

Hatch Get Ready to start

# Support Document

Edition 2

Awareness Element

**Aware+Vision**   
Social Enterprise proposal



## Awareness Elements

# Solution Examples

### Services:

Education & Training

### Products:

Personal Developments references & tools

Relationships & interactive Guides

### Social Mission:

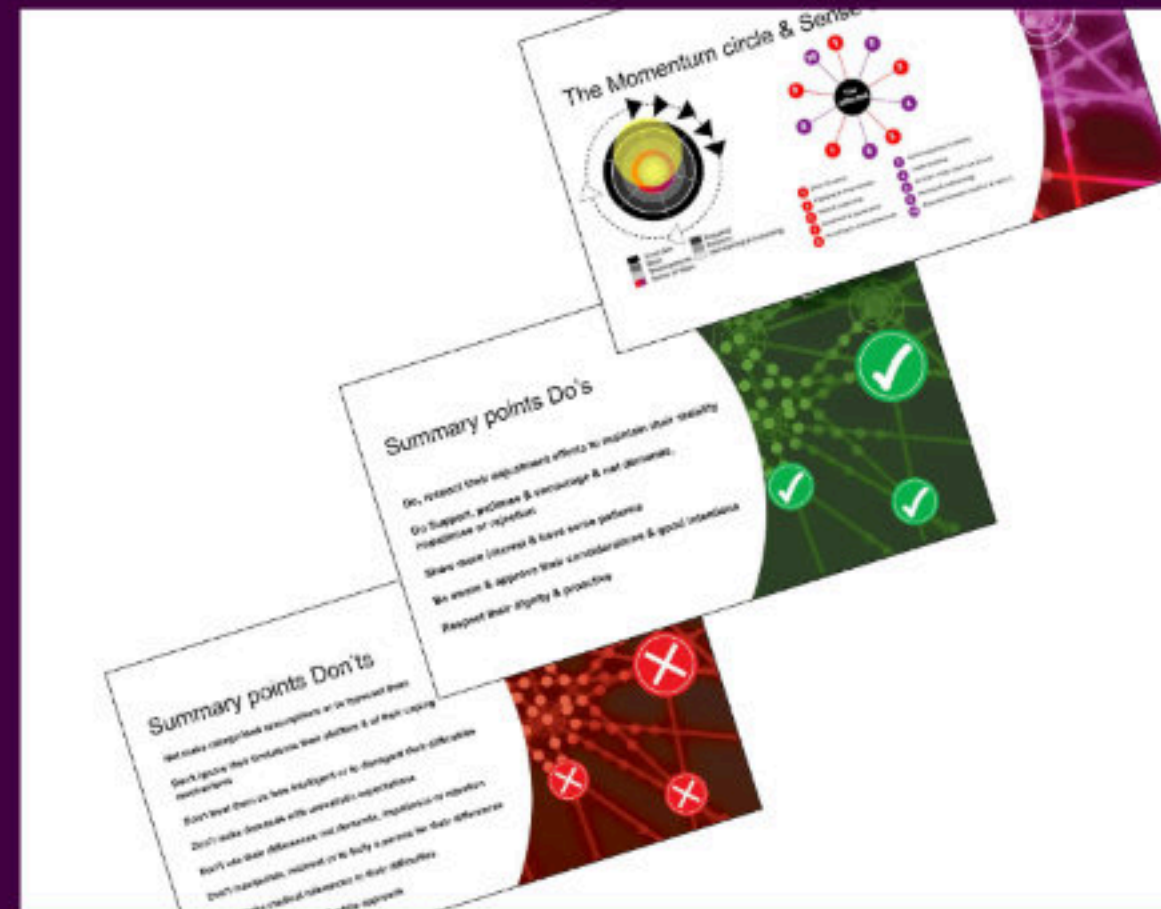
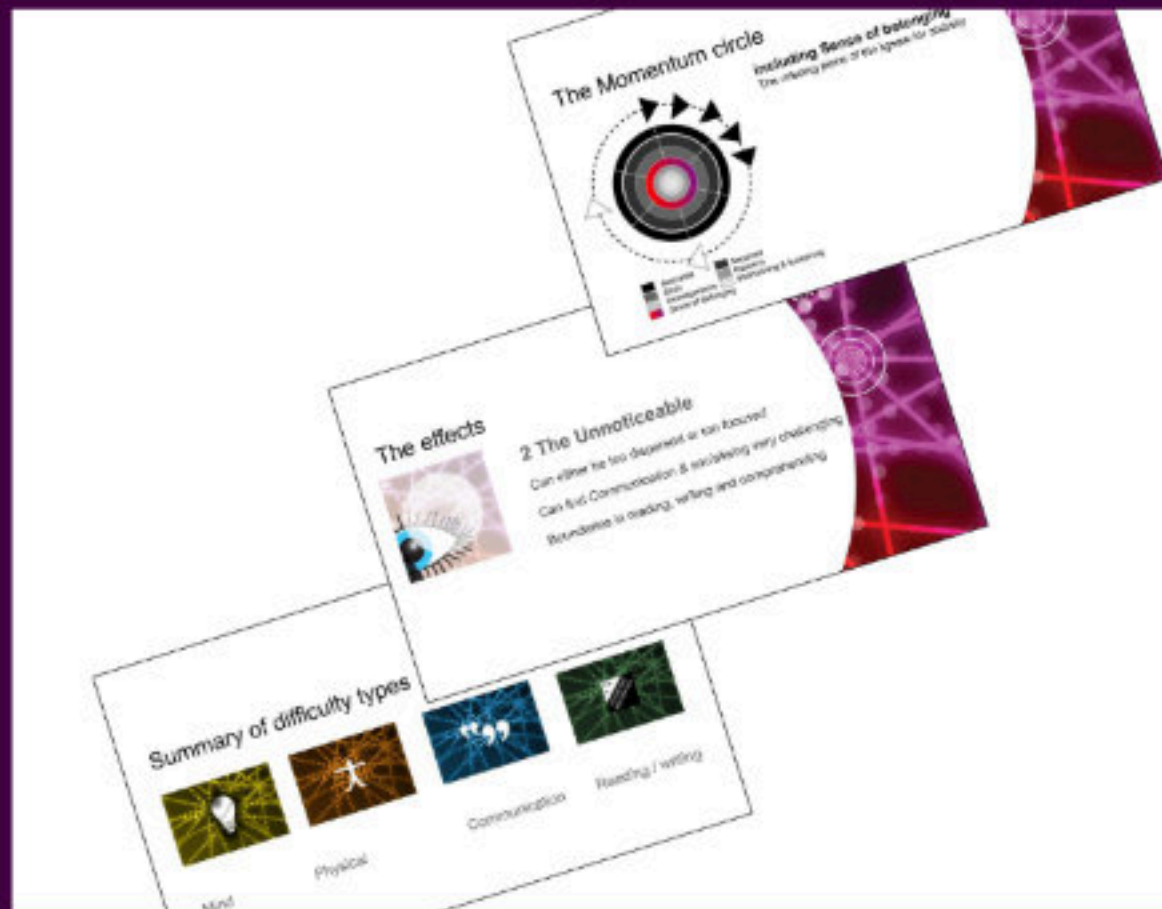
Social responsibility awareness



