

Are You Making An Impact As An Inspirational, Memorable Coach?
Improve Your Coaching Potential In This Powerful Program-

Coaching For Communication Excellence™
Success Strategies For Change Agents

World-class coaches know how to evoke excellence in others. They know how to build rapport and influence and inspire people to reach more of their potential. Coaches and leaders in all arenas choose to be intentional about these powerful opportunities to influence others by being superb change agents.

Coaching For Communication Excellence™ is a master blueprint for coaching others to achievement and success. You'll discover the power of deep, respectful listening that helps you connect and work powerfully in a collaborative, continuous-learning environment. You'll learn how to be encouraging yet challenging, tactical yet strategic, and how to use nuanced feedback insights to catapult your coachees personal and professional growth.

Anyone who leads-- executives, managers, coaches, supervisors, team-leaders, project directors, those who mentor, teach and train-- can benefit from this program. Distinctions among coaching, consulting, counseling, therapy, mentoring, supervising, managing and leadership are made to help participants become excellent change agents and leaders of influence.

Coaching thought leader Bill Cole teaches you the communication methods of world-class coaches just as he has for corporations, professionals, state associations, top US collegiate athletic programs, and for international world-class pro athletes. You will leave his program with the secrets of coaching that will help transform you into a master change agent.

You will experience many practical and creative coaching approaches you can begin using immediately. You will start building a custom, comprehensive tool kit of effective coaching skills that you'll use for a lifetime. Here are some of the powerful benefits you'll receive from this fascinating and practical program. You will:

- **Build a tool kit of incisive coaching questions that create empowerment.**
- **Use multi-layered listening skills as a catalyst for coaching initiatives.**
- **Learn both tactical and strategic coaching methods for any coaching arena.**
- **Discover in-the-moment coaching strategies that ignite spirited dialogue.**
- **Craft customized coaching approaches that lead to rapid and lasting change.**

Available as a breakfast, luncheon or dinner keynote speech, or as a half-day or full day interactive workshop, **Coaching For Communication Excellence™** is customized to your group's needs. Organizations can use this program in brownbags, breakouts, retreats, sales meetings, resort incentive programs, and more. Audiences rate this program very highly.

Your master coach is Bill Cole, MS, MA, The Mental Game Coach™ - Bill is a nationally and internationally recognized coach and expert in peak performance. He has been a professional coach for over 30 years, including corporate America, big-time college athletics and major-league pro sports. He's a published book author with over 300 published articles worldwide to his credit.

Ask about these other winning programs: **The Mental Game of Customer Service, Winning the Mental Game of Team Building, Winning the Mental Game of Golf, The Mental Game of Speaking, Winning the Mental Game of Life, The Mental Game of Selling, Influencing Skills For Leaders and Stop Stress And Banish Burnout For Sustainable Self-Renewal.**

To book this program, or for more information, please contact us today.

WILLIAM B. COLE CONSULTANTS - Peak Performance Solutions
Coaching, Consulting, Facilitating, Workshops, Seminars, Speaking, Development, Learning Tools
19925 Stevens Creek Blvd., Suite 100, Cupertino, CA 95014-2358
Voice: 408-725-7191 TOLL FREE: 888-445-0291 Fax: 408-298-9525
E-mail: Bill@MentalGameCoach.com Web Site: www.MentalGameCoach.com