

## Optimizing Your Agent Portal for Seamless Collaboration

Get ready to burst out of the gate and take the lead with the OneHome portal! In this high-energy session, you'll explore the key benefits of OneHome, learn how to optimize your branding, and master collaboration for a seamless client experience. Stay ahead of the competition by unlocking the full potential of OneHome—don't get left in the dust! Saddle up and let's ride toward real estate success together!

In this session, you will learn:

- How the interactive OneHome portal benefits both buyers and agents.
- How to optimize your MLS branding to keep you at the center of your customer's journey.
- How to take your communications a step further by opting-in your customer to get optional text notifications for property updates.
- How to set up leverage Matrix portal notifications to stay on top of your customer's activity.
- How to set expectations with your customer and set them up for success!

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What is OneHome?

OneHome is an invite-only online interactive portal that empowers your customers to leverage the best-in-class Stellar MLS data while keeping YOU at the center of their real estate journey. It is a centralized platform for seamless home searching, collaboration, and communication.

What is the EASIEST way to learn OneHome?

Make sure that you test out ALL of the interactive elements yourself! Put yourself in your own contact list, set up an auto-email for yourself (We recommend that you use a personal email address), and create a OneHome account!

## Benefits of OneHome

CoreLogic OneHome offers benefits like a streamlined, collaborative home buying and selling experience for agents and clients, featuring tools like PropertyFit for personalized recommendations and a Planner for guided journeys, all while keeping agents at the center of the transaction.

Here's a more detailed breakdown of the benefits:

For Clients:

- **Personalized Home Search:** OneHome uses "PropertyFit" to suggest properties that best match a client's preferences, using AI and predictive analytics.
- **Guided Journey:** The "Planner" feature provides a step-by-step guide for both buying and selling, making the process more transparent and efficient.
- **Neighborhood Insights:** Clients can access information on local market trends, population insights, school ratings, walkability, and transit scores, and nearby points of interest.
- **Easy Access:** OneHome is accessible through any web browser, eliminating the need for app downloads.
- **Free to Use:** Clients can view properties and utilize basic features without needing to create an account.
- **Save Custom Searches:** Clients can save searches to view at a later time.

- **Share Notes:** Clients can share specific notes about properties with their agent.
- **Schedule Open Houses:** Clients can request tours directly through the portal.
- **Mark Favorites:** Clients can mark properties as favorites.
- **Create a Buy-in or Selling Plan:** Clients can create a plan with their agent to stay informed throughout the process.

For Agents:

- **Enhanced Collaboration:** OneHome facilitates better collaboration between agents and clients, keeping agents at the center of the transaction.
- **Agent Portal:** The Agent Portal provides a dashboard for managing OneHome contacts, recommending properties, and previewing what clients see.
- **Curated Home Search Experience:** Agents can recommend properties to clients directly, highlighted as "Agent Picks".
- **Client Activity Tracking:** Agents can view client activity, including saved searches, favorites, and progress in the Planner.
- **PropertyFit Insights:** Agents can use a client's PropertyFit profile in Matrix to better understand their client's priorities and needs.
- **Stay Informed:** Agents can stay informed about every part of the client's journey.
- **Access to CoreLogic Data:** Agents can leverage CoreLogic's vast property data and analytics for insights into real estate markets and property values.

## Agent Checklist for Setting Up OneHome

Make sure that you set up the following things to make sure OneHome is set up and branded correctly:

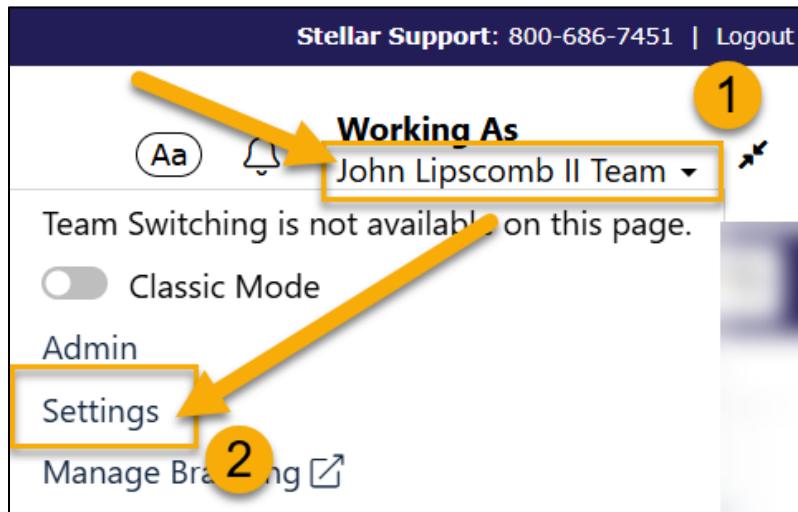
- Agent Information
- Email Signature
- OneHome Branding
- Agent Branding Center
- Prospects CRM (Optional)

### Part One – Agent Information, Email Signature, and OneHome Branding

Our first stop is the settings menu in Matrix.

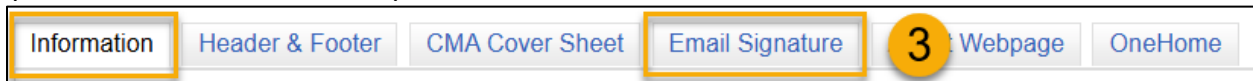
1. Click on your name at the top right

2. Click on SETTINGS

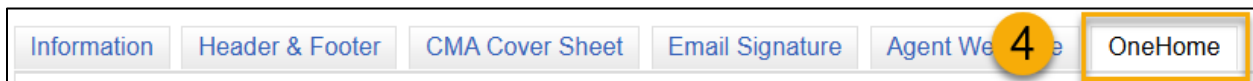


3. Review your Information and Email Signature to make sure they are up to date

(Note – if you need to update any of your contact information like your name, email, or phone number – make sure to update the information with your association – Matrix (Stellar MLS) pulls our data from what they have on file.

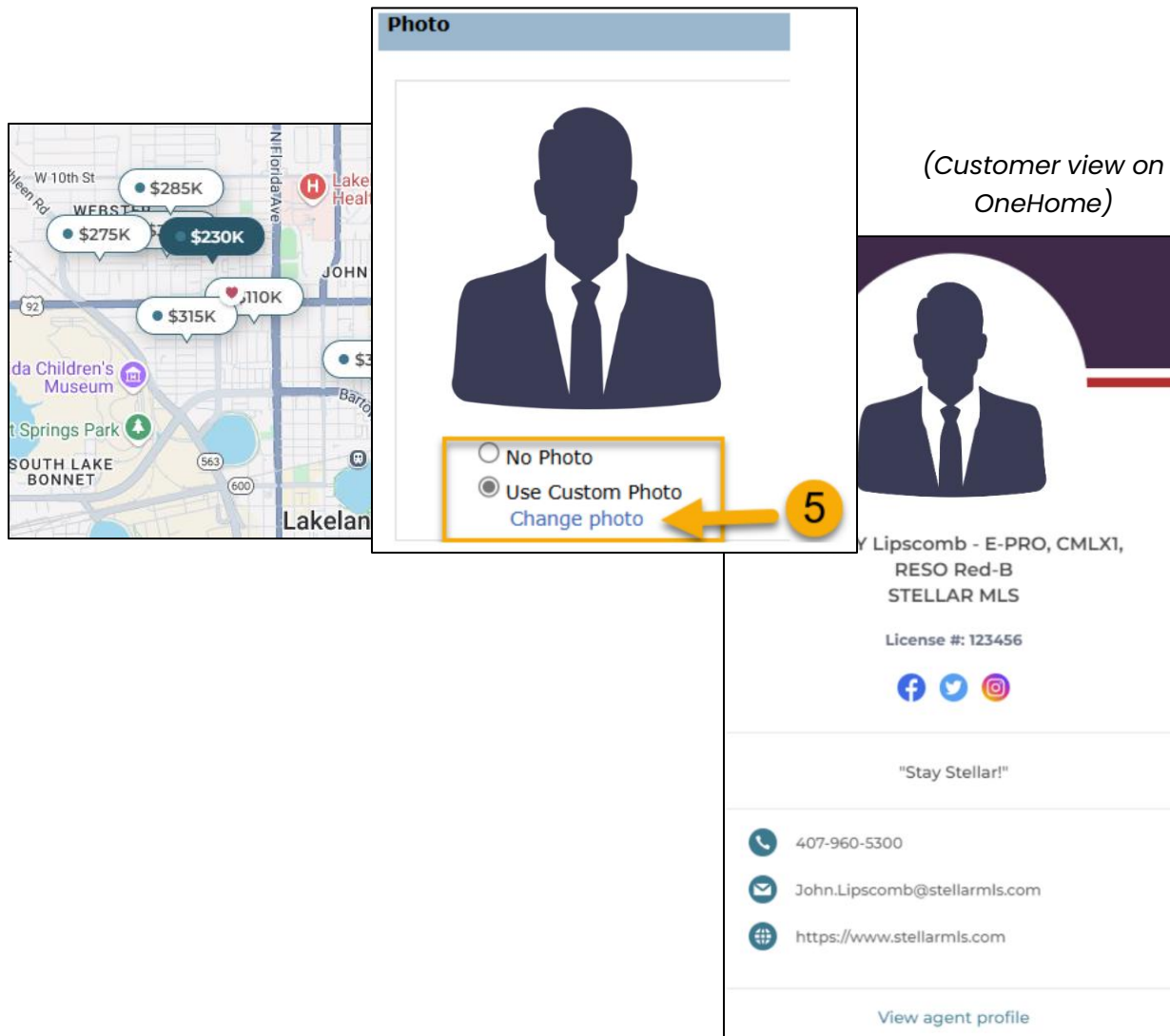


4. Click on the OneHome tab



*Note – the following options will be what your customers see on the OneHome Portal*

5. Add your agent photo (Optional) by clicking on the “Change Photo” option and then uploading the photo from your device. This photo will be displayed at the bottom righthand side of the OneHome portal. They can also click on the photo to open your contact information.

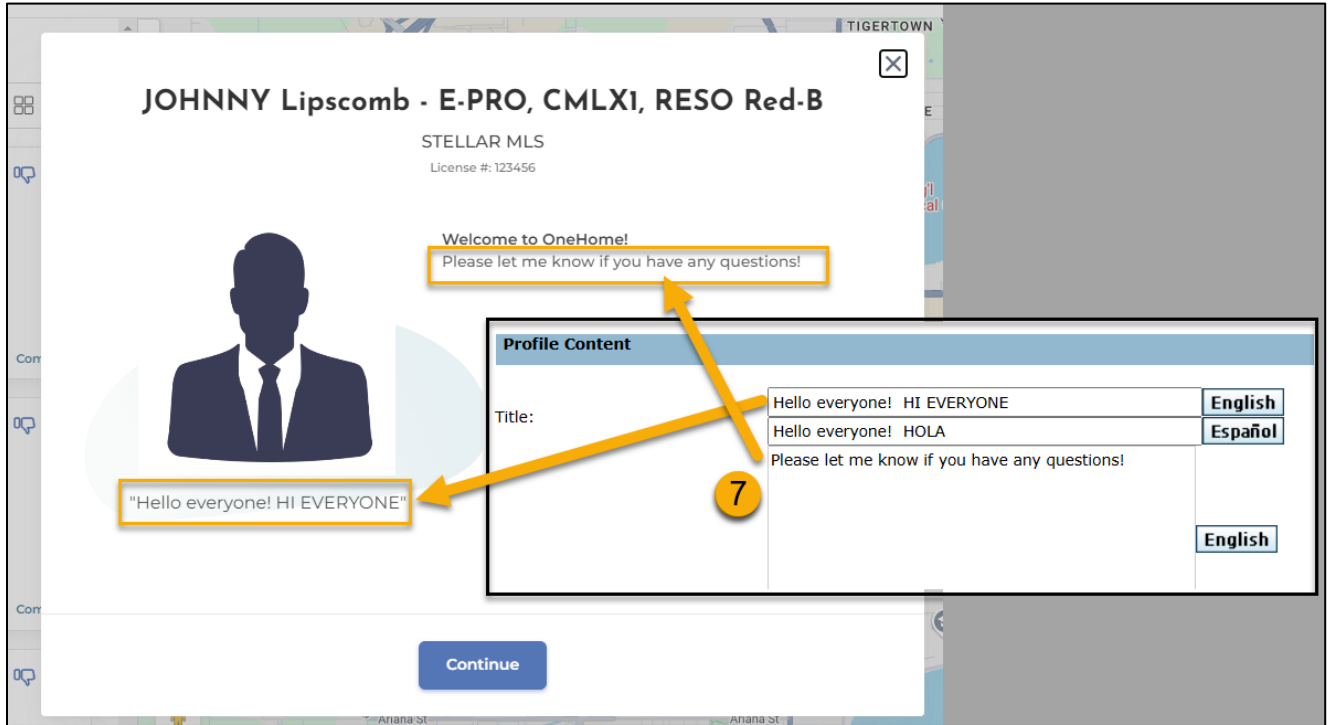


6. After getting your photo uploaded – review and complete your contact information.

*NOTE – The fields that are greyed out can be edited back on the INFORMATION tab (See step 3 above).*

| Contact Information: |                                                                    |
|----------------------|--------------------------------------------------------------------|
| Full Name:           | JOHNNY Lipscomb - E-PRO, CMLX1, RESO Red-B                         |
| Team Name:           | <input type="text"/>                                               |
| Team License Number: | <input type="text"/>                                               |
| Phone:               | 407-960-5300                                                       |
| Office Name:         | STELLAR MLS                                                        |
| Email:               | John.Lipscomb@stellarmls.com                                       |
| Twitter Link:        | <input type="text" value="https://twitter.com/stellarmls"/>        |
| Facebook Link:       | <input type="text" value="https://www.facebook.com/StellarMLS/"/>  |
| Instagram Link:      | <input type="text" value="https://www.instagram.com/stellarmls/"/> |
| License Number:      | <input type="text" value="123456"/>                                |
| Tag Line:            | Stay Stellar!                                                      |
| Office Address:      |                                                                    |
| Office Phone:        | 407-960-5300                                                       |
| Office Fax:          | 407-960-5450                                                       |
| Fax:                 | 407-960-5450                                                       |
| Agent Web URL:       | <input type="text" value="https://www.stellarmls.com"/>            |

- Set up your title and greeting message in the Profile Content section. These will pop up to your buyer when they access OneHome for the first time. There are fields for both English and Spanish – the language displayed is based on the preference you set when creating an Auto-Email.



**JOHNNY Lipscomb - E-PRO, CMLX1, RESO Red-B**

STELLAR MLS  
License #: 123456

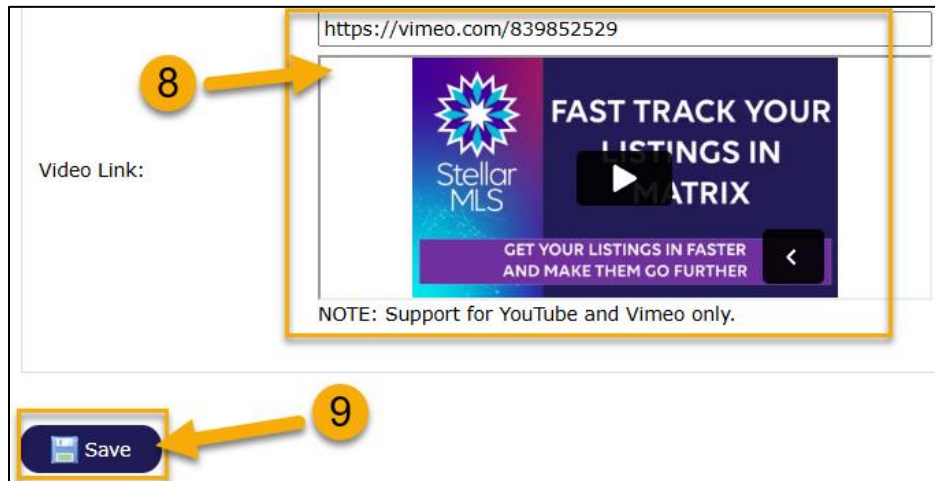
Welcome to OneHome!  
Please let me know if you have any questions!

**Profile Content**

Title: Hello everyone! HI EVERYONE English  
Hello everyone! HOLA Español  
Please let me know if you have any questions! English

Continue

8. If you have a marketing video that you would like to include (From YouTube or Vimeo) – you can optionally add a video link. This will be displayed if opens up your profile section while on the OneHome portal.
9. Click on Save



Video Link: <https://vimeo.com/839852529>

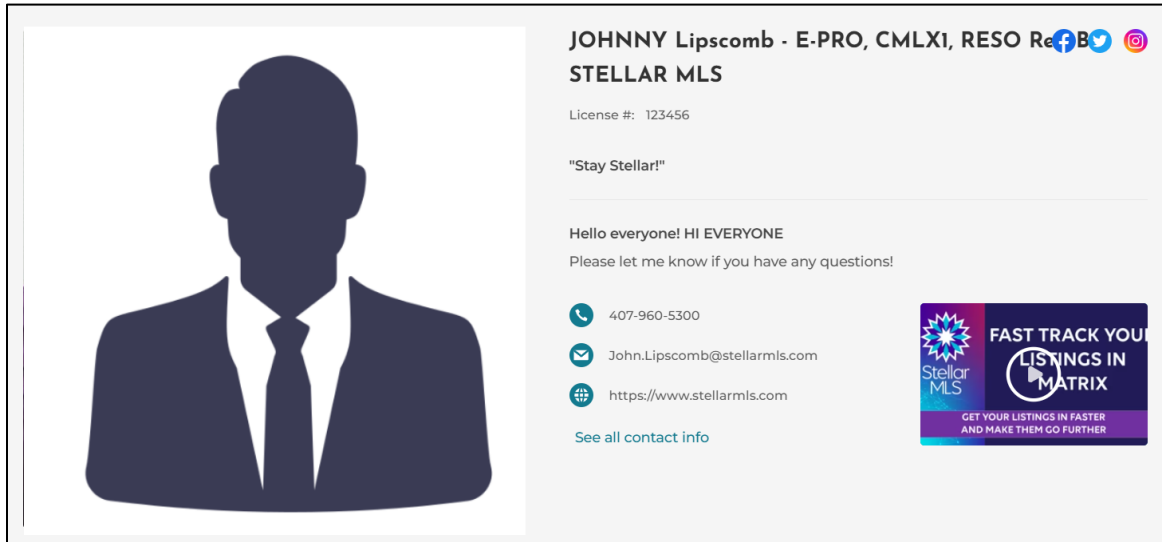
**FAST TRACK YOUR LISTINGS IN MATRIX**

GET YOUR LISTINGS IN FASTER AND MAKE THEM GO FURTHER

NOTE: Support for YouTube and Vimeo only.

Save

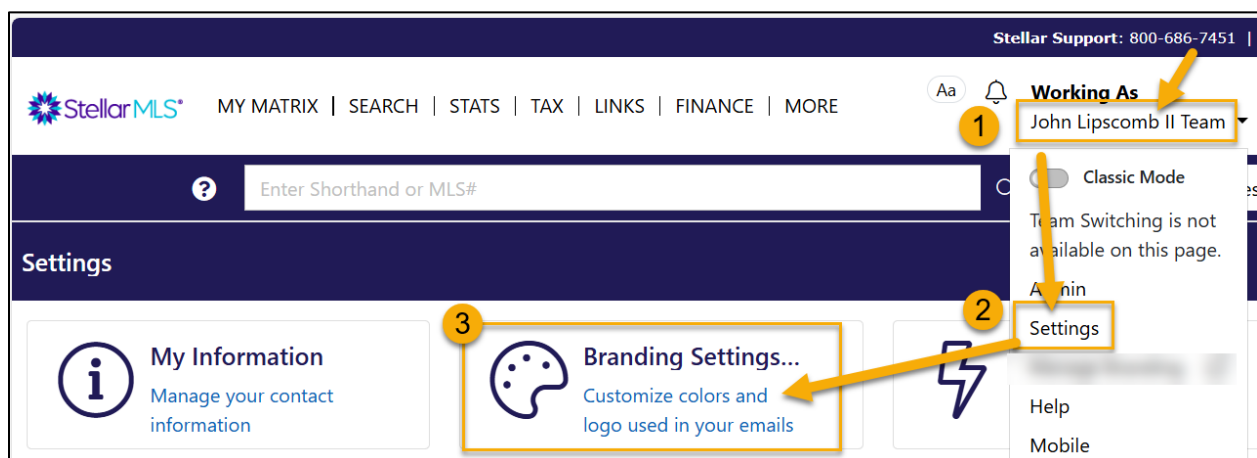
This is where it all comes together! This is how your customer will see your branding on the OneHome portal if they open up your agent profile:



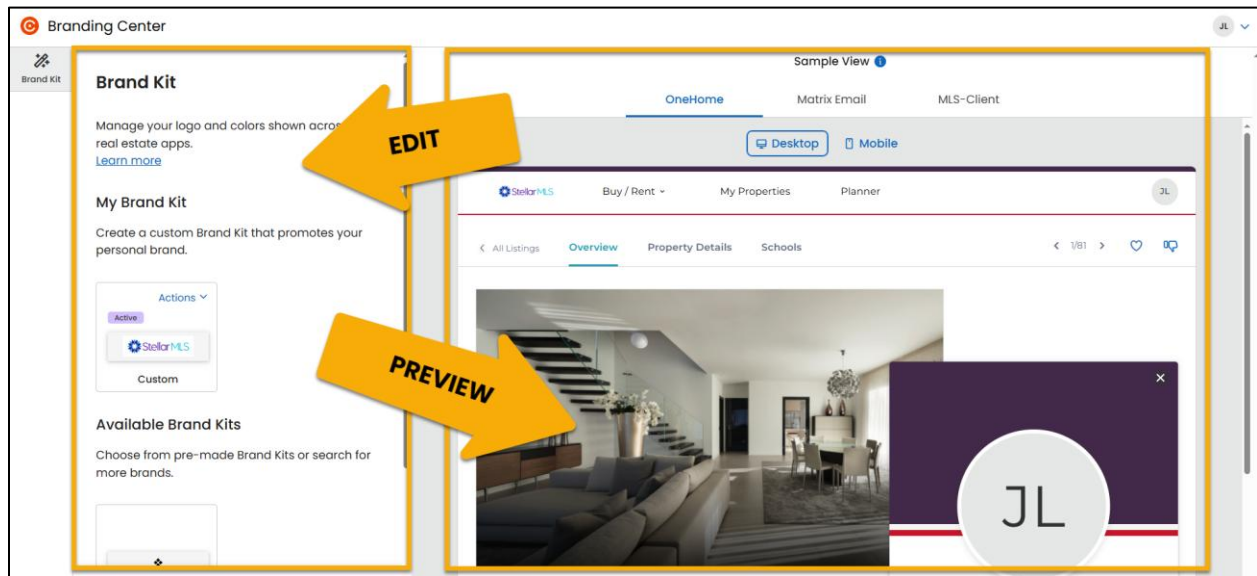
## Part Two – The Branding Center

Our second step is to set up the BRAND KIT in Matrix.

1. Click on your name at the top right
2. Click on SETTINGS
3. Click on Branding Settings

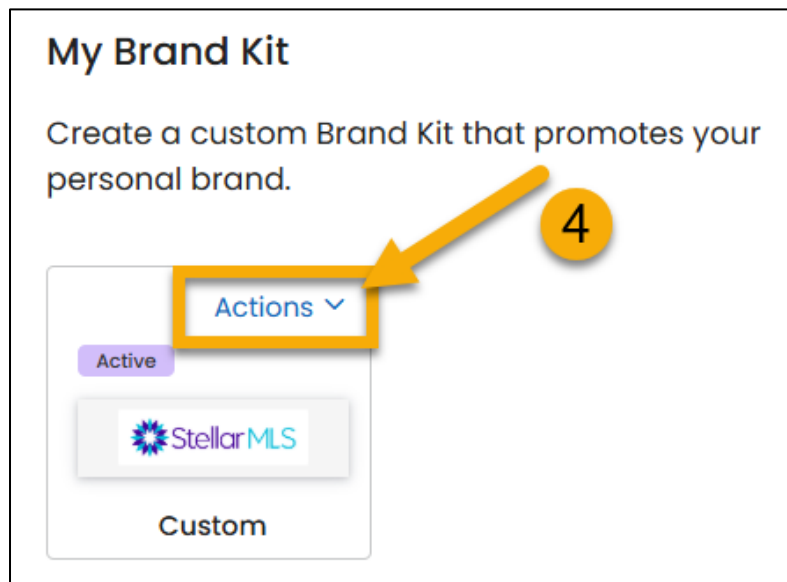


Here you will see the Brand Kit setup options on your LEFT – and the ability to preview what OneHome, the Matrix Email, and the MLS-Client app (Both on Desktop or Mobile) will look like on the RIGHT.

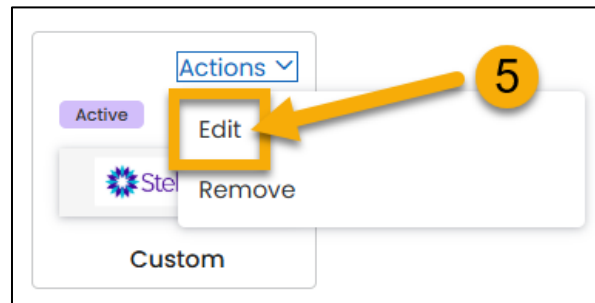


Continuing the steps to edit the brand kit: (NOTE – If you are part of a larger or nationwide brokerage – your brand kit may already be selectable in the “Available Brand Kits” options below.)

4. Locate the MY BRAND KIT on the left and click on the Actions dropdown.

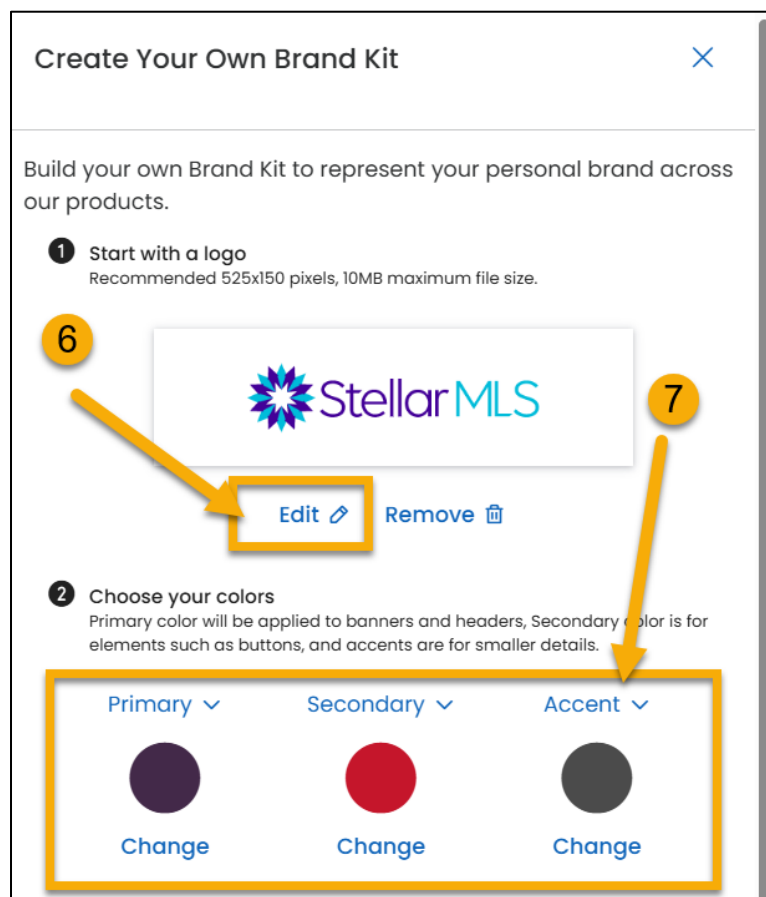


5. Click on Edit (Or remove if you wish to replace the logo)

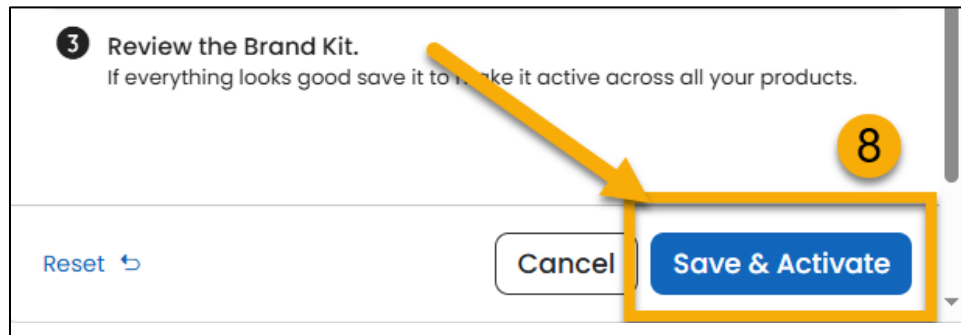


This will take you to the “Create Your Own Brand Kit” screen.

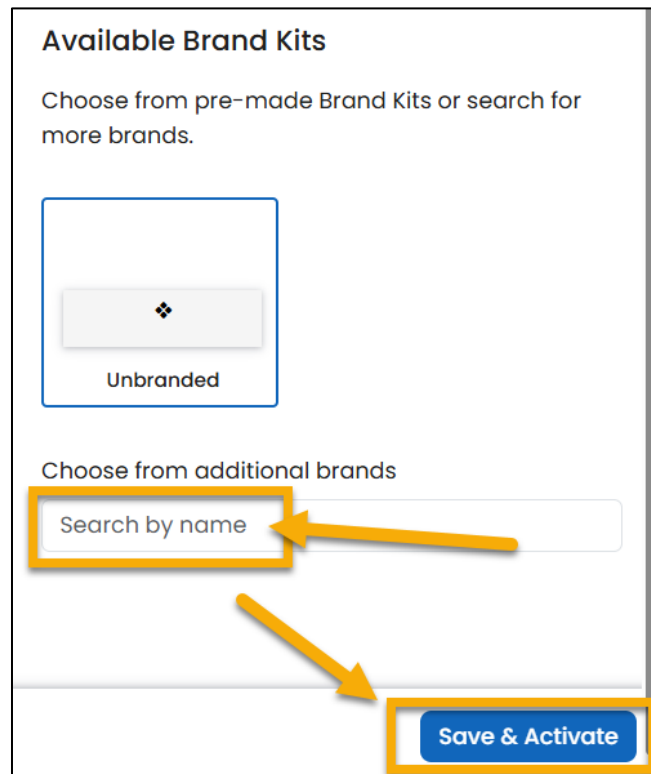
6. Click on edit to upload your logo
7. Click on the different colors to set a Primary/Secondary/Accent color



8. Click on Save & Activate to lock in your changes



*OPTIONAL – Available Brand Kits – Type in the name of your brokerage to use (If available) – then click on Save & Activate below.*



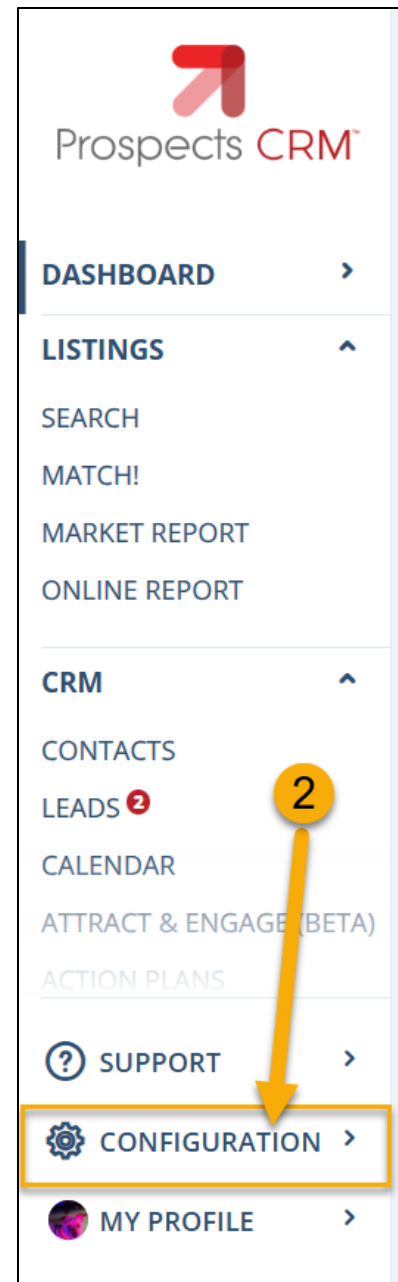
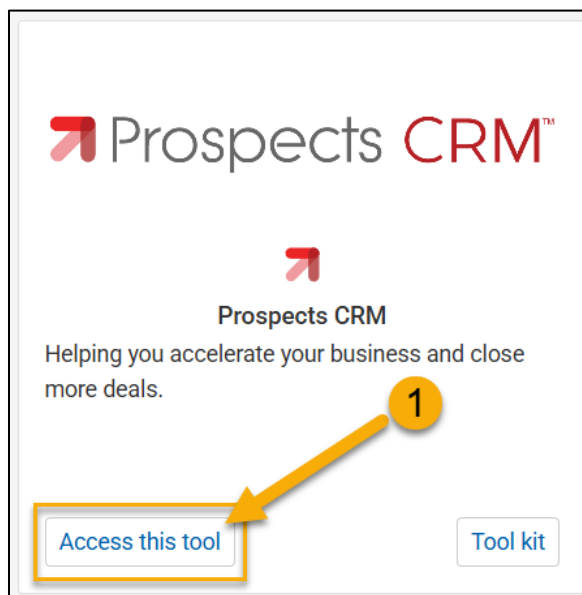
Remember – you can see the look and feel of your brand kit on the SAMPLE VIEW on the right.

