



It's the 53rd anniversary of Title IX! The federal law passed in 1972 prohibits sex discrimination in institutions receiving federal funding, including sports. Few people reading this will have been untouched by the law.

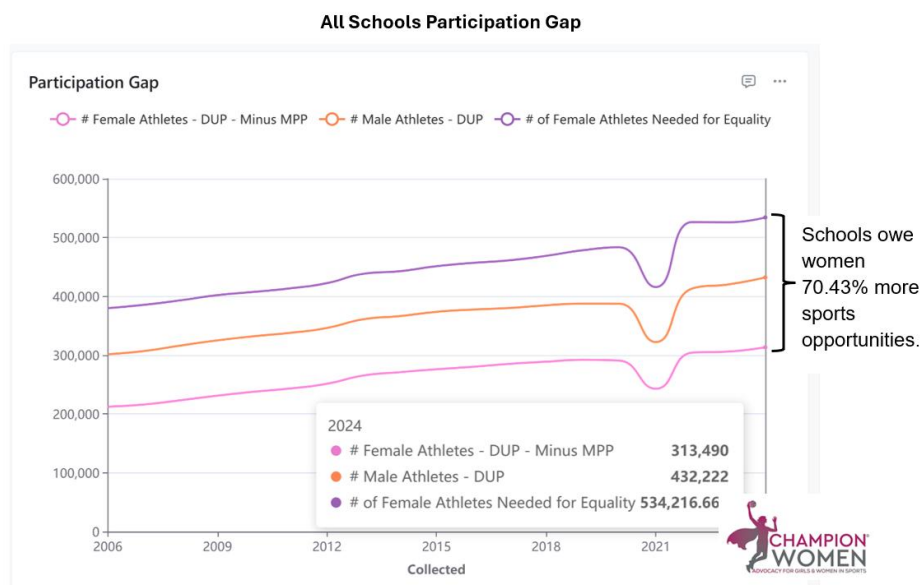
We think it's a good time to share the latest *Champion Women's* website:

<https://titleixschools.com/> measuring how schools are meeting the legal benchmarks of equality. Log in and share – how is your school measuring up? Opportunities? Scholarships? Recruiting?

Every year, all 2042 colleges and universities are required to report data for men's and women's athletic programs and report it to this website, the EADA. We make that data understandable for non-lawyers – for you, the public. As our graphs show the ongoing disparities, since 2006. In total:

Unequal Athletic Opportunities

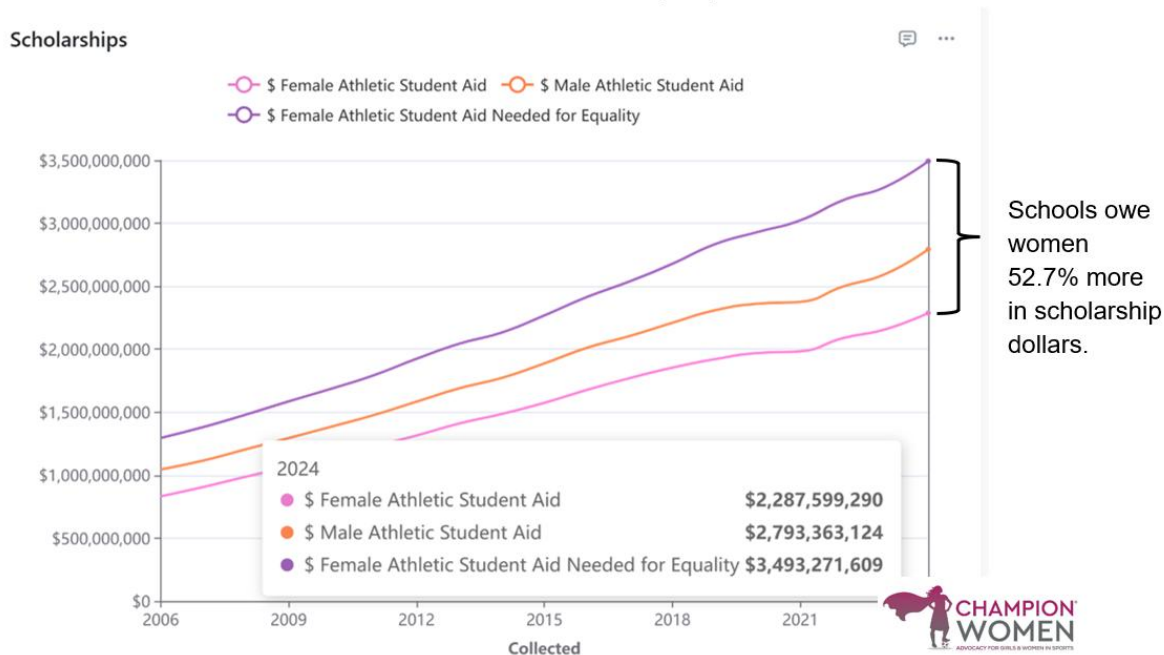
- Schools nationally owe women 70.4% more athletic opportunities, or 218,232 more opportunities for women. For you legal nerds, that's calculated based on the duplicated count, minus Male Practice Players (MPP).
 - It's worse using the unduplicated count: Schools owe women 79.82% more athletic opportunities. (minus MPP)



Unequal Athletic Scholarship Dollars

- Collectively, colleges & universities owe women 53.45% more athletic scholarship dollars, based on the student-body ratio.
 - That's \$1,221,479,443 or over *\$1.2 billion dollars* that women are missing out on!
 - Schools owe women 2.33% more athletic scholarship dollars, using the student-athlete ratio.
(!!) (you can see why schools are incentivized to keep the number of teams/ athletes down!)

