

CAPABILITY STATEMENT

Supercommunity™ Studio

Led by R. Shay Miles



Place-Based Strategy
Community Investment
Credible Execution

Supercommunity™ Studio is the strategic advisory platform led by R. Shay Miles and powered by Miles McNeal & Powell LLC. It helps public, private, and mission-aligned clients turn complex community, development, land reuse, investment, and institutional challenges into clearer strategy, stronger alignment, investable pathways, and credible execution.

SERVING

Cities and public agencies; developers, housing teams, and REIT-linked environments; nonprofits, foundations, NGOs, and CDFIs; SBDCs, ecosystem builders, and cross-sector collaboratives.

SIGNATURE ADVISORY AREAS

Place-Based Strategy, Land Reuse & Climate-Resilient Redevelopment

Equitable redevelopment, adaptive reuse, public land strategy, and climate-responsive implementation.

Community Investment, Capital Absorption & Regenerative Finance

Shared priorities, investable pipelines, enabling environments, capital positioning, and regenerative finance.

Economic Recovery, Place Experience & Revitalization

Programming, placemaking, and policy strategies that strengthen visitation, circulation, social cohesion, and staying power.

Stakeholder Alignment, Public Process & Community Benefit Strategy

Cross-sector coordination, sustained engagement, community benefits, public process design, and consensus-building.

Adaptive Governance, Institutional Capacity & GRC Alignment

Governance, institutional alignment, risk and compliance, partnership architecture, and accountable cross-sector delivery.

Strategic Communications, Narrative Positioning & Public Value

Strategic messaging and public-facing narratives that build trust, legitimacy, and momentum.

Impact Strategy, SROI & Decision Intelligence

Performance frameworks, SROI-informed analysis, evidence-to-action systems, and measurable decision support.

ENGAGEMENT MODELS

Strategic Advisory | Project-Based Engagements | Fractional Leadership Strategy Intensives | Facilitation & Convening

Selected Focus Areas

- Surplus Land Act-informed public land reuse
- Capital Absorption Framework-informed strategy
- Opportunity Zone strategy & policy-to-capital alignment
- Climate-resilient land reuse & redevelopment
- Community benefit agreements & public value alignment
- Economic recovery, placemaking & place experience
- Governance, risk & compliance (GRC) alignment
- Institutional readiness & cross-sector delivery
- SROI, accountability & decision intelligence

Selected Organizations & Institutions Served

Corporate & Enterprise: VF Corporation | The North Face | Simon Property Group | Lands' End

Public & Civic: Metropolitan Transportation Commission | City of Vallejo | Nasdaq Entrepreneurial Center

Community & Mission-Driven: The Trust for Public Land | House of Acts | Cultivate Community Food Co-op | The Veterans Resource Program

DISTINCT VALUE

- Cross-sector experience across corporate, civic, nonprofit, entrepreneurial, and REIT-linked environments.
- Integrates place, institutions, capital, governance, communications, and implementation in one advisory model.
- Community-centered, non-extractive, evidence-informed, accountability-oriented, and execution-minded.
- Uses programming, placemaking, and policy to strengthen social cohesion and create reasons to show up, stay longer, and come back.

R. Shay Miles | Principal Consultant

Certified Opportunity Zone Advisor

Social Innovation & Community Investment Strategist

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All engagements are contracted through Miles McNeal & Powell LLC.



MILES/MCNEAL+POWELL

Social Enterprise | Community Impact Interests Firm

Based in Vallejo, California | Serving public, private, and mission-aligned clients across the U.S.

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