### Part Three – Prospects CRM Branding (Optional)

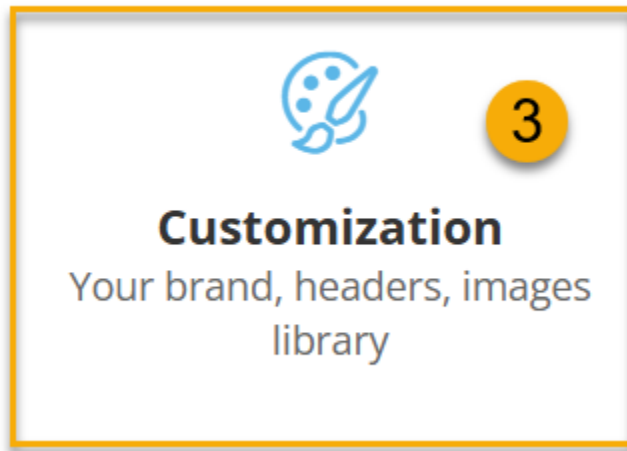
In part three of this series, we will dive deeper into how to leverage PROSPECTS CRM (Included in your Stellar MLS subscription.)

#### To set up your branding in Prospects CRM (Photo):

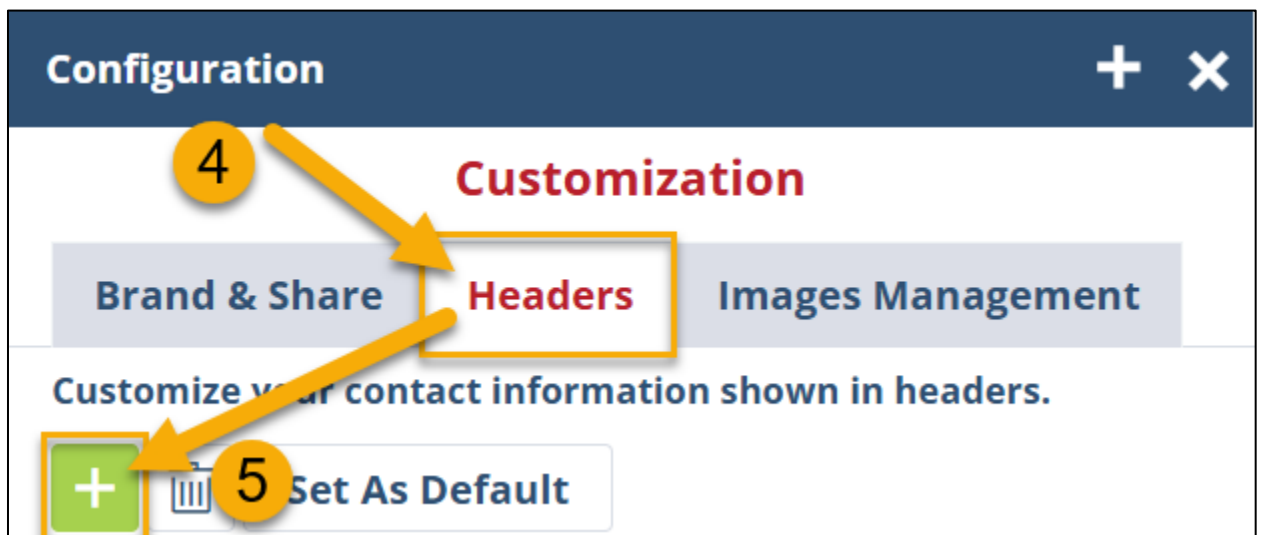
1. Access the tile from Stellar Central in Products & Services
2. Click on the CONFIGURATION menu at the bottom left



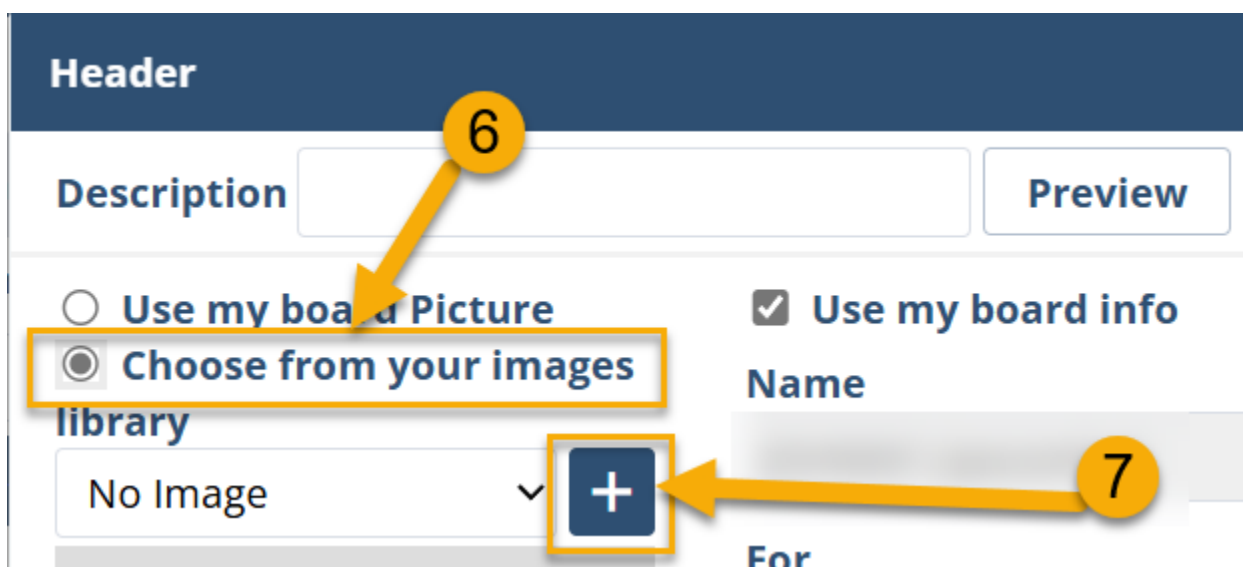
3. Click on the CUSTOMIZATION option



4. Click on Headers
5. Click on the green plus button on the left



6. Click on "Choose from your images"
7. Click on blue plus button below



**Header**

Description  **Preview**

☐ Use my board Picture ☒ Use my board info

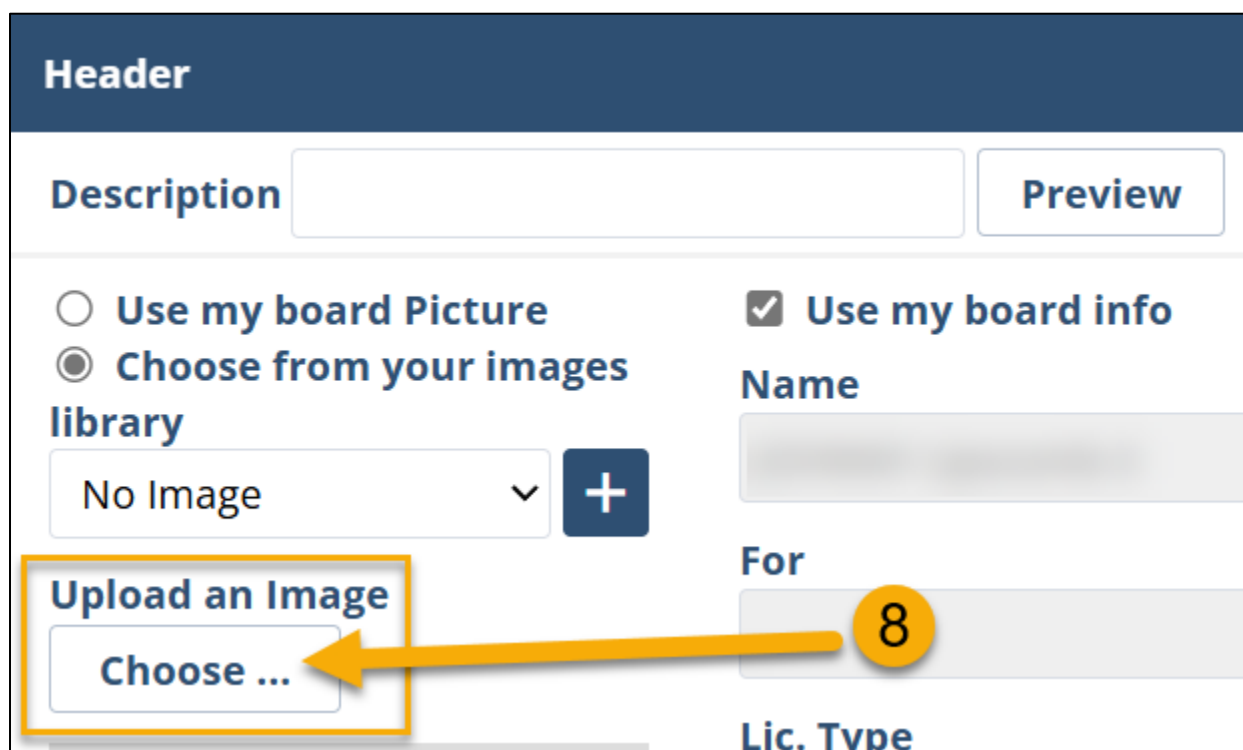
☒ **Choose from your images library**

No Image

Name

For

8. Click on the CHOOSE button under "Upload an Image"



**Header**

Description  **Preview**

☐ Use my board Picture ☒ Use my board info

☒ **Choose from your images library**

No Image

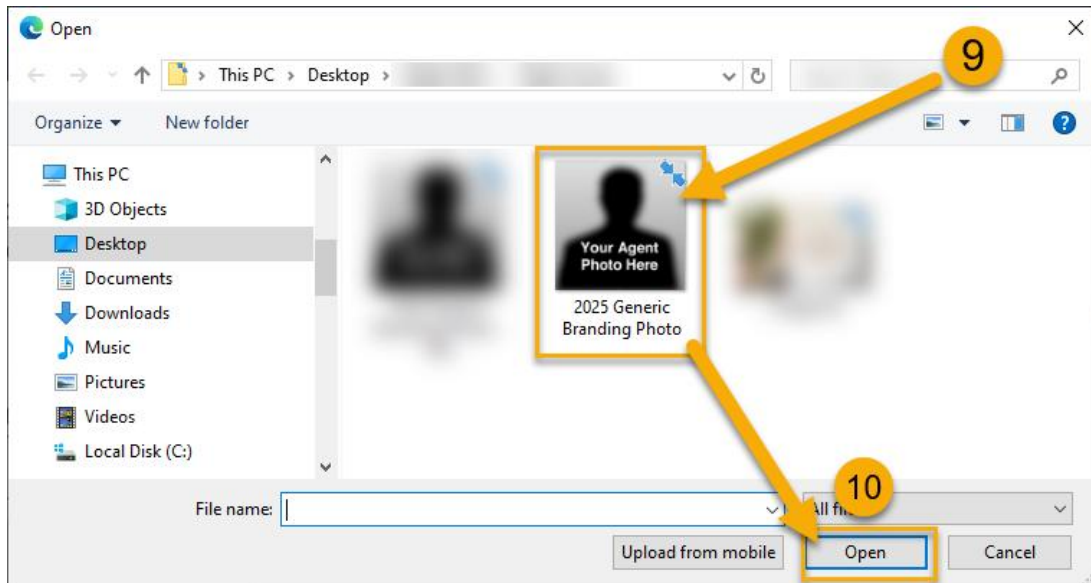
**Upload an Image**

Name

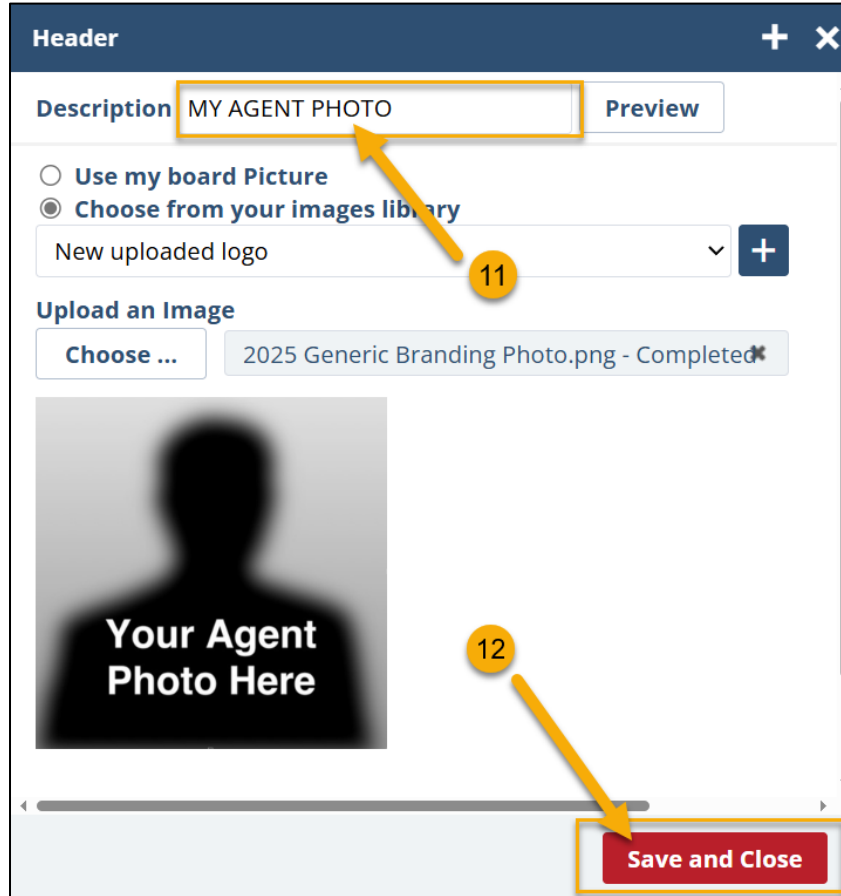
For

Lic. Type

9. Browse for where the desired image is stored on your device, and select it
10. Click on "Open" below

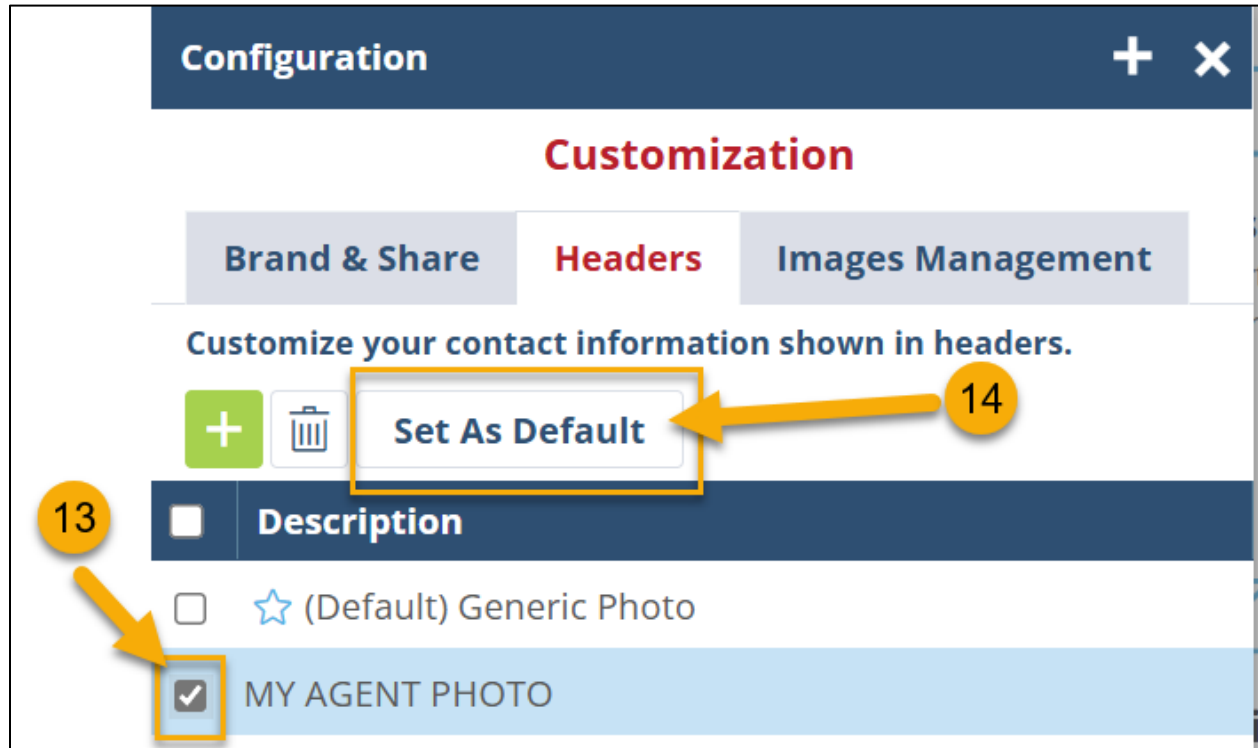


11. Enter a description for the photo (So you know which one to choose later – make sure to use a name that is easily recognizable)
12. Click on Save and Close below at the bottom right

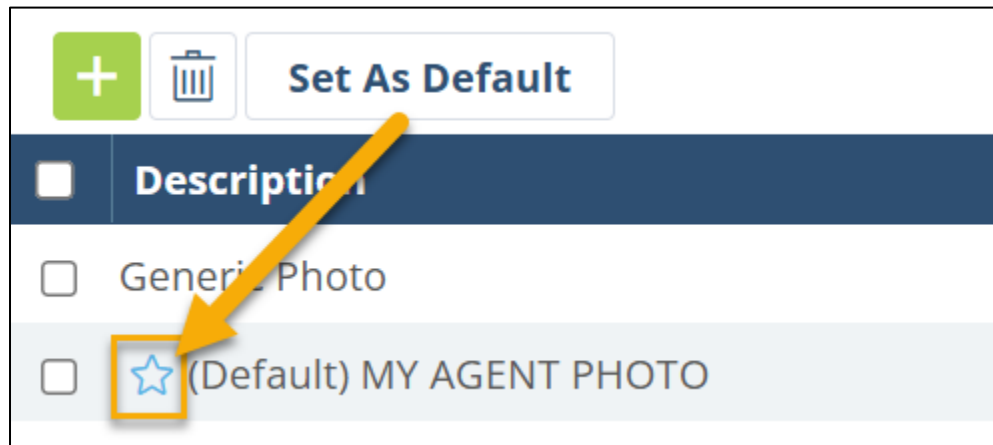


The screenshot shows a customization window titled "Header" with a close button (X) in the top right corner. Inside the window, there is a "Description" field containing the text "MY AGENT PHOTO" and a "Preview" button to its right. Below this, there are two radio button options: "Use my board Picture" and "Choose from your images library", with the latter being selected. Underneath these options is a dropdown menu showing "New uploaded logo" and a blue "+" button. A yellow circle with the number "11" points to this "+" button. Below the dropdown is a section titled "Upload an Image" containing a "Choose ..." button and a file name "2025 Generic Branding Photo.png - Completed". Below this section is a large placeholder image with a silhouette and the text "Your Agent Photo Here". A yellow circle with the number "12" points to this placeholder. At the bottom right of the window is a red button labeled "Save and Close".

13. Back on the customization menu, check the box next to your image  
(The name will be the description that you used)
14. Click on "Set as Default" above

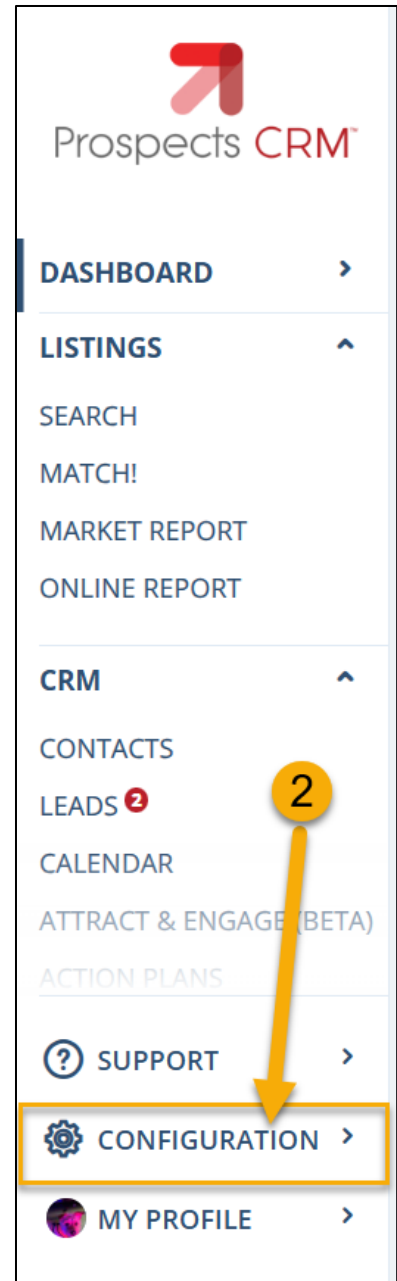
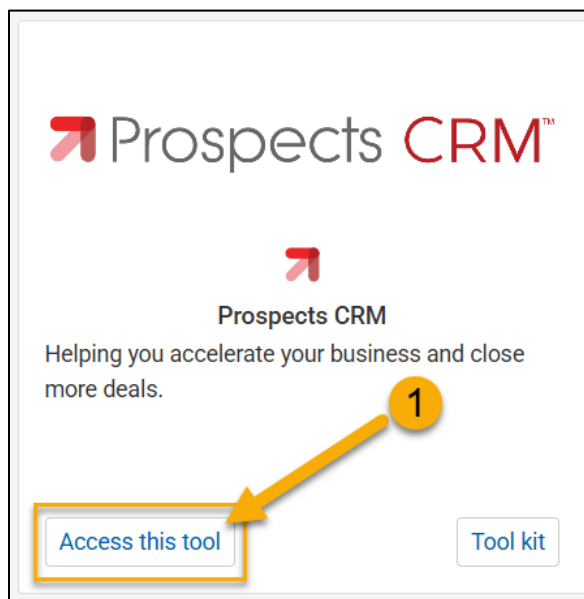


When you see the blue star and (Default) next to your photo – you are all set!

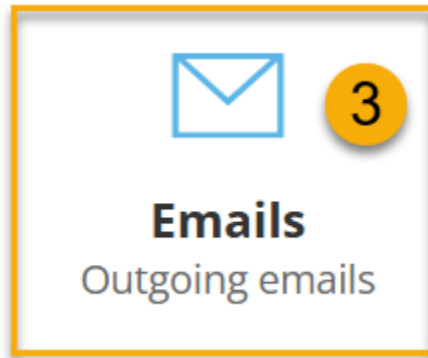


**To set up your email signature in Prospects CRM:**

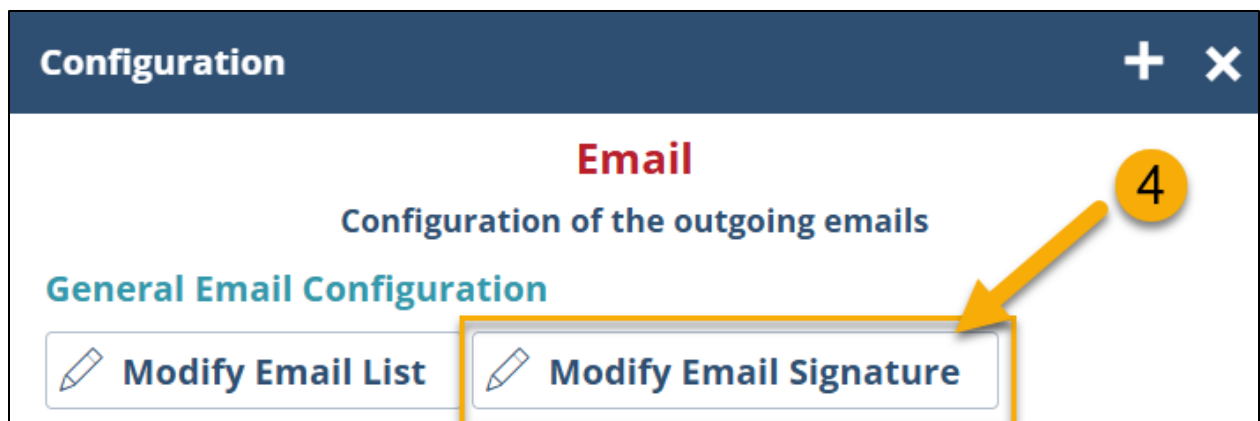
1. Access the tile from Stellar Central in Products & Services
2. Click on the CONFIGURATION menu at the bottom left



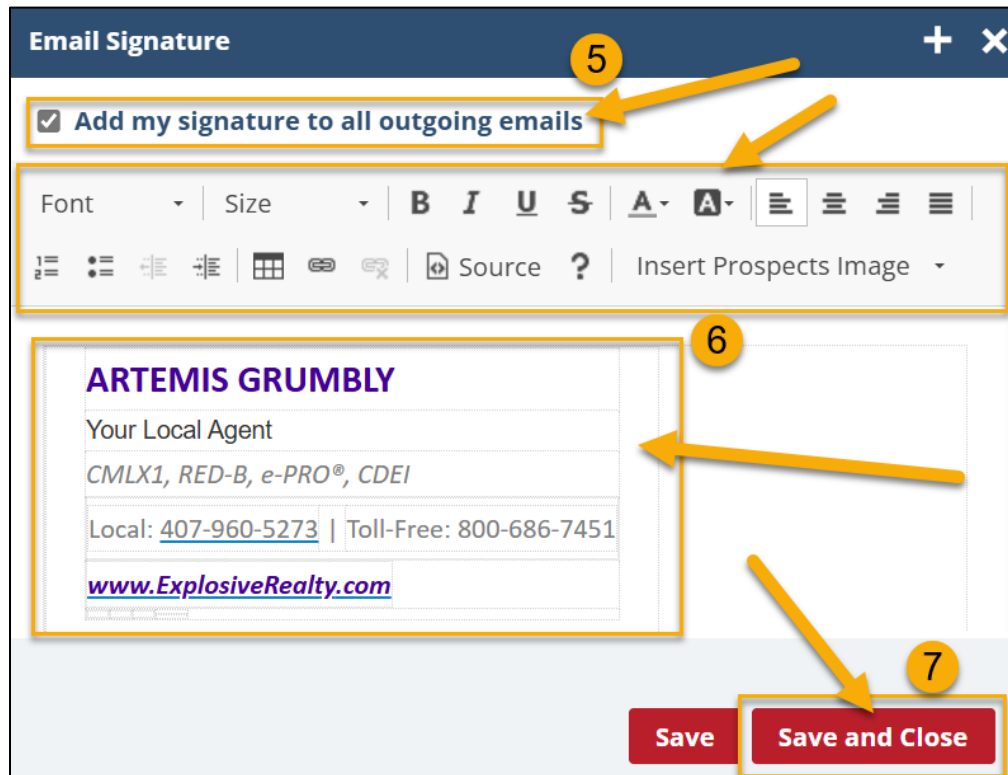
3. Click on the EMAILS option



4. Click on "Modify Email Signature"



5. Make sure "Add my signature to all outgoing emails" is checked
6. Configure your Email Signature using the text tools (NOTE – If you have already created an email signature in another system like Matrix – you can simply copy-paste your existing email signature)
7. Click on Save and Close at the bottom right



Here is an example of the branding coming together in a Virtual Card – we will cover how to send these out in PART 3 of this series.

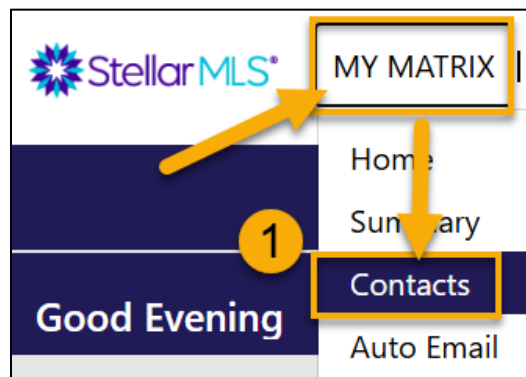


## Entering a Contact & Opt-In for Text Messaging

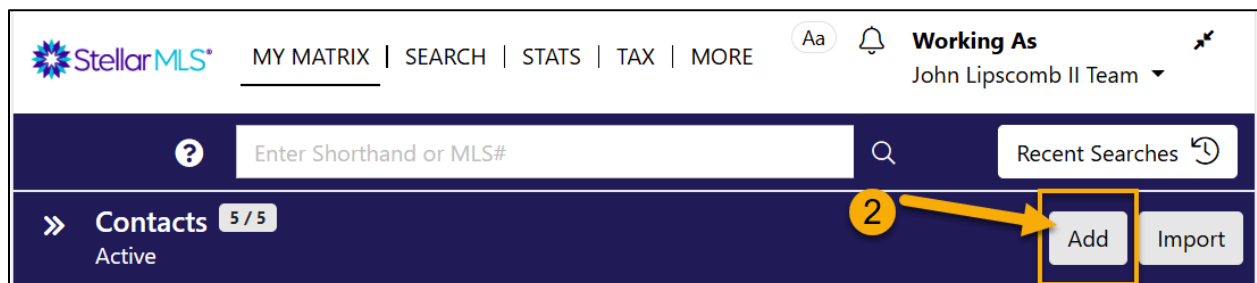
TIP! Make sure to create a “Test” account with one of your PERSONAL emails! This will give you the ability to test anything in OneHome! This also keeps you in your buyer’s headspace with what they see!

### Adding a Contact

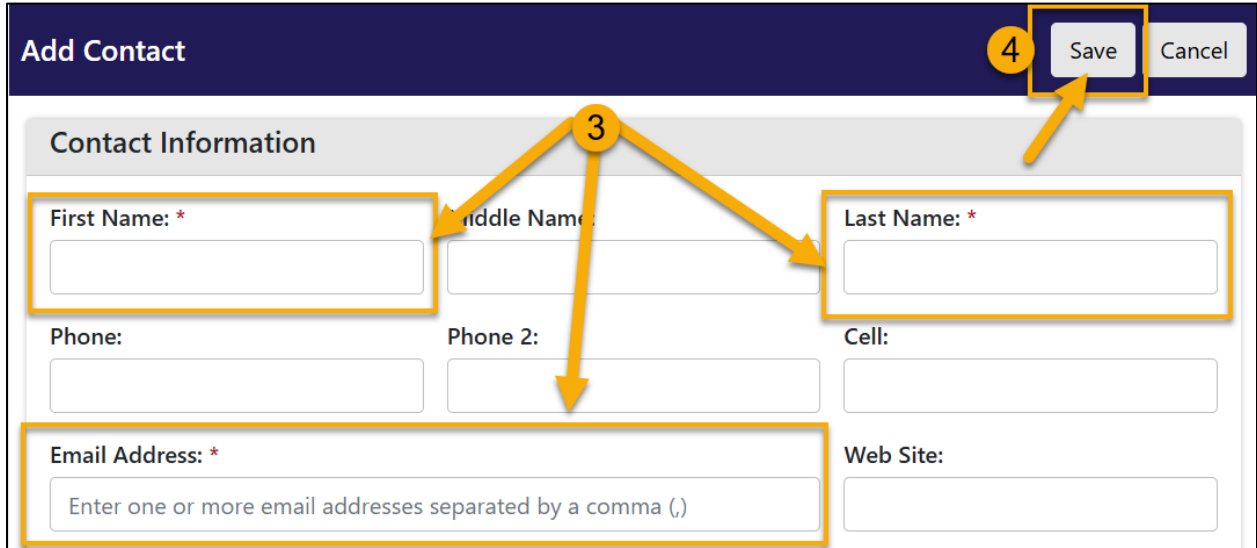
1. Go to My Matrix > Contacts



2. Click the “Add” button on the right



3. Add as much info to the contact as possible (*First Name/Last Name/Email Address is required.*)
4. Click Save

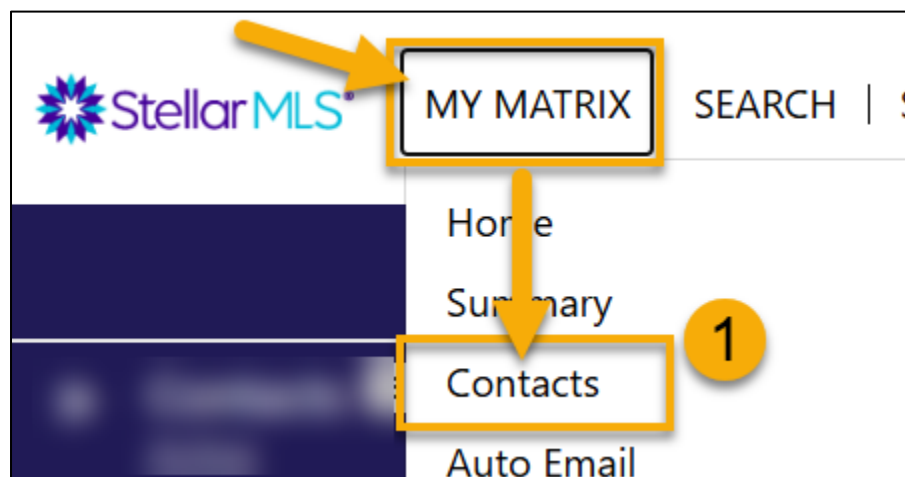


The image shows the 'Add Contact' form in the StellarMLS system. The form is titled 'Add Contact' and has a 'Save' button and a 'Cancel' button. The form contains several fields: 'First Name: \*', 'Middle Name', 'Last Name: \*', 'Phone:', 'Phone 2:', 'Cell:', 'Email Address: \*', and 'Web Site:'. The 'Email Address' field has a placeholder text: 'Enter one or more email addresses separated by a comma (,)'. Annotations include a yellow box around the 'Save' button with a yellow arrow pointing to it and a yellow circle with the number '4' next to it. Another yellow box is around the 'First Name' field, and a yellow circle with the number '3' is next to it. A yellow arrow points from the '3' to the 'First Name' field, and another yellow arrow points from the '3' to the 'Last Name' field.