This idea needs to be develop further with specialised awareness features for specific audiences linked with Plus Value Awareness website. Also how this can digitally developed further with Artificial Intelligence, digital apps also virtual and augmented reality

# Awareness Elements

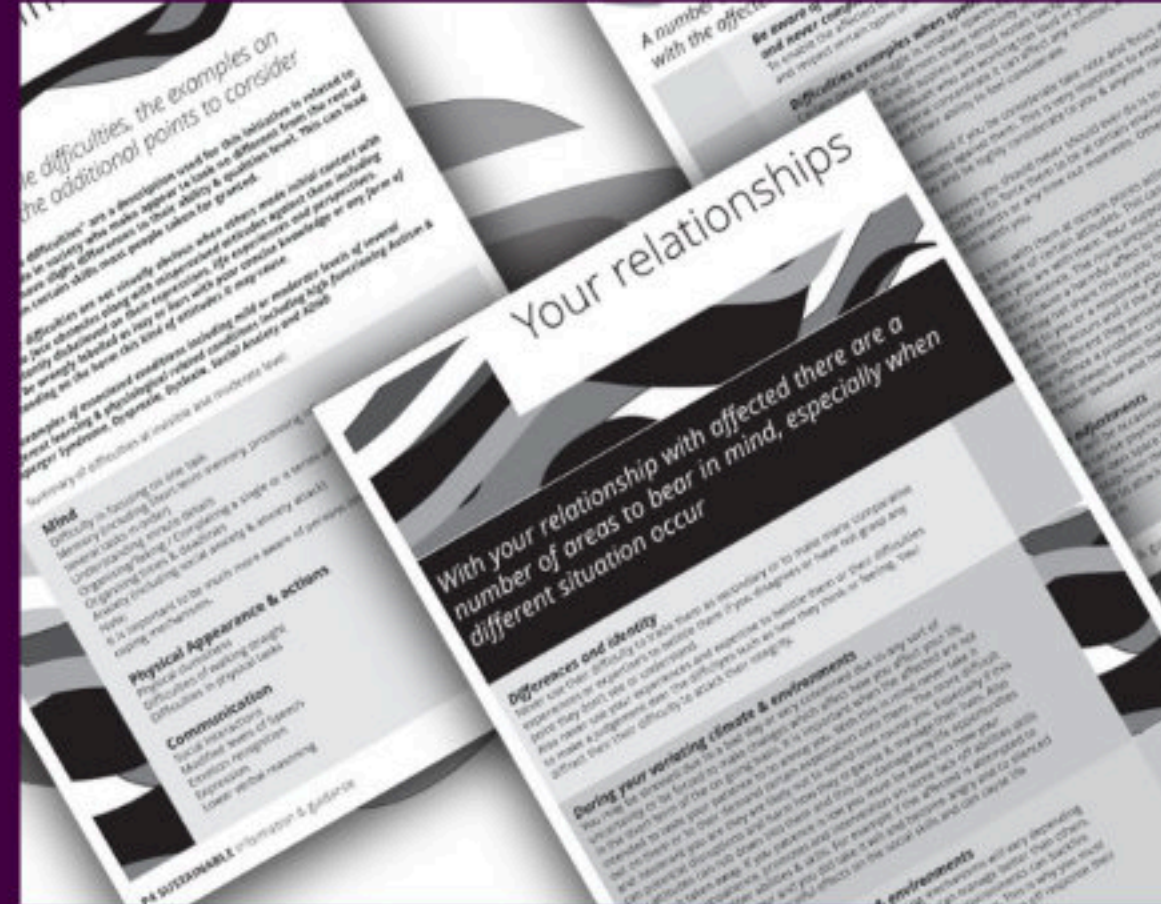
