

# elevate

Your growth, our mission!

JULY 2025

July Highlights from Elevate:  
Innovation, Insights, and Impact

Hello **\*|FNAME|\***,

As summer kicks off, there's a fresh sense of momentum at Elevate. We've been turning new ideas into action, launching initiatives, strengthening collaborations, and finding smarter ways to grow and learn together.

In this edition, we share a glimpse of what that looks like: capacity-building efforts in West Africa, expert training across Europe, and projects that reflect our vision for the future of learning. Scroll down to explore what we've been working on and what's coming next.



## iDoctor Joins Elevate

As of May 1, 2025, iDoctor BV has been acquired by Elevate BV. iDoctor specialises in producing high-quality medical-scientific and professional content for healthcare professionals. With this strategic move, the two companies are joining forces to deliver high-quality content and education—both within and beyond the healthcare sector.

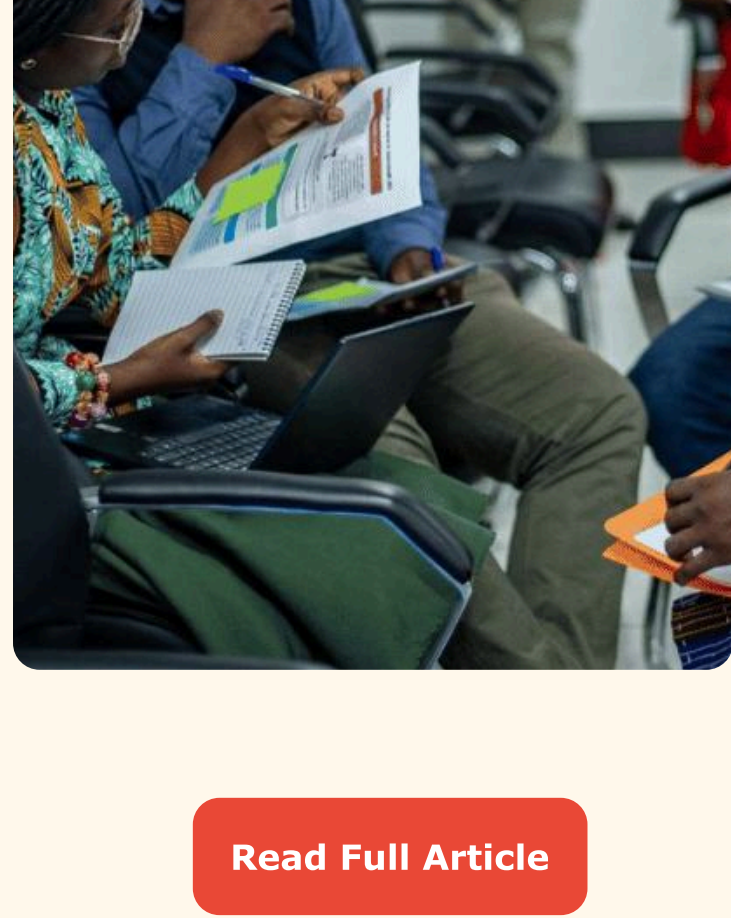
"Joining Elevate provides us with a strong foundation for further growth," says **Carlo Nieuwlands, publisher and owner of iDoctor**. "We'll retain our own identity while benefiting from the scale and expertise of a larger organization. I look forward to expanding our impact together with the Elevate team."

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## Building Transdisciplinary Capacity for NCD Care in West Africa

Non-communicable diseases (NCDs) are rising rapidly across sub-Saharan Africa, placing a significant strain on already stretched health systems. In response, the CAPacity Strengthening of Transdisciplinary education for nON communicable disease care in West Africa (CAPSTONE) project is equipping healthcare professionals with the knowledge and skills needed to address this challenge through education.

Led by a consortium of academic and development partners from Ghana, The Gambia, Belgium, Germany, and the Netherlands, CAPSTONE focuses on building sustainable capacity within higher education institutions to deliver transdisciplinary, challenge-based education in NCD care.



