



## **PRESS RELEASE - FOR IMMEDIATE RELEASE**

### **Broadcast Radio Ltd Launches BR Archive – A Smarter Way to Manage and Reuse Station Output**

**[East Yorkshire, UK – 14/07/2025]** – Broadcast Radio is proud to announce the launch of **Broadcast.Radio Archive**, a powerful web-based solution designed to help radio stations effortlessly maintain a rolling archive of their streamed output. This intuitive tool gives users near-instant access to previously aired content for review, download, and reuse — all from a standard web browser.

Whether it's to revisit a show, provide advertisers with proof-of-play, or repurpose content for on-demand or repeat programming, Broadcast.Radio Archive offers unmatched flexibility and control. With seamless integration into Broadcast.Radio Streaming and compatibility with metadata from Myriad Payout, Myriad Cloud, and most modern third-party payout systems, the solution is tailored for today's dynamic radio workflows.

"Broadcast.Radio Archive gives stations the power to do more with their content," said Liam Burke, Commercial Director at Broadcast Radio. "It makes it easy to revisit, repackage, and reuse output in ways that engage listeners and add real value."

#### **Key Features:**

- Maintain a rolling archive of broadcast content in your streaming format.
- Configurable archive duration with upgrade options for extended storage.
- Instant browser-based access to archived shows and segments.
- Search and download by Date/Time, Show Name, or individual items via 'Now Playing' metadata.
- Re-import archived content into Myriad Payout, Myriad Cloud and other compatible payout systems.

BR Archive is ideal for stations looking to streamline content management, enhance listener engagement, and make the most of every broadcast.

For more information, visit <https://www.broadcastradio.com/b-r-archive> or contact [hello@broadcastradio.com](mailto:hello@broadcastradio.com) .

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Images:





Work

admin: broadcastradio/station/3580/archive

Katfield Radio

Now Playing: Mama Said by Lukas Graham

Help

Liam Burke

Log Editing

Jump to Most Recent

Clear Filters

Wednesday

26 March 2025

Thursday

27 March 2025

Friday

28 March 2025

Saturday

29 March 2025

Sunday

30 March 2025

Monday

31 March 2025

Tuesday

01 April 2025

Wednesday

02 April 2025

Thursday

03 April 2025

Friday

04 April 2025

Saturday

05 April 2025

Sunday

06 April 2025

Monday

07 April 2025

Sunday

10:00:00 - 10:59:59

Sunday

11:00:00 - 11:59:59

Sunday

12:00:00 - 12:59:59

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13:00:00 - 13:59:59

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14:00:00 - 14:59:59

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15:00:00 - 15:59:59

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16:00:00 - 16:59:59

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17:00:00 - 17:59:59

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18:00:00 - 18:59:59

Sunday

19:00:00 - 19:59:59

Sunday

20:00:00 - 20:59:59

Sunday

21:00:00 - 21:59:59

Sunday

22:00:00 - 22:59:59

Sunday

23:00:00 - 23:59:59

17:00:00

00:28:50 / 01:00:00

17:59:59

Version 2.0

Song: Mercy - Shawn Mendes

Set Start

Download

Set End

17:59:59

A Little Less Conversation

17:11:21

Link

17:11:26

One Word (Chris Cox Mix) (Radio Mix)

17:17:20

Denial

17:21:08

Link

17:21:15

Pretty Shining People

17:21:57

Mercy

17:25:27

Play

17:28:50

Kiss Kiss

17:31:55

Wild Things (Radio Edit)

17:35:21

Rewrite The Stars (Edit)

17:38:28

Treat You Better (Radio Edition)

17:41:47

Love Will Save The Day

17:44:54

Just Say Yes

17:48:04

18:00

11°C

Bunny

07/04/2025