## Solution Examples



Education & Training (Smarter Senses)  
Developed in 2018 as part of the Google Digital Garage workshop

# Awareness Elements

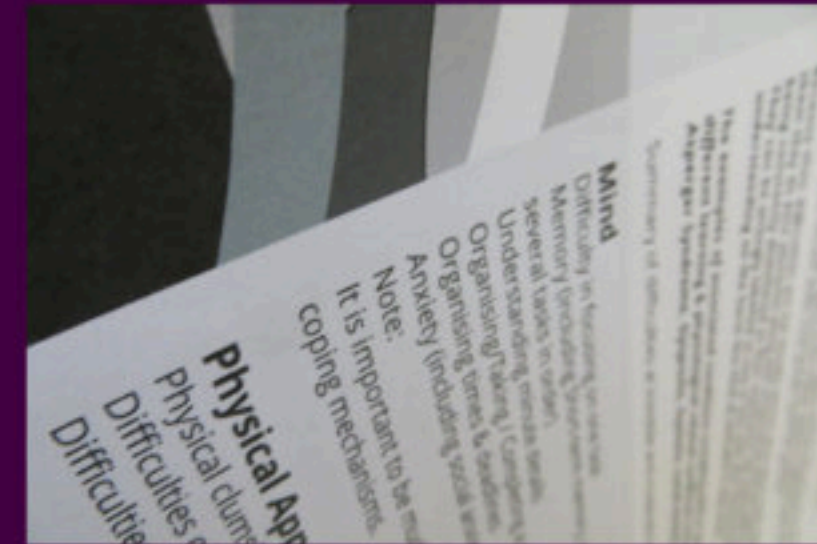
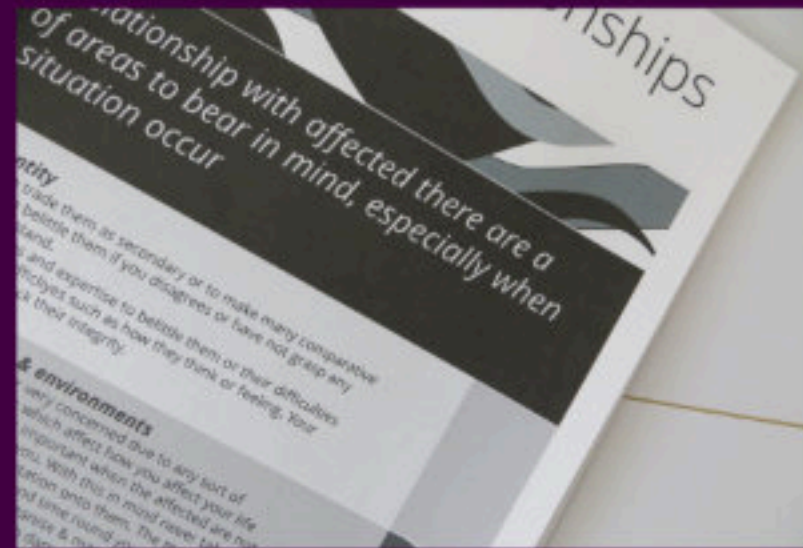
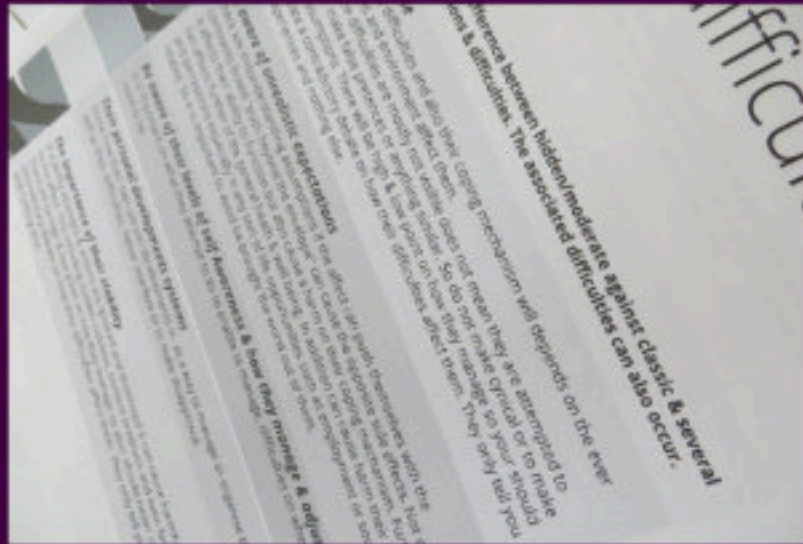
## Solution Examples



