



STRAND SHOPPING CENTRE

BOOTLE, L20 4SZ



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The centre is situated in a prominent location within the town centre and effectively acts as the town's entire retail provision.

Set over two levels, the scheme comprises 132 retail units and benefits from 580 car parking spaces over 5 levels and an integral bus station. Key national retailers within the shopping centre include B&M, Home Bargains, JD Sports, Boots, Argos, New Look and Peacocks.

The Strand Shopping Centre is a covered shopping centre which the council purchased in April 2017. Sefton Council have recently announced the exciting Bootle Canal Side development which sits alongside the Strand Shopping Centre and will offer waterside F&B, events and green space to open up the canal and facilitate the wider regeneration of Bootle. Plans are being put in place for a major refurbishment of the centre to link in with this regeneration.

Originally a small hamlet built near the 'sand hills' of the river estuary it has, over the centuries, grown to a resident population of c100,000 people. Past residents include Jamie Carragher, Steve McManaman and Roy Evans who were all born and raised in Bootle.

Bootle is a major port town in the Metropolitan Borough of Sefton, located in the North West of England. The town is located 3 miles (5km) to the north of Liverpool city centre and 17 miles (27km) south of Southport. Bootle is well served by the M57 and M58, both of which link to the M6 and the national motorway network.

Bootle New Strand railway station is located adjacent to the scheme and provides links to Liverpool & Southport via a regular service. The town centre bus station is integrated within the scheme and services a comprehensive bus network.

TOTAL FLOOR AREA
480,000 sq ft



AVERAGE DWELL TIME

38 mins



FOOTFALL
6.8 million



TRAVEL METHOD
43% travel by bus



% CUSTOMERS VISIT ONCE A WEEK

79%





% CUSTOMERS TRAVEL
< 20 MINS

88%



PRODUCT GROUPS
BROUGHT FROM
**24% bought
food and
drink**



CAR PARKING SPACES

584



PURCHASE RATE %

81%



% CUSTOMERS DON'T
SHOP ONLINE

62%



% CUSTOMERS TRAVEL
< 10 MINS

56%



AVERAGE RETAIL
SPEND (£)

24.64



UNIT AVAILABILITY

UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 315 Stanley Road	1,680	2,549	P.O.A	£33,000	£16,467	£17,449
Unit 41 Mons Square	1,668	2,523	P.O.A	£34,500	£17,216	£18,243
Unit 134 The Esplanade	2,130	2,578	P.O.A	£47,500	£23,703	£25,115
Unit 44-45 Medway & 43 The Esplanade	2,894	4,781	P.O.A	£95,500	£48,896	£50,496
Unit 46 Medway	898	2,226	P.O.A	£31,000	£15,469	£16,392
Unit 47 Medway	873	1,376	P.O.A	£29,250	£14,596	£15,467
Unit 48 Medway	871	1,354	P.O.A	£28,500	£14,222	£15,070
Unit 137 Mons Square	854	1,284	P.O.A	£16,000	£7,984	£8,460
Unit 52A Medway	2,150	2,278	P.O.A	£72,000	£38,737	£38,070
Unit 136 Mons Square	898	1,311	P.O.A	£16,500	£8,234	£8,725
Unit 135 Mons Square	865	1,395	P.O.A	£16,000	£10,858	£8,460

*RATEABLE VALUE

**ANNUAL RATES PAYABLE

***ANNUAL SERVICE CHARGE



Gary Crompton

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WWW.STRANDSHOPPINGCENTRE.COM

