

**United
Way**



**United Way
of Brazoria County**

ANNUAL IMPACT REPORT 2024-2025



OUR MISSION AND OUR VISION



MISSION

The United Way of Brazoria County collaborates with community partners to mobilize resources, finding sustainable solutions that lead to a higher quality of life.

VISION

Through a United effort, every Brazoria County resident will be educated financially, sound, and healthy.

OUR PRESIDENT AND CEO

It has been an honor to serve and lead the United Way of Brazoria County. I am grateful to the Board of Directors for their leadership and for all of past leaders and their accomplishments.

Our donors make our work possible, and we cannot thank them enough for their corporate contributions, personal gifts, and the grants bestowed upon us. Together we support programs and nonprofit organizations that serve the most vulnerable individuals in Brazoria County.

Additionally, thanks to our trusted nonprofit partners and the people they serve, the United Way of Brazoria County's community impact remains strong. In 2024, we distributed \$1,399,700 to 26 organizations supporting 34 programs, which made a positive impact on 126,306 individuals.

The work of our volunteers is always appreciated and never goes unnoticed. They spend their time building better communities at no charge.

Our success has been a collective effort, and we humbly thank our dedicated and talented staff. They embrace the expected and the unexpected, find solutions to any challenge and keep the needs and aspirations of those we serve at the forefront.

This past year has been transformative. We have successfully navigated through various challenges and achieved significant milestones. Our successes include implementing various cost savings initiatives, relocating our office, reorganizing staff positions for more streamlined processes and focus, improving risk mitigation and operational efficiency, offering enhanced networking opportunities, advancing our customer service efforts with workplace campaign through increased communications, and successfully completing all United Way Worldwide



ZINA CARTER
President and CEO
United Way of Brazoria County

compliance requirements. Additionally, we are very pleased to report that our annual golf tournament fundraiser saw a net increase of 3.89% over last year's tournament.

Finally, as we move forward and after much reflection, we are eager to strengthen our mission and enhance our vision. Our future is bright.

Together, we can create a community where basic needs are met for Brazoria County residents, we thank you for your partnership and support.

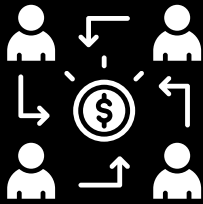
Zina L. Carter
Zina L. Carter
President and CEO

OUR COMMUNITY IMPACT PARTNERS

THE UNITED WAY OF BRAZORIA COUNTY AWARDED GRANTS TO THE FOLLOWING NONPROFIT ORGANIZATIONS & PROGRAMS

- **Actions, Inc. of Brazoria County**
Senior Nutrition, Transportation,
and Self- Sustainability Program
- **ADAPT Foundation**
dba Brazos Place
Inpatient Detoxification Program
- **Adult Education Center**
360 ELL Program
- **Alvin ISD Education Foundation**
Alvin READY Program
- **Boys and Girls Club of Brazoria County**
Boys Girls Club Traditional Program
- **Brazoria County Alliance for Children**
Victim Services Program
- **Brazoria County Association for Children's
Habilitation (BACH)**
Early Childhood Intervention (ECI)
Program
- **Brazoria County Dream Center**
Backpack Buddies Program
Dream Center Program
- **Brazosport Cares**
Food 4 Kids Program
Food for Today Program
- **Castle Cares Ministries, Inc. dba Warriors
Rescue**
Case Management Program
- **Communities in Schools**
CIS Crisis/Mental Health Program
CIS Traditional Model Program
- **Community Health Network**
Integrated Behavioral Health Program
- **Counseling Connections for Change**
Counseling Program
- **Forgotten Angels**
Making Opportunities in Vocation
Education
- **Gulf Coast CASA**
Court Appointed Special Advocates
- **Harvest for the Hungry**
Farm to Fork Initiative Program
- **NAMI Gulf Coast**
Mental health Education & Support
Program
- **Pearland Neighborhood Center**
Food and Baby Pantry Program
- **Refuge for Women Texas Gulf Coast**
Restorative Care for Victims of Trafficking and Sexual
Exploitation Program
- **Salvation Army of Brazoria County**
Red Shield Shelter Program
- **The ARC of the Gulf Coast**
Empowering Individuals w/ Intellectual Disabilities Program
- **The Gathering Place Interfaith Ministries**
Alzheimer's Education and Outreach Program
- **The Rose**
Strengthening the Brazoria County Safety Net
and Increasing Access to Breast Care Program
- **True to Life Ministries**
TTLM C.A.S.A. Program
(Contributing to Access, Stability and Awareness)
- **Women's Center of Brazoria County**
Non-Residential Program
Shelter Program
Supervised Visitation Program
- **Youth and Family Counseling Services**
Family Counseling Program