## Sustainable Interpersonal and Interaction Guide

# Awareness Elements

## Solution Examples



### Sustainable Interpersonal and Interaction Guide

This can enable any family member, friend or any contact or colleagues of hidden differences gain greater understanding, concise knowledge with tips and guidance with how you have a sustainable relationship and can bring the best out of a person with hidden differences

# Awareness Elements

## Solution Examples



**Connect  
Personal Development references & tools**

## Awareness Elements

# Solution Examples

A family of personal development tools and resources for independent young person and adult with hidden differences which can be useful to improve navigate and to manage and cope through different situations and circumstances.

The connect resources family  
This is broken into four sections:

### Developments

The evolution and planner reference which enable to reflect, plan and strategise

### Liaison

The information procedures guidelines to approach when facing any kinds of misunderstanding & mistreatments though intolerance or prejudice

### Organiser

Featuring Daily and weekly planner

### Solver

Which includes a basic solution solver a problem solving information structure to enable these users to work out problems or issues at their own.

## Connect: Personal Development references & tools



This idea needs to be develop further with expanding versions. Also how this can digitally developed further with Artificial Intelligence & digital apps

# Awareness Elements

## Solution Examples

**Higher Aspirations**  
To see the best out of a person with hidden differences is not just about understanding and expectations. We must aim higher to enable sustainability.

**POSITIVE VALUES**  
Use your mind and hearts to the human side of a person with hidden differences beyond perceptions and typecast

**Full expertise and experiences a person with hidden differently can be beneficial to educate, share and influence everyone**

**Adv.**  
Explore the possibilities for a person with hidden differences in society.

**It's time to stop normalising toxic attitudes and hatred towards disabilities and difficulties.**

**The importance of valuing a person with hidden differences along with human aspects that affect their lives.**

## Social Mission: Social responsibility awareness



This idea needs to be developed further with specialised awareness features for specific audiences linked with Plus Value Awareness website. Also how this can be digitally developed further with Artificial Intelligence, digital apps also virtual and augmented reality

## Awareness Elements

# Solution Examples

Presenting to the general public and communities a variety of awareness campaigns, reminders and information which enable for society to have an open mind and to change society perceptions and judgments. This is the starting points to generate interest and to potentially to access services and products.

This can be developed including social responsibility awareness posters, leaflets and flyers. Also to have exhibition display at events on either displaying a number of projects and campaigns featured on the Plus Value Awareness website or a single subject

**Social Mission: Social responsibility awareness**

**Marketing examples based on projects featured on Plus Value Awareness website**



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Thank you for Reading

**Aware+Vision** 

Aware+Vision is a Social Enterprise proposal

Written & Presented by Keith Mckenzie for Hatch Enterprise