### “Opt-In” Process for text messages

If your buyer wants to get property updates via text (In addition to email) – they will have to opt in. After this process is completed, the buyer will get text messages AS WELL AS the email updates. These text messages will direct them to OneHome.

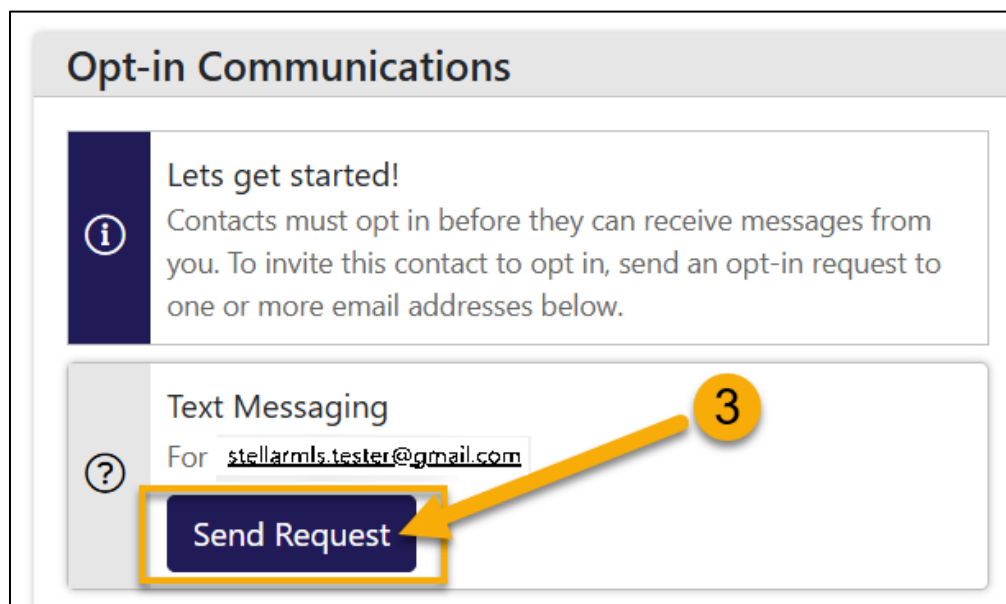
1. Click on My Matrix and then Contacts



2. Click on the name of the contact

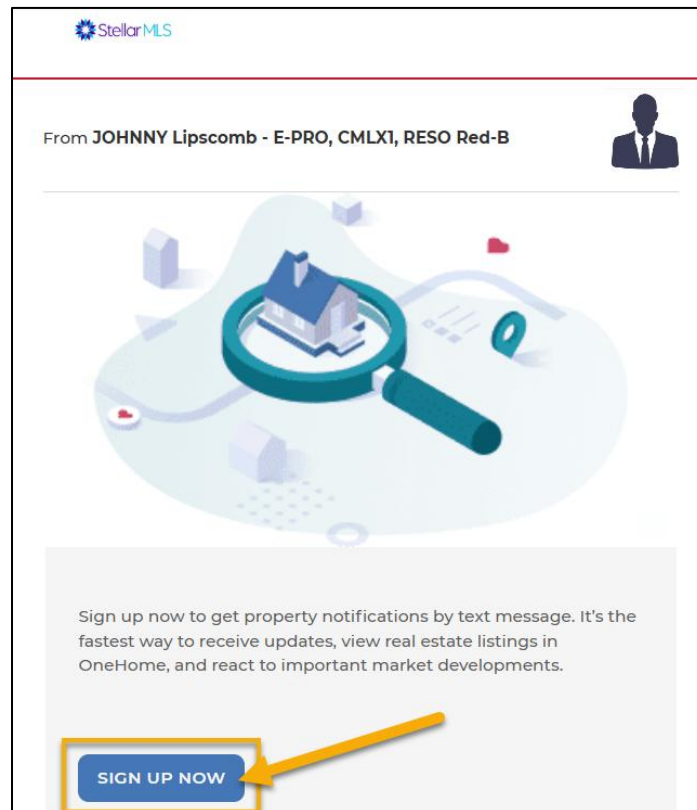


3. Click on the "Send Request" button. The request will be sent to the contact's email address



## CUSTOMER VIEWS

When the buyer gets the email – they simply need to click on “Sign Up Now”, enter their phone number, agree to OneHome Terms of Service and Privacy Policy, and then click on “Activate Text Message Notifications”



## SMS Notifications

Want to receive updates from your agent via text message? Enter your number below

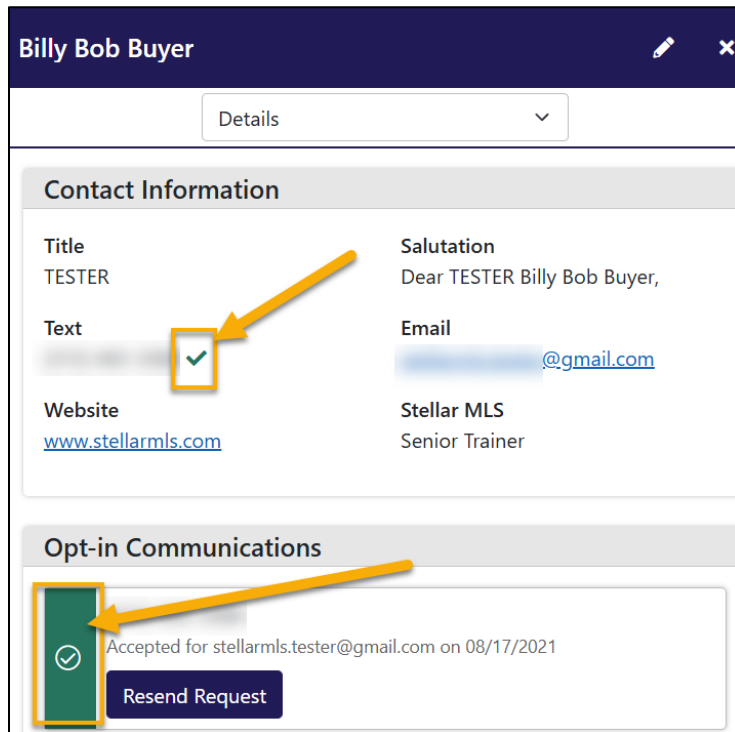
**Mobile Phone Number**

☒ I agree to OneHome's [Terms of Service](#) and [Privacy Policy](#)

Activate Text Message Notifications

### Opt-In for Text Messages – Impact in Matrix

Once they have opted in – The contact's phone number will display a green checkmark AND there will be a green checkmark in the "Opt-in communications" section where the request can be resent at any time.



**Billy Bob Buyer**

Details

**Contact Information**

Title: TESTER

Text: ☒

Website: [www.stellarmls.com](http://www.stellarmls.com)

Salutation: Dear TESTER Billy Bob Buyer,

Email: [stellarmls.test@gmail.com](mailto:stellarmls.test@gmail.com)

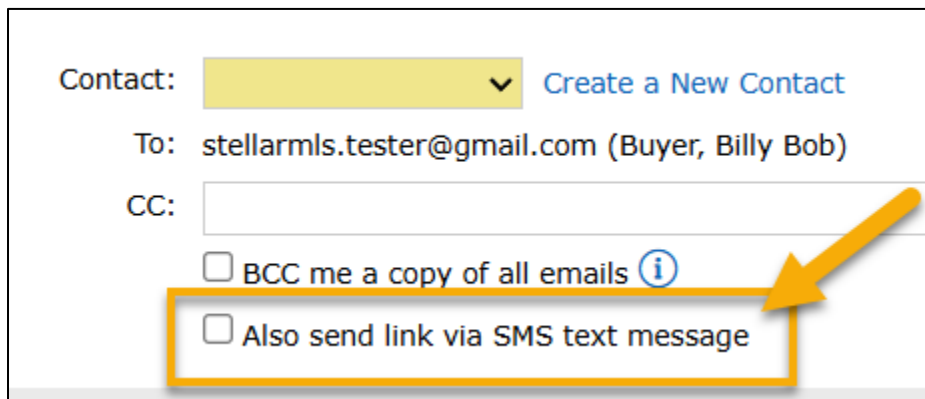
Stellar MLS Senior Trainer

**Opt-in Communications**

☒ Accepted for stellarmls.test@gmail.com on 08/17/2021

Resend Request

When you set up an auto email for that contact, you can check the box to also send updates via text.



Contact: stellarmls.test@gmail.com [Create a New Contact](#)

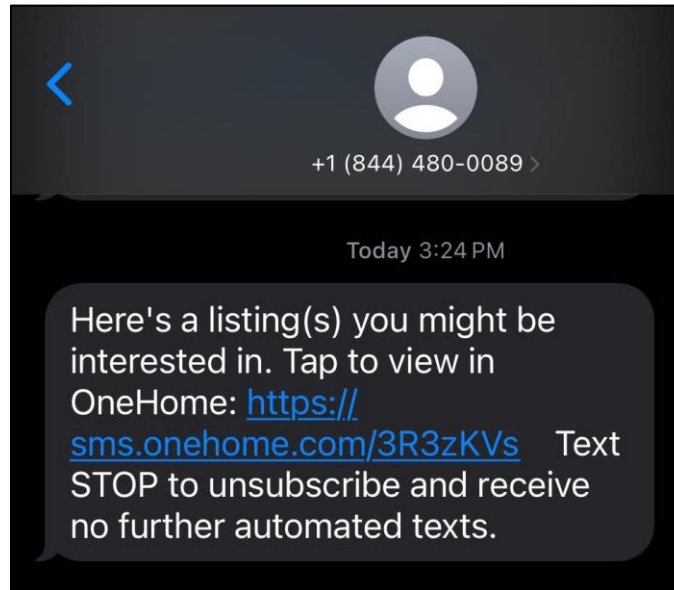
To: stellarmls.test@gmail.com (Buyer, Billy Bob)

CC:

☐ BCC me a copy of all emails [i](#)

☒ Also send link via SMS text message

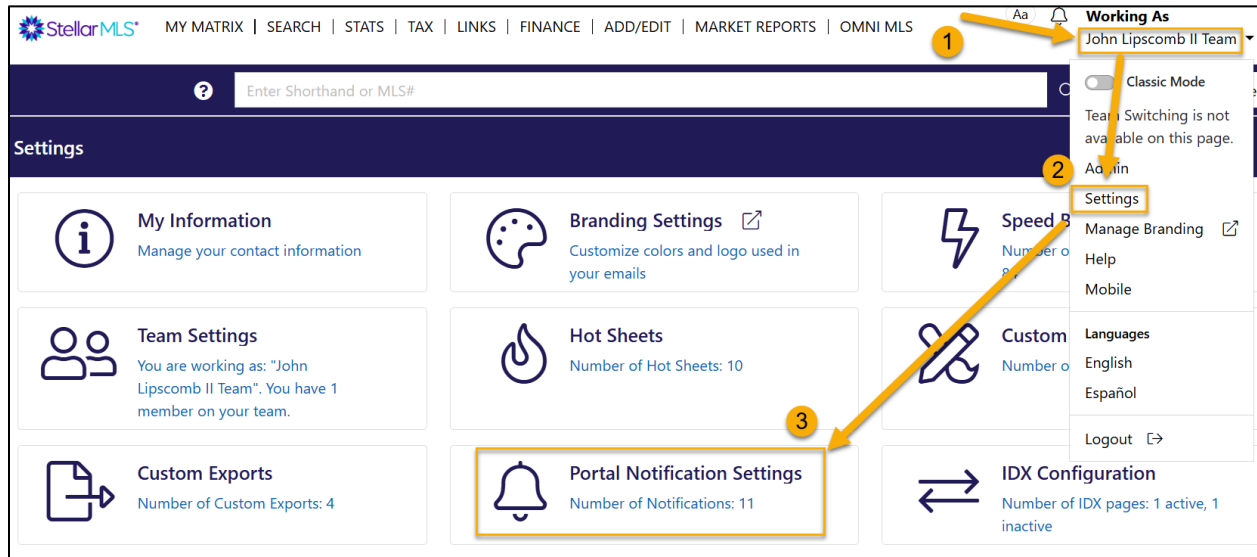
Your buyer will then get text messages in addition to the auto-emails.



## Matrix Portal Notifications

If you are interested in getting notified when your buyer(s) take certain action on the OneHome portal, they can configure Matrix to set up an Email, Text\*, or Daily Report.

- a. Click on your name at the top right of matrix
- b. Click on Settings
- c. Click on Portal Notification Settings



- d. Choose the notification options for your customer's actions on the OneHome Portal
- e. Click on Save

**Portal Activity Notification Settings**
Save
Cancel

Use this page to control how and when you would like to be notified of activity performed by your contacts. Daily Summary emails will run at 3am.

| When a contact does this...                                                                                | Notify me ASAP via Email | Notify me ASAP via Text  | Notify me via Daily Summary Email | Display on Timeline.                |
|------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|-----------------------------------|-------------------------------------|
|  Visits Portal            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Saves a Favorite         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Removes a Favorite       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Dislikes a Listing       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Un-dislikes a Listing    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Adds Notes               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Saves a Search           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Visits Portal First Time | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Updates Planner          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>          | <input checked="" type="checkbox"/> |
|  Text Opt-In              |                          |                          |                                   | <input checked="" type="checkbox"/> |
|  Email Unsubscribe      |                          |                          |                                   | <input checked="" type="checkbox"/> |

**Note** – These are GLOBAL settings for all of their customers. (This is not set up on an individual contact basis). If you would like to take advantage of the text option – you will need to add their provider and phone number below. Matrix will then text you a confirmation. The maximum number of text messages you will receive per contact is ONE every 10 MINUTES.

### \*Agent Text Notifications (Optional)

Additional setup is needed if you want to opt-in to ASAP Text Notifications.

- f. Scroll to the bottom, enter your cell phone number and provider
- g. Click on "Send me a verification code." – (This will text you a 4-digit code)

Text Notification Settings

Text notifications are sent as emails to your phone's MMS address and will display on your phone as text messages from STELLAR@matrixemailer.com

Enter your 10-digit mobile phone number and select your provider below. Shortly after clicking the "Send me a verification code" button you should receive a text from STELLAR@matrixemailer.com. Enter the verification code from that text in order to confirm that your settings are correct.

Mobile Phone Number:

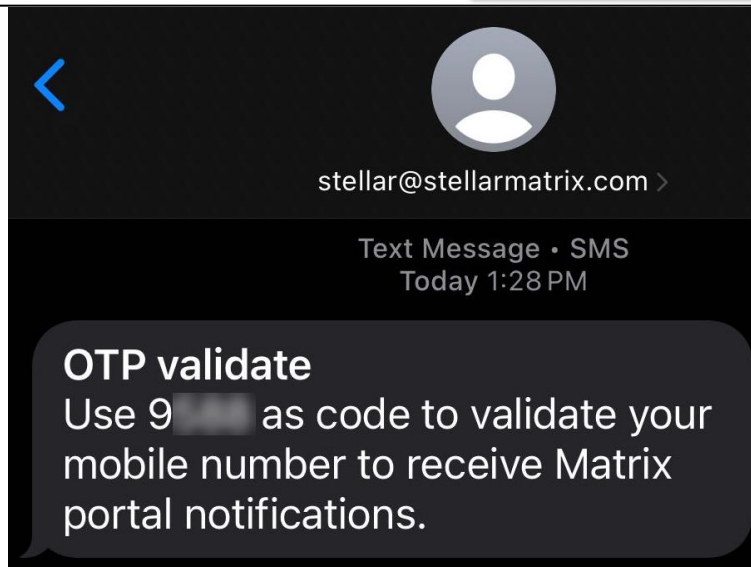
Cellular Provider:

313

T-Mobile

6

7



- h. Enter the 4-digit code
- i. Click on "Save my cellular information"

Text Notification Settings

Text notifications are sent as emails to your phone's MMS address and will display on your phone as text messages from STELLAR@matrixemailer.com

Enter your 10-digit mobile phone number and select your provider below. Shortly after clicking the "Send me a verification code" button you should receive a text from STELLAR@matrixemailer.com. Enter the verification code from that text in order to confirm that your settings are correct.

Mobile Phone Number:

Cellular Provider:

Enter Code:

313

T-Mobile

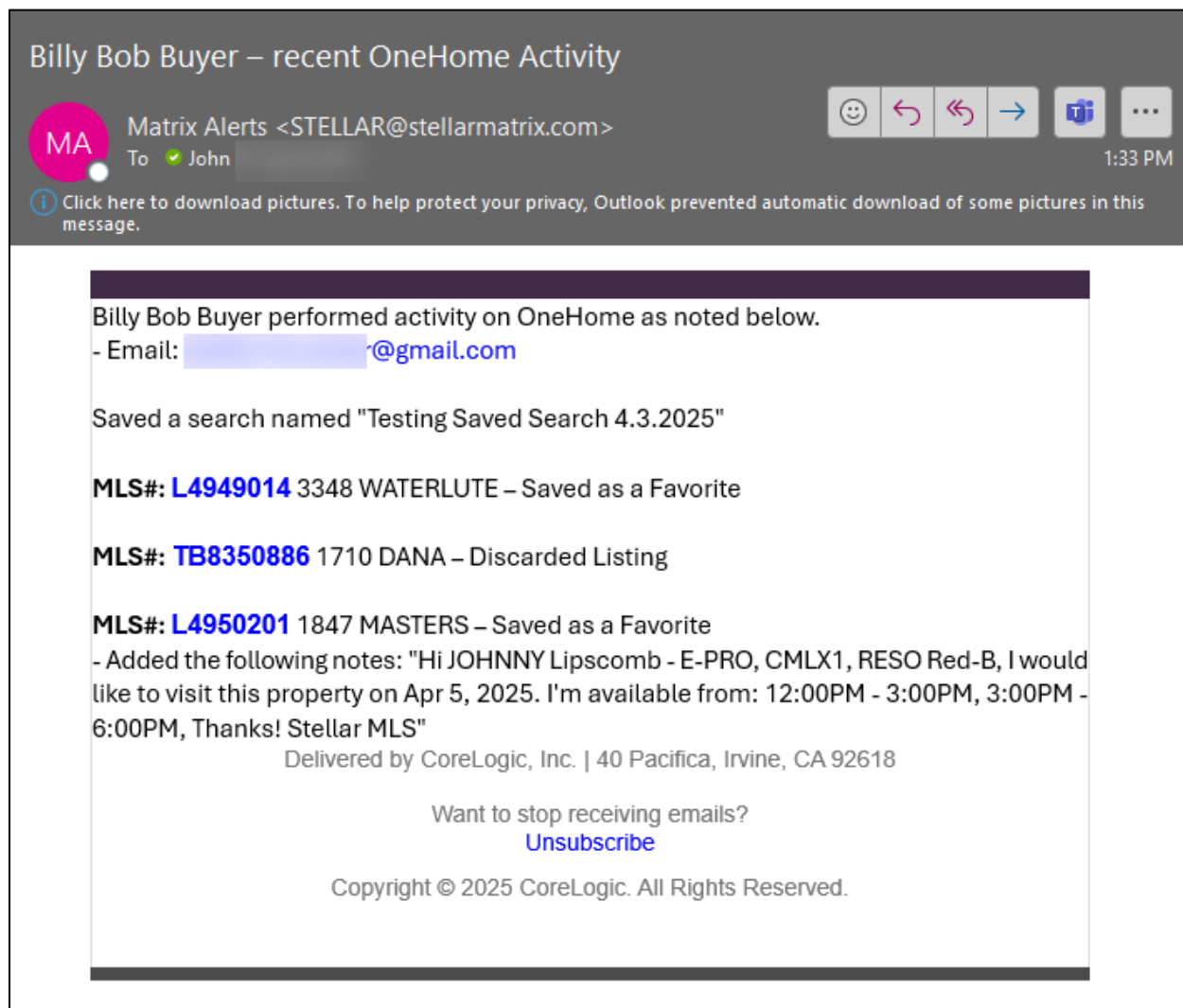
9

8

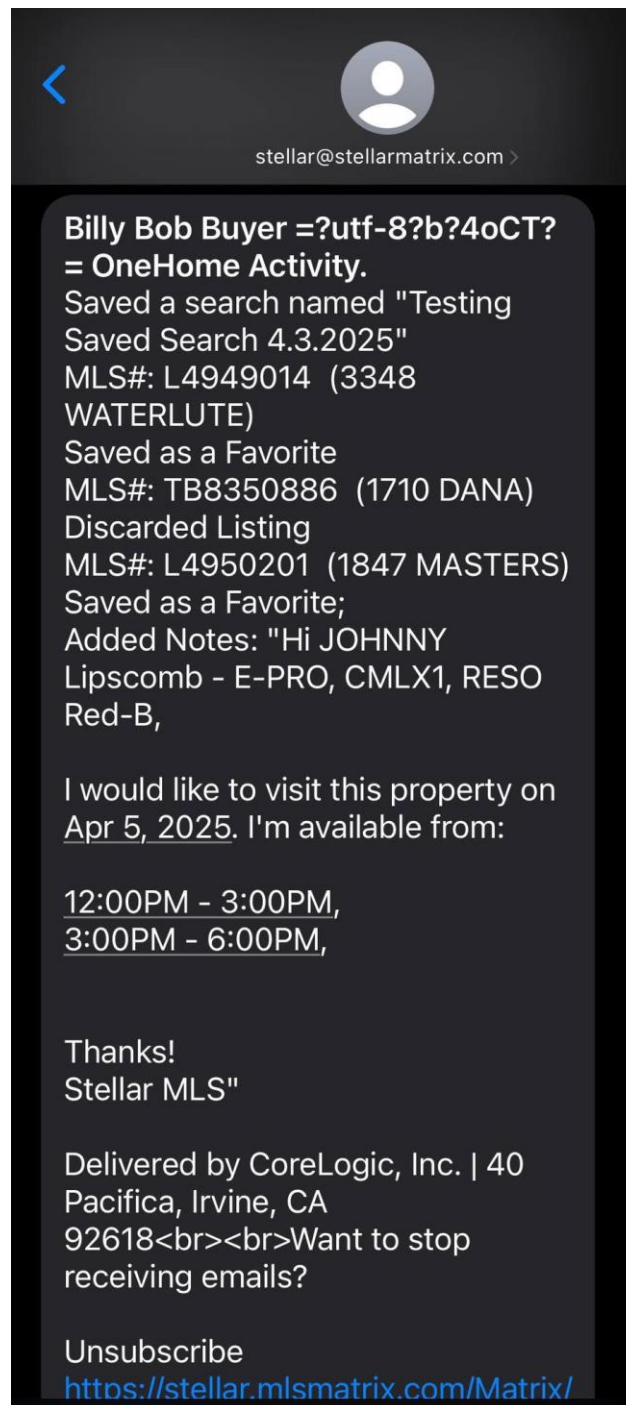
9

## Examples of Email and Text Notifications

### Email – Recent OneHome Activity



### Text Message – Recent OneHome Activity



## Setting Expectations and Preparing Your Buyers

In addition to setting your customer up with an Auto Email from Matrix, it may benefit you to sit down with them or set up a meeting to demonstrate how the OneHome Portal works.

Remember to mention that when they first access OneHome, they will be in a READ-ONLY state. Make sure to stress the benefits of them creating a OneHome account to unlock all of the interactive elements (Favorites, Notes, etc.).

Don't be afraid to give your buyer's HOMEWORK! After they have successfully created a OneHome account – have them test out marking a favorite, leaving a note, etc. Show them where to look for notifications when you respond to their notes. Give them activities to do such as setting up their PropertyFit, etc.

You can also (Optional) send them a direct email with the highlights of OneHome to point them in the right direction to get started.

## Example Email Template (Optional)

Feel free to repurpose this email template, put your own spin, or create your own!

Hi [Buyer's First Name],

I'm excited to introduce you to **OneHome**, your personal home search portal! With OneHome, you'll get real-time access to listings that match your criteria and tools to help you stay organized.

Here's what you can do with OneHome:

- ✓ **Browse Homes in Real-Time** – See up-to-date listings, photos, and details.
- ✓ **Save & Organize Your Favorites** – Mark homes as **Favorites**, **Possibilities**, or **Discards** to keep track.
- ✓ **Get Instant Alerts** – Receive email updates when new homes hit the market.
- ✓ **Use the Property Fit Score™** – See which homes match your preferences best.
- ✓ **Communicate Easily** – Share feedback, ask questions, and collaborate with me all in one place.
- ✓ **Explore Financing Options** – Use built-in mortgage calculators and tools.

I've set up your **personal OneHome portal**, and you should receive an invite shortly. Let me know if you have any questions—I'm here to help make your home search easy and enjoyable!

Click below to access OneHome:

[Insert OneHome Link]

Looking forward to helping you find the perfect home!

Best,

[Your Name]

[Your Contact Info]

[Your Brokerage Name]

## Inviting Your Customer to OneHome

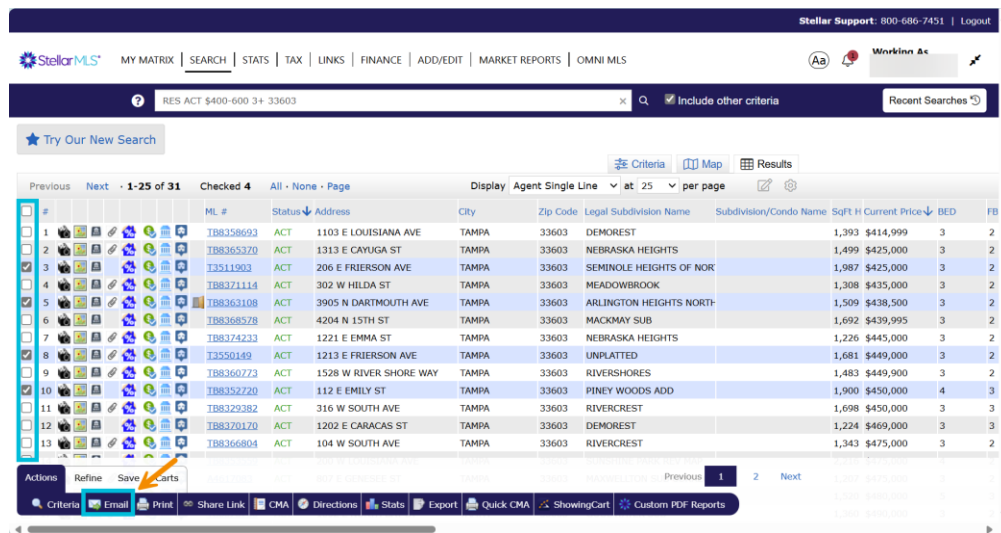
After working diligently to brand the OneHome portal, completing thorough searches for your customer, and identifying the properties that best meet their needs, it is time to send your customer to their OneHome Customer account. This portal allows your customer to easily review the listings that you have sent to them in a customer friendly view, while also providing them with exciting, advanced features once their account has been activated.

To invite your customers to OneHome, it starts within Matrix. Below are the options you have as an agent to invite your customers to take advantage of their OneHome account.

## Listing Sets/One-Time Emails

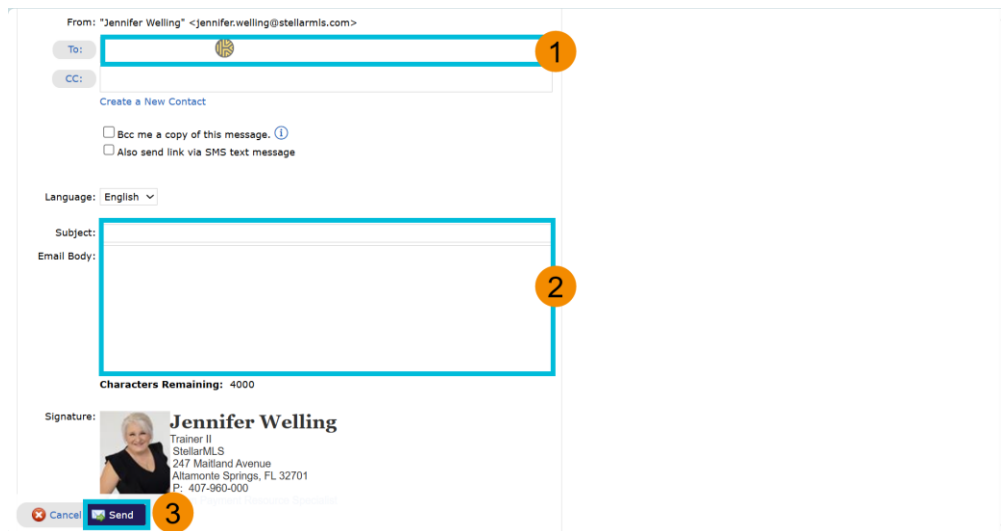
When working with a new customer, you may not be fully aware of what their preferences are when it comes to finding a new home for them. In these instances, you may choose to send out a Listing Set to your customer rather than an auto email. A Listing Set is a set of specific properties that are selected from a greater list of properties. This is not a reoccurring email. It is a one-time email that includes a certain set of properties.

To set this type of email up, you will need to select the properties you want to send to your customer from the Results display in Matrix. Once you have selected all the properties you wish to include, you will refer to the Actions menu at the bottom of the list of results. There, you will see the option for Email. This email option is for creating one-time emails. Select the Email tab and this will launch you into the area to set up the email.



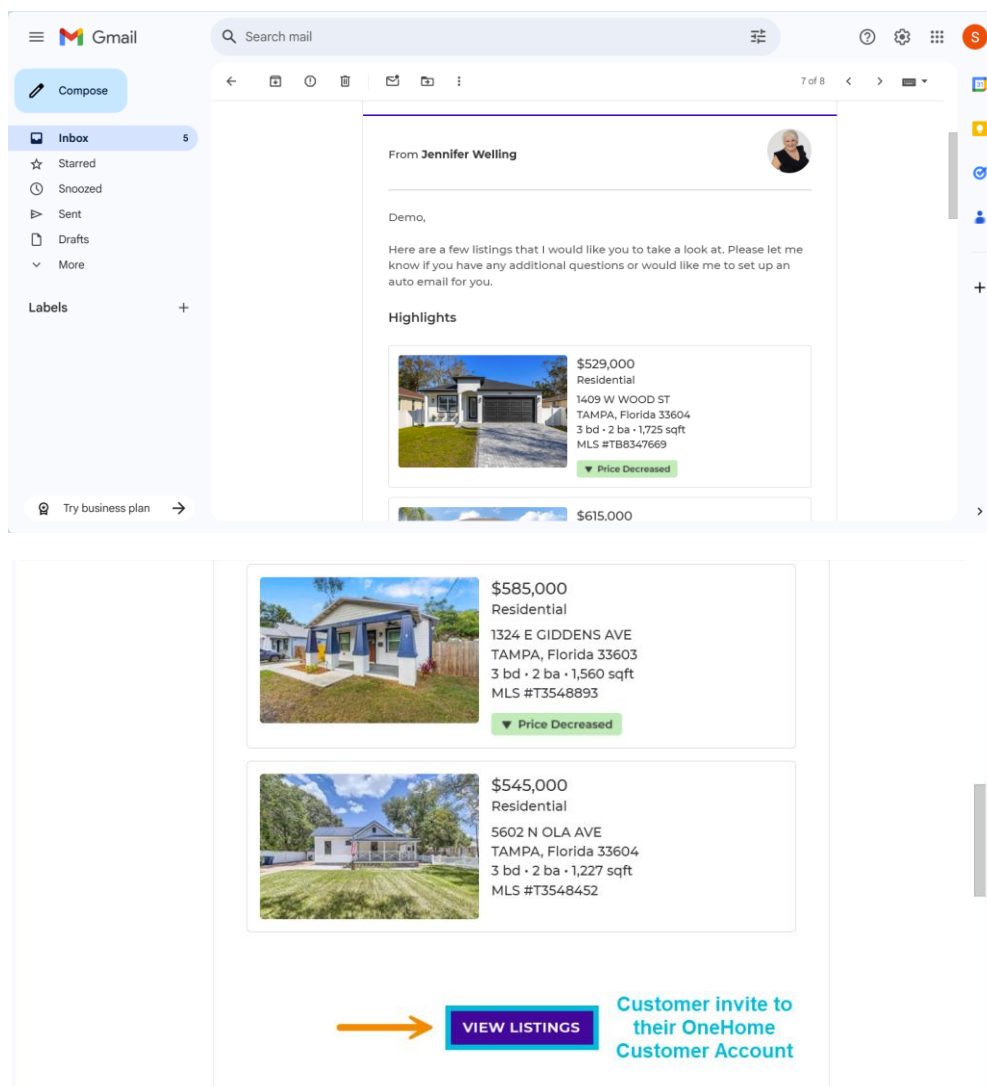
The screenshot shows the StellarMLS Matrix interface. At the top, there's a navigation bar with links like MY MATRIX, SEARCH, STATS, TAX, LINKS, FINANCE, ADD/EDIT, MARKET REPORTS, and OMNI MLS. Below this is a search bar with the criteria 'RES ACT \$400-600 3+ 33603'. The main area displays a table of properties with columns for #, ML #, Status, Address, City, Zip Code, Legal Subdivision Name, Subdivision/Condo Name, SqFt, H, Current Price, BED, and FB. The table contains 13 rows of property listings. At the bottom of the table, there's an 'Actions' menu with buttons for Refine, Save, Email, Print, Share Link, CMA, Directions, Stats, Export, Quick CMA, ShowingCart, and Custom PDF Reports. The 'Email' button is highlighted with an orange arrow.

In this section, you will enter the customer's name/email, select the option for text messaging if applicable, type in a Subject for your email, and draft a brief email to your customer. Once complete, you will select the Send button found in the bottom left corner of the screen.



