

Organization Name: Nebraska Craft Brewers Association, d/b/a Nebraska Craft Brewers Guild

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Grant Period: July 1, 2023 - June 30, 2024

Nebraska Craft Brewers Guild Conference + Expo Grant (2023-2024) - FINAL REPORT

This \$20,000 grant, awarded to the Nebraska Craft Brewers Guild by the Nebraska Craft Brewery Board, funded the planning and implementation of the 2024 Nebraska Craft Brewers Conference + Expo that was held on April 1st and 2nd, 2024 on the Innovation Campus at The University of Nebraska at Lincoln. This event was designed to provide high-quality educational opportunities for breweries, cideries, and those entering or supporting the craft beverage industry. The conference also fosters collaboration between Nebraska's brewers, allied trade members, and regional partners while positioning the event as a premier destination for the Midwest craft beer community. Through expert speakers, strategic sponsorships, and a well-executed program, the goal is to strengthen professional development and create new opportunities within the industry.

Industry Impact:

The Nebraska Craft Brewers Conference + Expo serves as a cornerstone event for advancing the state's craft beer industry by creating space for education, networking, and collaboration. By connecting local breweries with regional and national experts, the event enhances industry knowledge, supports workforce development, and drives innovation across the craft beverage sector. The conference also elevates Nebraska's visibility within the broader Midwest market, attracting new partnerships and reinforcing the state's position as a leader in the craft beer community.

NCBB Approved Expenditure	NCBB Funds Approved Utilized	NCBB Funds Utilized
UNL Alumni Association	\$2,000	\$2,000
Scarlet Hotel	\$8,000	\$5,015.72
Bump Williams	\$1,000	\$804.80
Great Plains MBAA	\$1,000	\$1,000
Venue Catering	\$7,000	\$5,500.99
Misc Supplies	\$1,000	\$455.47
Totals	\$20,000	\$14,776.98



NEBRASKA CRAFT BREWERS GUILD'S CONFERENCE EXPO



Growing the Nebraska Craft Beer &
Cider Industry **Together.**



Tuesday April 2nd
2024



Nebraska Innovation Campus
Conference Center