OUR VALUABLE IMPACT



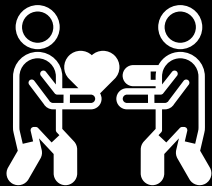
**\$1,399,700
IN ALLOCATIONS**



**26
COMMUNITY PARTNERS
FUNDED**



**34
PROGRAMS SUPPORTED**



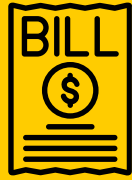
**126,306
BENEFICIARIES SERVED**

ALICE

Asset Limited, Income Constrained, Employed

The United Way of Brazoria County supports the most vulnerable individuals in the county. These individuals are Asset Limited, Income Constrained, and Employed (ALICE). They earn above the Federal Poverty Line (\$31,200 annually for a family of four in Texas, but still cannot afford basic necessities). This translates to over 127,264 adults and children living in the region who cannot meet the daily cost of living for the county/state in which they live.

OUR COMMUNITY SERVICES & COLLABORATIONS



Rental, Mortgage,
& Utility Assistance
Services

510 CASES REVIEWED
68 FAMILIES SUPPORTED
\$48,371 AWARDED



Brazoria County
Homeless Coalition
Point in Time Count

24 BACKPACKS PROVIDED
46 UNHOUSED INDIVIDUALS
COUNTED



Volunteer Income
Assistance (VITA)
services

145 CLIENTS SERVED
\$132,135 IN TAX RETURNS



Dolly Parton
Imagination Library

765 BOOKS
DELIVERED



UWBC Interagency
Meetings

10 MEETINGS
159 PARTICIPANTS



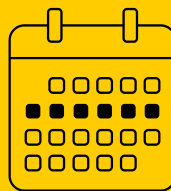
Financial & Digital
Literacy Training

53 BENEFICIARIES
53 LAPTOPS
\$15,900 IN STIPENDS



BrazCo Resource
Network

1,506 INQUIRIES
1,099 REFERRALS



Week of Action

5 ORGANIZATIONS
SUPPORTED



Volunteers

151 PLUS
VOLUNTEERS
IN ACTION

OUR GOLF TOURNAMENT FUNDRAISER



Photos on this page are courtesy of Haley Sartin-Simpson Photography

18TH ANNUAL DOW & UWBC GOLF CLASSIC

The 2025 Dow and United Way of Brazoria County 18th Annual Golf Tournament was great success thanks to the many sponsors, donors, teams, and volunteers who worked so diligently. Together we raised **\$100,575** net proceeds to support our mission.



3.89%

Increase in net proceeds
over last's year's tournament



TOURNAMENT SUCCESS ATTRIBUTED TO:

- 14 MAJOR SPONSORS
- 29 TEAMS
- 18 TENT SPONSORS
- 11 COOK SPONSORS
- 22 HOLE SPONSORS
- 6 CART SPONSORS
- 65 IN-KIND CONTRIBUTORS
- 65 VOLUNTEERS

OUR GENEROUS DONORS

We are grateful to the many donors who continue to support the United Way of Brazoria County. Their support helps the organization to advance its work. The two lists of donors represented includes those who have made contributions of \$1,000 or more in 2024. In addition to their financial contribution, many of the organizations also contributed volunteer hours.

TOCQUEVILLE MEMBERS **GIFTS OF MORE THAN \$10,000**

Denise DeLaune
George and Emma Martin Trust
Bart Propst

POST OAK SOCIETY **GIFTS OF \$2,500 TO \$4,500**

Anthony Jaeshek
Howard W. Phillips

PIN OAKS SOCIETY **GIFTS OF \$1,000 TO \$2,499**

Frank Bartolomeo	Lance Goodwin
Heather Brown	Andrea Hazlitt
Greg Johnson	Stephen Henry
Martin Cornell	Jesus Tick Pena
Jay Crochet	Keith Plowman
John Doan	Scott Rogers
Stephen Gaines	

GRANTORS

Comcast
St. Luke's Brazosport Hospital
(Common Sprit)
Dow
Junior Service League
of Brazoria County
Natalie Woosley Foundation
Phillips 66
TDECU Cares Foundation
Terracon Foundation