The screenshot shows the email composition form in StellarMLS. The form has a header with the sender's name and email: 'From: "Jennifer Welling" <jennifer.welling@stellarmls.com>'. Below this are fields for 'To:' and 'CC:'. There are checkboxes for 'Bcc me a copy of this message.' and 'Also send link via SMS text message'. A language dropdown is set to 'English'. The 'Subject:' field is empty. The 'Email Body:' field is a large text area. At the bottom, there's a signature block for Jennifer Welling, Trainer II, StellarMLS, with contact information. The 'Send' button is highlighted with an orange circle.

Below is an example of what the one-time email looks like. The invite button for OneHome is the View Listings button found in the email. Clicking on this button will launch the customer into the OneHome platform.



## Setting up the Auto Email

Alternatively, you may know exactly what your customer is looking for or have a customer that wants to filter through all the options available to them, an auto email may be the better option for them.

To set up an auto email, you will need to be on the Results screen after concluding your search. To set up this type of email, it does not require that you select any properties. When you set up an auto email, you are setting the criteria so that ALL listings matching that criteria are sent to the customer. To do so, you will need to select the Save menu found at the bottom of the results display.

After selecting the Save menu, you will see the option to Set Up an Auto Email. Select that option to be taken to the next screen where you will set the preferences for auto email.

| #  |  | ML #      | Status | Address                | City  | Zip Code | Legal Subdivision Name | Subdivisor/Condo Name | Sqft  | H | Current Price | BED | FB |
|----|--|-----------|--------|------------------------|-------|----------|------------------------|-----------------------|-------|---|---------------|-----|----|
| 8  |  | T3550149  | ACT    | 1213 E FRIERSON AVE    | TAMPA | 33603    | UNPLATTED              |                       | 1,681 |   | \$449,000     | 3   | 2  |
| 9  |  | T88360773 | ACT    | 1528 W RIVER SHORE WAY | TAMPA | 33603    | RIVERSHORES            |                       | 1,483 |   | \$449,900     | 3   | 2  |
| 10 |  | T88352720 | ACT    | 112 E EMILY ST         | TAMPA | 33603    | PINEY WOODS ADD        |                       | 1,900 |   | \$450,000     | 4   | 3  |
| 11 |  | T88329382 | ACT    | 316 W SOUTH AVE        | TAMPA | 33603    | RIVERCREST             |                       | 1,698 |   | \$450,000     | 3   | 3  |
| 12 |  | T88370170 | ACT    | 1202 E CARACAS ST      | TAMPA | 33603    | DEMOCREST              |                       | 1,224 |   | \$469,000     | 3   | 3  |
| 13 |  | T88366804 | ACT    | 104 W SOUTH AVE        | TAMPA | 33603    | RIVERCREST             |                       | 1,343 |   | \$475,000     | 3   | 2  |
| 14 |  | T88353559 | ACT    | 200 W LOUISIANA AVE    | TAMPA | 33603    | SUNSHINE PARK REV MAP  |                       | 2,216 |   | \$475,000     | 4   | 2  |
| 15 |  | A4617083  | ACT    | 807 E GENESEE ST       | TAMPA | 33603    | MAXWELLTON SUB CORRECT |                       | 1,207 |   | \$475,000     | 3   | 2  |
| 16 |  | T88348899 | ACT    | 810 E BAKER ST         | TAMPA | 33603    | LA BELLE SUB REV H     |                       | 1,520 |   | \$480,000     | 5   | 3  |
| 17 |  | T88373750 | ACT    | 1002 E NORTH BAY ST    | TAMPA | 33603    | GOODWATER SUB          |                       | 1,360 |   | \$490,000     | 3   | 2  |
| 18 |  | T88325531 | ACT    | 3508 N DARTMOUTH AVE   | TAMPA | 33603    | ARLINGTON HEIGHTS      |                       | 1,412 |   | \$515,000     | 3   | 2  |
| 19 |  | T88321434 | ACT    | 615 W VIRGINIA AVE     | TAMPA | 33603    | WEST ARLINGTON HEIGHTS |                       | 1,367 |   | \$515,000     | 4   | 2  |
| 20 |  | T88375215 | ACT    | 807 W VIRGINIA AVE     | TAMPA | 33603    | RIVERSIDE NORTH        |                       | 1,242 |   | \$519,900     | 3   | 2  |
| 21 |  | T88328558 | ACT    | 3804 N ARLINGTON AVE   | TAMPA | 33603    | ARLINGTON HEIGHTS      |                       | 1,678 |   | \$520,000     | 4   | 2  |
| 22 |  | T88354624 | ACT    | 311 W CHELSEA ST       | TAMPA | 33603    | MEADOWBROOK            |                       | 1,386 |   | \$524,999     | 3   | 2  |
| 23 |  | T88361970 | ACT    | 315 W ALFRED ST        | TAMPA | 33603    | ELDORADO CORR MAP      |                       | 1,236 |   | \$529,999     | 3   | 2  |
| 24 |  | T88336239 | ACT    | 3815 N 14TH ST         | TAMPA | 33603    | BUFFALO GARDENS        |                       | 2,239 |   | \$550,000     | 4   | 3  |
| 25 |  | T88358083 | ACT    | 4024 N SEMINOLE AVE    | TAMPA | 33603    | DE LEON PARK           |                       | 1,689 |   | \$565,000     | 4   | 3  |

Actions

Refine

Save

Carts

New Saved Search

New Auto Email

New Speed Bar Shortcut

Previous

1

2

Next

Property Type is 'Residential'

Status is 'Active'

Property Style is 'Single-Family Residence'

State is 'Florida'

MLS Zip is '33603 - Tampa / Seminole Heights'

Current Price is 400000 to 600000

Beds is 3+

Bathrooms Total is 2+

Again, you will want to fill in the customer's name or email address and select whether they would like to receive the information via text message. Next, you will want to create a subject line for your email. The auto email and update emails are already drafted for you. There is no need to type anything in these fields.

1

Contact: Create a New Contact

To:

CC:

☐ BCC me a copy of all emails

☐ Also send link via SMS text message

2

Subject:

Welcome Email Recurring Email

Salutation:

Message:

I've created a new saved search for you on OneHome. I will send you any new or updated properties that match what you're looking for.

Let me know what you think of the properties. We can change your saved search at any time. You can also favorite, dislike, and add notes for me on any property.

You will be notified when:

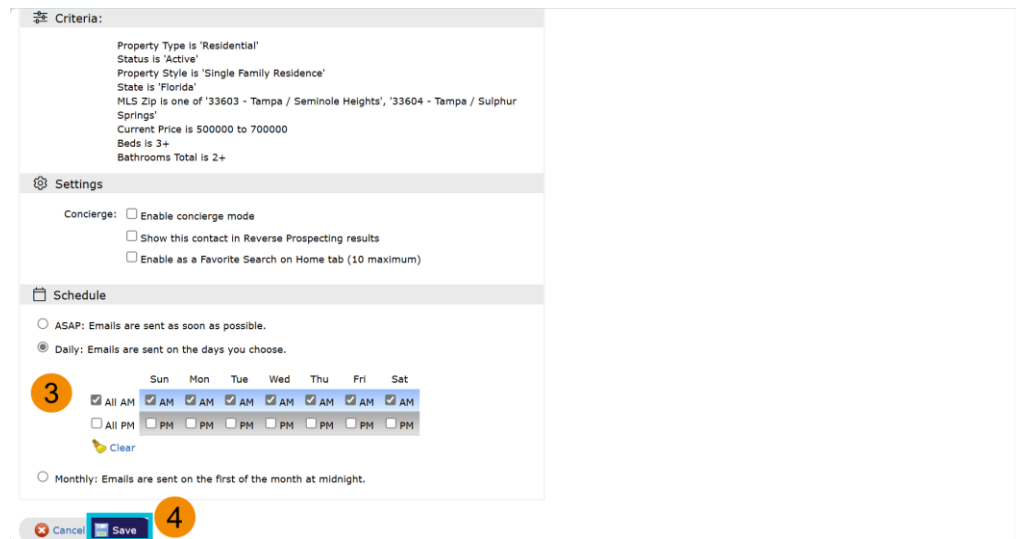
- Properties that match the search criteria are updated

Signature:



**Jennifer Welling**  
Trainer II  
StellarMLS  
247 Mallard Avenue  
Altamonte Springs, FL 32701  
P: 407-960-0000  
Down Payment Resource Specialist

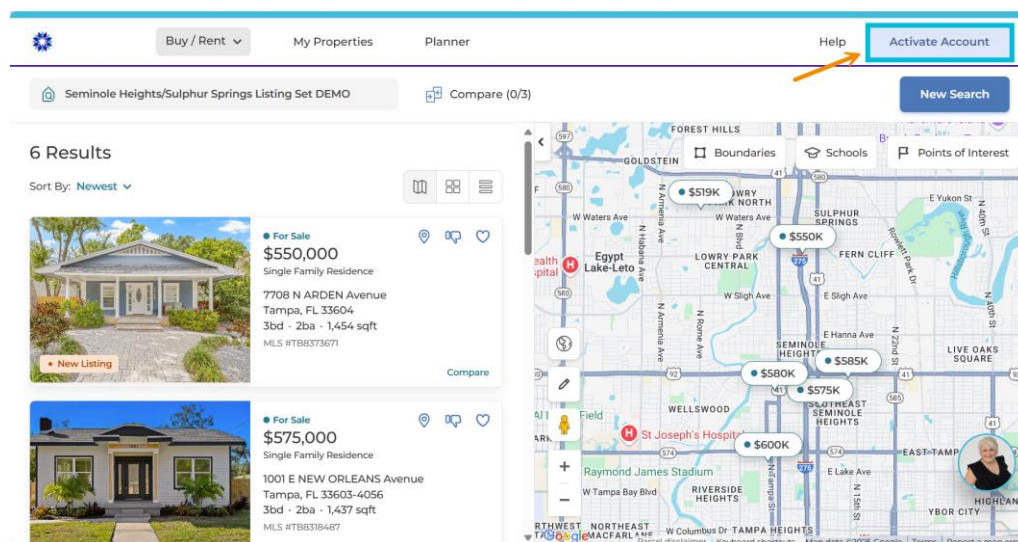
Continue to scroll through the preferences which include the criteria being set and the option to set the email as a concierge email. This option will require you to approve and/or reject listings prior to them being sent to the customer. To set up auto email, you will need to set up the preferences for how often the emails are sent to the customer. You have the option for monthly, daily, or ASAP emails. After setting your preferences, you will select Save at the bottom left corner of the page. This will start the auto email and communications to your customer from Matrix.



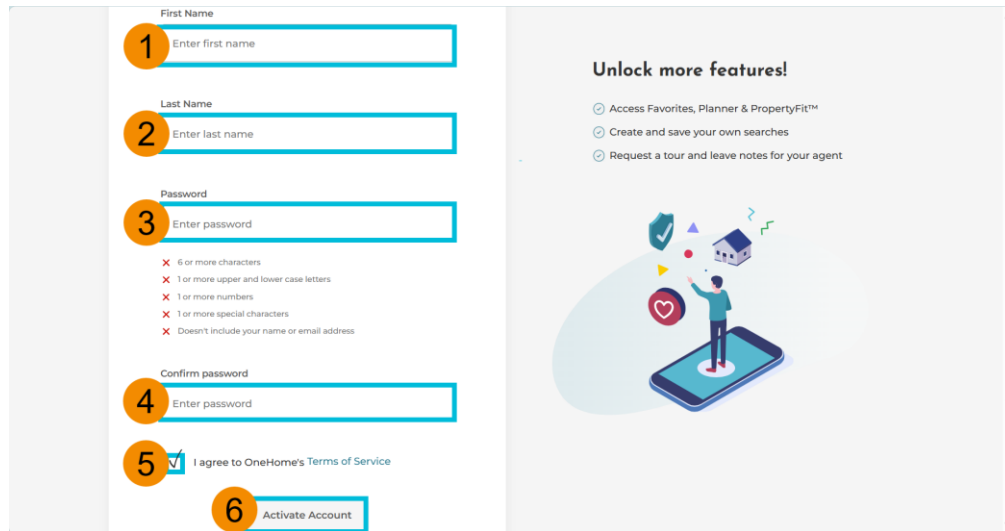
## Setting Up their OneHome Account

One of the most important pieces to ensure smooth communication and optimal usage of the OneHome account is to set up the customer's personal OneHome account. There are several enhanced features your customer will experience in their OneHome portal once they have activated their personal account. **If the customer does not activate their personal OneHome account, the portal will only be in a Read-Only format.** The customer will only gain access to the enhanced features once they have created their account by supplying an email and password.

To set up their account, the customer will select the Activate Account tab in the upper right corner of the OneHome landing page.

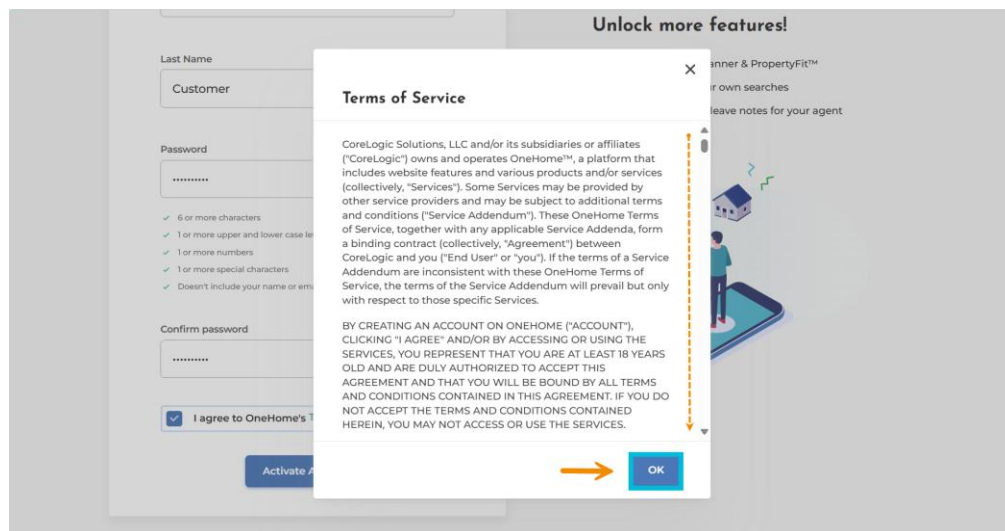


The next page will prompt the customer to enter their first and last name, and to create a password for their account. The parameters for the password are provided. After agreeing to the Term of Service by selecting the checkbox to the left of the phrase, the customer will select the Activate Account tab found at the bottom of the page.



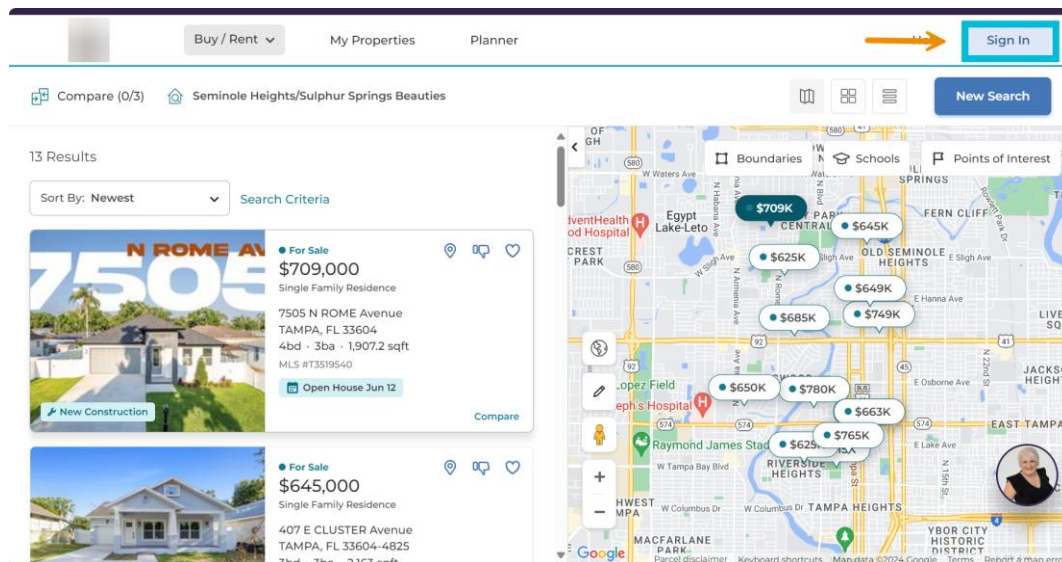
The image shows a registration form for OneHome. It includes fields for First Name, Last Name, Password, and Confirm password, each with a numbered step indicator (1-4). The Password field has a list of requirements: 6 or more characters, 1 or more upper and lower case letters, 1 or more numbers, 1 or more special characters, and doesn't include your name or email address. Step 5 is a checkbox for 'I agree to OneHome's Terms of Service'. Step 6 is an 'Activate Account' button. To the right of the form is a section titled 'Unlock more features!' with three bullet points: 'Access Favorites, Planner & PropertyFit™', 'Create and save your own searches', and 'Request a tour and leave notes for your agent'. Below the text is an illustration of a person standing on a large smartphone screen, interacting with various icons like a house, a heart, and a checkmark.

Activating the account will prompt a pop-up window to appear containing the Terms of Service for review. The customer should read and review the Terms of Service and select OK in the bottom right corner of the pop-up window.

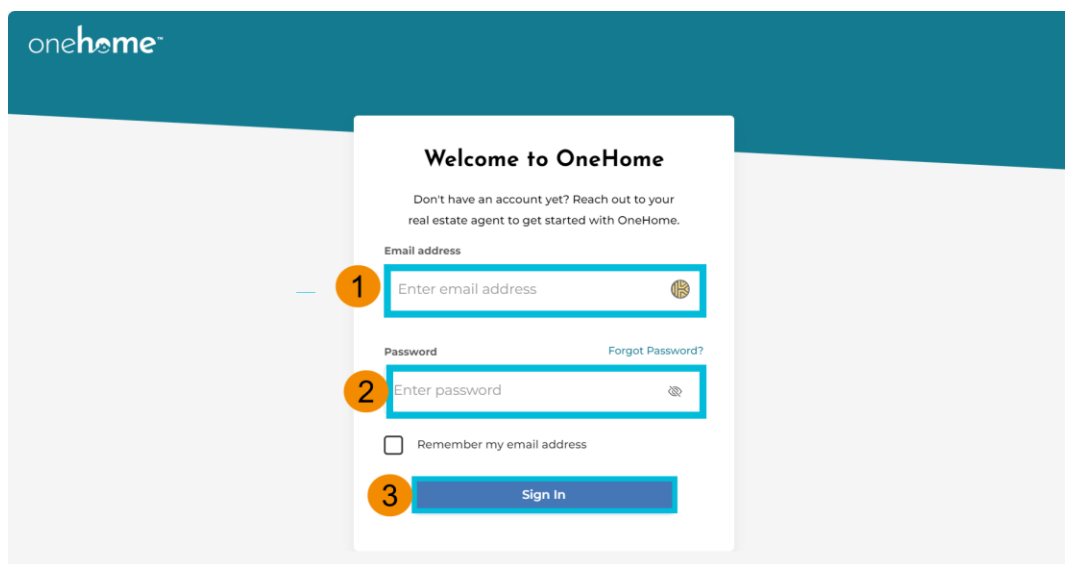


The image shows a pop-up window titled 'Terms of Service' overlaid on the registration form. The window contains the following text: 'CoreLogic Solutions, LLC and/or its subsidiaries or affiliates ("CoreLogic") owns and operates OneHome™, a platform that includes website features and various products and/or services (collectively, "Services"). Some Services may be provided by other service providers and may be subject to additional terms and conditions ("Service Addendum"). These OneHome Terms of Service, together with any applicable Service Addenda, form a binding contract (collectively, "Agreement") between CoreLogic and you ("End User" or "you"). If the terms of a Service Addendum are inconsistent with these OneHome Terms of Service, the terms of the Service Addendum will prevail but only with respect to those specific Services. BY CREATING AN ACCOUNT ON ONEHOME ("ACCOUNT"), CLICKING "I AGREE" AND/OR BY ACCESSING OR USING THE SERVICES, YOU REPRESENT THAT YOU ARE AT LEAST 18 YEARS OLD AND ARE DULY AUTHORIZED TO ACCEPT THIS AGREEMENT AND THAT YOU WILL BE BOUND BY ALL TERMS AND CONDITIONS CONTAINED IN THIS AGREEMENT. IF YOU DO NOT ACCEPT THE TERMS AND CONDITIONS CONTAINED HEREIN, YOU MAY NOT ACCESS OR USE THE SERVICES.' At the bottom right of the pop-up is an 'OK' button, which is highlighted with an orange arrow.

Once the customer has set up their account, they will need to log into the OneHome portal to access the information that has been sent to them from Matrix and their agent. The customer can do so in the upper right corner of the page.



From there, the customer will need to enter in their username and password that was used when they set up their account.

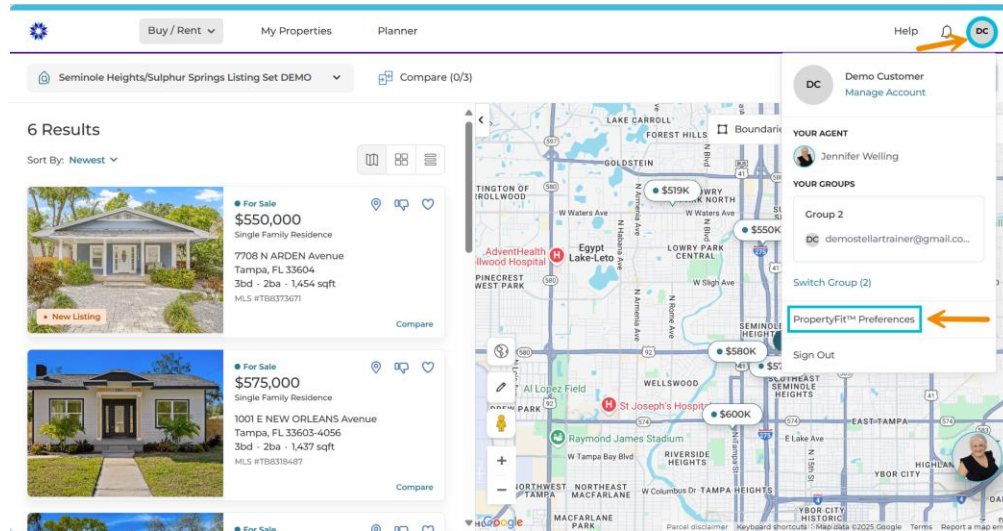


This will log the customers into their OneHome account and give access to the enhanced features the OneHome Customer Portal provides.

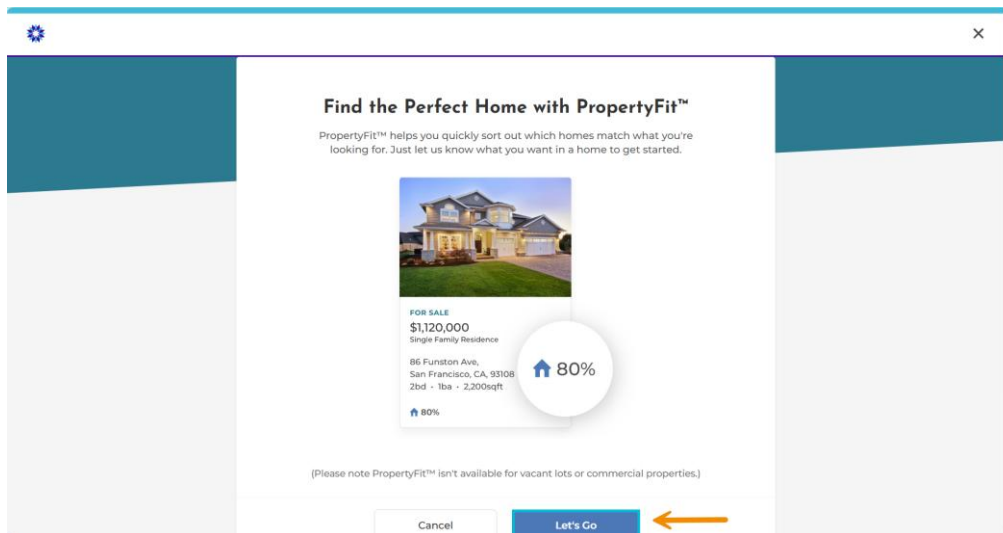
## PropertyFit Preferences Quiz

The PropertyFit Preferences Quiz is a short quiz given to the customer once they create their OneHome Customer account. This quiz allows the customer to provide helpful insight and information to the agent regarding the preferences they have for their new home. Once the customer completes the quiz, each property will report a percentage. That percentage tells the customer the level to which the property they are reviewing matches their responses on the PropertyFit Preferences quiz. The customer can then easily identify those properties that closely match their preferences for a home.

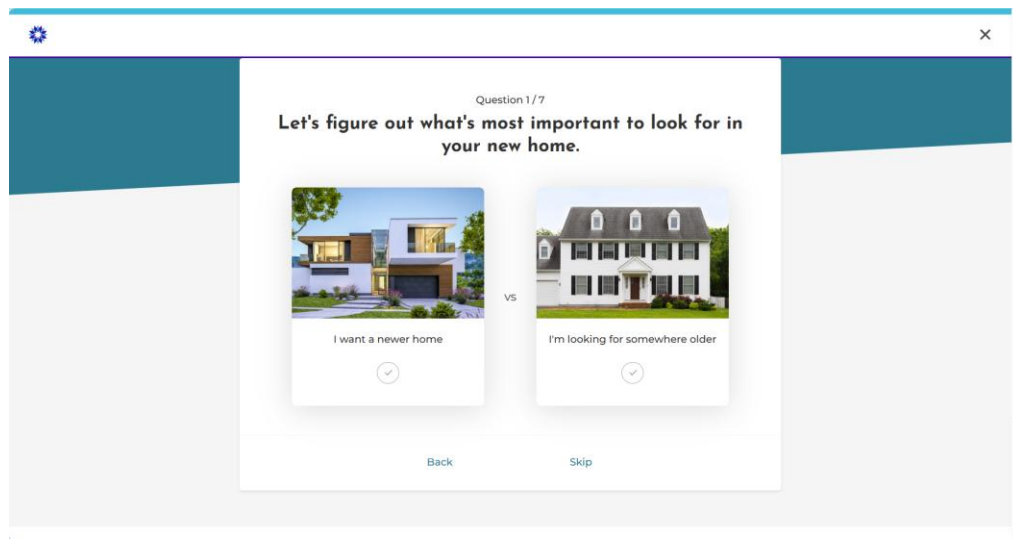
To access the PropertyFit Preferences Quiz, the customer will select their initials in the upper right corner of the webpage. A utility menu will pop up on the right side of the page, and at the bottom of the page menu, the customer can select the Property Fit Preferences Quiz link.



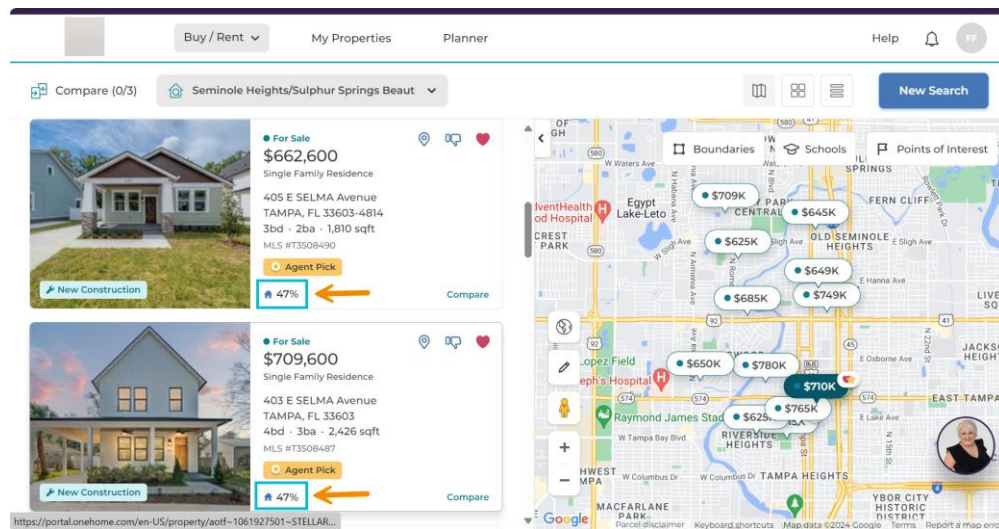
After selecting the link, the customer will then be prompted to complete the short quiz regarding their preferences when looking for a new home. The customer should select the Let's Go tab in the lower right corner.



This will launch the PropertyFit Preferences Quiz and a series of questions regarding the customer's wants and needs will follow.

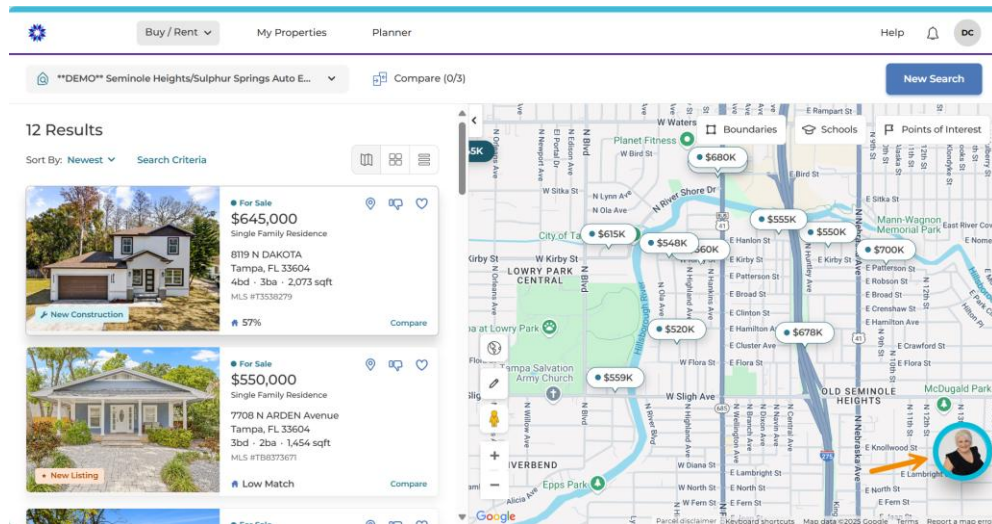


Once complete, a percentage will be reported on each listing. This percentage represents the percentage of the customer preferences that are matched with that particular property.

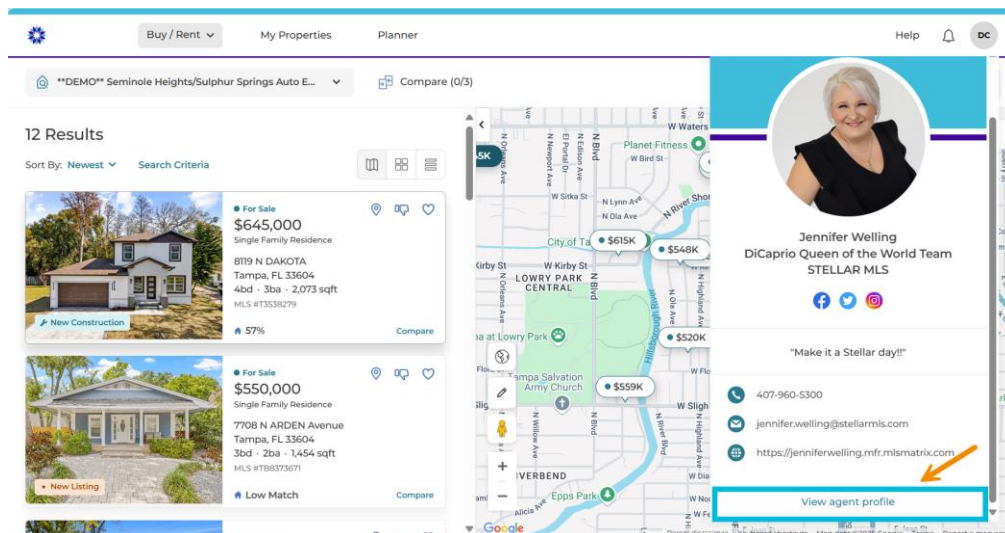


## Agent Branding

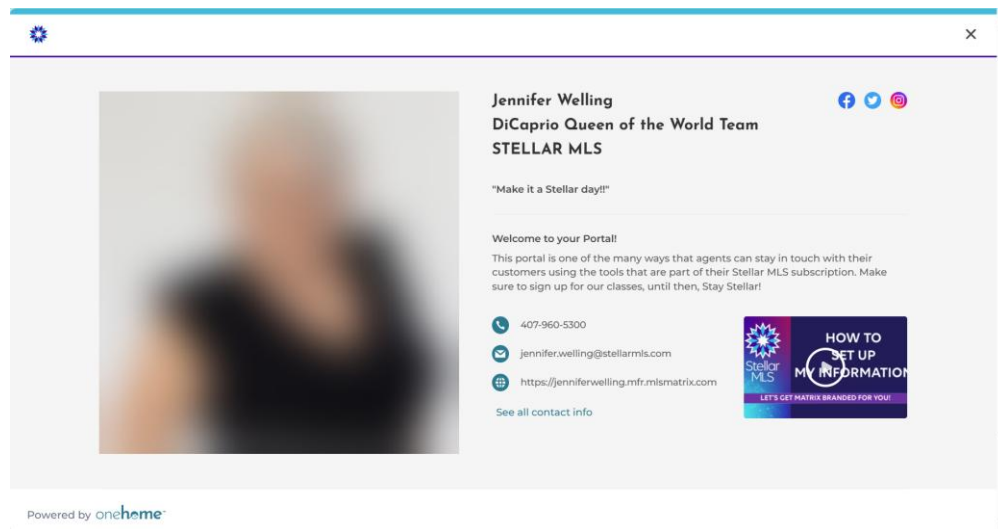
In the previous session, you learned how to brand the OneHome portal. This section serves as a reminder as to where the agent branding appears in a customer's OneHome account.