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UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 61 Medway	1,065	2,048	P.O.A	£32,750	£16,342	£17,317
Unit 59-60 Medway	2,164	4,049	P.O.A	£64,500	£33,024	£34,104
Unit 53-54 Medway	2,080	3,724	P.O.A	£63,500	£32,512	£33,575
Unit 153 Mariners Way	1,017	1,141	P.O.A	£22,500	£11,228	£11,897
Unit 113-114 The Palatine	7,262	7,262	P.O.A	£16,500	£8,234	£8,725
Unit MSU 2	9,733	9,733	P.O.A	£53,300	£22,266	£28,182
Unit 170 Parkside	2,239	4,504	P.O.A	£61,500	£31,488	£23,785
Unit 167 Parkside (Unit 3)	3,248	4,913	P.O.A	£77,000	£39,424	£25,462
Unit 165 Parkside (Unit 1a)	2,145	3,376	P.O.A	£50,000	£24,950	£19,700
Unit 164 Parkside (Unit 18)	10,716	11,615	P.O.A	£67,000	£34,304	£51,584
Unit 159 Parkside (Unit 14)	2,366	2,366	P.O.A	£51,500	£26,368	£13,551

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UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 157 Parkside	880	880	P.O.A	£31,250	£15,594	£4,874
Unit 172 Vermont Way (Unit LG1)	2,235	2,235	P.O.A	£3,400	£2,308	£11,900
Unit 120 The Palatine	1,019	1,019	P.O.A	£9,500	£6,448	£5,023
Unit 116-118 The Palatine	3,782	3,782	P.O.A	£37,000	£18,463	£19,563
Unit 22 The Palatine	906	906	P.O.A	£9,600	£6,514	£5,076
Unit 23 The Palatine	894	894	P.O.A	£10,000	£4,990	£5,288
Unit 24 and 25 The Palatine	1,420	1,420	P.O.A	£15,500	£10,520	£8,196
Unit 26-27 The Palatine	1,960	1,960	P.O.A	£15,000	£7,485	£7,932
Unit 28 The Palatine	4,301	4,301	P.O.A	£26,750	£18,153	£14,145
Unit 5 The Palatine	1,139	1,139	P.O.A	£6,900	£4,682	£3,649
Unit 6-7 The Palatine	1,646	1,646	P.O.A	£15,000	£10,180	£7,932

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UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 8 The Palatine	855	855	P.O.A	£10,500	£5,240	£5,552
Unit 281 Stanley Road	1,184	1,860	P.O.A	£19,000	£9,481	£7,535
Unit 295 Stanley Road	1,367	2,234	P.O.A	£26,750	£13,348	£14,145
Unit 297 Stanley Road	1,366	2,251	P.O.A	£25,500	£12,725	£13,484
Unit 305 Stanley Road	1,249	2,141	P.O.A	£23,000	£11,477	£12,162
Unit 10 The Palatine	796	796	P.O.A	£9,600	£6,514	£5,076
Unit 15 The Palatine	948	948	P.O.A	£10,000	£6,786	£5,288
Unit 16 The Palatine	900	900	P.O.A	£10,000	£6,786	£5,288
Unit 17 The Palatine	937	937	P.O.A	£9,500	£4,741	£5,023
Unit 18 The Palatine	926	926	P.O.A	£10,500	£5,240	£5,552
Unit 19-20 The Palatine	1,495	1,495	P.O.A	£21,000	£14,251	£11,104

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UNIT	GROUND	TOTAL	RENT	RV*	ARP**	ASC***
Unit 21 The Palatine	777	777	P.O.A	£9,800	£4,890	£5,182

