

Hatch Get Ready to start

Presentation Slides

Aware+Vision 
Social Enterprise proposal





Introduction

My proposal, Aware+Vision, is a multi-purpose social enterprise focused on improving awareness, creativity, and social connection. This proposal is made of a family of elements

Awareness

Creative

Dancing

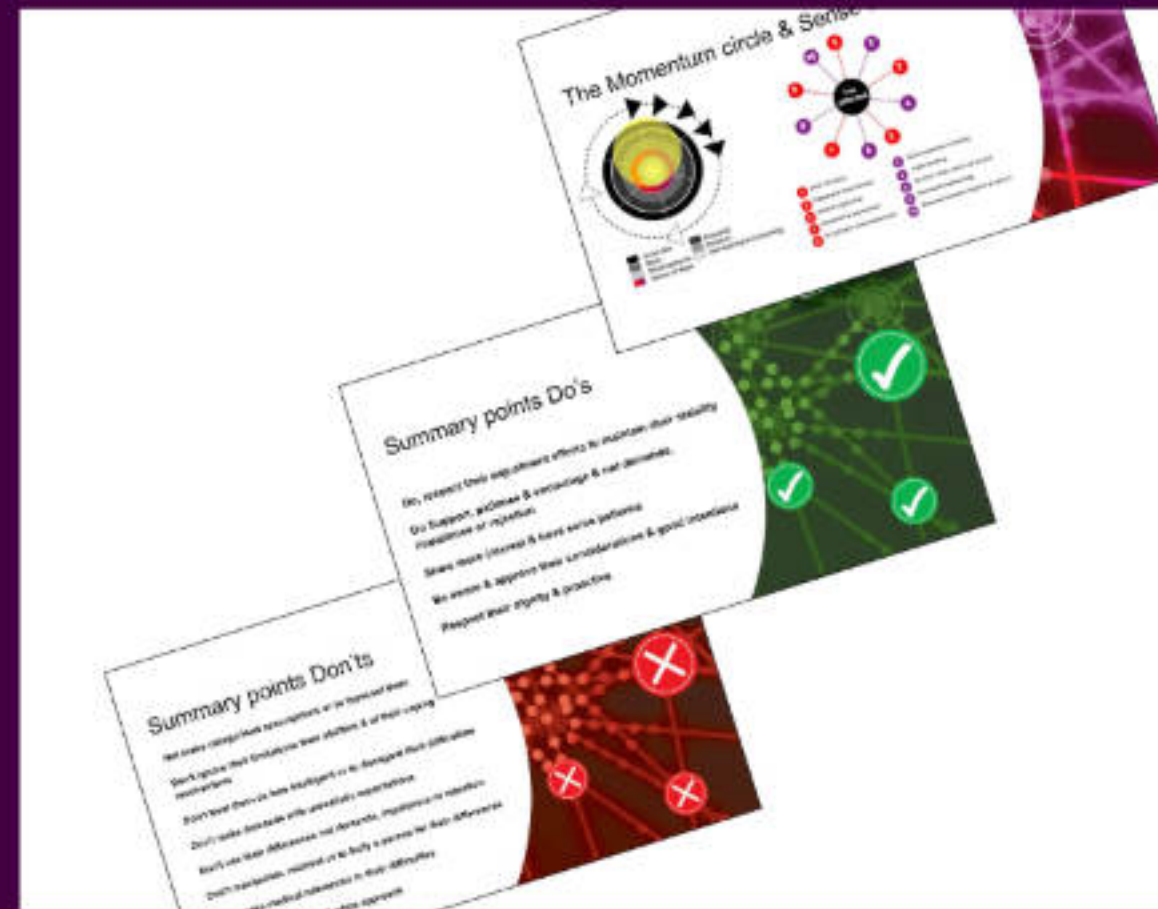
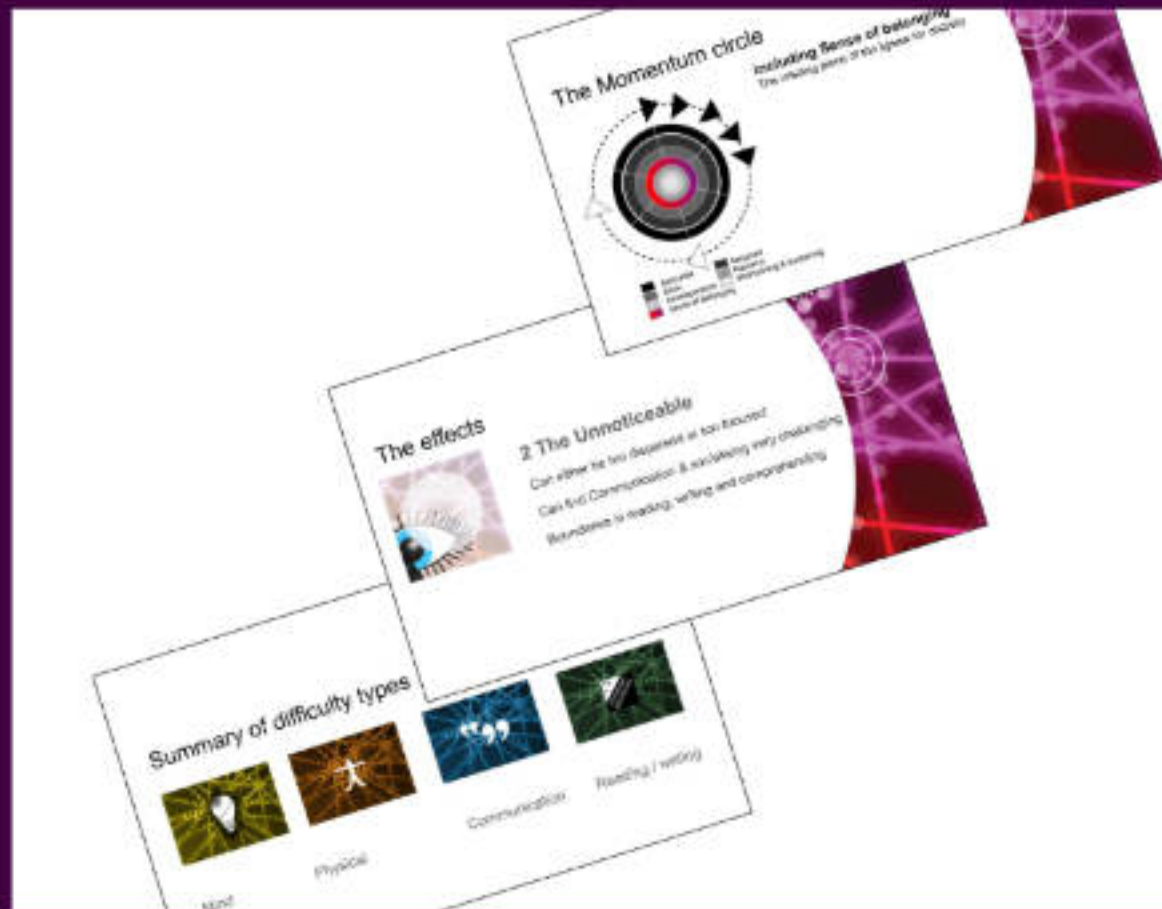
Awareness Elements