Lower right corner on the main landing page



After selecting the agent photo in the bottom right corner, the Agent Profile card will appear in a pop-up window. The information entered in the branding portion of the first course will appear in this window. To expand the Profile Card and to see the entire Agent Profile, the customer will select the View Agent Profile link found at the bottom of the pop-up window. Below is an example of what that profile may look like.



## Property Detail Card

The Property Detail Card is a preview of the properties that have been sent to the customer by their agent. These cards are found on the homepage of the OneHome Customer account when they log into their portal. These cards are a brief synopsis of each listing that resulted from the agent's search. These cards provide information including listing price, property address, MLS ID #, and property status. The customer also has the option to add up to three listings for the Compare feature, which gives the customer access to insight when comparing properties.

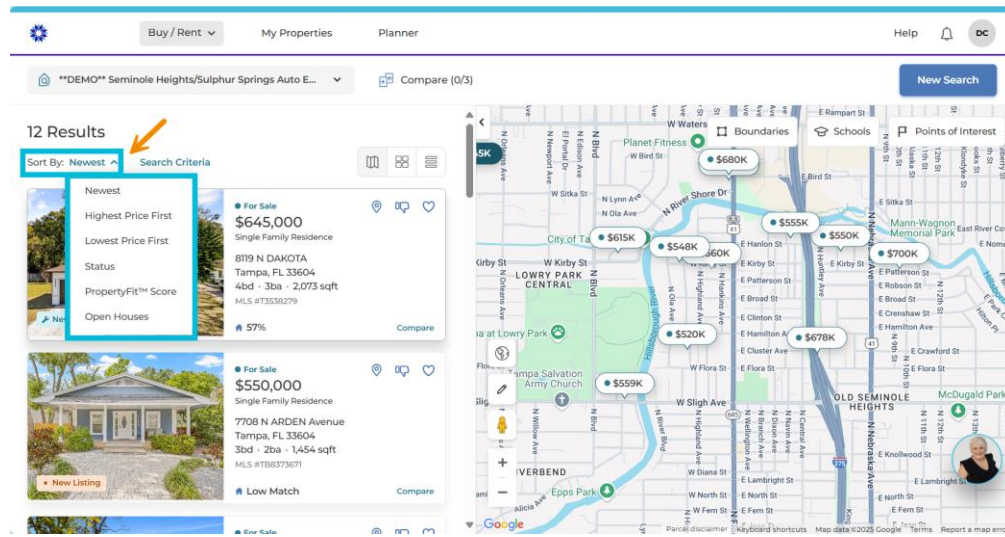
## Filter Options

From the Property Card view, there are various filters and views in which the customer can review the information provided. Below are the options available to the customer.

### Sort By

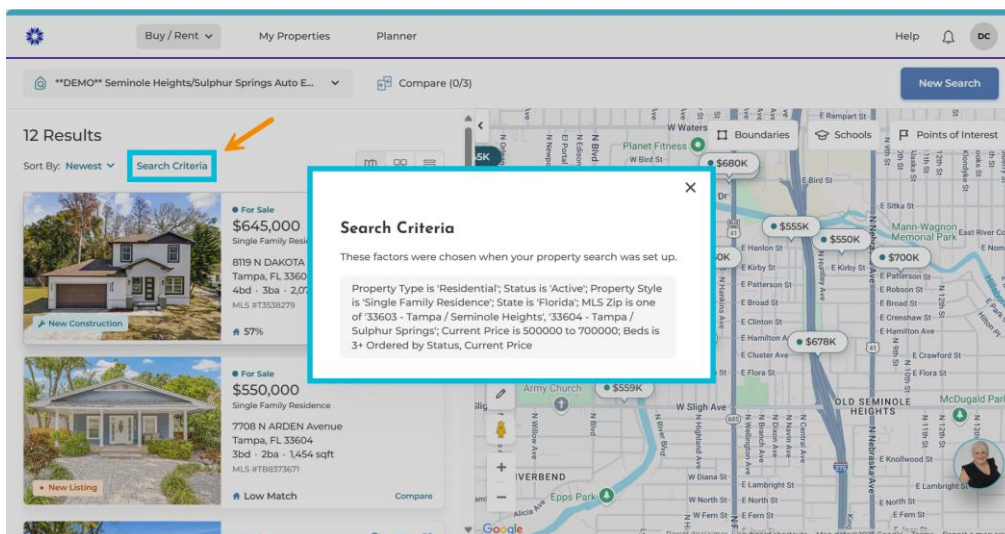
The Sort By filter found in the upper left corner of the display allows the customer to filter the listed properties by the newest listings, highest priced properties first, lowest priced properties first, property status, and by properties with scheduled open houses.

If the customer wants to adjust the order in which the properties are reported, they will simply select the drop menu and pick the filter they wish to use. This will rearrange the product cards according to the chosen filter.



### Search Criteria

Selecting the Search Criteria hyperlink will result in a pop-up window appearing that will include the criteria used to send the listing to the customer. This information essentially breaks down each piece of criteria that was selected when the agent completed the search. All the reported properties will match these criteria.

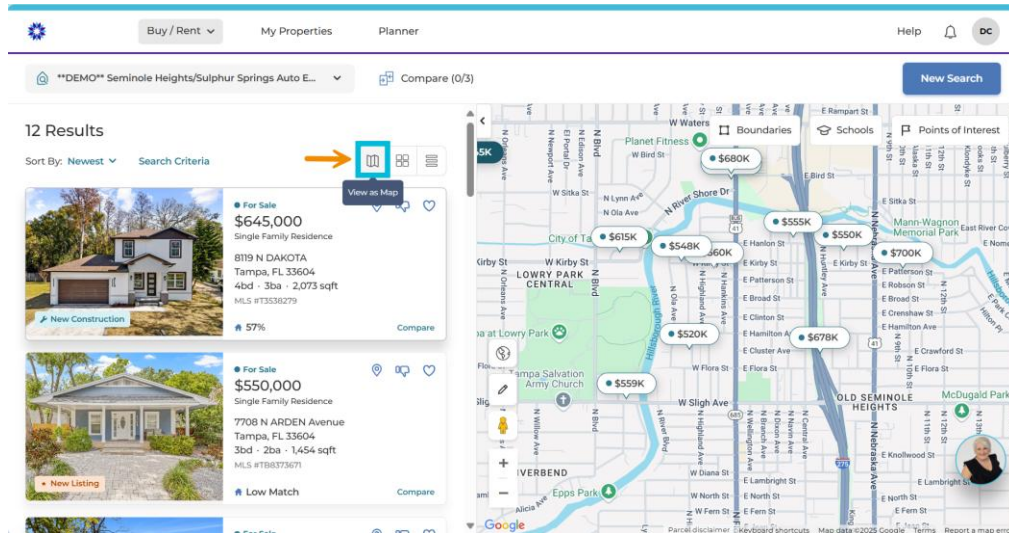


### View Options

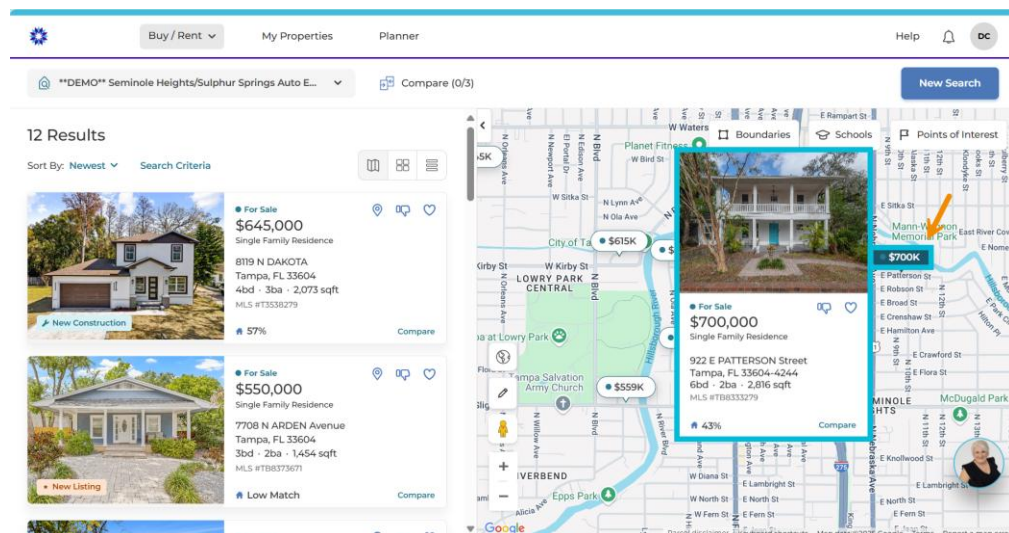
There are three different options the customer may select from when viewing the Product Detail card. Below are the examples of each of the view options.

#### View as Map

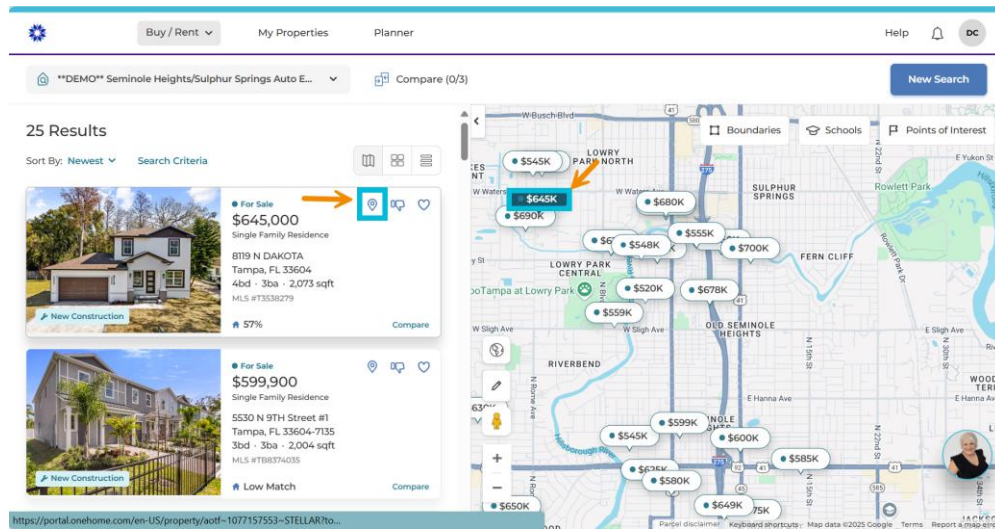
When you select the View as Map option, the Property Detail Cards will be listed on the left side of the display and a map will appear to the right of the Property Detail Cards. Each listing will be represented on the map with a price bubble.



Selecting the price bubble will open a preview of the listing connected to that location.



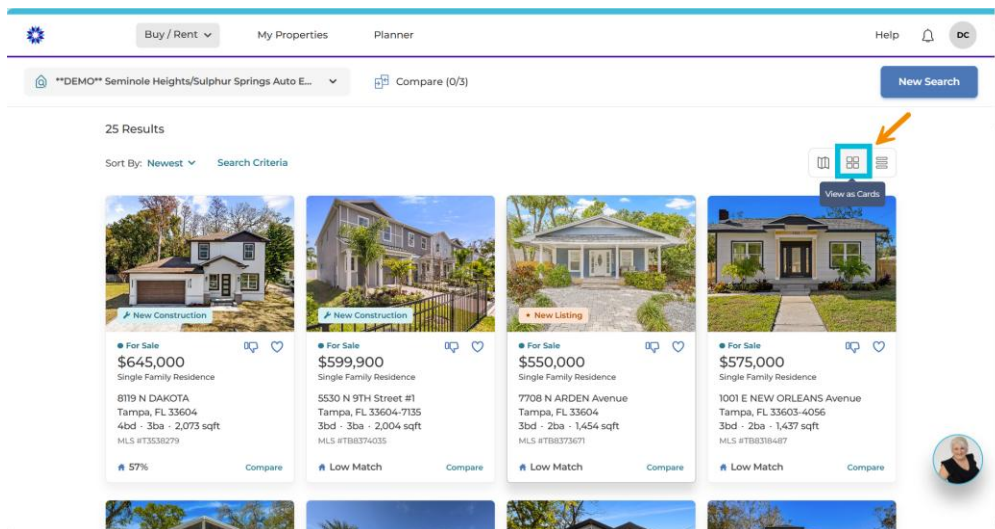
When viewing the Property Detail Cards in this view, you will also see a location marker icon on the card. After selecting the location marker icon, the map will zoom into the area where that listing is located and fill in the price bubble connected to the listing.



This can be beneficial for the customers because they are able to identify where the property is in relation to other points of interest in the area. Additional map functions will be discussed later in the course.

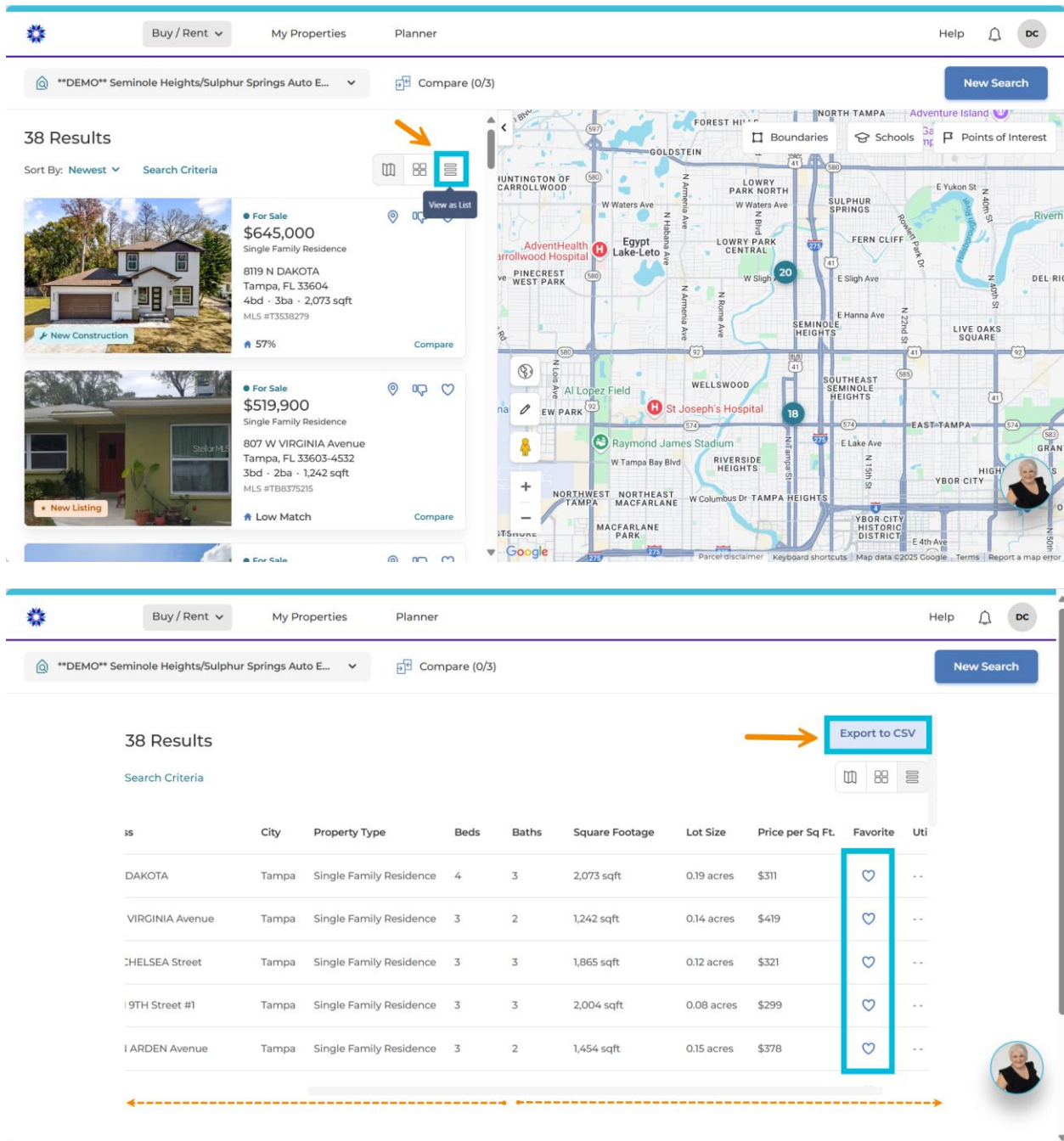
### View as Cards

Selecting the View as Cards option will remove the map from the display and list all the property results in the Property Detail Card format. In this view, all the same functionality and information will be reported on the Property Detail Cards when compared to the other views.



### View as List

The View as List option is like the Agent Single Line Display found in Matrix. This view will report basic listing information that includes the MLS ID #, listing price, property address, Property Type, # of bedrooms and bathrooms, square footage, lot size, and price per square foot. In this view, the customer can add the property as a favorite, add the listing to the Compare feature, and dislike the property. The customer can also export the property information into a CSV file if desired.



**38 Results**

Sort By: Newest Search Criteria

**For Sale \$645,000**  
Single Family Residence  
8119 N DAKOTA  
Tampa, FL 33604  
4bd · 3ba · 2,073 sqft  
MLS #T3538279  
New Construction 57% Compare

**For Sale \$519,900**  
Single Family Residence  
807 W VIRGINIA Avenue  
Tampa, FL 33603-4532  
3bd · 2ba · 1,242 sqft  
MLS #TB8375215  
New Listing Low Match Compare

**38 Results**

Search Criteria

| ss              | City  | Property Type           | Beds | Baths | Square Footage | Lot Size   | Price per Sq Ft. | Favorite | Util |
|-----------------|-------|-------------------------|------|-------|----------------|------------|------------------|----------|------|
| DAKOTA          | Tampa | Single Family Residence | 4    | 3     | 2,073 sqft     | 0.19 acres | \$311            | ♡        | --   |
| VIRGINIA Avenue | Tampa | Single Family Residence | 3    | 2     | 1,242 sqft     | 0.14 acres | \$419            | ♡        | --   |
| HELSEA Street   | Tampa | Single Family Residence | 3    | 3     | 1,865 sqft     | 0.12 acres | \$321            | ♡        | --   |
| 9TH Street #1   | Tampa | Single Family Residence | 3    | 3     | 2,004 sqft     | 0.08 acres | \$299            | ♡        | --   |
| ARDEN Avenue    | Tampa | Single Family Residence | 3    | 2     | 1,454 sqft     | 0.15 acres | \$378            | ♡        | --   |

**Export to CSV**

## Property Identifiers

Property Identifiers are additional tags added to the Property Detail Card that provides the customer with additional insight into the attached property. Below is a summary of the various Property Identifiers you may see and what they mean.

**New Listing:** this is a new listing to the MLS



**Price Increase/Decrease:** The price of the property has either increased or decreased in price



**Back on Market:** the property was either in a pending status or recently off the market and has been relisted



**New Construction:** A property that is in the process or has recently been constructed.



**Agent Pick:** your agent has selected this property as one they feel should be looked at. This is an advanced feature that will be displayed once the customer activated their account. How to make Agent Picks for your customers will be covered in the 3<sup>rd</sup> course of the series.



**Agent Discard:** your agent has selected this property as one they feel should be avoided or removed by you. This is an advanced feature that will be displayed once the customer activated their account.



**Open House:** If there is currently an Open House scheduled for the property, there will be a property tag added to the Detail Card providing basic information about the event.

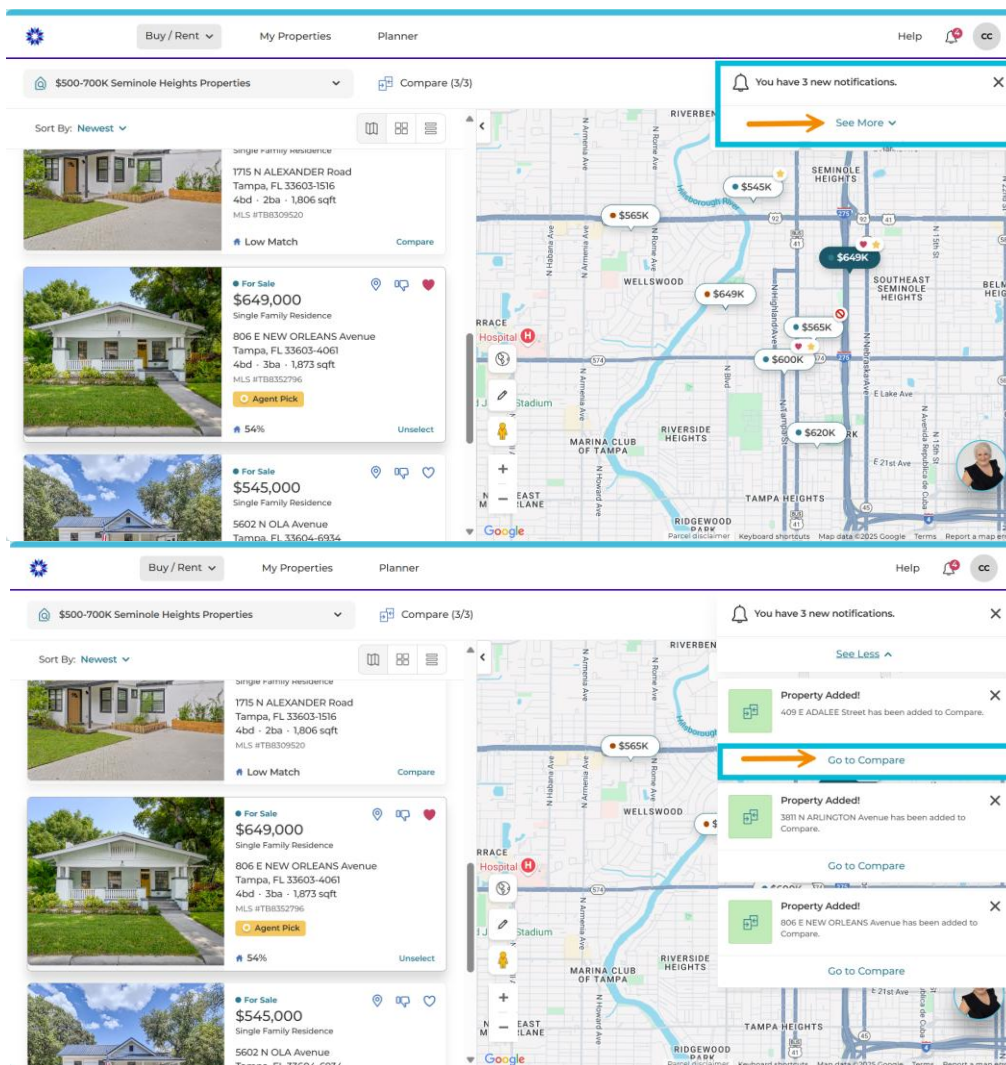


## Compare

An advanced feature found on the Property Detail Card is the Compare feature. In the lower right corner of the Property Detail Card, the customer will find the word Compare. This is a hyperlink that allows the customer to select up to three properties to conduct a side-by-side comparison of the selected properties.

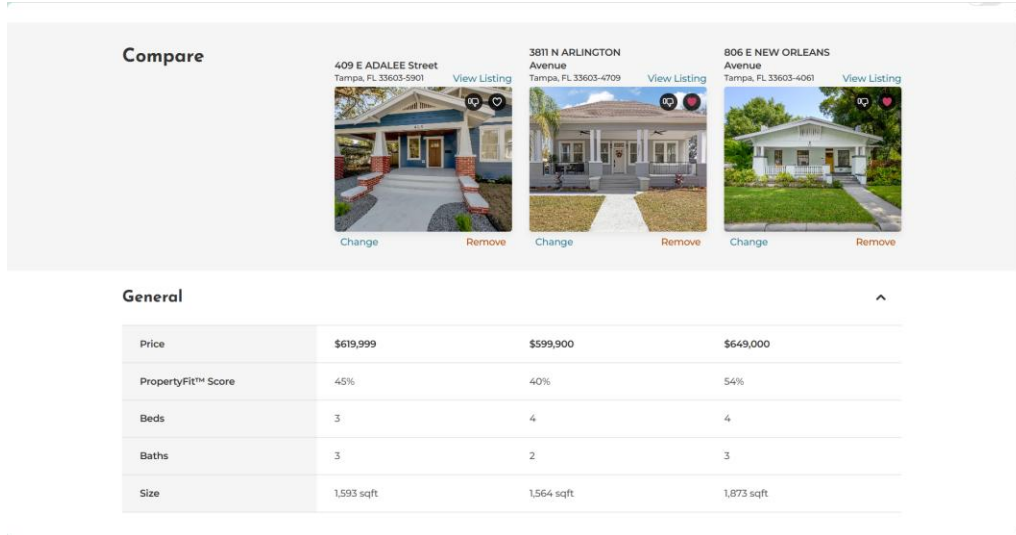


Once the customer selects the desired properties, they will select the Compare notification they receive in the upper right corner of the page.



This will take them to the Compare display where the selected properties are listed. Here, various listing information for each property is reported allowing the customer to easily compare the details of their

selected properties. They can also adjust loan types and interest rates to gain insight into monthly payment obligations for each listing. The customer can add and remove listings to add or eliminate properties for consideration.



|                    | 409 E ADALEE Street<br>Tampa, FL 33603-5901 | 3811 N ARLINGTON<br>Avenue<br>Tampa, FL 33603-4709 | 806 E NEW ORLEANS<br>Avenue<br>Tampa, FL 33603-4061 |
|--------------------|---------------------------------------------|----------------------------------------------------|-----------------------------------------------------|
| Price              | \$619,999                                   | \$599,900                                          | \$649,000                                           |
| PropertyFit™ Score | 45%                                         | 40%                                                | 54%                                                 |
| Beds               | 3                                           | 4                                                  | 4                                                   |
| Baths              | 3                                           | 2                                                  | 3                                                   |
| Size               | 1,593 sqft                                  | 1,564 sqft                                         | 1,873 sqft                                          |

## Customer Reactions: Discard and Favorite

Another enhanced feature found on the Property Detail Card is the Like/Dislike feature. This feature allows customers to review the properties that are sent to them and respond to them by either liking them (heart icon) or disliking them (thumb down icon).



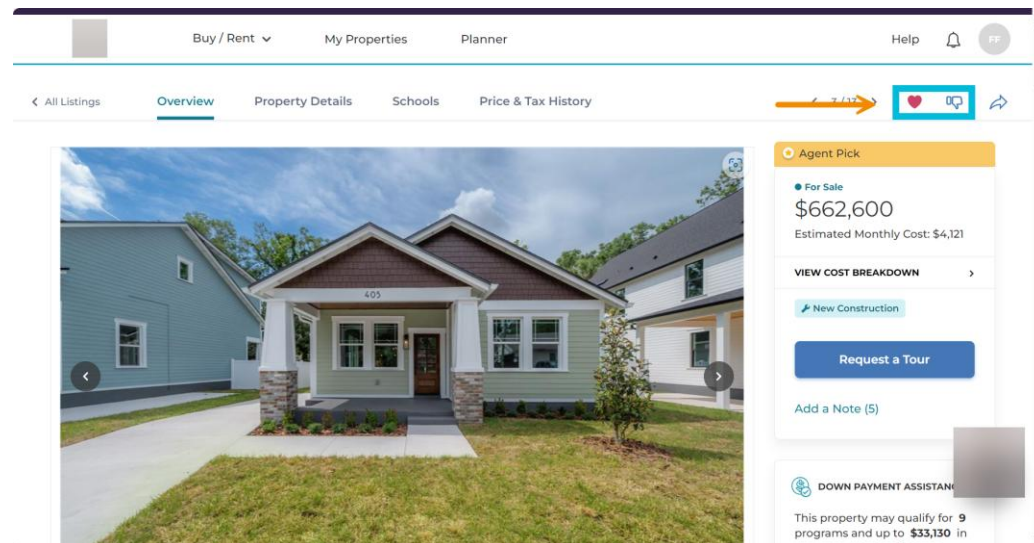
● For Sale  
**\$580,000**  
Single Family Residence  
5108 N SUWANEE Avenue  
Tampa, FL 33603-2148  
3bd · 2ba · 1,502 sqft  
MLS #TB8362925  
Agent Pick Open House Apr 19  
41% Compare

## Property Detail Report

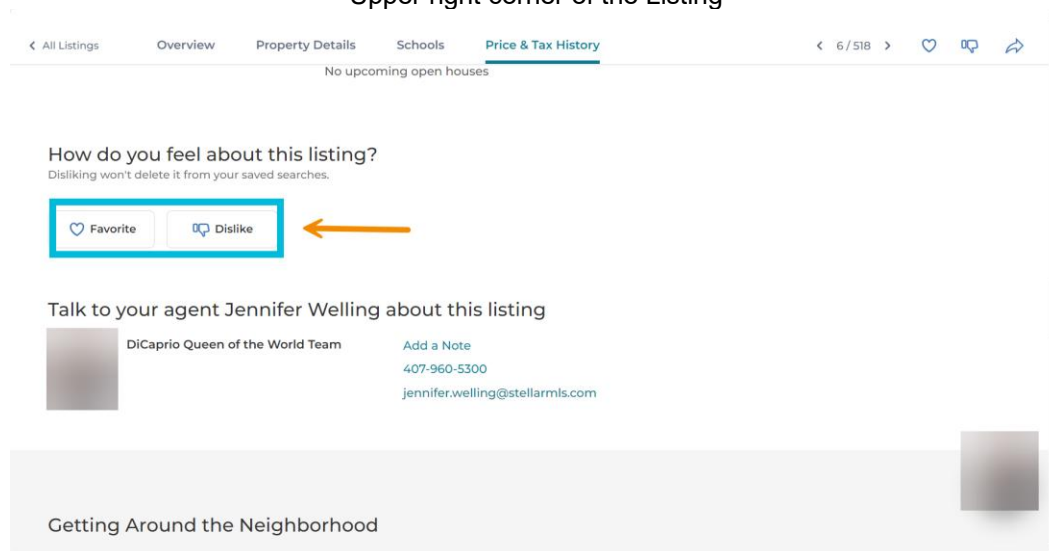
If the customer wants to take a deeper look into a certain property, they can select the Property Detail Card and that will launch them into the Property Detail Report for that listing. This report provides additional information and actions that the customer can take on the listing. **Again, keep in mind that the customer must activate their account to take advantage of some of these features.** Below is a summary of all the features of the Property Detail Report.

## Customer Reactions: Discard and Favorite

One enhanced feature available for the customers to use is the Like/Dislike feature. This feature allows customers to review the properties that are sent to them and respond to them by either liking them (heart icon) or dislike them (thumb down icon). This is valuable information for you, the realtor, because you can get an idea of the types of properties your customers prefer. There are two places where a customer may respond to how they feel about the property in the Property Detail Report view. Below are the examples.



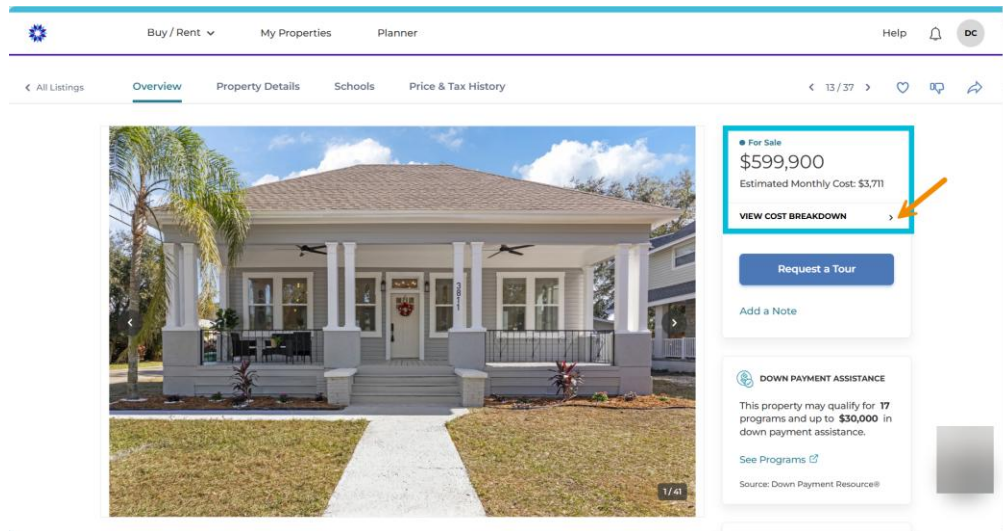
Upper right corner of the Listing



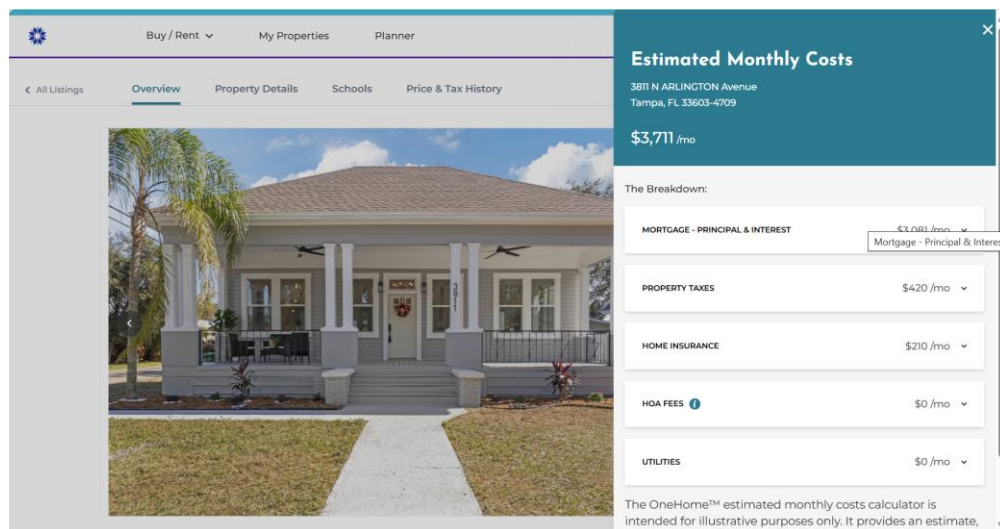
Under the Price and Tax History section of the Listing

## Estimated Monthly Cost Resource

Each property's listing price is recorded on both the Property Detail Card and Report. When reviewing the property information in the Report view, you will find a section that gives the estimated monthly cost of the property. This estimated monthly cost is calculated using system default information.

