



PACKAGING

Why Packaging is important

Unboxing
experience

Reflects
quality

Why good packaging matters

Customer satisfaction

Brand identity

Supports sustainable goals

Influence overall guest experience

Likelihood to repeat purchase

Impact of poor packaging



Damage product



Frustration



Negative impression



Increased product
returns & complaints

- Quality packaging combined with friendly delivery increases chances of customer coming back



A large orange shape on the left side of the slide, consisting of a rectangle with a quarter-circle cutout on its right side.

Packaging and Condiments (Basics)

Double fold the bags

Do not **double bag** the items

Ketchup/ Napkins or sporks
will be available upon request

Packing – Sandwiches / Wraps

- Fits in 12lb bag
- Suitable for apple pies



Packing – Small
orders
(individual box
with sides)

Fits in 20lb bag



Multiple sides with order



Packing – Big
orders (family
box)



Packing – Cold & Hot items (Delivery)

- Can pack bottled drinks with cold sides



COME BACK AND SEE US!

