

Anderson Insurance Agency

PRIVACY POLICY

Effective Date: October 6, 2026

Anderson Insurance Agency respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains what personal information we collect, how we use it, when it may be shared, and how SMS/text messaging consent is handled.

1. Personal Information We Collect

Anderson Insurance Agency limits the personal information it collects for the purposes described in this policy. We may collect:

- Full name
- Date of birth
- Email address
- Physical address
- Telephone or mobile phone number
- Insurance-related information reasonably necessary to provide requested services

2. How We Use Personal Information

The personal information collected by Anderson Insurance Agency is used to prepare and provide insurance proposals for clients and prospective clients. We use this information only as reasonably necessary to obtain insurance proposal information, service insurance accounts, communicate with clients, and assist clients with the insurance process.

3. Who We Share Personal Information With

Anderson Insurance Agency does not sell personal information and does not share personal information for unrelated marketing purposes.

Personal information may be shared only as necessary with Farmers and applicable insurance carriers, through protected systems and with the permission of the client, for purposes such as preparing or obtaining an insurance proposal or servicing the client's insurance needs.

We do not disclose client personal information to unrelated third parties except where disclosure is required by law or reasonably necessary to provide a service requested by the client.

SMS/Mobile Information Exception: The sharing provisions described above do not apply to mobile phone numbers, SMS opt-in data, or SMS consent information. Mobile information and SMS opt-in or consent data will not be sold, rented, shared, or disclosed to third parties or affiliates for their own marketing or promotional purposes.

4. SMS/Text Messaging Privacy and Consent

If a client provides a mobile phone number and separately consents to receive text messages from Anderson Insurance Agency, that number may be used to communicate with the client in accordance with the consent provided. SMS communications may include customer care messages, policy and account notifications, renewal reminders, quote or application updates, payment or billing notifications, document requests, claims-related communications, appointment coordination, and other service-related communications concerning the client's insurance needs.

Mobile phone numbers, SMS opt-in data, and SMS consent information will not be shared with third parties or affiliates for marketing or promotional purposes. Anderson Insurance Agency does not sell, rent, or provide SMS opt-in information or consent to third parties or affiliates for their own marketing.

Information may be provided to service providers solely as necessary to facilitate or deliver SMS communications on behalf of Anderson Insurance Agency. Such service providers may use the information only to provide those services and not for their own marketing or promotional purposes.

Message frequency may vary. Message and data rates may apply. Consent to receive SMS messages is not a condition of purchasing insurance products or services. Recipients may reply **STOP** to opt out of future SMS messages. For assistance, recipients may reply **HELP** or contact Anderson Insurance Agency.

5. Protecting Personal Information

Anderson Insurance Agency takes reasonable measures to safeguard the personal information entrusted to us. When information must be provided to Farmers or an applicable insurance carrier for an insurance proposal or other requested insurance service, it is transmitted through protected systems and with the client's permission.

6. Third-Party and Carrier Systems

Information provided to Farmers or another applicable insurance carrier may be subject to that carrier's own privacy and security practices. Anderson Insurance Agency encourages clients to review applicable carrier privacy notices when appropriate. This provision does not authorize the sharing of SMS opt-in data or SMS consent with carriers, affiliates, or other third parties for marketing or promotional purposes.

7. Changes to This Privacy Policy

Anderson Insurance Agency may update this Privacy Policy as needed to reflect changes in our practices, services, carrier requirements, or applicable law. Any updated policy will be posted online with a revised effective date.

8. Contact Us

Anderson Insurance Agency

7850 Collin McKinney Pkwy Suite 102

McKinney, TX 75070

(469) 424-0072 Office: Call or text

canderson9@farmersagent.com

This Privacy Policy should be made available through Anderson Insurance Agency's website and linked to applicable consent forms.