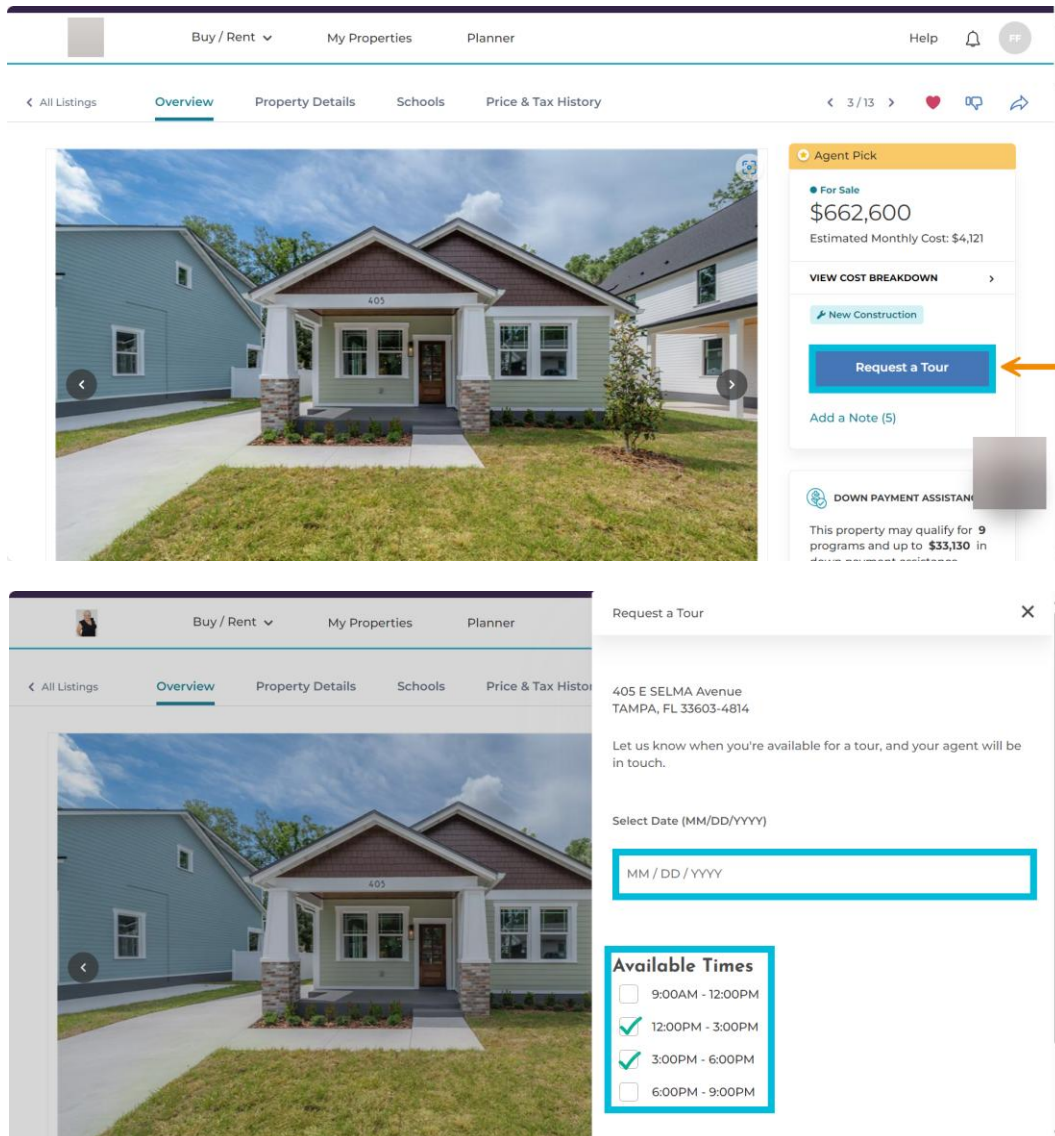


Each factor used to calculate the monthly cost can be adjusted, allowing the customer to compare various down payment amounts and interest rates. This is an easy way for the customer to determine affordability and more accurate monthly payments without running their credit.



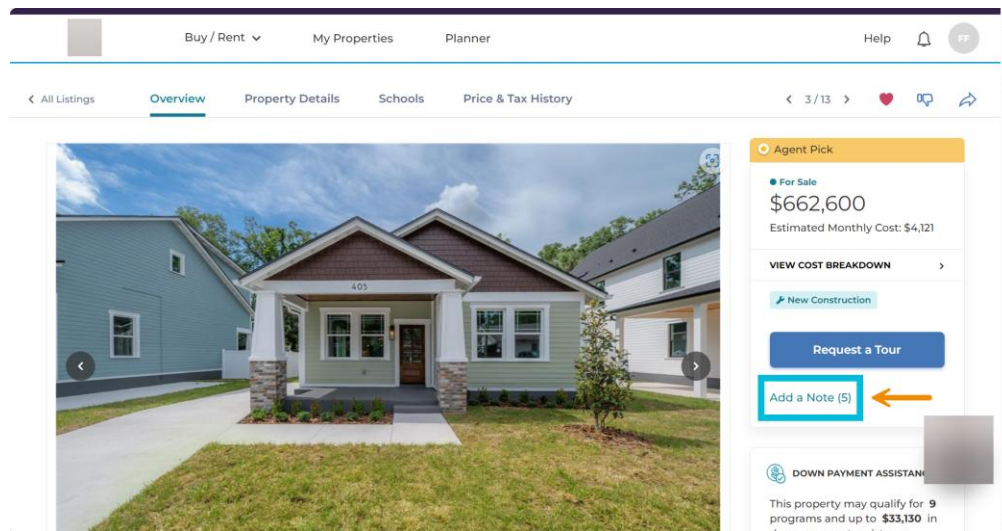
## Request a Tour

While reviewing the property results sent to them, a customer has the option to request a tour for any property they are interested in. This request is sent directly to the agent whose link they used to access the customer OneHome portal. Notifications are sent to the agent once a request has been made, which will be covered a little later in the course. The Request a Tour link can be found on the individual property detail reports page. Below is a screenshot of where this link is in the customer portal.

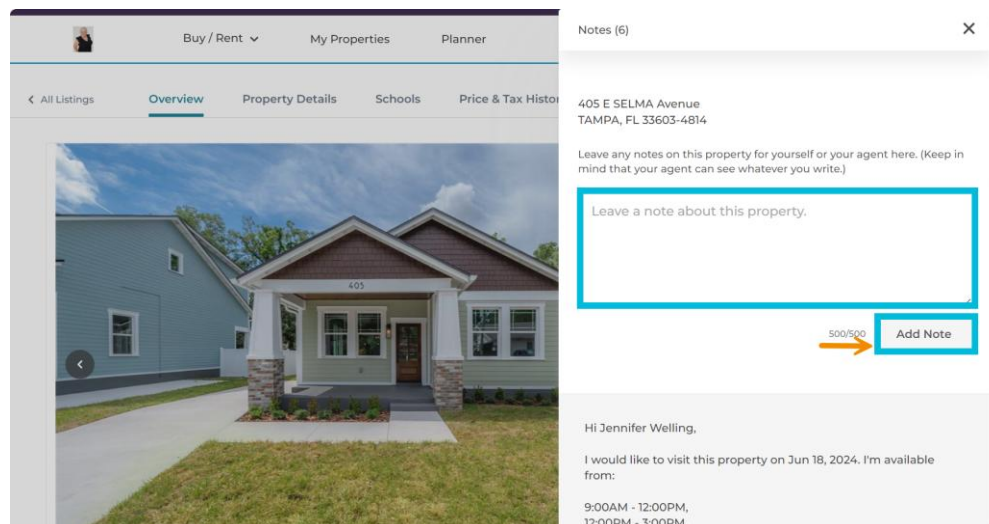


## Add a Note

Another enhanced feature of the OneHome Customer portal is the ability to send notes back and forth with their agent regarding properties. This allows the customer to give immediate feedback to the agent and allows for a clear and open mode of communication between the agent and the customer. The Add a Note link is found directly under the Request a Tour button.

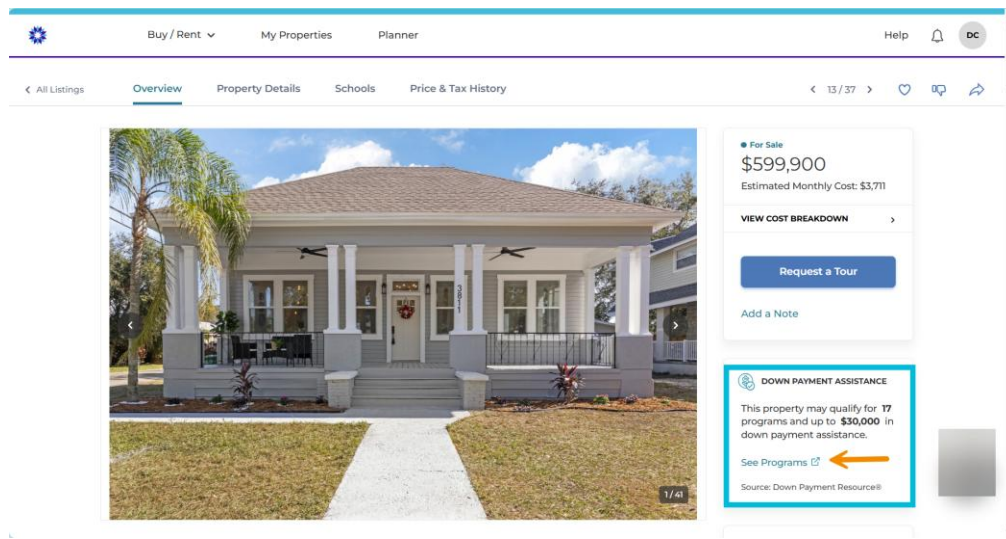


Once selected, a side pop-up window will appear allowing the customer to enter in their feedback or questions regarding the property.



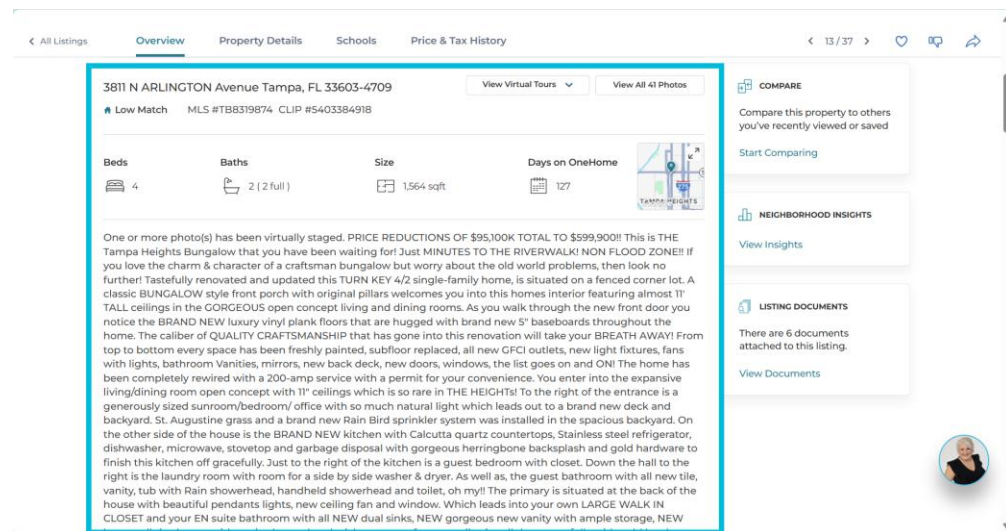
## Down Payment Resource

Down Payment Resource is a program that reports available down payment and closing cost assistance programs for active properties in the MLS. When the customer is viewing the listing information, if the property qualifies for any of these programs, they will see this reported directly under where they can add feedback notes to their realtor. There will be a hyperlink taking to the landing page in Down Payment Resource allowing them to review the available programs and any information provided through DPR.



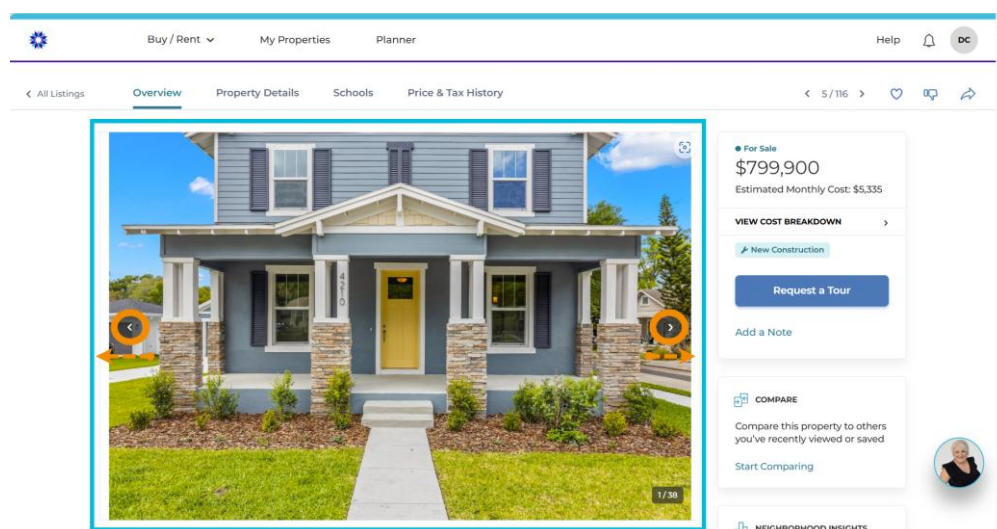
## Listing Information

When accessing properties, the listing information is also provided for the customer's review. The listing information includes property address, MLS ID #, # of bedrooms and bathrooms, living square feet, public remarks for the listing, and additional features. Those additional features include information such as property type, year built, lot size, heating and cooling sources, county location, and subdivision if applicable. This is the basic information available on Active properties in the MLS.



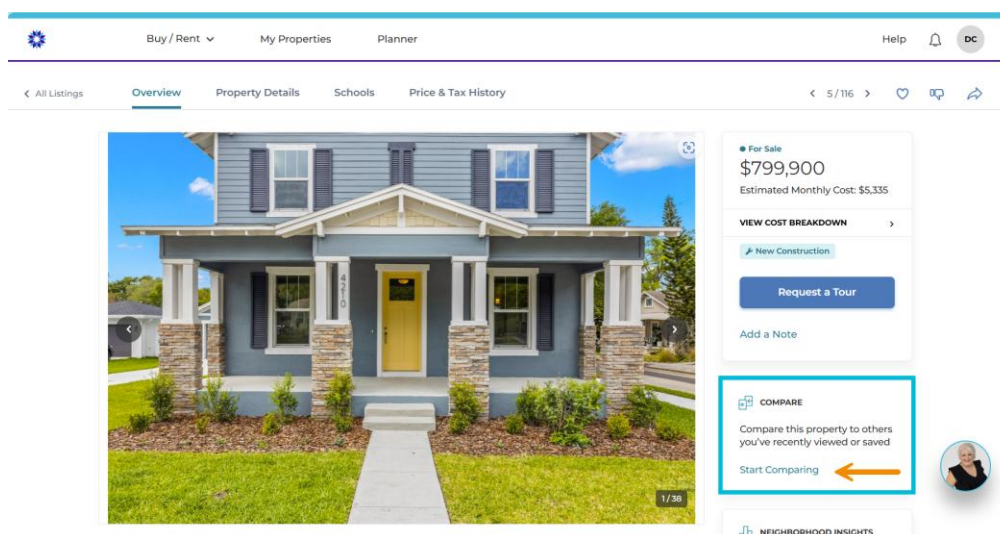
## Listing Photo Slideshow

For each property, there is a photo slideshow available for review. Each listing photo that has been uploaded into Matrix for the listing will be available in this photo deck. The customer can navigate forwards and backwards through the listing photos that are available.



## Compare

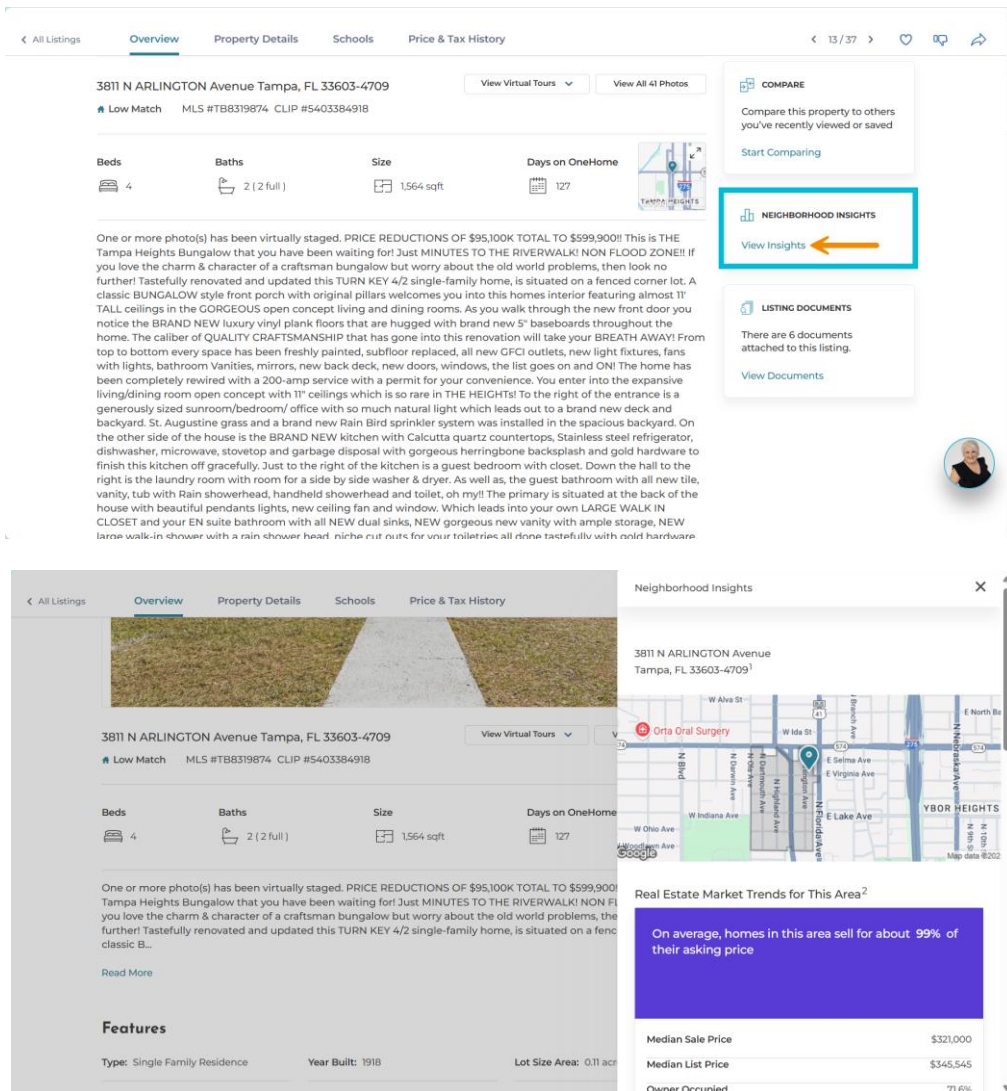
As stated previously in this course, the customer has access to the Compare feature once they activate the OneHome Customer Account. This feature allows the customer to select up to three properties to conduct a side-by-side comparison of the desired listings. Once all three properties have been selected, the customer will select the notification and select Go to Compare. Here, the customer will see each property that was selected along with the correlating listing data for each listing. This view makes it easy to make comparisons between the properties without having to toggle between the listings. The customer can also easily identify what properties match most of their wants and needs for a property and can eliminate or favorite properties based off these insights.



## Neighborhood Insights

The Neighborhood Insights section provides the customer with census track type data regarding the area in which the property is located. These insights are designed to provide the customer with current market trends for the area. This information includes median sale and list prices, owner occupation %, rental %, and other relevant data.

and demographics including median age and household income, population, and unemployment rates. The demographics section also allows the customer to view the breakdown of age, marital status, and education using the drop-down menu above the pie graph.



3811 N ARLINGTON Avenue Tampa, FL 33603-4709

Low Match MLS #TB8319874 CLIP #5403384918

Beds: 4 Baths: 2 (2 full) Size: 1,564 sqft Days on OneHome: 127

One or more photo(s) has been virtually staged. PRICE REDUCTIONS OF \$95,100K TOTAL TO \$599,900!! This is THE Tampa Heights Bungalow that you have been waiting for! Just MINUTES TO THE RIVERWALK! NON FLOOD ZONE!! If you love the charm & character of a craftsman bungalow but worry about the old world problems, then look no further! Tastefully renovated and updated this TURN KEY 4/2 single-family home, is situated on a fenced corner lot. A classic BUNGALOW style front porch with original pillars welcomes you into this homes interior featuring almost 11' TALL ceilings in the GORGEOUS open concept living and dining rooms. As you walk through the new front door you notice the BRAND NEW luxury vinyl plank floors that are hugged with brand new 5" baseboards throughout the home. The caliber of QUALITY CRAFTSMANSHIP that has gone into this renovation will take your BREATH AWAY! From top to bottom every space has been freshly painted, subfloor replaced, all new GFCI outlets, new light fixtures, fans with lights, bathroom Vanities, mirrors, new back deck, new doors, windows, the list goes on and ON! The home has been completely rewired with a 200-amp service with a permit for your convenience. You enter into the expansive living/dining room open concept with 11" ceilings which is so rare in THE HEIGHTS! To the right of the entrance is a generously sized sunroom/bedroom/ office with so much natural light which leads out to a brand new deck and backyard. St. Augustine grass and a brand new Rain Bird sprinkler system was installed in the spacious backyard. On the other side of the house is the BRAND NEW kitchen with Calcutta quartz countertops, Stainless steel refrigerator, dishwasher, microwave, stovetop and garbage disposal with gorgeous herringbone backsplash and gold hardware to finish this kitchen off gracefully. Just to the right of the kitchen is a guest bedroom with closet. Down the hall to the right is the laundry room with room for a side by side washer & dryer. As well as, the guest bathroom with all new tile, vanity, tub with Rain showerhead, handheld showerhead and toilet, oh my!! The primary is situated at the back of the house with beautiful pendants lights, new ceiling fan and window. Which leads into your own LARGE WALK IN CLOSET and your EN suite bathroom with all NEW dual sinks, NEW gorgeous new vanity with ample storage, NEW large walk-in shower with a rain shower head, niche cutouts for your toiletries all done tastefully with gold hardware

NEIGHBORHOOD INSIGHTS

View Insights

LISTING DOCUMENTS

There are 6 documents attached to this listing.

View Documents

Neighborhood Insights

3811 N ARLINGTON Avenue Tampa, FL 33603-4709

Real Estate Market Trends for This Area<sup>2</sup>

On average, homes in this area sell for about 99% of their asking price

|                   |           |
|-------------------|-----------|
| Median Sale Price | \$321,000 |
| Median List Price | \$345,545 |
| Owner Occupied    | 71.6%     |

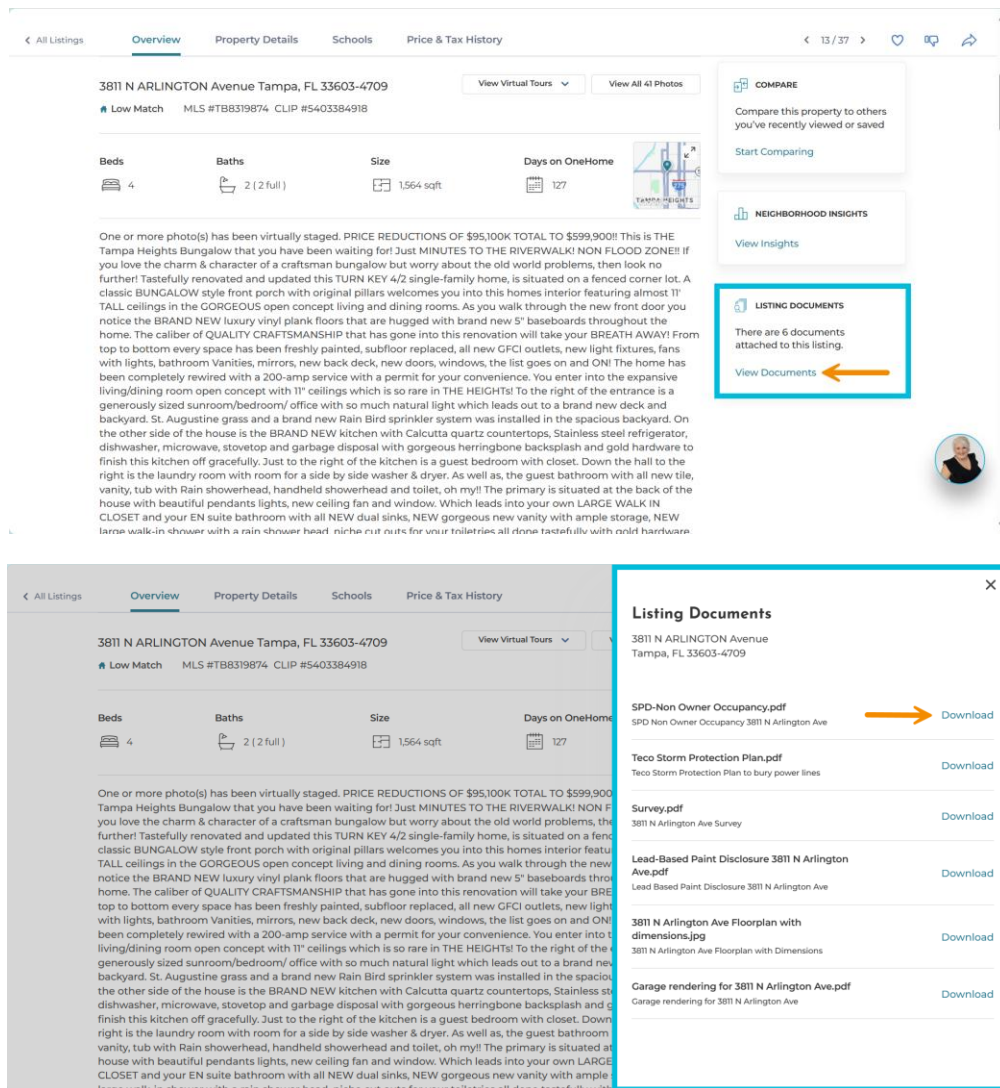
Features

Type: Single Family Residence Year Built: 1918 Lot Size Area: 0.11 ac

This information can be helpful to the customer when selecting an area for their forever home. Often, buyers move into new areas that they are not overly familiar with, and these insights can provide information the buyer finds key to making a decision about purchasing a property.

## Listing Documents

If the listing agent has uploaded any public or conditional documents to the listing for viewing, you will find the Listing Documents under the Neighborhood Insights section on the right side of the page. Listing Documents may include but are not limited to property disclosures, floorplans, flood disclosures, PACE loan documents, and surveys. Keep in mind, for these documents to be visible to the customer, the listing agent would have had to list them as Conditional or Public when uploading the documents to Matrix when adding the listing.



3811 N ARLINGTON Avenue Tampa, FL 33603-4709

Low Match MLS #TB8319874 CLIP #5403384918

Beds: 4 Baths: 2 (2 full) Size: 1,564 sqft Days on OneHome: 127

One or more photo(s) has been virtually staged. PRICE REDUCTIONS OF \$95,100K TOTAL TO \$599,900!! This is THE Tampa Heights Bungalow that you have been waiting for! Just MINUTES TO THE RIVERWALK! NON FLOOD ZONE!! If you love the charm & character of a craftsman bungalow but worry about the old world problems, then look no further! Tastefully renovated and updated this TURN KEY 4/2 single-family home, is situated on a fenced corner lot. A classic BUNGALOW style front porch with original pillars welcomes you into this homes interior featuring almost 11' TALL ceilings in the GORGEOUS open concept living and dining rooms. As you walk through the new front door you notice the BRAND NEW luxury vinyl plank floors that are hugged with brand new 5" baseboards throughout the home. The caliber of QUALITY CRAFTSMANSHIP that has gone into this renovation will take your BREATH AWAY! From top to bottom every space has been freshly painted, subfloor replaced, all new GFCI outlets, new light fixtures, fans with lights, bathroom Vanities, mirrors, new back deck, new doors, windows, the list goes on and ON! The home has been completely rewired with a 200-amp service with a permit for your convenience. You enter into the expansive living/dining room open concept with 11' ceilings which is so rare in THE HEIGHTS! To the right of the entrance is a generously sized sunroom/bedroom/office with so much natural light which leads out to a brand new deck and backyard. St. Augustine grass and a brand new Rain Bird sprinkler system was installed in the spacious backyard. On the other side of the house is the BRAND NEW kitchen with Calcutta quartz countertops, Stainless steel refrigerator, dishwasher, microwave, stovetop and garbage disposal with gorgeous herringbone backsplash and gold hardware to finish this kitchen off gracefully. Just to the right of the kitchen is a guest bedroom with closet. Down the hall to the right is the laundry room with room for a side by side washer & dryer. As well as, the guest bathroom with all new tile, vanity, tub with Rain showerhead, handheld showerhead and toilet, oh my!! The primary is situated at the back of the house with beautiful pendants lights, new ceiling fan and window. Which leads into your own LARGE WALK IN CLOSET and your EN suite bathroom with all NEW dual sinks, NEW gorgeous new vanity with ample storage, NEW large walk-in shower with a rain shower head, niche cut out for your toiletries, all done tastefully with solid hardware.

Listing Documents

3811 N ARLINGTON Avenue  
Tampa, FL 33603-4709

SPD-Non Owner Occupancy.pdf  
SPD Non Owner Occupancy 3811 N Arlington Ave Download

Teco Storm Protection Plan.pdf  
Teco Storm Protection Plan to bury power lines Download

Survey.pdf  
3811 N Arlington Ave Survey Download

Lead-Based Paint Disclosure 3811 N Arlington Ave.pdf  
Lead Based Paint Disclosure 3811 N Arlington Ave Download

3811 N Arlington Ave Floorplan with dimensions.jpg  
3811 N Arlington Ave Floorplan with Dimensions Download

Garage rendering for 3811 N Arlington Ave.pdf  
Garage rendering for 3811 N Arlington Ave Download

## Property Details

The Property Details section of the report will provide more detailed listing information for the property. Expanding these menus will give the customer access to every detail entered for the listing. Additional information that can be found here includes interior features, flooring, appliances, ownership details, garage and parking features, rooms details including features flooring, and dimensions, and many additional pieces of information.

