DISPLAY

Programmatic Display is designed to boost any business seeking to get their message in front of their target market, any place at any time.
Widely connected and integrated with all major data exchanges, allowing for the best ability to get in front of your target market.

TARGETS

Demographic Targeting
Target users based on their age, gender, HHI, career, ethnicity and more.

Behavioral Targeting
Target consumers based on their search, click and web browsing history.

Content Targeting
Target consumers based on the kinds of sites and content they're visiting.

Geo Targeting
Target users based on radius, zip, city, county, DMA, state and more.

Frequency Caps
Limit the number of times a user can see your ad.

Day Parting
Target your key consumers at a time when they're most likely to buy.

NETWORK

RESULTS

Our team of Programmatic Buying experts can tailor a plan for any budget and we will guarantee a minimum equivalent of a .1% CTR based on a number of purchased impressions.

*Performance guarantee applies to the Basic, Competitive, and Dominant blend products ordered with a campaign duration of 30 days or more.

Recommended ad sizes: 728x90, 300x250, 320x50, 160x600, 300x600 in a jpeg or gif format.

VeraVow
MARKETING SOLUTIONS

DESKTOP | MOBILE | VIDEO | SOCIAL