The Problem

There is a growing problem of misunderstanding around neurodiversity. This can lead to poor judgement, lack of support for individuals and families, and even unfair treatment in workplaces.

Awareness Elements

Solution Examples



Education & Training (Smarter Senses)
Developed in 2018 as part of the Google Digital Garage workshop



This idea needs to be developed further with expanding versions. Also how this can be digitally developed further with Artificial Intelligence & digital apps

Awareness Elements

Solution Examples



Sustainable Interpersonal and Interaction Guide



This idea needs to be developed further with expanding versions. Also how this can be digitally developed further with Artificial Intelligence & digital apps

Awareness Elements

Solution Examples



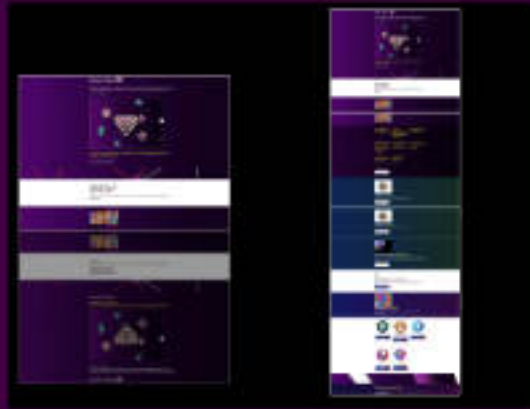
Connect Personal Development references & tools



This idea needs to be develop further with expanding versions. Also how this can digitally developed further with Artificial Intelligence & digital apps

Awareness Elements

Solution Examples



Accessing Awareness Projects

Extracts from existing Content from Plus Value Awareness & Differences Originals

Awareness Elements

Summary Solution

With over 25 years of lived experience, I provide practical solutions through education and training. This includes awareness content, communication and relationship guidelines, and personal development resources designed to support both individuals and organisations.

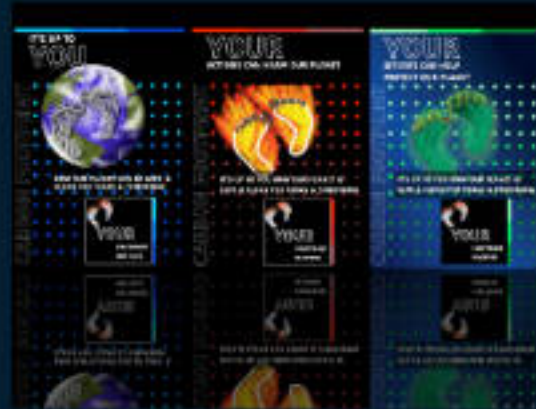
Creative Elements

The Problem

While AI and digital tools are widely available, they often lack authenticity and human understanding. This can reduce trust and long-term value.



Creative Elements Solution Examples



Examples of creative projects

Other creative examples via keithmckenzie.dudaone.com/creative

Awareness Elements

Solution Examples



Original Design items



This idea needs to be develop further with expanding versions with widen the audience and income
This includes High Value Creative, Relatable and Style

Creative Elements

Solutions Summary

Using my background in design and digital marketing, I offer creative services that combine quality with authenticity. These include graphic design, digital content, and web design, alongside original Creative products developed to create both impact and sustainable income.

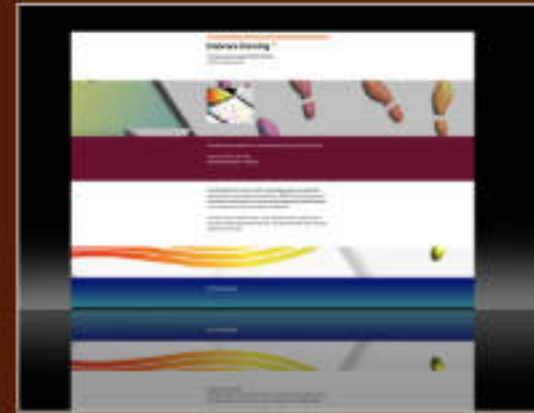
Dancing Elements

The Problem

**I have observed and experienced barriers, not
accommodating to varying ability with divisions
and exclusion**



Dancing Elements Solutions Examples



Extracts from my dancing initiative Embrace Dancing



This idea needs to be develop further on how servies and products could be developed

Dancing Elements

Solutions Summary

Through my personal experience with dance, I've seen how creativity and movement can bring people together, build confidence, and support wellbeing.



My Connections So Far

Awareness

Transport for West Midlands & West Midlands Combined Authority

West Midlands Safer Transport Partnership

West Midlands Trains

Bournville Village Trust

Tpas: Tenant participation advisory service

Dancing

Latinmotion

The Connection linked with the dancing convention Motion City

In partnership with Latinmotion and (London's) Manbo City along connected dance performers teachers and DJs from different parts of United Kingdom

One Dance UK - Currently a member

Creative

Birmingham Design



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Thank you for Reading

Aware+Vision 

Aware+Vision is a Social Enterprise proposal

Written & Presented by Keith Mckenzie for Hatch Enterprise