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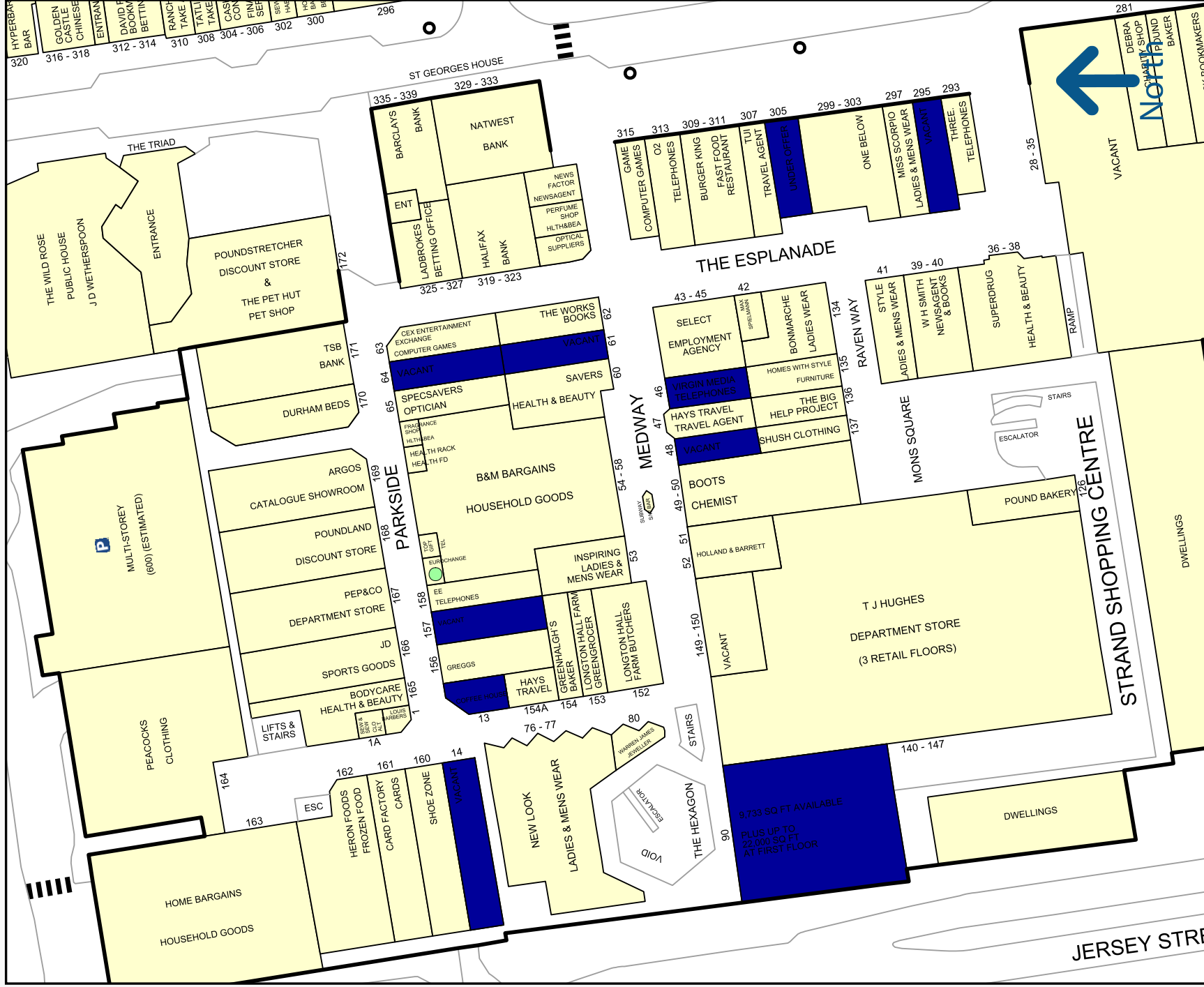
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