



2026 Main Street Texarkana Christmas Parade

"Home for the Holidays"

**7 P.M.
Monday, December 7**

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Early Registration Fee

There is an entry fee PER entry of \$35 for non-commercial/non-profit entries and \$45 PER entry for commercial. Early registration begins October 5 and ends November 9 at 11:59 p.m. for online registrations and 5:00 p.m. for in-person registration.

Late Registration Fee

Late registration begins November 10 and ends on November 20 at 11:59 p.m. for online registrations and 5:00 p.m. for in-person registration. There is an additional \$20 charge PER entry in addition to the above stated fee for late registrations.

Entry fee must be turned in with application or the application is not considered received/approved. Return application and entry fee to Main Street Texarkana or The Perot Theater OR Register online at mainstreettexarkana.org

Contact Information (*all information is required*):

Primary Contact Name: _____

Contact Phone Number: _____ Contact email: _____

Select Category and Indicate if you would like your entry to be judged:

Commercial float (Business/For-profit organization): ____ Judge ____ Do Not Judge

Non-commercial float/Non-profit group: ____ Judge ____ Do Not Judge

Marching Band: ____ Judge ____ Do Not Judge



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Name of Organization (include school name if applicable): _____

Address of organization/school listed above: _____

Brief description of float (REMEMBER ALL ENTRIES MUST BE LIGHTED): _____

How many people will be in/on the parade float: _____

Who is the leader/sponsor/president of the organization: _____

List any recent awards or recognitions received or any other item of interest: _____

List one thing you would like viewers to know about your group or parade entry: _____

I, _____, agree to all rules and regulations for participating in this parade and I understand not adhering to the rules and regulations could result in withdrawal of my float with no refund. **(Remember: NO Santa or depictions of Santa on your float - See Regulation #9)**



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RULES AND REGULATIONS

The following guidelines have been established by the Parade Committee to ensure a safe and enjoyable event for everyone. If you have any questions, email Main Street Texarkana at events@mainstreettexarkana.org

1. Submission of an application does not guarantee a place in the parade. Entries accepted will be notified by email with parade night information the week before the parade. Please watch for your notice. It will be sent to the contact information provided on your application. Applications submitted without entry fee will not be accepted.
2. The Parade Committee reserves the right to refuse any application that is incomplete or deemed inappropriate for this family-oriented event.
3. The 2026 parade is **ELECTRIC!** Meaning that all floats, units, cars, etc. must be **LIGHTED!**
4. Entrants are encouraged to decorate according to theme. This year's theme is "Home for the Holidays." **THIS PARADE IS FOR FAMILIES AND CHILDREN.** Toy guns or other weapons are **NOT** acceptable.
5. No motorcycles or loud automobiles. No exceptions.
6. Vehicles entered in the "antique" category must be no less than 40 years old and must be lighted.
7. No horses or any other waling animals allowed.
8. **NOTHING** may be thrown during the parade (for safety reasons) but candy, beads, or toys may be handed out.
9. **NO SANTA SUITS OR LIFE-SIZE DEPICTIONS OF SANTA CLAUSE ARE ALLOWED. Main Street's "Santa" will take his usual place at the end of the parade.**
10. Each entry must display signs/banners large and bold so TV commentators can easily read.
11. Your assigned Parade Number **MUST** be visible on **BOTH** sides of your vehicle.
12. All entries are encourage to be entertaining: clowning, performing a street routine, or using creative costumes. Remember the theme! and **LIGHTS!**
13. If you must cancel, please call and email as early as possible, **NO LATER THAN 10 A.M. ON PARADE DAY**, so line-up can be adjusted.



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APPLICATION FINAL DEADLINE IS FRIDAY, NOVEMBER 20, 2026

PLEASE NOTE: illegible or incomplete entry forms can not be accepted.

AWARDS

First, Second, and Third place awards will be given in the divisions listed below:

1. NON-COMMERCIAL/NON-PROFITS: Schools, churches, civic organizations, or other non-profits.
2. COMMERCIAL: Businesses and for-profit organizations/services
3. MARCHING BANDS: All types of marching bands (Junior, Middle, and High schools; Drum Corps; etc.

ENTRIES

All entry forms must include:

1. Pages 1 and 2 fully completed and legible.
2. Required entry fees (see page 1).

RETURN COMPLETED ENTRY FORMS TO:

DROP OFF AT:

The Perot Theater
221 Main Street
Texarkana, Texas

MAIL TO:

Main Street Texarkana
P.O. Box 631
Texarkana, TX 75504

PATTERSON ★ TROIKE
F O U N D A T I O N