

JensGemz Necklace Length Guide

When shopping online, it can be tricky to imagine how a necklace will sit once it's on. The right length makes all the difference to both comfort and style. This guide shows the standard necklace lengths and gives tips on how to choose the perfect fit for you.

Standard Necklace Lengths

16" – Choker	Sits closely around the base of the neck. Great for open necklines and layering.
18" – Princess	Falls around the collarbone. The most common and versatile length, suitable for everyday wear.
20" – Matinee	Sits just below the collarbone. Works well with higher necklines or as a slightly longer everyday length.
24" – Opera	Drapes to the mid-chest. A classic choice for statement pendants or layering with shorter necklaces.
30"+ – Rope	Long and flexible. Can be worn as a single draped chain or doubled up for a layered look.

Tips for Choosing Your Necklace Length

- Measure your neck with a soft tape measure to get an accurate idea of how each length will sit.
- Match your outfit – shorter necklaces suit scoop or V-necks, while longer chains complement high necklines.
- Face shape matters – longer necklaces create vertical lines that elongate the face, while chokers draw attention to the neckline.
- Gift buying? When in doubt, 18" (Princess) is a safe and flattering choice for most people.

Many JensGemz necklaces can be customised to the length you prefer — whether you'd like a close-fitting choker or a longer chain. Explore our collection at www.jensgemz.uk.