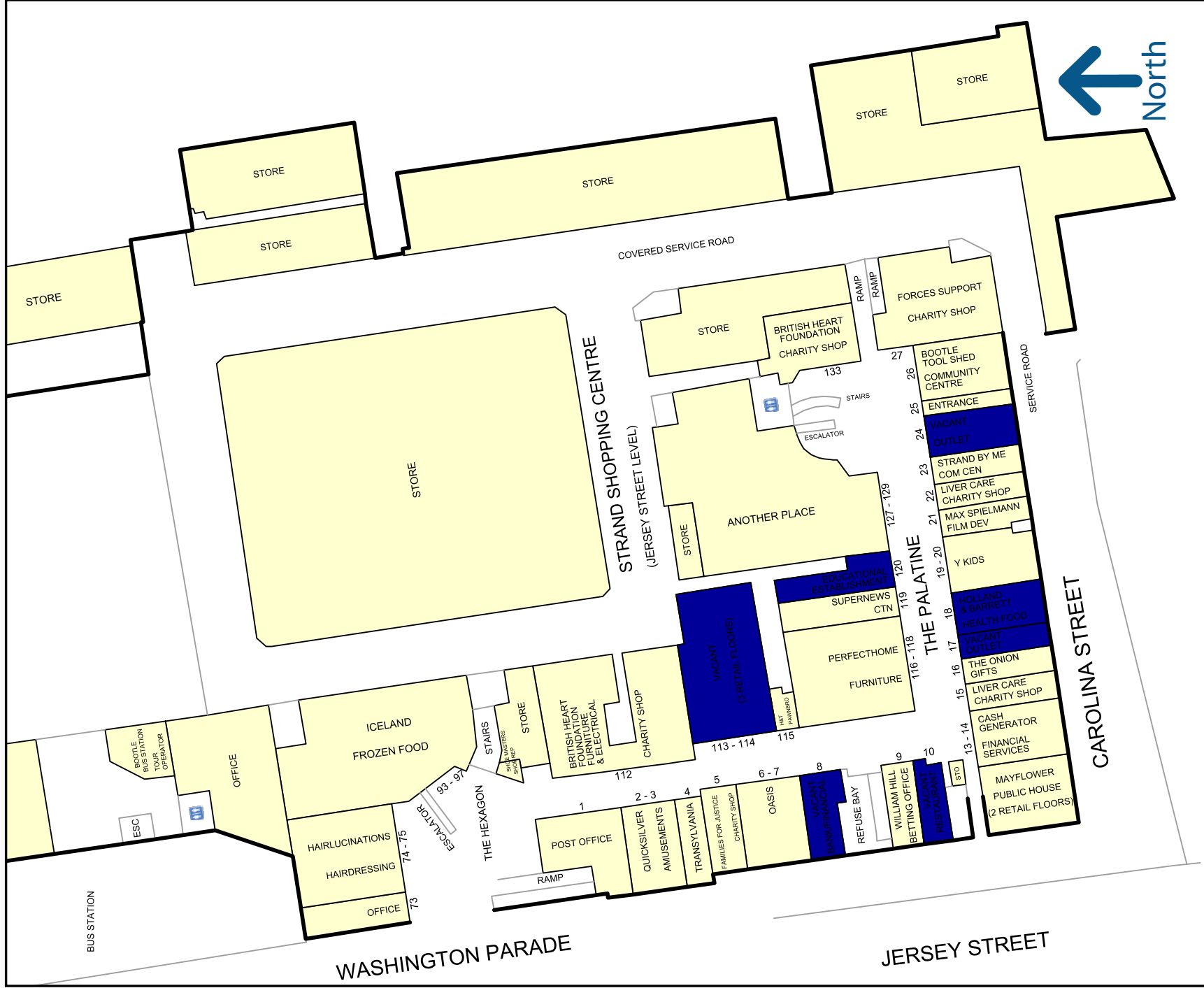
Experian Goad Plan Created: 15/09/2020
Created By: Barker Proudlove Ltd