BUSINESSES AND CORPORATIONS

Asend Performance Materials
AT&T Employee Giving Campaign
BASF Corporation
Chevron Phillips Chemical Company
Comcast
Costco Wholesale Corp.
Dow
Eli Lilly and Company
Enbridge
Exelon/Constellation
Fluor Corporation
Freeport LNG Development, L.P.
HEB Grocery Company
INEOS Olefins & Polymers USA
ITW (Illinois Tool)
JP Morgan Chase & Co.
MEGlobal
Nationwide
Olin
Phillips 66 – Sweeny Refinery
Principal Financial Group
Refined Coffee Company
SABOC Innovative Plastics
The Clorox Company Foundation
The Dow Chemical Company
The Williams Companies
Turner Industries Group
United Health Group/USAA
Walmart

OUR TREASURED VOLUNTEERS

The United Way of Brazoria County has the best volunteers. These dedicated members of the community supported our mission through board service, committee service, VITA services, fundraising support, and community partner projects. Volunteers play a needed role in helping the United Way of Brazoria County to support its mission. They are appreciated beyond measure.



OUR FINANCIAL SUMMARY

United Way of Brazoria County
Summarized Financial Information as of year end-June 30, 2025.

ASSETS

Current Assets		
Cash	\$166,923	
Certificates of deposit	\$56,581	
Investment securities	\$924,019	
Pledges receivable	\$435,724	
Operating lease-right of use asset	\$182,229	
Finance lease-right of use asset	-	
Other current assets	<u>\$27,076</u>	
Total Current Assets	\$1,792,481	
Fixed Assets, net of accumulated depreciation	<u>\$2,929</u>	
Total Assets		<u>\$1,795,481</u>

LIABILITIES

Current liabilities	<u>\$450,728</u>
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NET ASSETS

Unrestricted-not designated	\$1,228,118
Temporarily restricted	<u>\$116,635</u>
Total Liabilities and Net Assets	<u>\$1,792,5521</u>

REVENUES

Net campaign revenue	
(excludes \$202,174 of donor designated pledges)	\$1,177,768
Other support	\$268,497
Service fees	\$10,026
Sublease income	\$15,300
Unrealized gain (loss)	\$13,055
Miscellaneous	\$87,272
Temporarily Restricted	<u>\$71,569</u>
Total Revenues	<u>\$1,643,487</u>

EXPENSES

Funds distributed to agencies	
(excludes \$176,523 of donor designated pledges)	\$1,561,427
Other community programs and services	\$458,829
Administration and fundraising	<u>\$398,912</u>
Total Expenses	<u>\$2,419,168</u>
Increase (Decrease) in Net Assets for the Year	<u>(\$775,681)</u>

The financial information on this page was derived from our audited financial statements. Those financial statements were audited by Lindsey K CPA, PLLC, in accordance with auditing standards generally accepted in the United States of America. A complete copy of our audited financial statements is available upon request at our Angleton, Texas office.

OUR BOARD AND TEAM

2024-2025 EXECUTIVE COMMITTEE

Kristina Booth

Board President
TDECU

Jay Crochet

Past President
Community Volunteer

Alison Boudreaux

Vice President of Community Impact
Gulf Coast Center

Patrick Stevenson

Treasurer
BASF

Monica Jones

Secretary
MEGlobal

DIRECTORS

Heather Barnes

Dow Chemical Company

Jennifer Berti

Pearland Chamber of Commerce

Jeff Bilyeu

Texas Gulf Coast Regional Airport

Jessica Follett

Phillips 66 Sweeny Refinery

Barbara George

Brazosport College

Samantha Lancaster

Crain Group

Nick Lockhart Folkerts

Olin

Stephanie Loving

Comcast

Christi McCracken

Angleton Independent School District

Mathew Neff

BASF

Stephanie Pharr

UTMB Angleton Danbury

Shane Pirtle

Community Volunteer

Madison Polston

Brazoria County Sheriff's Office

Bart Propst

FreeportLNG

Mou Sarkar

Pearland Economic
Development Council

TEAM MEMBERS

Zina Carter

President and CEO

Pella Branch

Finance Director

David Castillo

Dow Volunteer Manager

Daisy Ozuna

Community Engagement Manager

Laura Weatherly

Constituent Relationship Manager

Sheryl York

Constituent Relationship Manager



**United Way
of Brazoria County**

uwbc.org

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