## **Did You Know That Properties Listed** on the MLS Sell for **Approximately** 18% More on Average?

Source: Bright MLS, On MLS Study, 2023



On-MLS

**† 18%** 

## Off-MLS

## WHY LIST ON THE MLS?



Homes listed on the MLS sold for approximately 18% more on average than off-MLS sales

because greater visibility drives more competition, leading to better offers.



On average, off-MLS listings stay on the market 20-22 days longer than on-MLS listings

because the MLS allows you to reach more buyers faster.

Source:

CRMLS, In-Depth Analysis of Data for March 2024



Backed by a network of over 80,000 real estate professionals, Stellar MLS ensures your listing gets the attention it deserves, from the right people, at the right time.