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## VAC4EU: Building an Academy for Europe's TopVaccine Experts

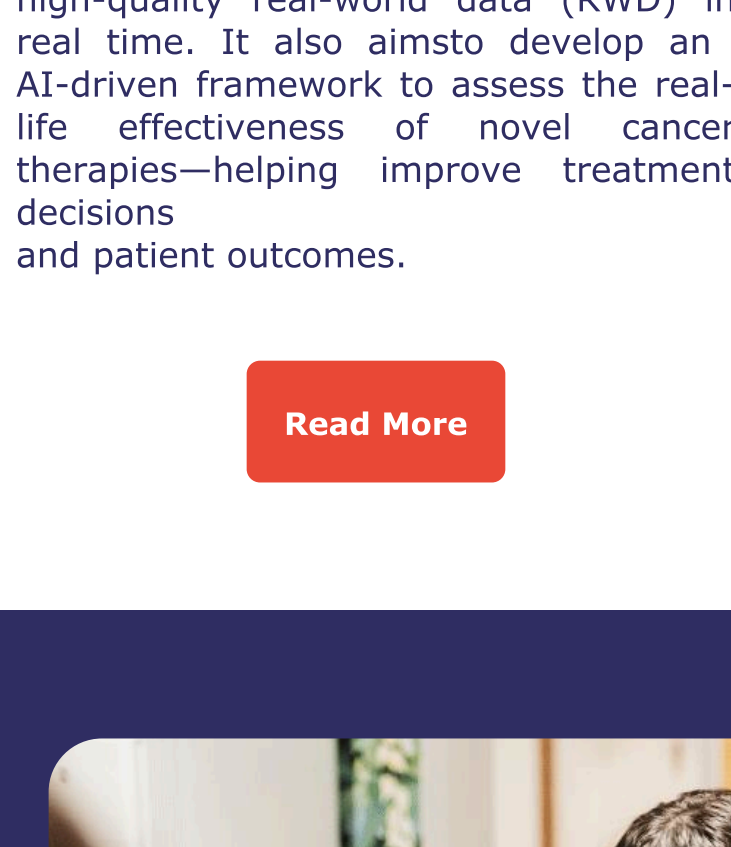
In the world of vaccine monitoring, consistency is everything. For VAC4EU, a leading multi-stakeholder association dedicated to generating robust evidence on vaccine effects across Europe, this meant ensuring their network of experts, from statisticians to project managers, were all on the same page.

Their challenge was significant: how do you train a dispersed team of professionals across the continent on highly technical tools like the Common Data Model and collaborative platforms like GitHub? They needed a structured training solution but building it required more than just technical know-how, it demanded a deep, collaborative partnership.

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## Elevate in European Research

