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Proposed Offering Terms



Issuer

Mobile Global Esports, Inc.

Security

Common Shares

Proposed Price Per Share

\$4.00

Proposed Shares Offered

1,500,000*

Proposed Offering Size

\$6,000,000*

Proposed Trading Symbol

MGAM

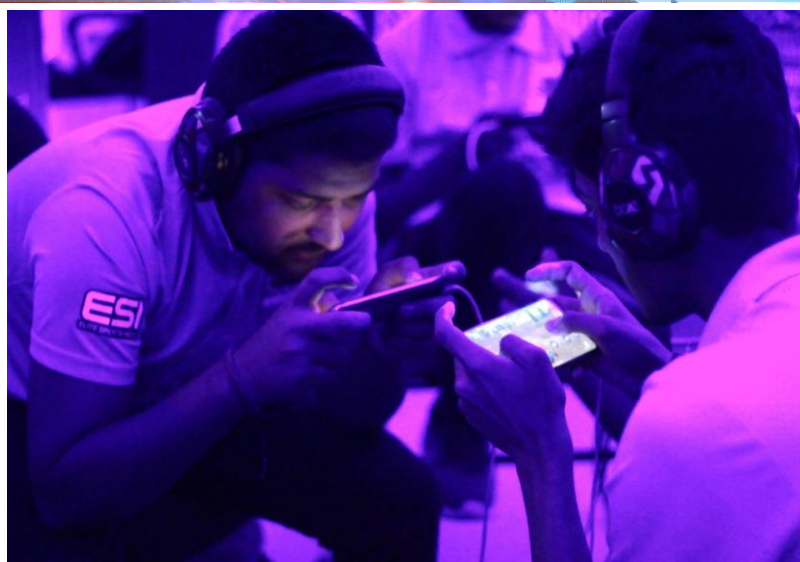
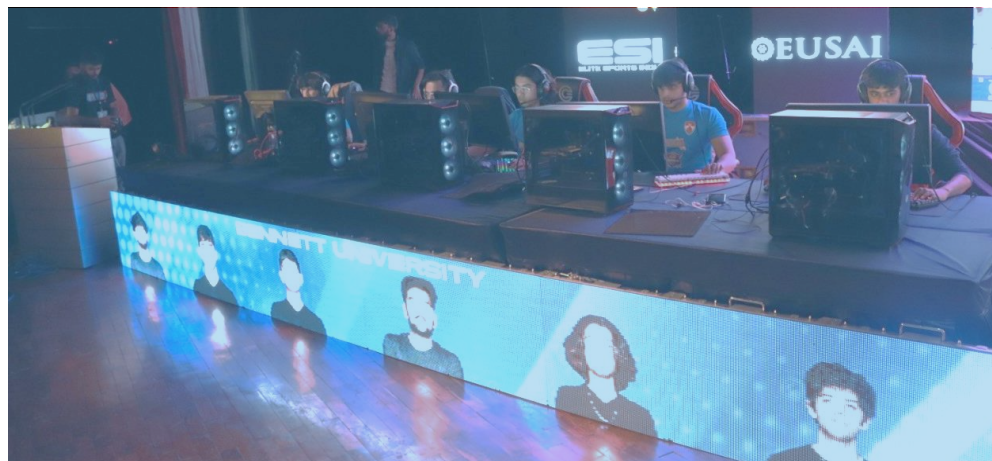
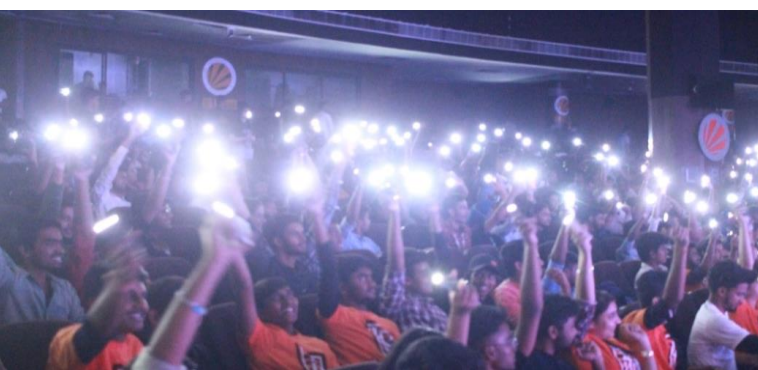
Proposed Exchange

The Nasdaq Capital Market

Sole Bookrunning Manager/Underwriter

WestPark Capital, Inc.

