URBAN RIDES magazine

VOL 145



SHUBERT CUSTOM CYCLES

SOS Top 8 Brawl At the Mall Invitational Bike Show and Audio Champions

Product Feature: RC Components 'Kolor Pop'


RC
Components
INC.
SINCE 1989
BIG WHEELS
FAT WHEELS
KOLOR POP WHEELS
PERFORMANCE WHEELS
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THAT'S A WRAP



Well, the season has come to an end. You have to admit, there's some mixed emotions though if you're in the custom world. The cold weather (depending on where you live, of course) is a welcomed break for those that are building, modifying, upgrading, ect so they're ready for next year.

All I'm gonna say about 2027 is, wow. One of the benefits of working for URM and SB is getting a preview of some heavy hitter builds currently in process for the upcoming season. Let me tell you, there's some monsters rolling out in the two-seven around the corner.

Speaking of 'around the corner'...don't lose that hustle. While we're all running up on turkey day and jolly old St Nick, keep in mind the Daytona kick-off is only a few months away. Too often we say to ourselves, "There's plenty of time!" then shift into full-blown panic mode when you can't get that part you need and you're leaving for Florida tomorrow.

It's an exciting time nowadays with social media allowing us a peek into what some of our favorite shops & builders are up to in the off season too. I remember decades ago when it was whispers and you heard from a buddy that talked to his cousin that stopped by so-and-so's shop to see the build progress. I swear it builds more anticipation getting the sneak peek on FB or IG as to what's in the works for next year.

And audio? Dear Lord is it wild to see how the bar gets raised on a yearly basis. Crazy to think a lightweight bike today would run over an extreme bike some years ago. Being an audio guy myself, just to see how far the industry has come is motivating.

On that note, I'll let you get to checking out this month's issue. Get ready for one of the sickest issues of Street Bagger we have in the works too! See you on the next one...