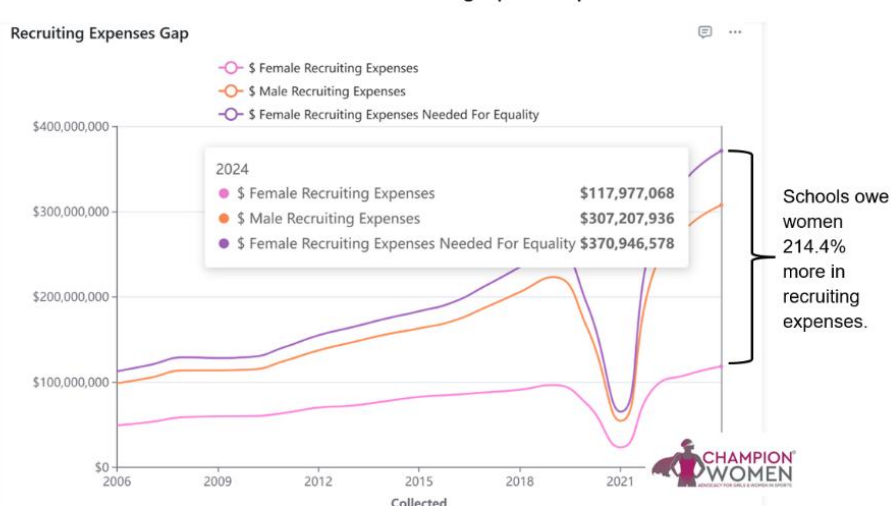
All Schools Scholarship Gap



Recruiting Budgets – Part of Schools’ Obligation to Provide Equal “Benefits and Treatment”

- Collectively, our colleges & universities owe women’s teams, their coaches and women’s families 214.45% more in recruiting dollars, using the student-body ratio, amounting to \$253,192,190.
 - Schools need to add even more: 233.8% more, in recruiting dollars for women, using the student-athlete ratio.

All Schools Recruiting Expense Gap



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While women have made enormous strides in sports since the law was passed, schools have added far more opportunities, scholarships and recruiting dollars for men in the past 15 years than women.

Why is that?

Enforcement.

Only current student-athletes are enforcing the law. Congress gave girls and women the legal right to equality, but ... high school athletic associations, the NCAA, and the NAIA do not enforce equality for their female student athletes.

Do you want to increase opportunities for you, your teammates, and for future generations of girls and women? Sign Our Petition: <https://www.championwomen.org/title-ix> and Contact us.

SupportWomen@ChampionWomen.org

In 2023, *Champion Women* filed 101 Complaints against the **50 worst schools in terms of athletic participation**, and the **51 worst schools in terms of athletic scholarship dollars**. In 2024, we updated those complaints with new graphs incorporating long-term data from the schools themselves, like the ones below, and so far, they've resulted in no new teams, athletic scholarship dollars or treatment. But we aren't giving up -- the Trump Administration has asked us for more information, and we are on it!

Champion Women recently updated the latest EADA data on our website: **www.TitleIXSchools.com**

With the *House* antitrust case making enormous changes to collegiate sports, we are being contacted by athletes attending schools of every size and in all athletic associations to use Title IX to prevent schools from dropping women's sports teams.

When Women Have Sports Opportunities, We All Win

It is difficult to sum up what's being lost by allowing gender inequality in athletics to grow, unchecked. Betsey Stevenson, an economist now at the University of Michigan, found that playing sports actually **caused more education and higher incomes**. Girls who play sports make 8% higher wages compared to their non-sport playing counterparts. In addition, a sports experience changes a woman's short-term and long-term health trajectory including: decreased risk of heart disease, breast cancer, osteoporosis, tobacco and drug use, unwanted teen pregnancy, sexually transmitted diseases, depression and suicide. Research by **Ernst and Young** found that 94% of women in corporate C-suites were athletes. Athletic scholarships well-worn pathways to earning tuition to higher education.

We agree with the **University of North Carolina at Chapel Hill's Athletic Director, Bubba Cunningham**, when he articulated the value of sports: "Forever, I have thought that athletics was a very vital piece of the educational experience...I do think that it builds incredible character, it creates opportunities for students to go to college. The lessons that they learn off the field are just incredible." We found that this "very vital piece of the educational experience" is overwhelmingly provided to UNC's male students. **But UNC-Chapel Hill must add 323 additional sports opportunities for women, and more than \$6,886,822 million in athletic scholarships for women**. It takes thousands of intentional decisions over decades to get to these discrepancies between men's and women's intercollegiate sports.

Perhaps the biggest tragedy in these gender disparities is that most of the 218,232 women athletes who are not given a collegiate athletic opportunity believe that they were not good enough, that if they had just worked harder, if they just had as much talent as their male peers... Instead, these women were up against the systematic and intentional sex discrimination in intercollegiate athletics – a system that does not provide women with equal opportunities, scholarships, and treatment, compared to the benefits schools provide to their male athletes. Girls and Women – with ***Champion Women*** – can change this!

Please help us get more athletic opportunities, scholarships, and equal treatment throughout athletic departments on this anniversary of Title IX!

Champion Women Opposition Letter to DOE

Donate to Champion Women