* Assumes no exercise of the underwriters' over allotment option to purchase up to 150,000 additional ordinary shares.



Esports in India

July 8, 2022

#Esports the **fastest growing**
sport in the world.

#Mobile the **fastest growing**
platform for gaming.

#Under-25 the **fastest growing**
demographic for Esports.



Mobile Global Esports Inc (MOGO!) is expanding the Esports business created by Sports India in 2016.

MOGO! is an entertainment company in India focused on social engagement through **Esports**.

MOGO! creates live events in India focused on University students & is currently building an Esports platform to **scale engagement and revenue opportunities**.



Very few have successfully led a Fortune 100 company into India. **CEO Dave Pross has done it twice** (*PepsiCo & RJR Nabisco*).

Gregory Butler, Anthony Rennert and Martha Chang comprise the team behind our technology. They have served as executives, consultants or worked with **Samsung, SiriusXM, China Telecom, Siemens, Intel, Tata Communications** and many others on technology, media and social engagement.

SI's team in India led by Sunny Bhandarkar, has been organizing live sports and Esports since 2016, developing the **institutional knowledge and relationships** that will be key to growth.



EXCLUSIVE AUDIENCE

Through a licensing arrangement with **MOGO!**'s parent company, SII, we hold the **exclusive rights to the commercialization of University Esports** including:

854 AIU Member Universities

73 EUSAI Member Universities

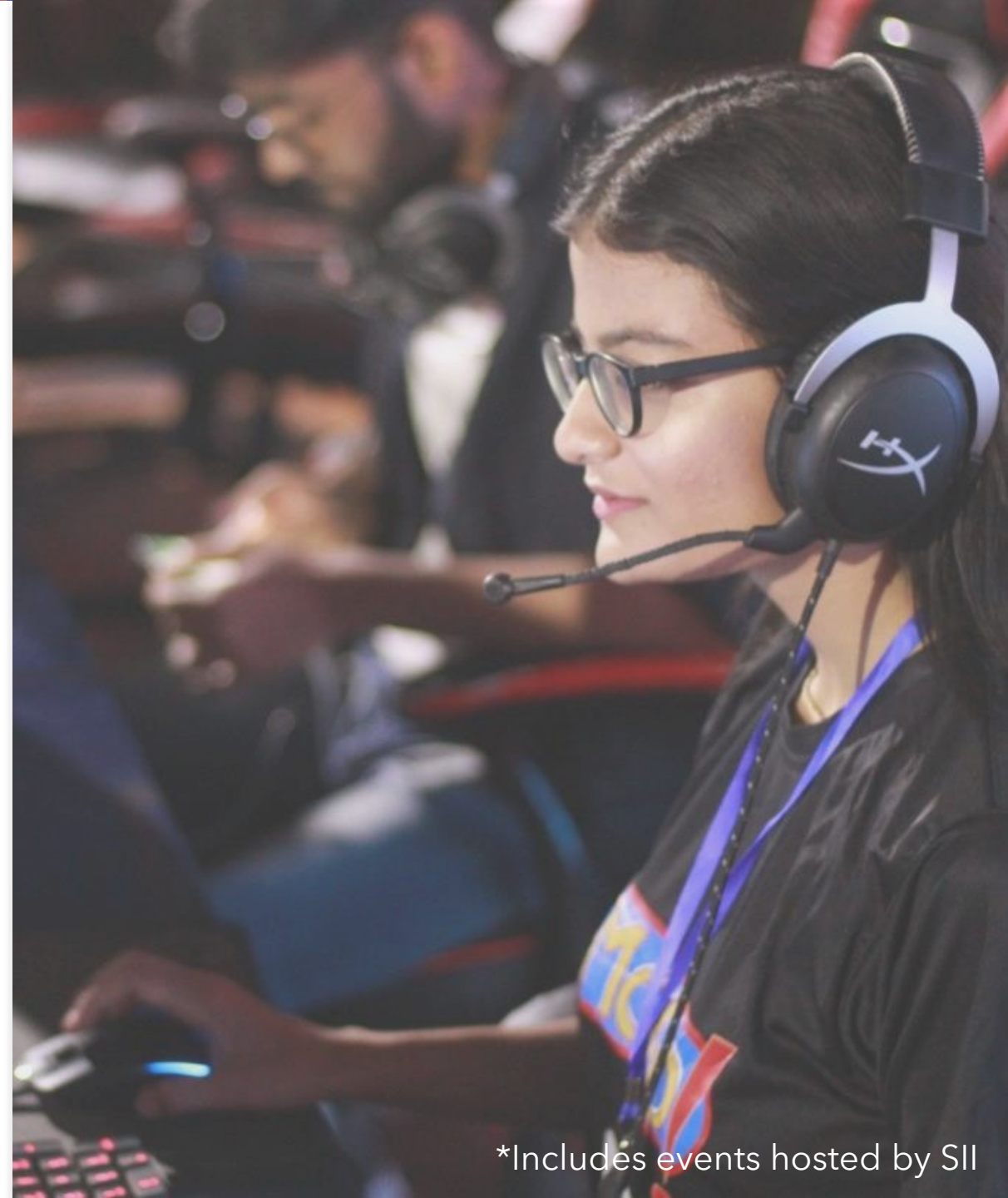
For context, the 13th and 31st ranked AIU universities have roughly **850,000 students**, with the entire collegiate system boasting over **37 MILLION students**.