-LL-

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Team Money Cycles


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#wildcrew
Harley-Davidson


Harley-Davidson



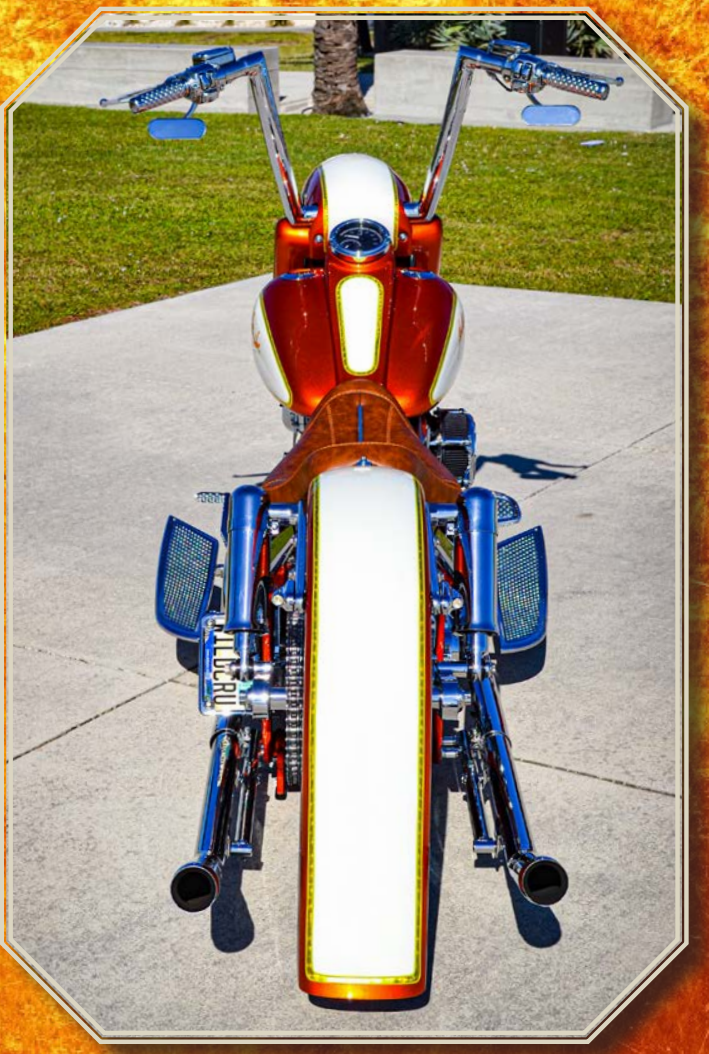












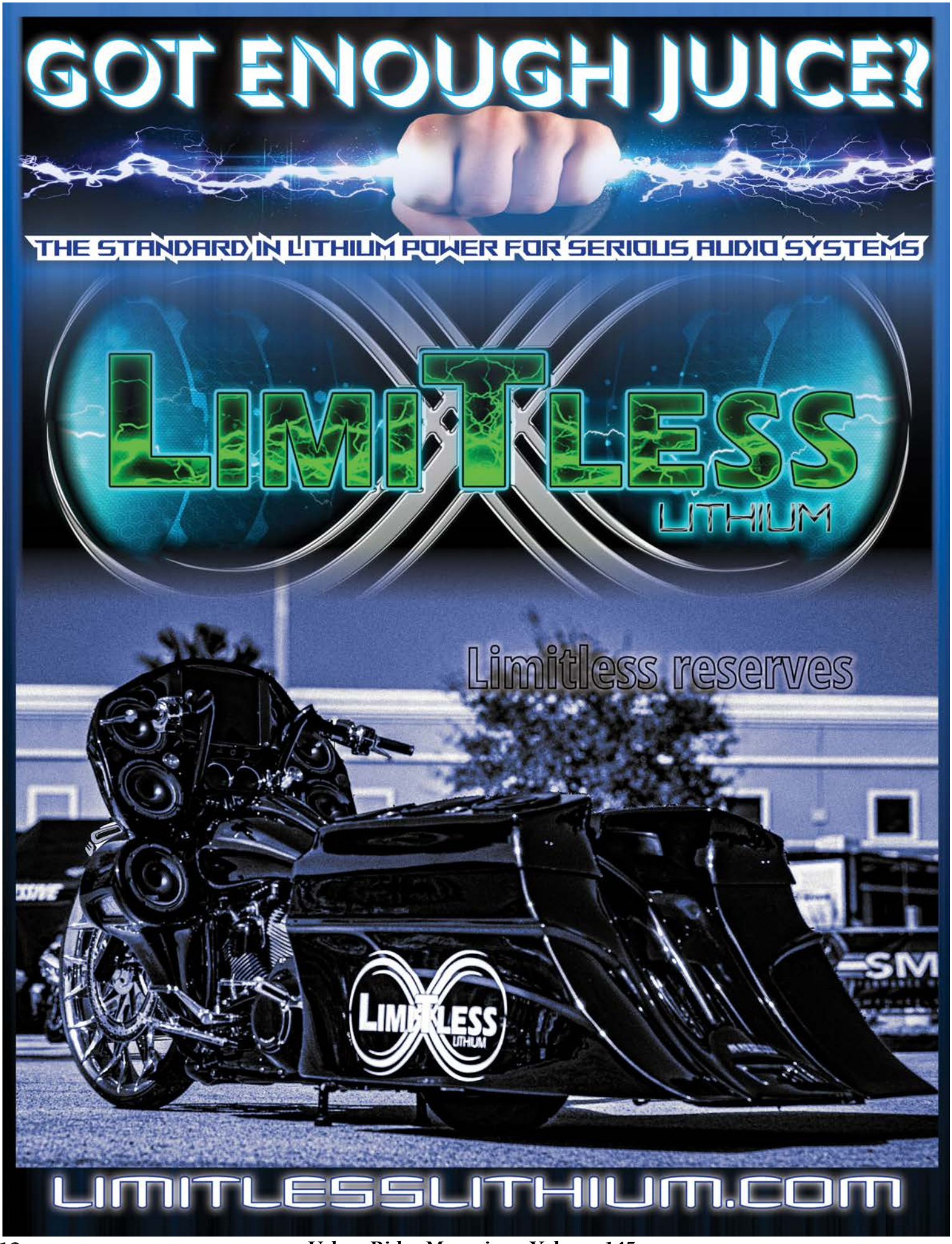

CAUGHT YA LOOKIN

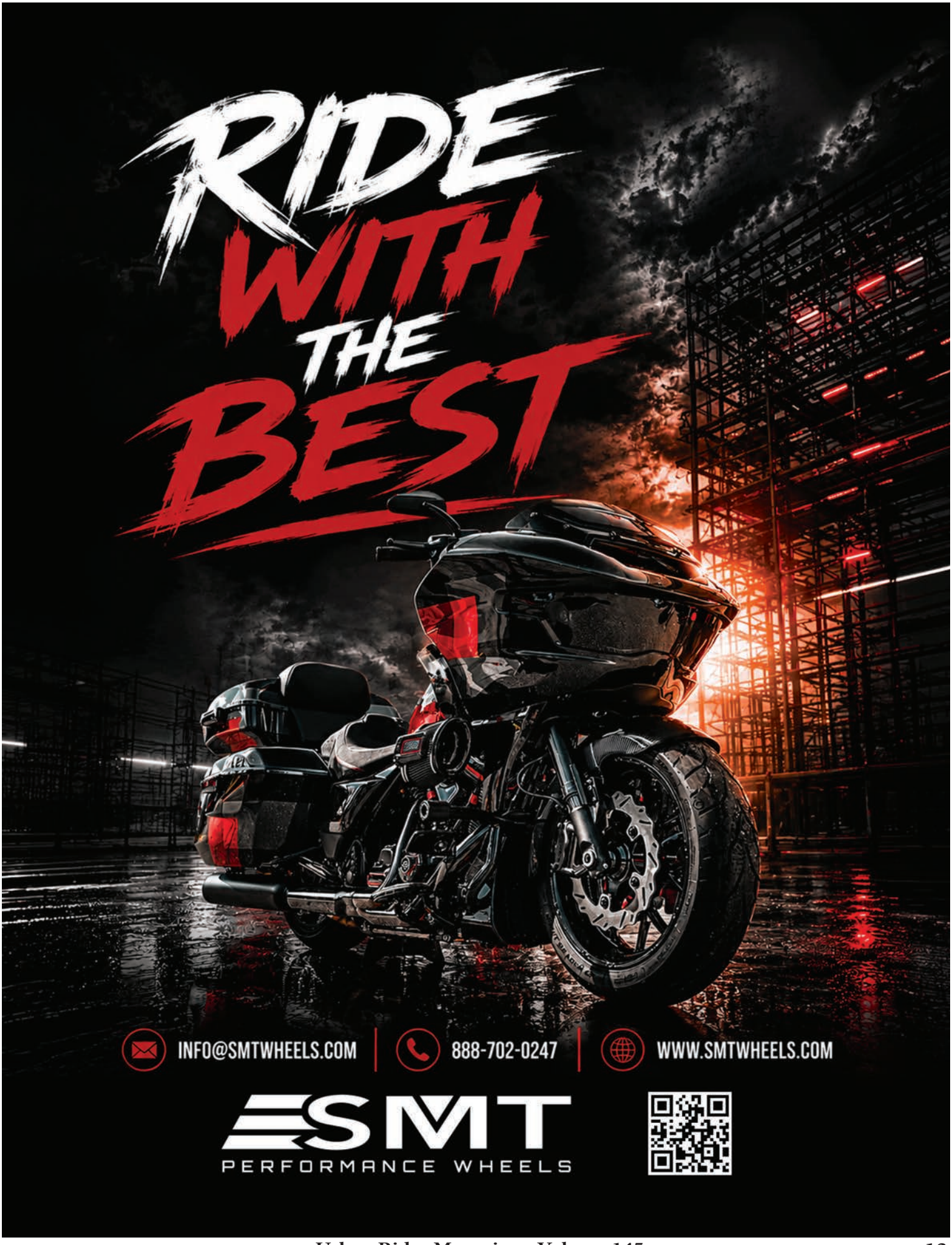


Owner: Al Scroggins
Bike Name: #wildcrew
Builder: Klean Custom Bikes
Chuck Hill / Glenn Hearn
Bike: 2009 HD Softail
Painter: Chuck Hill
Engine: 103ci
Intake /Exhaust: Dirty Bird Trumpets
Suspension: Dirty Bird, Dirty tail
Front End: Hawg Halters touring chrome torpedo lowers
Headlight: Dirty Bird nacelle, led with turn signals
Wheels: SMT big fatty
Brakes: Hawg Halters front caliper, rear HHI
Chin Spoiler: AF Kustoms
Handlebars: Carlini 14in ape hangers

