

Marketing Services Proposal for Dr. Jason Minsky

VAST Marketing presents this additional proposal to accompany the updated contract with Dr. Jason Minsky. This proposal includes the addition of social media content creation for Cornerstone Health, consisting of three branded posts per week and holiday graphics. This added service, combined with the expanded scope of work for Prime Regenerative, brings the total monthly service fee to \$850 USD effective August 15, 2025.

Current Scope of Work:

- PowerPoint presentations
- Trifolds
- Flyers
- Rack cards
- Order forms
- Brochures
- Social media content for Prime Regenerative

New Additions to Scope

- Social Media Content for Cornerstone Health
 - 3 branded posts per week
 - Platform-ready visuals aligned with Cornerstone branding
 - Captions with targeted messaging, hashtags, and calls to action
 - Holiday graphics designed in advance for major holidays
- New Monthly Rate: \$850 USD
- Effective Date: August 15, 2025
- Flat monthly rate covering all items listed in both current and expanded scope

Please let us know if you'd like to proceed or prefer a quick call to confirm the updates.

Warm regards,
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