@MOGO! hosted **41*** University Esports tournaments over the last **18 months**.

@MOGO! Esports events with over **632,000 unique viewers** since January 2022.

@MOGO! exclusive organizer of the only officially-sanctioned **National Championship for University Esports** in India.



*Includes events hosted by SII

CUTTING EDGE TECHNOLOGY

India has some of the least reliable internet in the world.

Our partners at ZuCasa not only bring the technology to build **a gaming platform with unique social, video and revenue features** to market, they also have delivered its proprietary compression called EVE.

EVE reduces video file size by **65% or more** while keeping HD quality.

We believe EVE will help to reduce MOGO!'s expenses while allowing us to reach more users.





Our monetization plan is based on **standard approaches** like advertising, in-app purchases & subscriptions, but also some that are **specific to Esports**:

#In-Game Ads

Projected **\$1.2 BILLION** in India by 2025

#Video Game IP

Honor of Kings & Peacekeeper Elite
\$1.5 BILLION each yearly revenue

#Esports Team Owner

Global Top 10 Team
value averages
\$350 MILLION+

2013

\$3 MILLION

Top Tournament
Prize Pools

\$40 MILLION

2021

Top Chinese
players earn
\$37 MILLION
per year

2019

\$250 MILLION

Team Solo Mid
Valuation

\$540 MILLION

2022

Esports viewers
worldwide=
1.2 BILLION



It took Esports
only 25 years
to pass Rugby
and American
Football
combined in
worldwide
viewership.

Go To Market

Schedule first-year national tournament schedule.

Onboard strategic partnerships.

Release Apps prior to MOGO! Platform launch to build user base alongside social channels.

Launch platform with game library, tournaments and social features.



Digital User Projections

2023: **2.6** MILLION

2024: **6.5** MILLION

2025: **13.0** MILLION

2026: **19.6** MILLION

Per-User Yearly Average

Gaming: **520** Hours

Games: **30**

Social: **260** Hours



Revenue Projections

Yearly for MOGO!'s social-gaming platform.