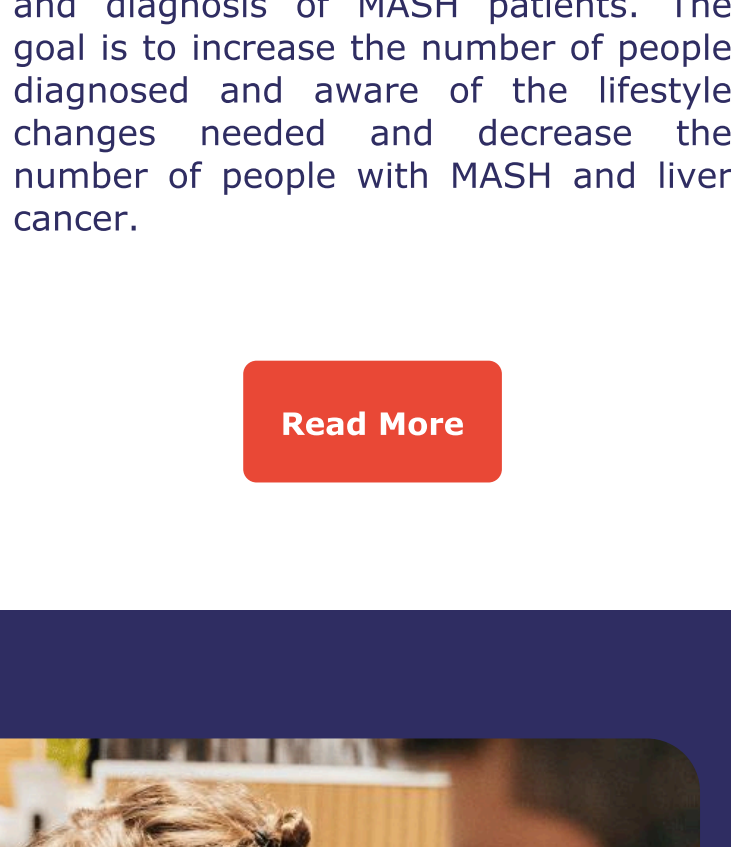
Elevate is proud to contribute to two major EU-funded health research initiatives through strategic communication, dissemination, and engagement activities.



### ONCOVALUE

ONCOVALUE is a consortium of cancer institutes and industry partners working to advance value-based oncology care. The project supports cancer clinics in collecting, harmonizing, and analyzing high-quality real-world data (RWD) in real time. It also aims to develop an AI-driven framework to assess the real-life effectiveness of novel cancer therapies—helping improve treatment decisions and patient outcomes.

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### GRIPonMASH

GRIPonMASH is a consortium founded by Julius Clinical and the University Medical Center Utrecht consisting of 27 involved parties dedicated to bring about a transformational change in the detection and diagnosis of MASH patients. The goal is to increase the number of people diagnosed and aware of the lifestyle changes needed and decrease the number of people with MASH and liver cancer.

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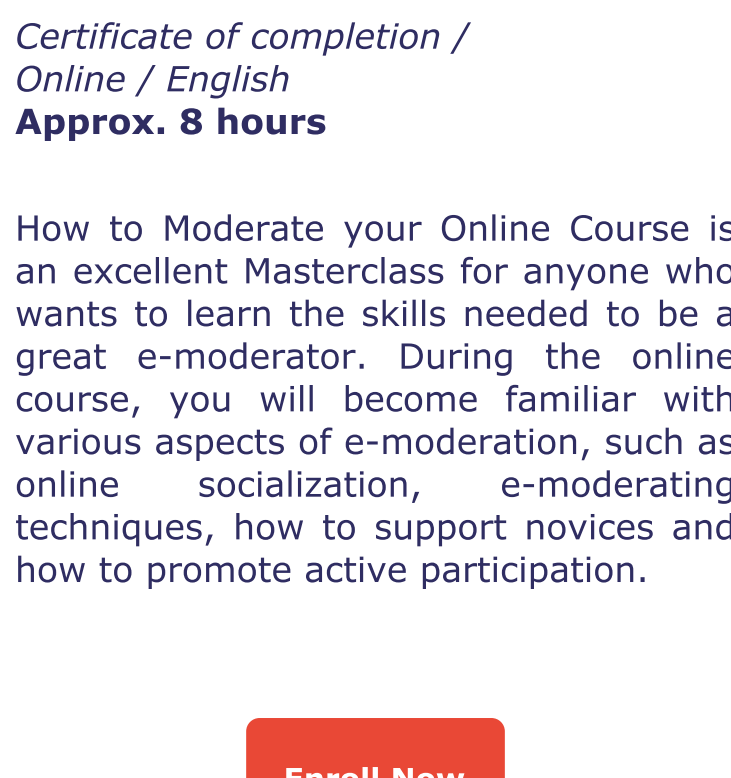


At Elevate, development is at the heart of everything we do – both for our clients and for ourselves. That's why we applied for the MDIEU subsidy: the Customised Sustainable Employability & Early Retirement scheme, initiated by the Dutch Ministry of Social Affairs and Employment. This subsidy was established to support employers in future-proofing their organisations by investing in the health, motivation, and long-term employability of their employees.