All Listings
Overview
Property Details
Schools
Price & Tax History

13 / 37

### Property Details

Interior Details

|                     |                                                                   |
|---------------------|-------------------------------------------------------------------|
| Beds                | 4                                                                 |
| Full Bathrooms      | 2                                                                 |
| Size                | 1,564 sqft                                                        |
| Total Building Area | 2,004 sqft                                                        |
| Levels              | One                                                               |
| Stories             | 1                                                                 |
| Interior Features   | Ceiling Fan(s), High Ceilings, Main Level Primary, Stone Counters |
| Basement            | Crawl Space                                                       |
| Flooring            | Ceramic Tile, LuxuryVinyl                                         |
| Window Features     | Wood Frames                                                       |
| Appliances          | Dishwasher, Disposal, Ice Maker, Microwave, Range,                |

All Listings
Overview
Property Details
Schools
Price & Tax History

13 / 37

|             | Room Type        | Room Length/Width | Room Features                                                     |
|-------------|------------------|-------------------|-------------------------------------------------------------------|
| First Level | Bathroom 2       | 7x9 ft            | Tile<br>Ceiling Fan(s)                                            |
|             | Bedroom 2        | 11x12 ft          | LuxuryVinyl<br>Ceiling Fan(s), Walk-In Closet(s)                  |
|             | Bedroom 3        | 11x12 ft          | LuxuryVinyl<br>Built-In Closet(s), Ceiling Fan(s)                 |
|             | Dining Room      | 13x11 ft          | LuxuryVinyl                                                       |
|             | Kitchen          | 14x10 ft          | LuxuryVinyl<br>Kitchen Island                                     |
|             | Laundry          | 7x7 ft            | Ceramic Tile                                                      |
|             | Living Room      | 16x14 ft          | LuxuryVinyl                                                       |
|             | Office           | 17x11 ft          | LuxuryVinyl<br>Built-In Closet(s), Ceiling Fan(s)                 |
|             | Primary Bathroom | 11x16 ft          | Tile<br>BuiltInFeatures, Dual Sinks,<br>En Suite Bathroom, Double |

## Building Details

The Building Details section focuses on the utility sources and overall construction of the property. Here, the customer can find details regarding heating and cooling sources, laundry facilities, connected utilities, and construction of the home including year built, construction materials, and foundation infrastructure.

|                                                                                                                                                        |                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <a href="#">All Listings</a> <a href="#">Overview</a> <a href="#">Property Details</a> <a href="#">Schools</a> <a href="#">Price &amp; Tax History</a> |                                                      |
| <div> <div>13 / 37</div> <div> </div> </div>                                                                                                           |                                                      |
| <b>Building Details</b>                                                                                                                                |                                                      |
| Utilities                                                                                                                                              |                                                      |
| Heating                                                                                                                                                | Central                                              |
| Cooling                                                                                                                                                | Central Air, Ceiling Fan(s)                          |
| Laundry Features                                                                                                                                       | Washer Hookup, Electric Dryer Hookup                 |
| Sewer                                                                                                                                                  | Public Sewer                                         |
| Water Source                                                                                                                                           | Public                                               |
| Utilities                                                                                                                                              | Electricity Connected, High Speed Internet Available |
| Construction                                                                                                                                           |                                                      |
| New Construction                                                                                                                                       | No                                                   |
| Construction Materials                                                                                                                                 | Other, Wood Frame                                    |
| Year Built                                                                                                                                             | 1918                                                 |
| Style                                                                                                                                                  | Bungalow                                             |

## Other Facts and Features

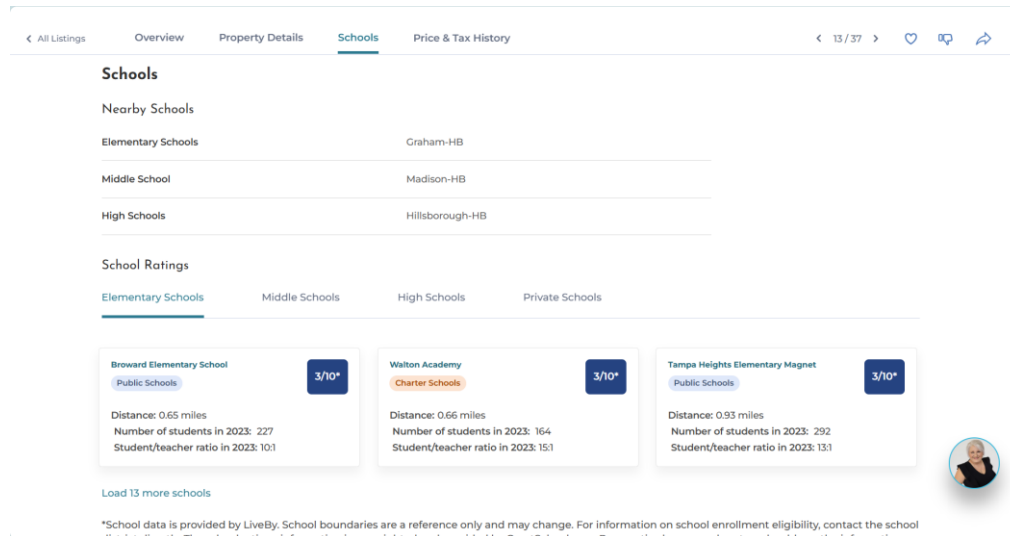
This section will report data on the property including list price, price per square foot, special listing conditions, directions to the property, listing terms, and zoning details. Location information is also included in this section which will include details such as county location, subdivision (when applicable), community features and CDD information.

|                                   |                                                                                                                                            |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Other Facts &amp; Features</b> |                                                                                                                                            |
| Other Facts & Features            |                                                                                                                                            |
| List Price                        | \$599,900                                                                                                                                  |
| Price per Sq Ft.                  | \$384                                                                                                                                      |
| Special Listing Conditions        | None                                                                                                                                       |
| Directions                        | Coming from downtown or Armature Works, take Florida Ave North, make a left on Virginia. Left on Arlington, home is on the left hand side. |
| Other Structures                  | Shed(s)                                                                                                                                    |
| Listing Terms                     | Cash, Conventional                                                                                                                         |
| Zoning                            | RS-50                                                                                                                                      |
| Possession                        | Close Of Escrow                                                                                                                            |

## Schools

Under the Schools section of the report, the customer will find school data provided by LiveBy for the schools around the property. Elementary, middle, high, and private school information is reported here. Each school is provided with a rating on a scale from 1-10 as reported by GreatSchools.org. These ratings are a great place to start when researching the schools around the properties the buyer may be interested in. Additionally, each school's card will report on the distance from the property, number of students enrolled in the most recent reporting year, and the teacher/student ratio of that year. To gain more insight into the ratings for the school, you can encourage your customers to continue their research

at [www.GreatSchools.org](http://www.GreatSchools.org). This site will provide additional information and insight regarding the schools they wish to research.



The screenshot shows the 'Schools' tab selected in a navigation bar. Below the tab, there's a section for 'Nearby Schools' with a table listing Elementary, Middle, and High schools. Further down, 'School Ratings' are shown for Elementary, Middle, High, and Private schools. Three school cards are displayed, each with a rating of 3/10 and details like distance, student count, and teacher ratio. A disclaimer at the bottom states that school data is provided by LiveBy and that boundaries are for reference only.

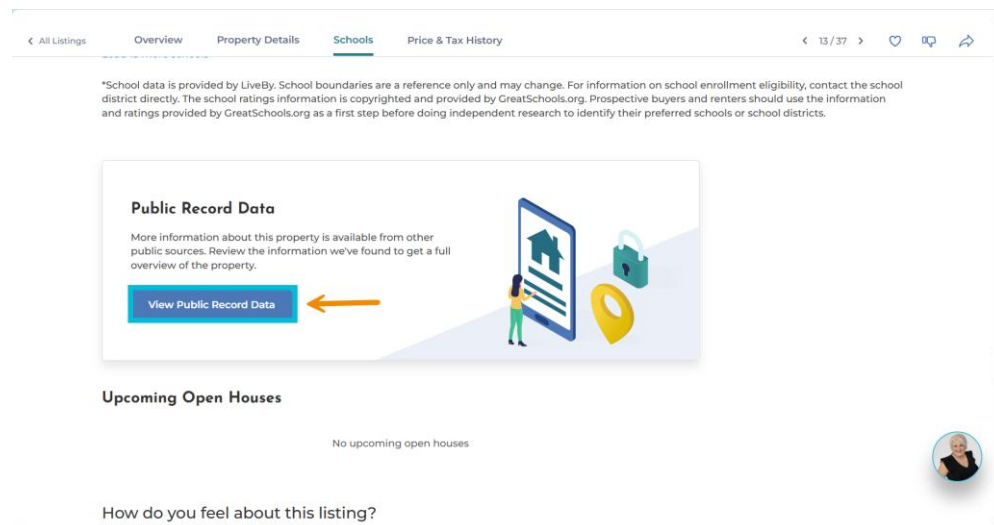
| Nearby Schools     |                 |
|--------------------|-----------------|
| Elementary Schools | Graham-HB       |
| Middle School      | Madison-HB      |
| High Schools       | Hillsborough-HB |

| School Ratings                                                                                                                                       |                                                                                                                                            |                                                                                                                                                            |                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Elementary Schools                                                                                                                                   | Middle Schools                                                                                                                             | High Schools                                                                                                                                               | Private Schools |
| <b>Broward Elementary School</b><br>Public Schools<br>Distance: 0.65 miles<br>Number of students in 2023: 227<br>Student/teacher ratio in 2023: 10:1 | <b>Walton Academy</b><br>Charter Schools<br>Distance: 0.66 miles<br>Number of students in 2023: 164<br>Student/teacher ratio in 2023: 15:1 | <b>Tampa Heights Elementary Magnet</b><br>Public Schools<br>Distance: 0.93 miles<br>Number of students in 2023: 292<br>Student/teacher ratio in 2023: 13:1 |                 |

## Public Record Data

When the customer selects the blue View Public Records tab, a pop-up window will appear, providing the customer with current public record information for the property they are researching. The public record information provided will include location data, census tract information, flood zone data, lot and land characteristics, building square footage and price per square foot, bedrooms and bathrooms (as reported on public record), construction information, tax data, and last market sale information.



The screenshot shows a pop-up window titled 'Public Record Data'. It contains text explaining that more information about the property is available from other public sources and encourages the user to review the information. A blue button labeled 'View Public Record Data' is highlighted with an orange arrow. Below the pop-up, the 'Upcoming Open Houses' section shows 'No upcoming open houses'. At the bottom, there's a section titled 'How do you feel about this listing?'.

**Public Record Data**

More information about this property is available from other public sources. Review the information we've found to get a full overview of the property.

[View Public Record Data](#)

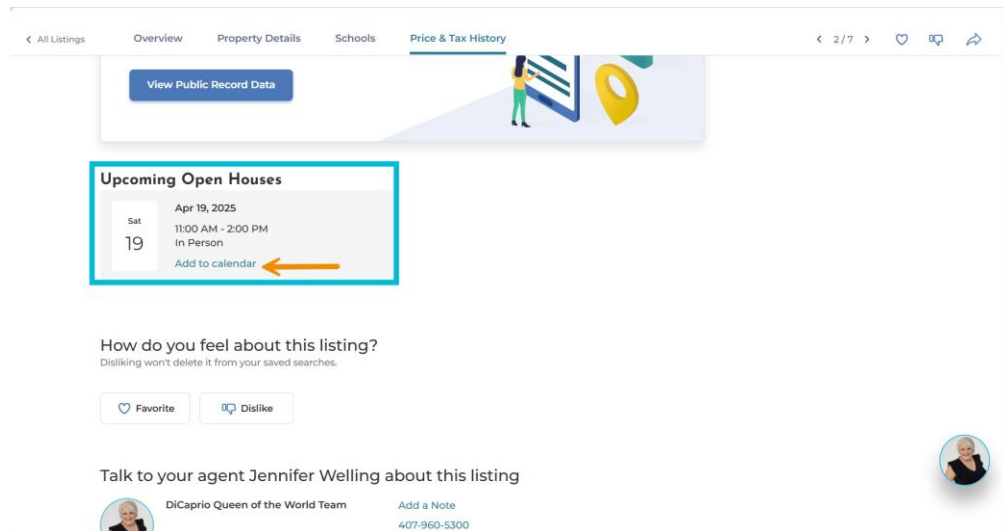
**Upcoming Open Houses**

No upcoming open houses

**How do you feel about this listing?**

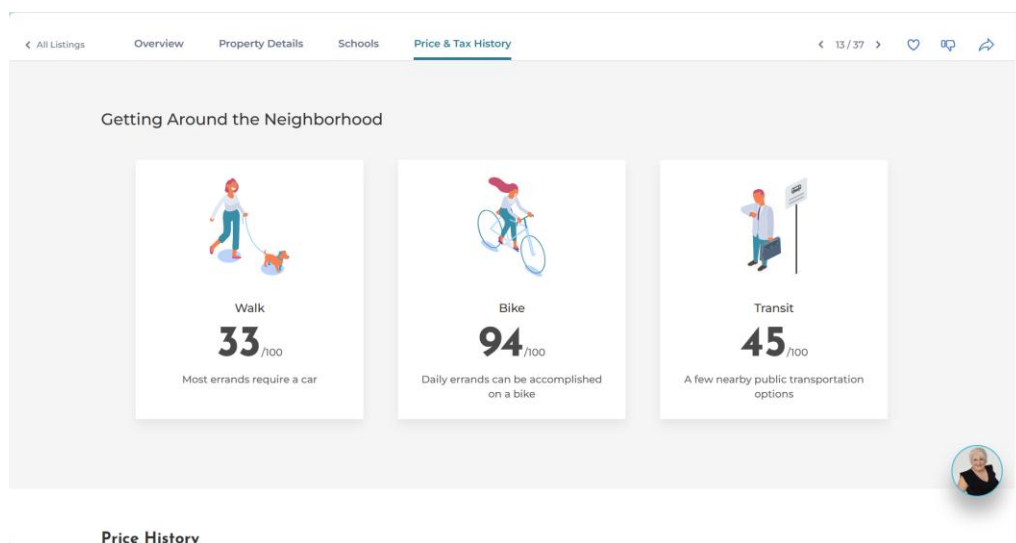
## Open Houses

If the property the customer is reviewing has an open house currently scheduled, the customer will find the details for that open house in this section. The details provided include the type of open house, timeframe for the event, and the date of the open house. The customer can also select the link and have the appointment added to their calendar.



## Getting Around the Neighborhood

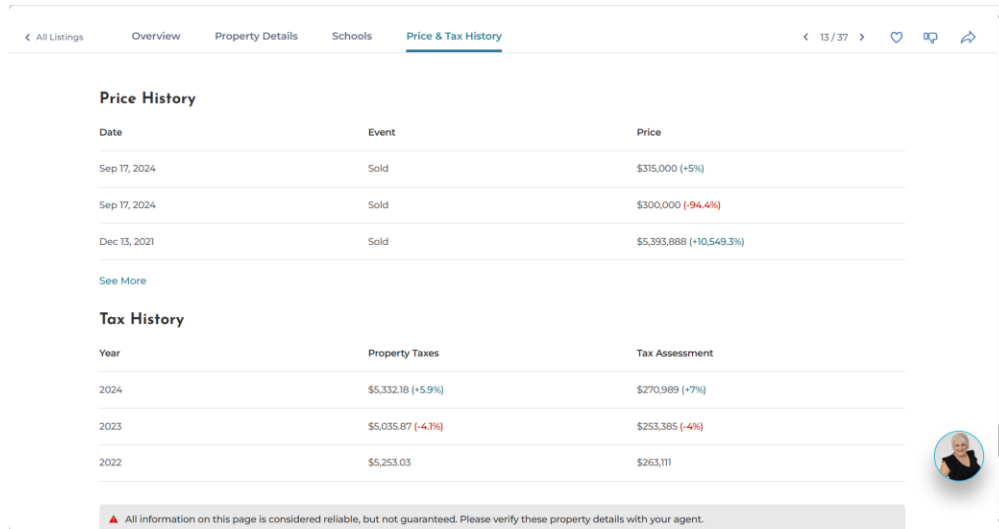
Getting Around the Neighborhood sections reports various lifestyle scores for the area in which the property is located. This report is broken down into three sections and provides a score from 1-100 relating to walkability, bike infrastructure, and availability of public transportation. Under the score, there will be a small snippet of information that loosely dissects the score and gives the customer an idea of what to expect in these areas.



## Property History

The Property History section reports on the Price and Tax history of the property. The Price History reports each time a sale is recorded for the property and at what price the property was sold for at that time. There will also be a percentage reported. This percentage shows the increase or decrease in the price history from the previous sales on record.

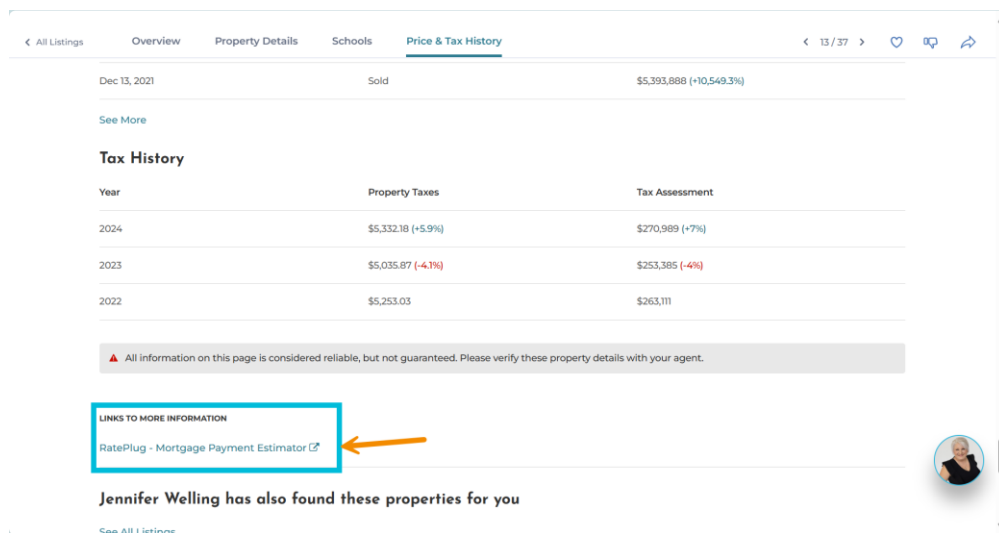
The Tax History reports the historical tax data for the property. This section not only reports on property taxes, but also on the yearly Tax Assessments for each property.



| Price History                                                                                                                                   |                    |                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--------------------------|
| Date                                                                                                                                            | Event              | Price                    |
| Sep 17, 2024                                                                                                                                    | Sold               | \$315,000 (+5%)          |
| Sep 17, 2024                                                                                                                                    | Sold               | \$300,000 (-94.4%)       |
| Dec 13, 2021                                                                                                                                    | Sold               | \$5,393,888 (+10,549.3%) |
| <a href="#">See More</a>                                                                                                                        |                    |                          |
| Tax History                                                                                                                                     |                    |                          |
| Year                                                                                                                                            | Property Taxes     | Tax Assessment           |
| 2024                                                                                                                                            | \$5,332.18 (+5.9%) | \$270,989 (+7%)          |
| 2023                                                                                                                                            | \$5,035.87 (-4.7%) | \$253,385 (-4%)          |
| 2022                                                                                                                                            | \$5,253.03         | \$263,111                |
| <small>⚠ All information on this page is considered reliable, but not guaranteed. Please verify these property details with your agent.</small> |                    |                          |

## Rate Plug: The Mortgage Payment Calculator

The Rate Plug mortgage calculator gives the customer the opportunity to manipulate various aspects of a mortgage to determine the affordability of a home. When the customer selects the Rate Plug hyperlink at the bottom of the listing, a new window appears along with various tools that the customer can adjust and change.



| Price History                                                                                                                                   |                    |                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--------------------------|
| Date                                                                                                                                            | Event              | Price                    |
| Dec 13, 2021                                                                                                                                    | Sold               | \$5,393,888 (+10,549.3%) |
| <a href="#">See More</a>                                                                                                                        |                    |                          |
| Tax History                                                                                                                                     |                    |                          |
| Year                                                                                                                                            | Property Taxes     | Tax Assessment           |
| 2024                                                                                                                                            | \$5,332.18 (+5.9%) | \$270,989 (+7%)          |
| 2023                                                                                                                                            | \$5,035.87 (-4.7%) | \$253,385 (-4%)          |
| 2022                                                                                                                                            | \$5,253.03         | \$263,111                |
| <small>⚠ All information on this page is considered reliable, but not guaranteed. Please verify these property details with your agent.</small> |                    |                          |
| <b>LINKS TO MORE INFORMATION</b>                                                                                                                |                    |                          |
| <a href="#">RatePlug - Mortgage Payment Estimator</a>                                                                                           |                    |                          |
| Jennifer Welling has also found these properties for you                                                                                        |                    |                          |
| <a href="#">See All Listings</a>                                                                                                                |                    |                          |

At the top of the page, there is a sliding bar that represents the asking prices of the home. This can easily be adjusted to whatever price the customer wants to adjust it to. They can also adjust the percentage of down payment they intend to put down on the property they are researching. Once the

percentage of down payment is set, an amount will be provided to the customer informing them of what they would need to put out of pocket to meet that down payment.

not required to use the services of the Lender displayed below.

### Calculate your Payment

ASKING PRICE

\$620,000

DOWN PAYMENT

7.50%

DOWN PAYMENT: \$46,500

LOAN AMOUNT: \$573,500

☐ SINGLE PRODUCT ☒ SEE MULTIPLE PRODUCTS

 **CALCULATE**

Once they select the green Calculate button and scroll down, the customer will find the various types of loans along with the terms of those loans including interest rates, term limits, and the estimated breakdown of the monthly payments including principal and interest, taxes, and home and mortgage insurance. This is a great tool for the customers because they can make determinations on budget and what they can afford when purchasing a home.

| Calculate your Payment |           | Mortgage Payment Calculator |          |          |         |
|------------------------|-----------|-----------------------------|----------|----------|---------|
| ASKING PRICE           | \$620,000 | MONTHLY PAYMENT             | 30 YR FX | 15 YR FX | VA      |
| DOWN PAYMENT           | 7.50%     | PRINCIPAL & INTEREST        | \$3,864  | \$4,956  | \$3,679 |
| DOWN PAYMENT: \$46,500 |           | INTEREST RATE:              | 7.125%   | 6.375%   | 6.500%  |
|                        |           | APR                         | 7.205%   | 6.455%   | 6.580%  |
|                        |           | POINTS                      | 0.000    | 0.000    | 0.000   |
|                        |           | PROPERTY TAXES              | \$372    | \$372    | \$372   |
|                        |           | INSURANCE                   | \$258    | \$258    | \$258   |
|                        |           | HOA/DUES/FEES               | \$0      | \$0      | \$0     |
|                        |           | MORTGAGE INSURANCE          | \$253    | \$206    | \$0     |
|                        |           | TOTAL PAYMENT               | \$4,747  | \$5,792  | \$4,309 |

## Comparable Properties

The last section of the Property Detail Report is the additional comparable properties section at the bottom. In this area, additional properties matching, or loosely matching, the criteria of the currently viewed property will be displayed. Often, these are properties that are part of the listing set or auto email properties that have been sent by the agent. This is just one way the customer can gain quick access to, not just the listing information but selecting the Property Detail Card and accessing the selected listing. Note, the customer may also select additional properties from this section to add to their Compare feature.

Jennifer Welling has also found these properties for you

See All Listings



**For Sale**  
**\$545,000**  
Single Family Residence  
1423 W WOOD Street  
Tampa, FL 33604  
4bd - 2ba - 2,052 sqft  
MLS #TB8367773  
60% [Compare](#)



**For Sale**  
**\$555,000**  
Single Family Residence  
408 E HANLON Street  
Tampa, FL 33604-4133  
3bd - 2ba - 1,802 sqft  
MLS #TB8334003  
Low Match [Compare](#)



**For Sale**  
**\$560,000**  
Single Family Residence  
200 W KIRBY Street  
Tampa, FL 33604-4046  
3bd - 2ba - 1,887 sqft  
MLS #TB8325901  
53% [Compare](#)



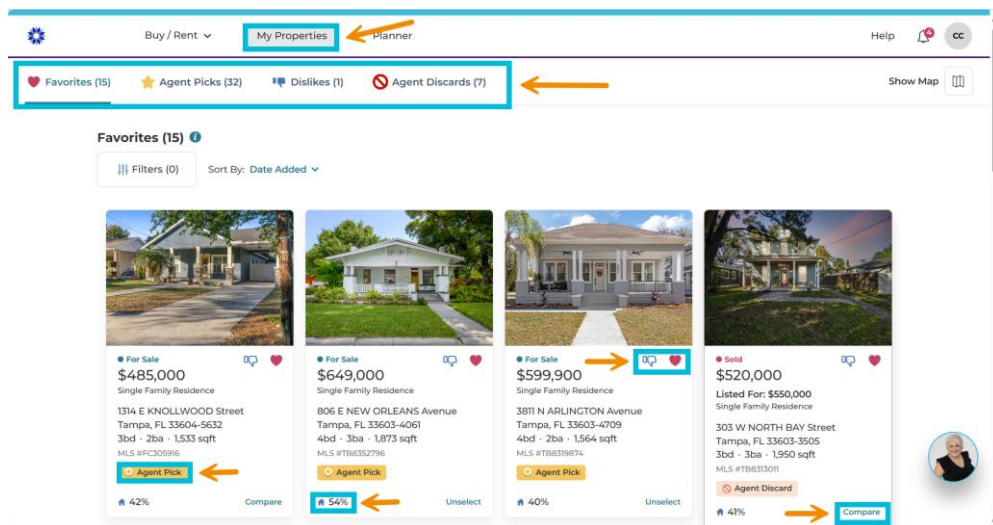
**For Sale**  
**\$548,000**  
Single Family Residence  
7701 N DARTMOUTH Avenue  
Tampa, FL 33604-4017  
3bd - 2ba - 1,615 sqft  
MLS #TB8367327  
Open House Apr 19  
48% [Compare](#)

[Previous Listing](#) [Next Listing](#)

## Additional Enhanced Features of the Customer View

## My Properties Tab

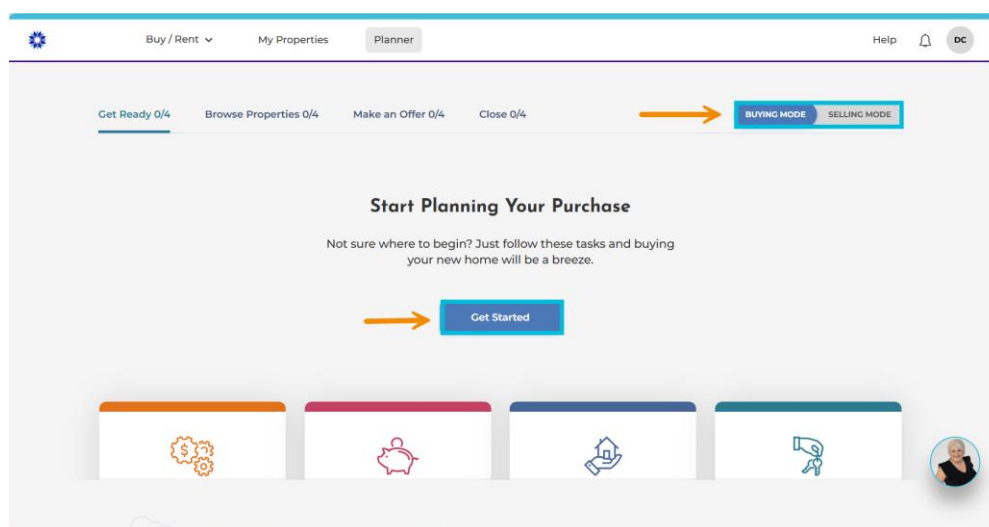
The My Properties Tab is a storage place for properties that have been sent to the customer, and they have registered a response regarding how they feel about the property. Here, the properties will be sorted into the customer's Favorites, Agent Picks, and Dislikes. The My Properties Tab can be accessed in the upper center area of the webpage. At any time, the customer can go into the folders and review the properties, change the response that was previously recorded, or send communications to their agent regarding the property. Additionally, the customer may also review general information about the listings on the property cards including current listing status, Agent Picks, PropertyFit Preference score, current response to listing, and the ability to compare up to three properties in a side-by-side comparison chart.



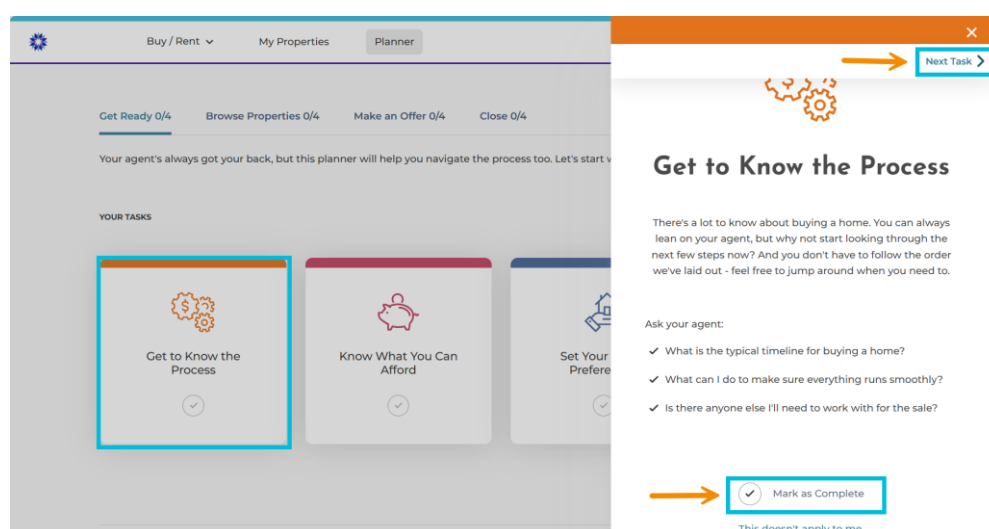
## Buyer/Seller Planner

The Buyer/Seller Planner is a resource available for customers to use when they need a more step by step approach to the buying or selling process. When working with a customer that has never bought or sold a home, it may be best practice to have the customer walk through the steps outlined in the planner. Each mode has stages for the customer to walk through.

To get started using the planner, the customer will select the Planner tab found at the top of the page, and select the appropriate mode (buyer/seller).



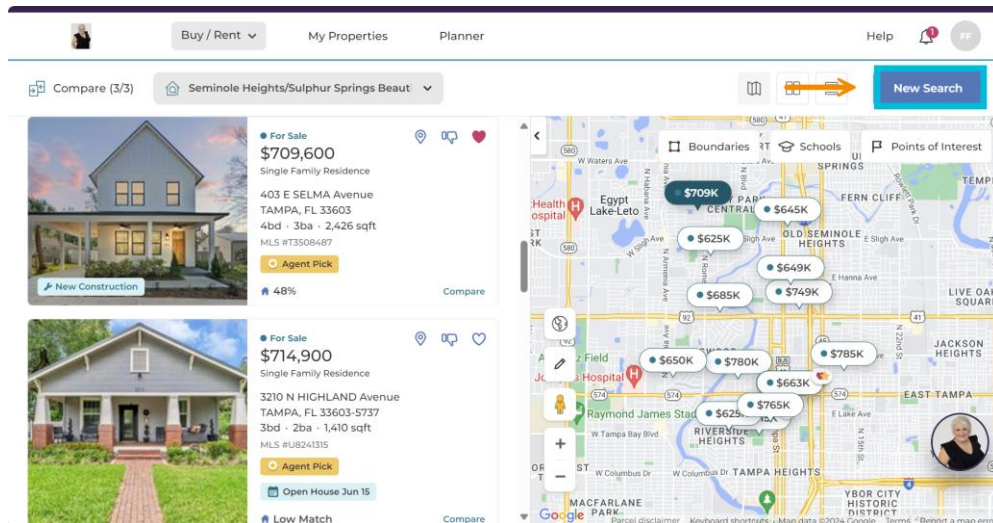
Each stage will have steps or actions for the customer to take. These steps are designed to assist in making the buying or selling process easier for everyone involved in the transaction. Once a step/stage has been complete, the customer marks that action as complete, which sends a notification to the agent letting them know that the customer is ready for the next step. This creates a seamless mode of communication between the agent and their customer and allows the agent to stay on top of where their customers are in their home buying/selling journey.



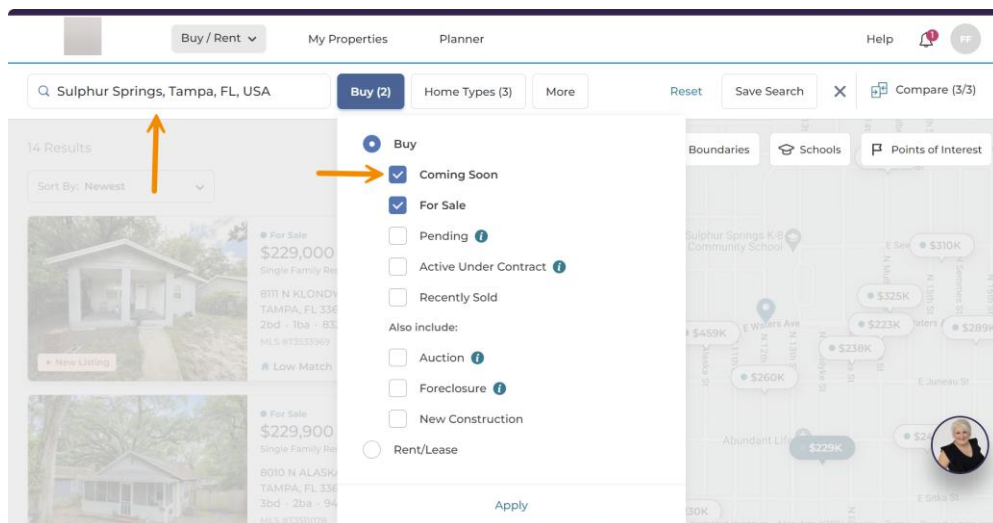
## Save a Search

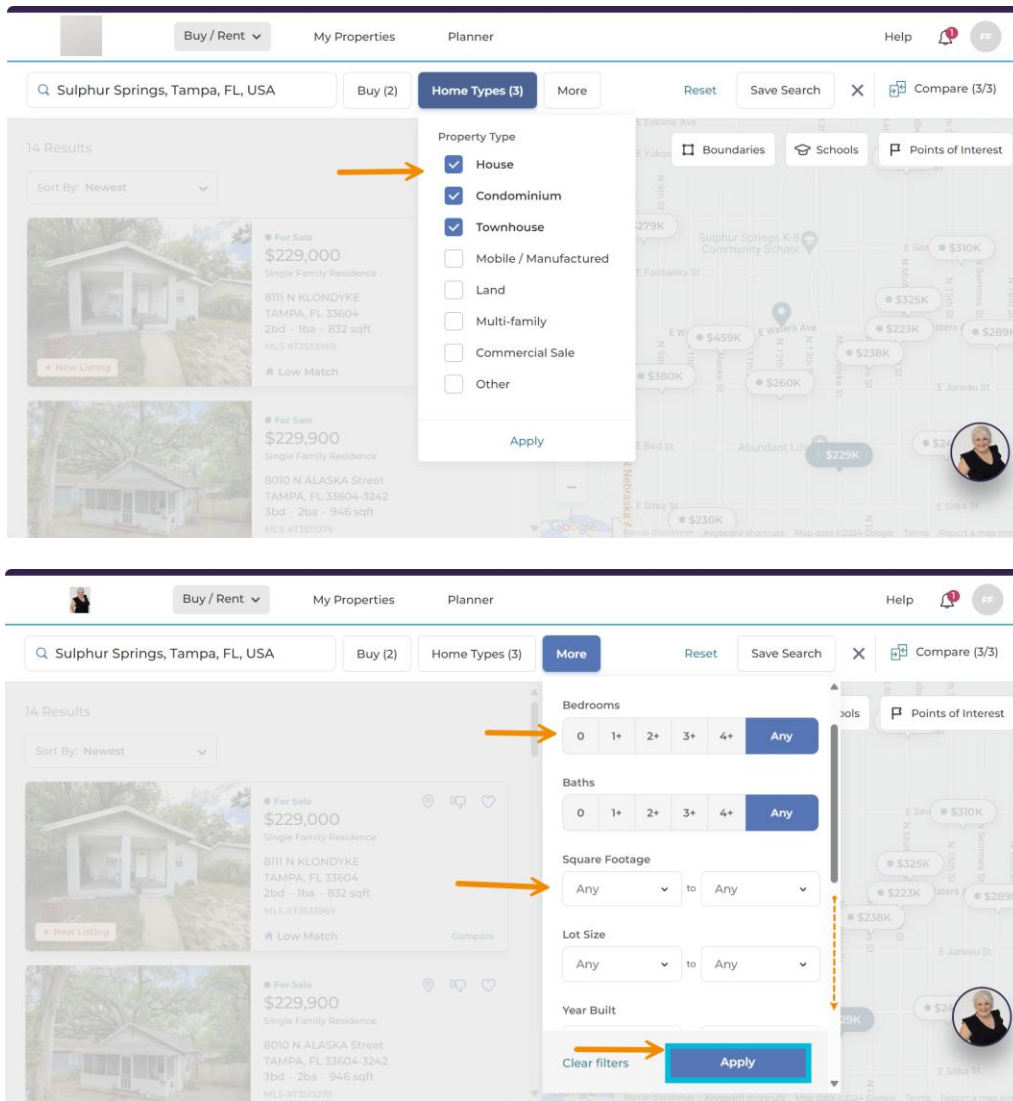
One of the best advanced features for the customer is their ability to conduct their own search in the MLS. This gives them the freedom to peruse the MLS for properties that match the criteria they are looking for. This can free up some time with the customer allowing you additional time throughout your day. This also allows the customer to look at the smaller features that they may be looking for, and when found, they reach directly out to their agent with assistance with any desired properties. This can also provide you with helpful insight regarding what types of properties interest them, allowing you to be more specific with your searches.

