUMPSTER:

A FRIENDLY PORTRAIT OF THE TWO TOGETHER, REINFORCING THE FAMILY-OWNED ASPECT OF THE BUSINESS.



SOMEONE INSIDE A DUMPSTER:

A PLAYFUL YET PROFESSIONAL SHOT TO ADD A
UNIQUE TOUCH.



SOMEONE IN THE TRUCK:

CAPTURING SOMEONE IN HIS ROLE AS THE
DRIVER.



WHOLE FAMILY BY THE TRUCK:

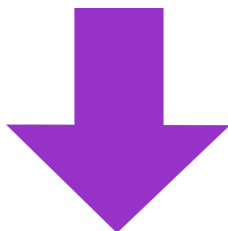
A FAMILY PORTRAIT TO EMPHASIZE YOUR SMALL BUSINESS ROOTS.



SOMEONE BY HIMSELF NEXT TO A DUMPSTER:

HIGHLIGHTING HIS HANDS-ON ROLE IN THE BUSINESS.

UP NEXT - PART 3: EQUIPMENT PHOTOS



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(THE WHOLE RIG)

Showcase your entire setup by capturing photos of the full rig in carefully chosen, upscale locations. Here are some suggestions to ensure your photos resonate with your target audience:

- **Residential Sector:**
Take photos in front of a beautiful, upscale home(s) to appeal to residential clients.
- **Construction Sector:**
Capture your rig at an active construction site to highlight your services for contractors and builders.
- **Commercial Sector:**
Position your setup in a shopping plaza with recognizable businesses in the background to demonstrate your capability for commercial projects.
- **Local Credibility:**
Include a well-known landmark to reinforce your presence as a trusted, local business in your area.



RESIDENTIAL SECTOR:

IN FRONT OF AN UPSCALE HOME TO APPEAL TO RESIDENTIAL CLIENTS.

Nashville Dumpster Rental
Best Prices & Free Delivery

CALL
BEFORE NOON
FOR GUARANTEED
SAME DAY SERVICE



RESIDENTIAL SECTOR (AERIAL):

AERIAL VIEW OF THE RIG IN A CLEAN,
WELL-MAINTAINED RESIDENTIAL DRIVEWAY.



CONSTRUCTION SECTOR:

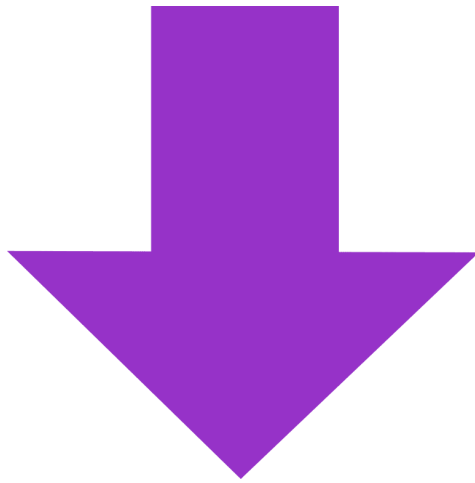
AT AN ACTIVE CONSTRUCTION ZONE TO HIGHLIGHT
YOUR CAPABILITIES FOR CONTRACTORS.



COMMERCIAL SECTOR:

POSITIONED IN A SHOPPING PLAZA WITH
RECOGNIZABLE BUSINESSES IN THE BACKGROUND
TO DEMONSTRATE YOUR SUITABILITY FOR
COMMERCIAL PROJECTS.

UP NEXT - PART 4: INTERACTING WITH CLIENTS



PART 4: WORKING WITH CLIENTS

Next, try to get photos with your clients. If needed, it's completely fine to use a pretend client for these shots. These are just photos, so no real acting is required—just focus on capturing authentic, professional interactions.



GREETING THE CLIENT:

SOMEONE SHAKING HANDS WITH A CLIENT NEXT TO A DUMPSTER, WITH THE RIG VISIBLE IN THE BACKGROUND. THIS SHOT EMPHASIZES PROFESSIONALISM, FRIENDLY SERVICE, AND A WELCOMING INTERACTION.



DISCUSSING THE PROJECT:

SOMEONE REVIEWING A CLIPBOARD WITH A CLIENT NEAR THE DUMPSTER. THIS SHOT HIGHLIGHTS CLEAR COMMUNICATION AND ATTENTION TO DETAIL DURING THE SERVICE PROCESS.



DELIVERY OF DUMPSTER

SOMEONE OPERATING THE RIG TO DROP OFF A DUMPSTER. THIS ACTION SHOT SHOWCASES THE PRECISION AND EFFICIENCY OF THE DELIVERY PROCESS, REINFORCING EXPERTISE IN EQUIPMENT HANDLING.



SHOWING HOW TO USE DUMPSTER:

SOMEONE EXPLAINING THE DUMPSTER'S FEATURES OR USAGE TO A CLIENT. THIS SHOT EMPHASIZES HELPFULNESS AND THE EXTRA CARE PROVIDED TO ENSURE THE CUSTOMER UNDERSTANDS THE SERVICE.



LEAVING THE JOB:

SOMEONE WAVING GOODBYE TO THE CLIENT. THE CLIENT WAVING BACK. THIS SHOT DEMONSTRATES THE SEAMLESS RELIABLE DELIVERY PROCESS, FOCUSING ON PROFESSIONALISM AND CUSTOMER TRUST.



PICKUP OF DUMPSTER

SOMEONE OPERATING THE RIG TO PICK UP A DUMPSTER. THIS ACTION SHOT SHOWCASES THE PRECISION AND EFFICIENCY OF THE PICKUP PROCESS, REINFORCING EXPERTISE IN EQUIPMENT HANDLING.

FINAL THOUGHTS

This shot list provides more than enough to get you started on creating a stunning visual portfolio. By completing these photos and integrating them into your site, you'll distinguish your business as the most professional and customer-focused dumpster rental company in the area. High-quality visuals will not only enhance your credibility but also improve customer trust and engagement, making it easier to convert leads into bookings!

Extra Photo Day Tips

- **Prepare Your Equipment:** Ensure all dumpsters and trucks are spotless and in top condition to reflect professionalism.
- **Scout Locations in Advance:** Visit your chosen spots ahead of time to confirm access and ensure they're ready for photos.
- **Schedule Strategically:** Plan your shoot during the golden hours (early morning or late afternoon) for the best lighting.
- **Bring Essentials:** Pack cleaning supplies, extra branded gear, and props like clipboards to ensure every detail is perfect.