With this support, we are investing in the sustainable employability of our team. Our employees are supported in developing new skills to stay adaptable in a rapidly evolving digital world. We focus on emerging technologies such as AI, VR, and AR, which play an increasingly important role in our sector. At the same time, we are building an open, healthy and motivated work culture that fosters personal growth as well as work satisfaction.

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## Elevate Academy



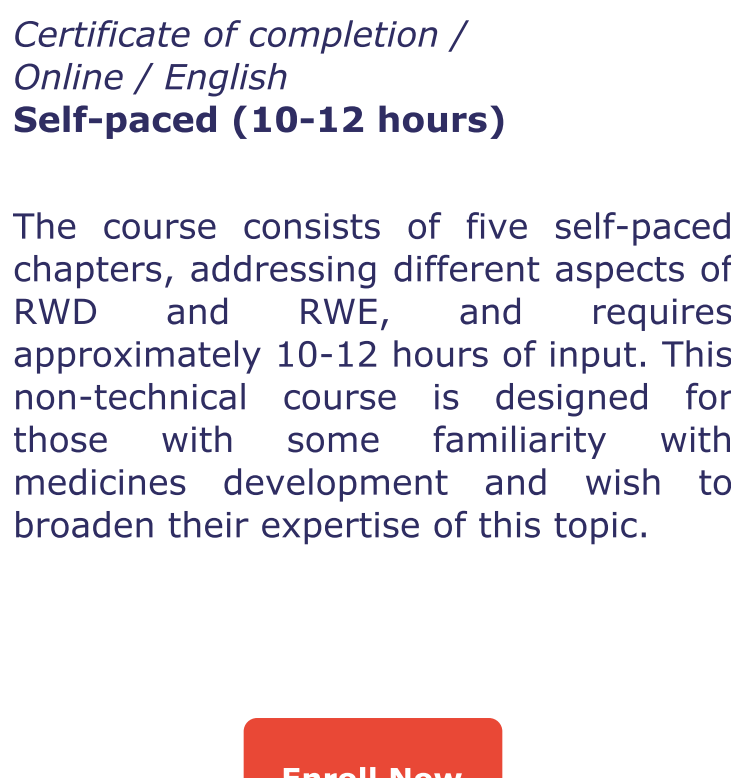
### How to Moderate your Online Course

Certificate of completion /  
Online / English

**Approx. 8 hours**

How to Moderate your Online Course is an excellent Masterclass for anyone who wants to learn the skills needed to be a great e-moderator. During the online course, you will become familiar with various aspects of e-moderation, such as online socialization, e-moderating techniques, how to support novices and how to promote active participation.

[Enroll Now](#)



### Real-World Evidence in Medicine Development

Certificate of completion /  
Online / English

**Self-paced (10-12 hours)**

The course consists of five self-paced chapters, addressing different aspects of RWD and RWE, and requires approximately 10-12 hours of input. This non-technical course is designed for those with some familiarity with medicines development and wish to broaden their expertise of this topic.

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## Discover More From Elevate

### SuperFIT: Designing a Platform for Real-World Impact

SuperFIT, a collaboration between Maastricht University and Ecsplere, promotes healthy habits in children aged 2 to 4. Elevate partnered with SuperFIT to design a digital platform that supports broader adoption and encourages community engagement for healthier lifestyles across the Netherlands.

[Case Study](#)



### Driving Innovation: The EDD-track Initiative for Dutch Life Sciences

Through collaboration with consortium members HAN University of Applied Sciences, Radboud University, and Pivot Park, Elevate is dedicated to developing high-quality educational solutions tailored to the specific needs of the life sciences sector.

[Case Study](#)