To access a search, the customer will select the New Search button in the upper right corner of the customer home page.



Once on the Search home page, the customer has multiple filter they can utilize to get the results they are searching for. These filters include the location and listing status, the type of property they are searching for, and additional filters that include number of bedrooms/bathrooms, living square footage, pool availability, and much more.

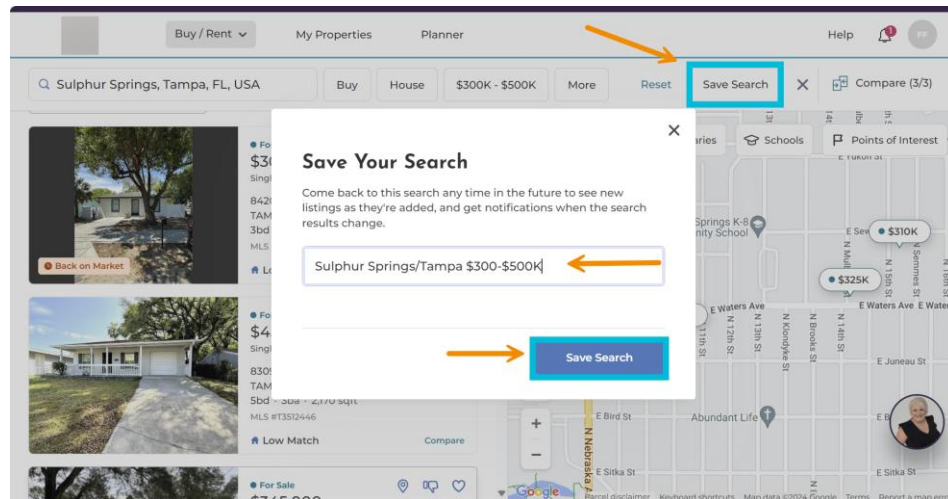




The top screenshot shows the OneHome search interface with the search criteria set to 'Sulphur Springs, Tampa, FL, USA'. The 'Home Types' filter is expanded, showing 'House', 'Condominium', and 'Townhouse' selected. The 'More' filter is also visible. The bottom screenshot shows the 'More' filter expanded, showing 'Bedrooms', 'Baths', 'Square Footage', 'Lot Size', and 'Year Built' filters. The 'Apply' button is highlighted. Both screenshots show a map of Sulphur Springs, Tampa, FL, USA, with property listings and a 'Save Search' button.

Once the desired filters have been selected, the customer has the option to save the search. This will allow them to access the most up-to-date results for those set criteria at any time. As the agent, you will also have access to the criteria and results for any of the saved searches a customer saves in their OneHome portal.

To save the search, select save search and give the search a name and click save!



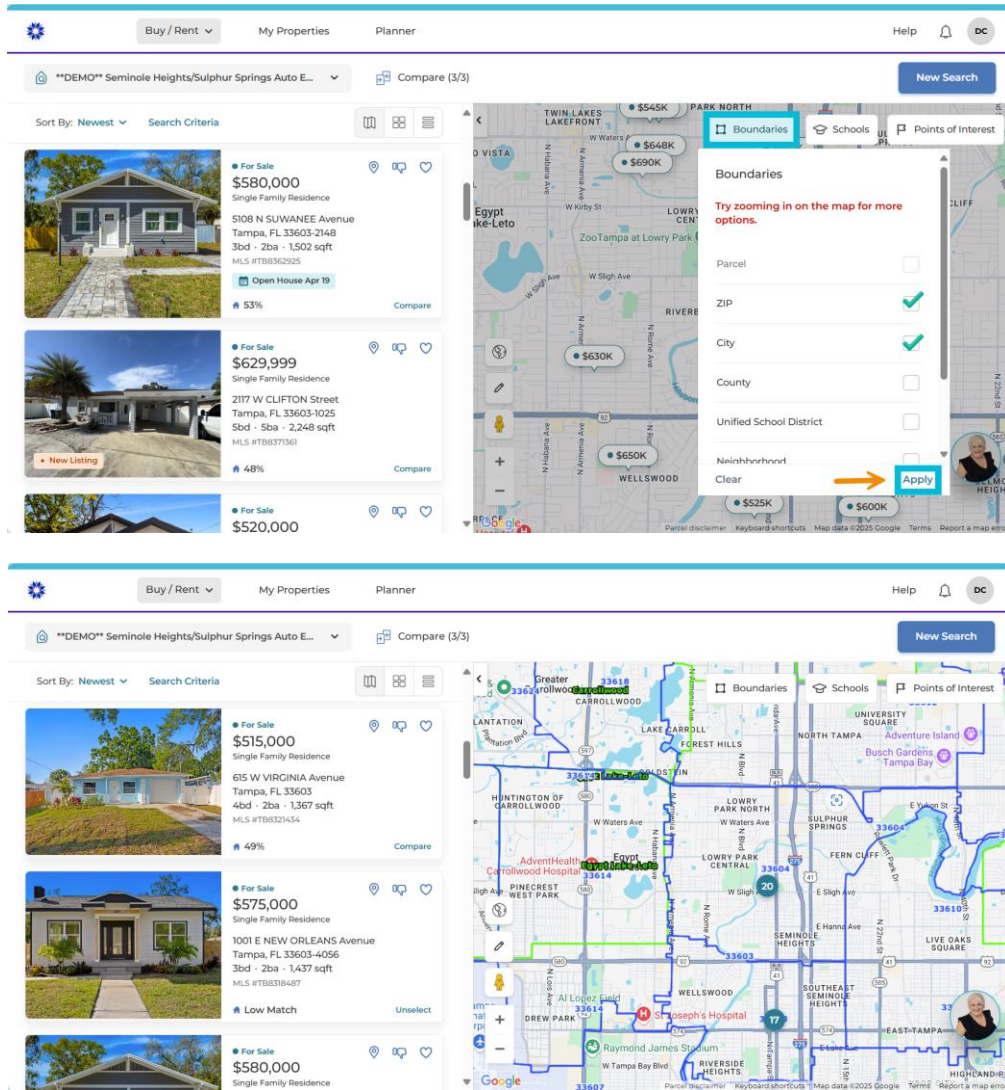
## Map Features

When viewing properties in OneHome, the customer can also use the interactive map that is available on the home screen while in the View as Map display. If desired, the Property Detail Cards can be reduced, giving the customer full access to the interactive map and all its functionality. Below is a summary of each function of the map and how the customer can use these features to locate properties.

## Boundaries

Often, when using a map to search, it can be necessary to add features to the map that allow the customer to identify the area the property is located, the parcel where the listing sits, and other important information that the customer may need to decide if the listing is right for them. This feature allows the customer to select various boundaries that are available and then the boundaries are superimposed onto the map. These boundary options include parcel boundaries, zip codes, city and county boundaries, school districts, neighborhoods, flood zones, and areas identified as ineligible for USDA loans.

To use the boundaries, select the boundaries tab, check each boundary you want to appear on your interactive map, and select the Apply option in the bottom right corner to lock in your choices. Each boundary will be represented by a different color.



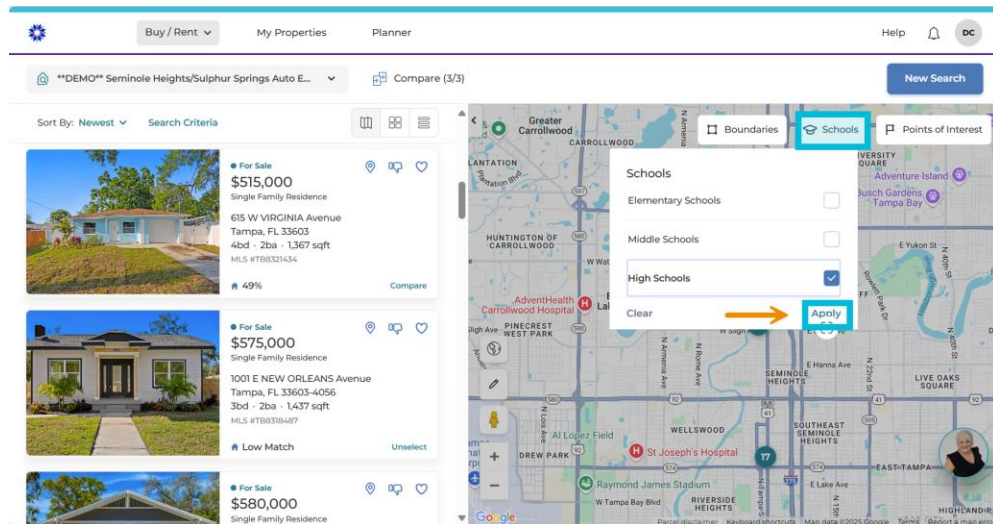
The top screenshot shows the OneHome map search interface. The 'Boundaries' dropdown menu is open, displaying the following options: Parcel, ZIP, City, County, Unified School District, Neighborhood, and Clear. The 'City' and 'ZIP' options are checked. The map on the right shows a zoomed-in view of a neighborhood with property boundaries and price tags.

The bottom screenshot shows the same interface, but the 'Unified School District' option is selected. The map on the right shows a wider view of the area, with various school districts highlighted in different colors. The 'City' and 'ZIP' options are still checked.

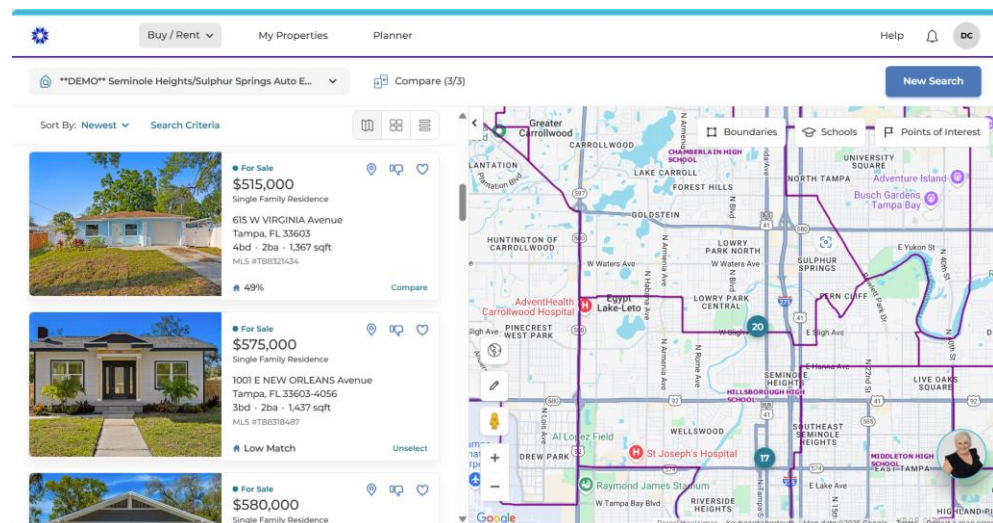
## Schools

One of the most researched criteria that homebuyers desire when searching for a home is the school district in which the property sits. Without the proper resources, this can be a daunting task. Through the OneHome map search, identifying the school zone for the properties your customer is searching for is easy.

When searching on the map, the customer may select the Schools tab found in the upper right corner of the map.



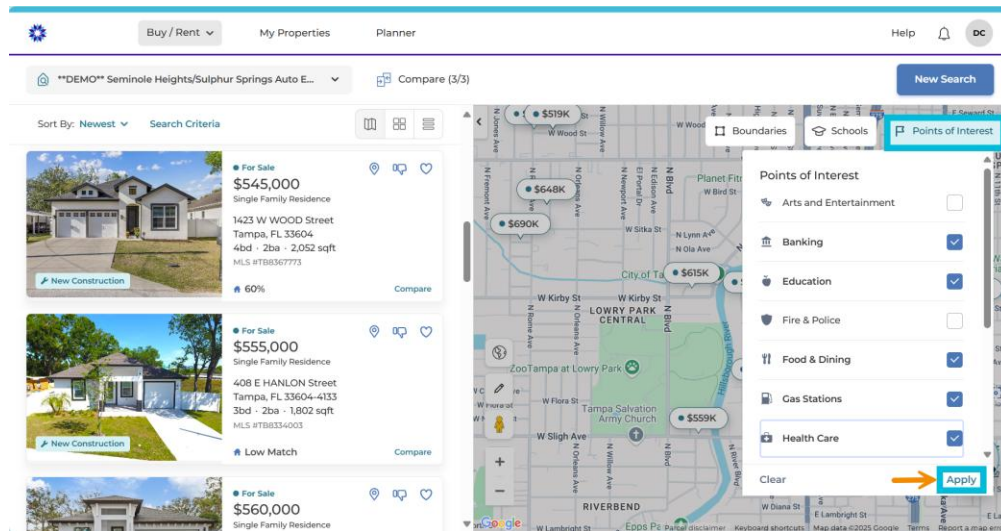
Once selected, the boundaries for the area schools will be superimposed on the map. This assists the customer in identifying what schools the property is assigned to, allowing the customer to use this information to determine if the listing is right for them and their children.



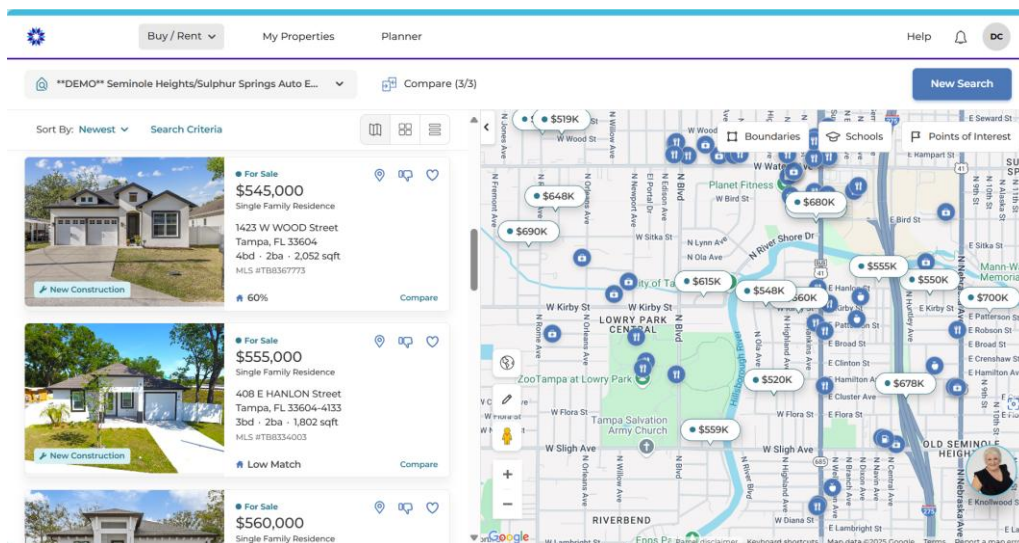
## Points of Interest

Another way the customer can access information for the surrounding area when researching a property is by using the Points of Interest feature. Selecting this tab gives the customer access to a variety of businesses, public services, and transportation options. A few of the points of interest that are available to select include Banking and Education, Fire & Police, Shopping and Dining options, Healthcare and Religious Organizations, and Public Transportation availability.

The customer may select as many points as they like, and once selected, the customer would select the apply button found in the bottom right corner of the pop-up menu.

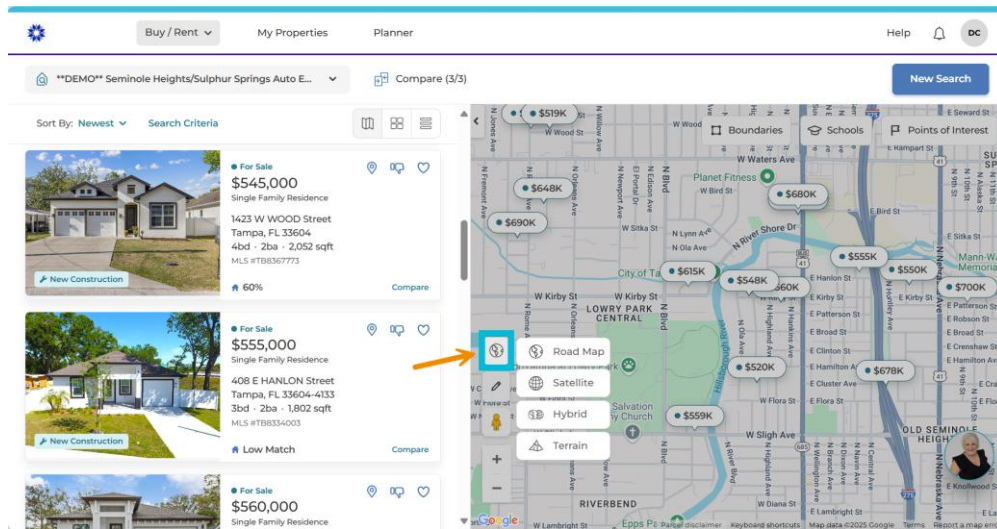


After selecting the desired points of interest, various icons will appear on the map indicating the locations of the points of interest that the customer selected. This is helpful when a customer is exploring unknown areas.



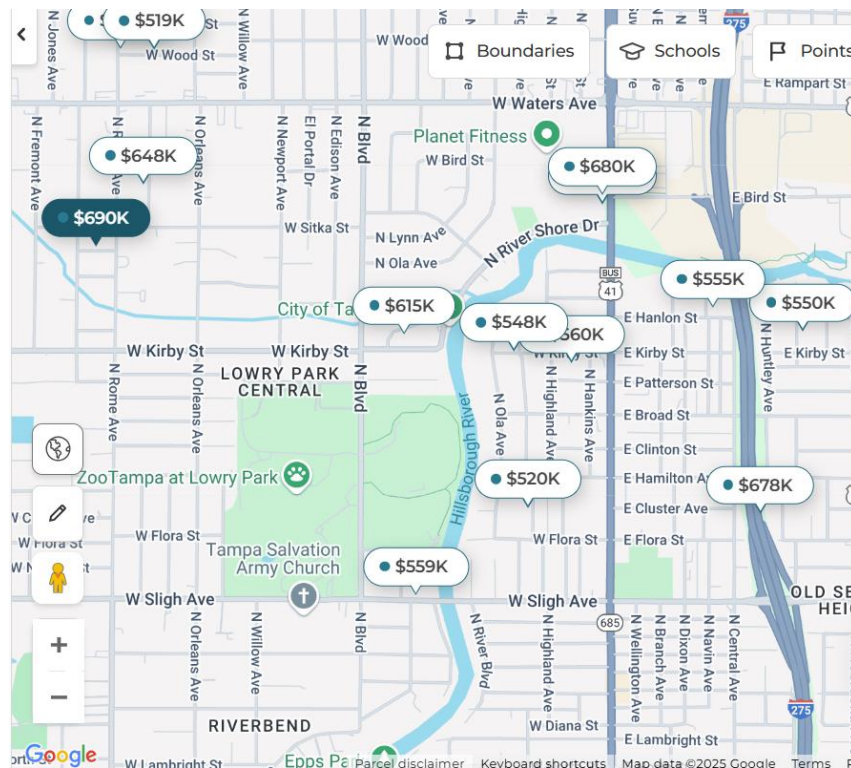
## Map Views

When using the map, the customer has several options for the type of map they can use. Below are examples of each option available.



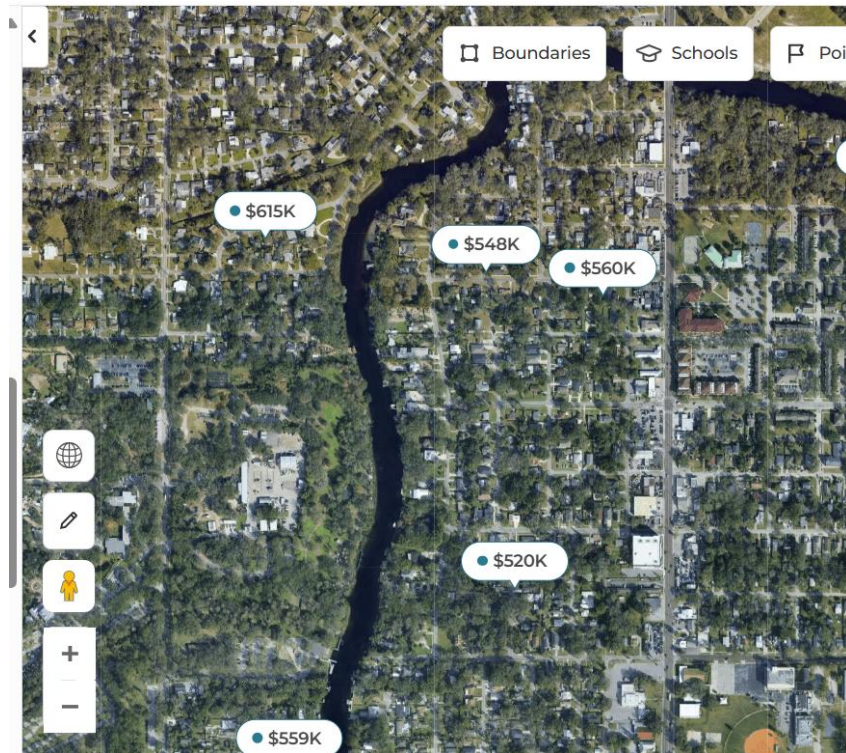
## Road Map

The Road Map view gives the customer access to all the roadways found in the geographic location the customer is searching for. The names of the roads and highways are labeled on the map, and, when added, parcel boundaries and other layers are easily visible on this map view.



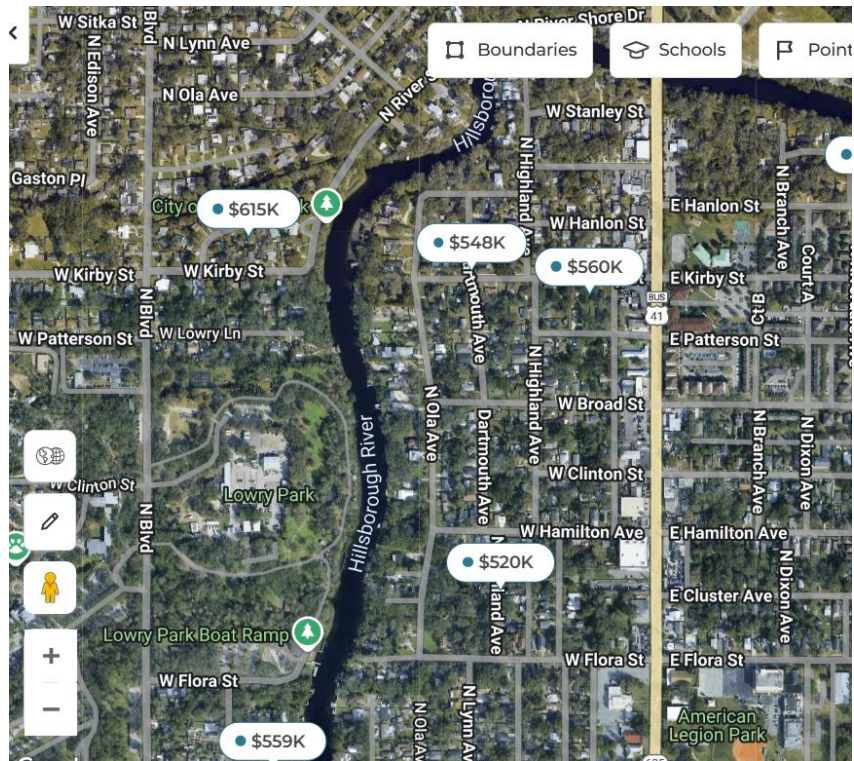
## Satellite Map

The Satellite Map view gives the customer access to real-time view of the geographic area being searched. The customer is easily able to identify the types of landscapes in the area, parks and waterways, along with highways and residential roadways are visible but are not labeled. Boundaries and other filters can also be added to this map view.



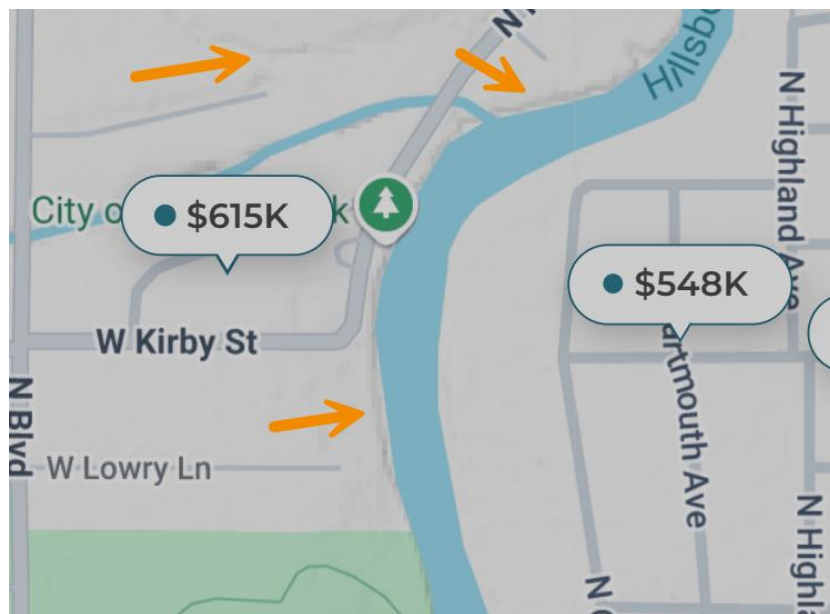
## Hybrid Map

The Hybrid Map view is a combination of the Road and Satellite Map views. The real-time view of the landscape is presented in the main display; however, the names of the roadways and interstates are labeled on the Hybrid Map.



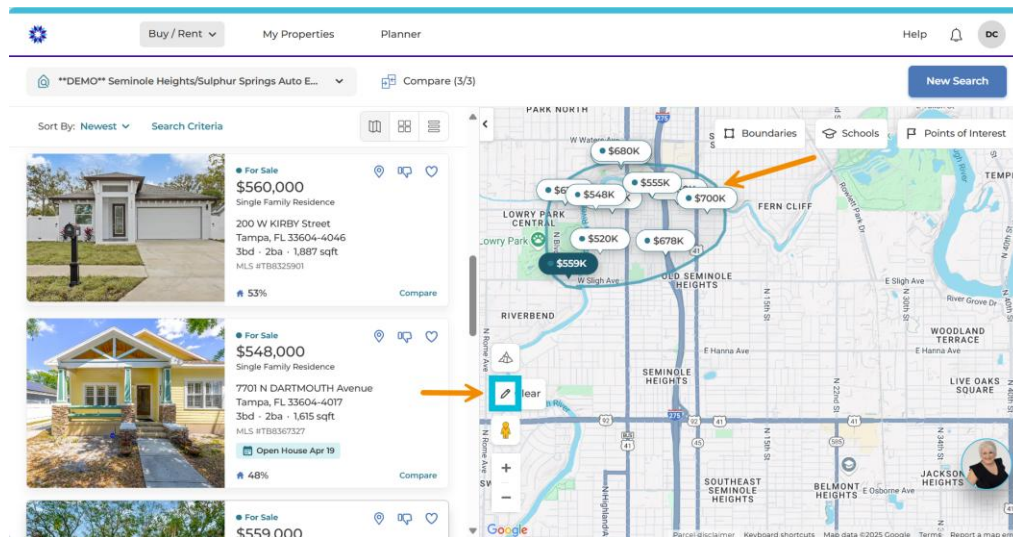
## Terrain Map

The Terrain Map view is like the Road Map view, however, when the customer zooms into the map, they can see indications on the map that correspond with different types of terrain that may be present in an area. This map view reports variations in elevation and terrains in the areas being researched.



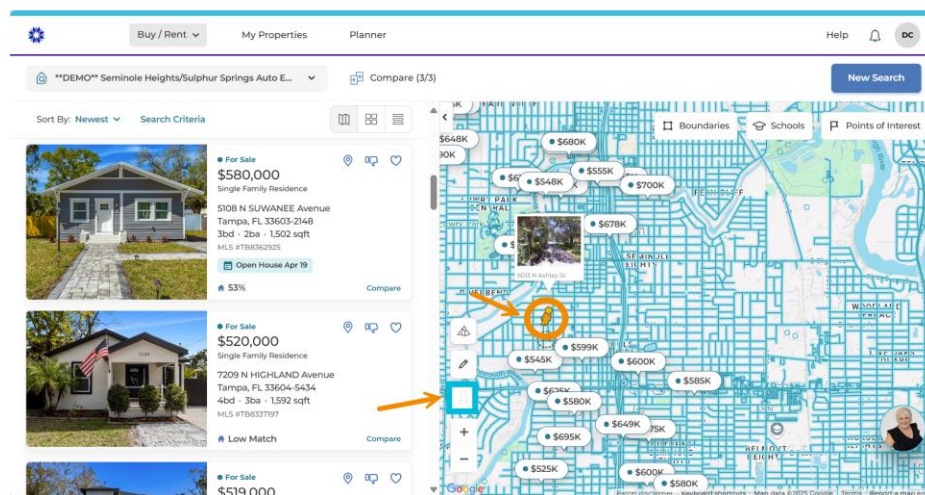
## Drawing Tool

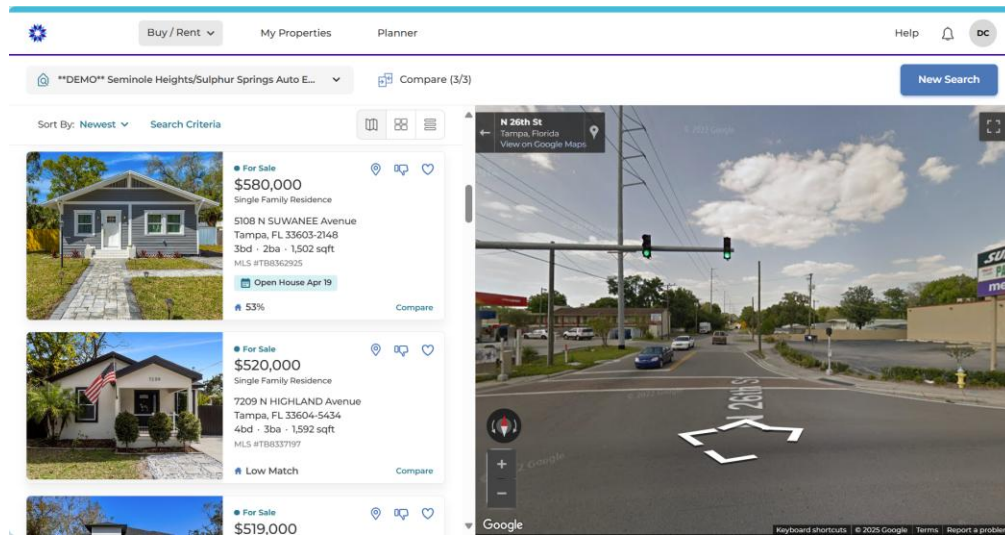
The Drawing Tools available to the customer allow them to select a certain area on the map and will pull up any properties that are within the area selected by the shape drawn. To use the Drawing Tool, the customer will select the pencil icon and simply draw a shape on the map on the area they wish to explore. Once the shape is closed, all active properties that match the criteria for search they are currently using will populate within the shape as a price bubble. Selecting the price bubble will bring up a preview of the listing. From there, the customer can choose to explore the listing further or look at the other properties reported.



## Pegman

The Pegman feature allows the customer to select the Pegman and drag it onto the map in any area they wish to review. Once Pegman is dropped onto the map, the street view of the exact location will be displayed. The customer can then use the arrows to navigate forwards, backwards, and side to side while viewing the area from the Street View display.





Stay tuned for the third session in this dynamic series to learn how to navigate and manage your customers' activities in Matrix and additional products available as part of your subscription.