

FOR IMMEDIATE RELEASE

Broadcast Radio Partners with Promo Only to Bring Direct Music Downloads into Myriad Payout

Yorkshire, UK — 12th March, 2026 — Broadcast Radio has announced a new partnership with music service **Promo Only (UK & Europe - <https://promoonly.uk/products>, US - <https://promoonly.com/>)**, bringing direct access to newly released tracks into the **Myriad Payout and Automation Import Wizard**.

The integration allows radio stations with a Promo Only subscription to browse, preview and download the latest music releases directly from within Myriad, eliminating the need to manually download and import tracks from external systems.

Promo Only provides radio stations with a subscription service that delivers newly released music on a daily basis, including multiple edits such as clean radio versions and extended mixes. Their catalogue includes chart music as well as a wide range of specialist genres such as rock and country, with high quality file options including WAV.

Through the new integration, Promo Only subscribers can enter their credentials inside Myriad and access a new **POOL (Promo Only Online)** button within the Import Wizard, which opens a list of available tracks ready to download.

Users can preview songs, filter by genre or mix type, and see which tracks have already been downloaded. Multiple tracks can then be selected and imported in a single operation.

Once selected, Myriad automatically handles the full import process. Tracks are downloaded and prepared for broadcast with metadata and album artwork applied, ISRC codes included where available, and silence removed from the start of the audio. Myriad also normalises the audio level according to station presets and automatically sets the Extro time.

After processing, the tracks are immediately added to the **Myriad Media Library**, ready for playback and scheduling.

The feature will be included in the upcoming **Myriad Payout and Automation v6.9** release, which will enter beta testing soon. The integration is available at **no additional cost to Myriad users**, although stations must have a valid Promo Only subscription to access the music catalogue. A short demonstration of the new feature can be viewed here:

<https://youtu.be/0fdJ5S0KOhQ>

Nick James Hahn, Director of Marketing & Distribution from Promo Only Inc commented, “Promo Only and Broadcast Radio have been at the forefront of their field for decades, so it’s great to collaborate for this unique integration. We always promise a simple and great value way for stations to obtain their music, and this new offering takes things to the next level with everything just a few clicks away. Whilst many of our customers will benefit as Myriad 6 users, new joiners can snap up our chart services for a nominal monthly fee and get a free gift of back-catalogue hits.”

About Broadcast Radio

Broadcast Radio develops professional software and cloud-based solutions for radio stations worldwide. Its flagship platform, **Myriad**, provides playout, automation, scheduling, news production, logging, and remote broadcasting tools designed to power both traditional and cloud-based radio stations.

About Promo Only

Promo Only is a leading and fully licensed provider of music subscription services for professional DJs, radio stations, and broadcasters, delivering newly released, broadcast-ready music across multiple genres with a variety of mix and edit options, and file options: uncompressed WAV, lossless M4A, and DRM-free MP3.

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