50 metres

For more information on our products and services:
www.experian.co.uk/goad | goad.sales@uk.experian.com | 0845 601 6011

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CENTRE CATCHMENT DETAILS

Bootle

National Rank
438 / 4,580

Region

North West

Region Rank
46 / 467

Centre Type

Town Centre/High St.

Stores

105

Centre Type Rank

292 / 3,290



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SPEND POTENTIAL

TOTAL
£82m

RESIDENTIAL
£76m

TOURIST
£1m

WORKER
£6m

ONLINE LEAKAGE
£24m

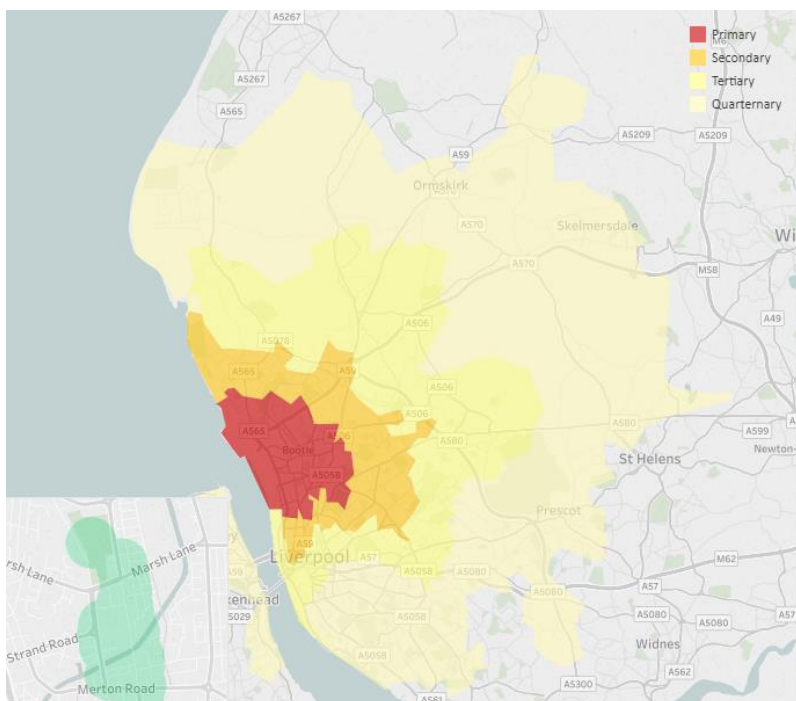
Ranking Comparison

Rank	Centre Name	Spend Potential
44	Bebington - The Croft Retail P..	£86m
45	Keswick	£83m
46	Bootle	£82m
47	Liverpool - Liverpool Shopping..	£81m
48	Whitehaven	£80m
49	Runcorn - Halton Lea Shoppin..	£79m
50	Barrow-in-Furness - Cornerho..	£79m
51	Warrington - Gemini Retail Park	£79m

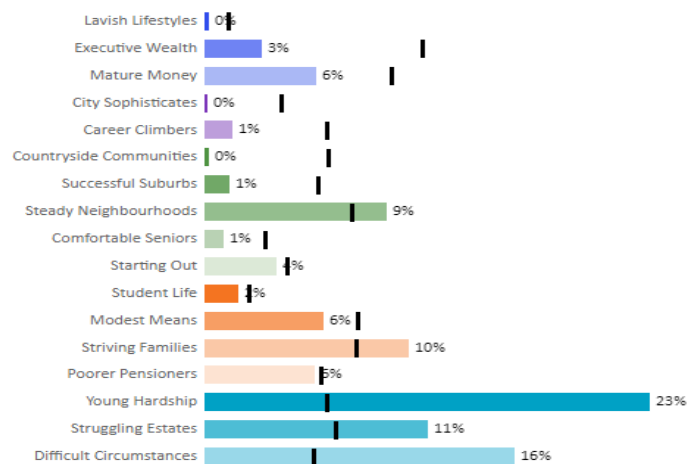
Icon Key

Icon	National Benchmark
	Clothing & Footwear
	Catering
	Convenience Goods
	Durable Goods
	House & Home
	Leisure Goods
	Personal Care
	Personal Goods

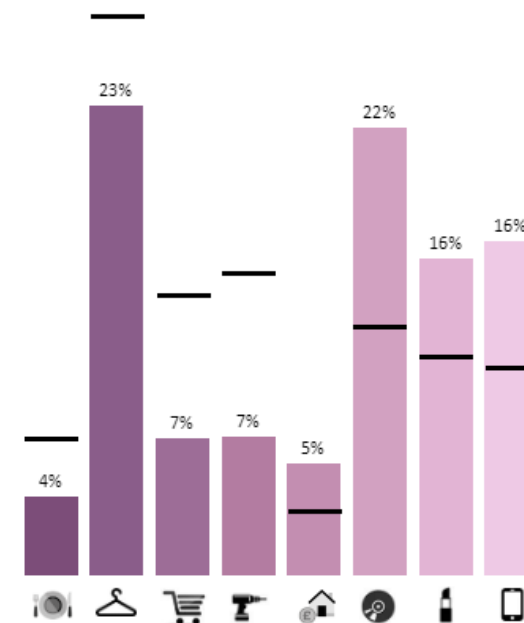
Retail Catchment



Acorn Profile



Retail Mix



Catchment

Population

Primary

100,599

Secondary

140,393