Per User Gross: **\$21.36**

Per User Net: **\$10.80**

Lifetime Value: **\$108**

Data Projections

Per User Gross: **\$24.00**

Per User Net: **\$24.00**

Lifetime Value: **\$240**





14% market share,
revenue **up 84%** to \$61
MILLION 2019-2021.



Sold for \$1 BILLION
with less than
600,000 users, now
has 9.5 MILLION.



**21 Major Social
Media** sites launched
BEFORE Facebook.



#1

Esports is the fastest growing sports category in the world.

#2

India has the **highest concentration** of the key Esports demographic in the world.

#3

MOGO! Has access to difference-making technology.

#4

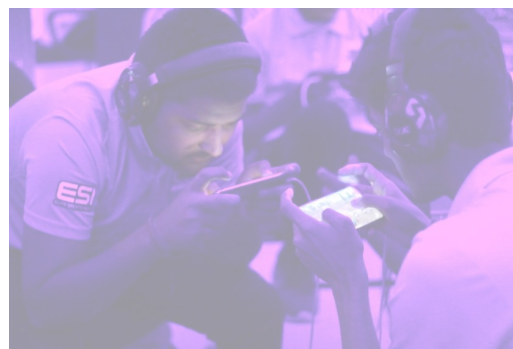
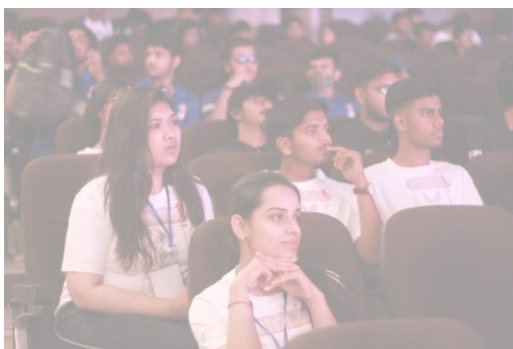
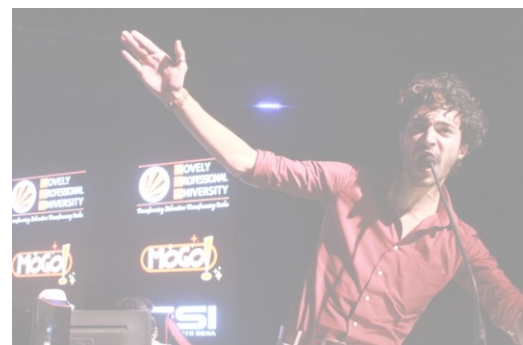
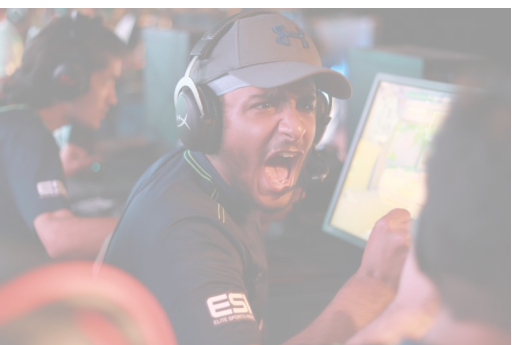
MOGO! leadership has been successful in **India** at the highest level.

Management believe Esports is the next global wave. Esports combines the excitement of **competitive sports**, the shared experience of **social media** and the win-or-go-home challenge of **gaming**.

MOGO! has already put on successful events, has contracted for the technology to build the business, has acquired **exclusive access** to a large market with favorable demographics, and has an **experienced management** team and a growing industry.

Please join us as we build the MOGO! university **Esports business in India**.





Mobile Global Esports Inc. has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. (Filed on June 17, 2022, Registration Statement No. 333.261877).

Before you invest, you should read the prospectus in that registration statement and other documents Mobile Global Esports Inc. has filed with the SEC for more complete information about the Company and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Company, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free 1-949-573-0628.