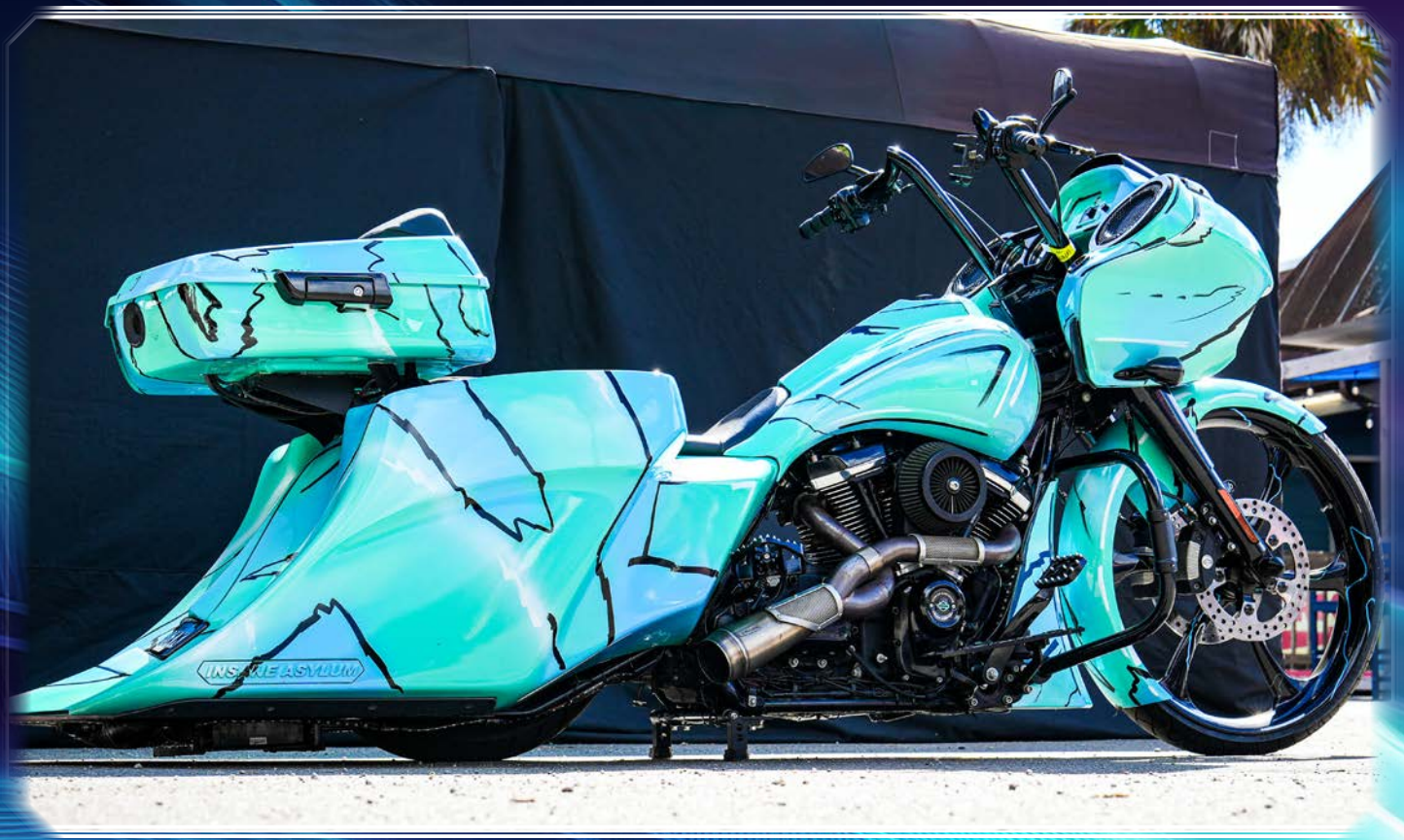
Gauges: Dakota Digital analog, Harley smooth led gas caps
Seat: Troy Swarvar
Tank/Console/Gas Cap: Xecution Style
Front Fender: Xecution Style
Rear End Setup: Xecution Style
Footboards/Controls: Cycle Smith shredder boards, grips and pegs
Additional Details: All body parts painted both sides, all bolts replaced with polished stainless steel APR 12 bolts and polished beauty washers, wiring and hydraulic lines ran inside bars , painted AFK center stand to match, AFK chin spoiler welded and finished, Covington finned valve covers, heads and jugs pineapple and diamond cut, pinstriped and gold leaf done by Michael Swann.




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MISFIT
Misfit


INSANE ASYLUM





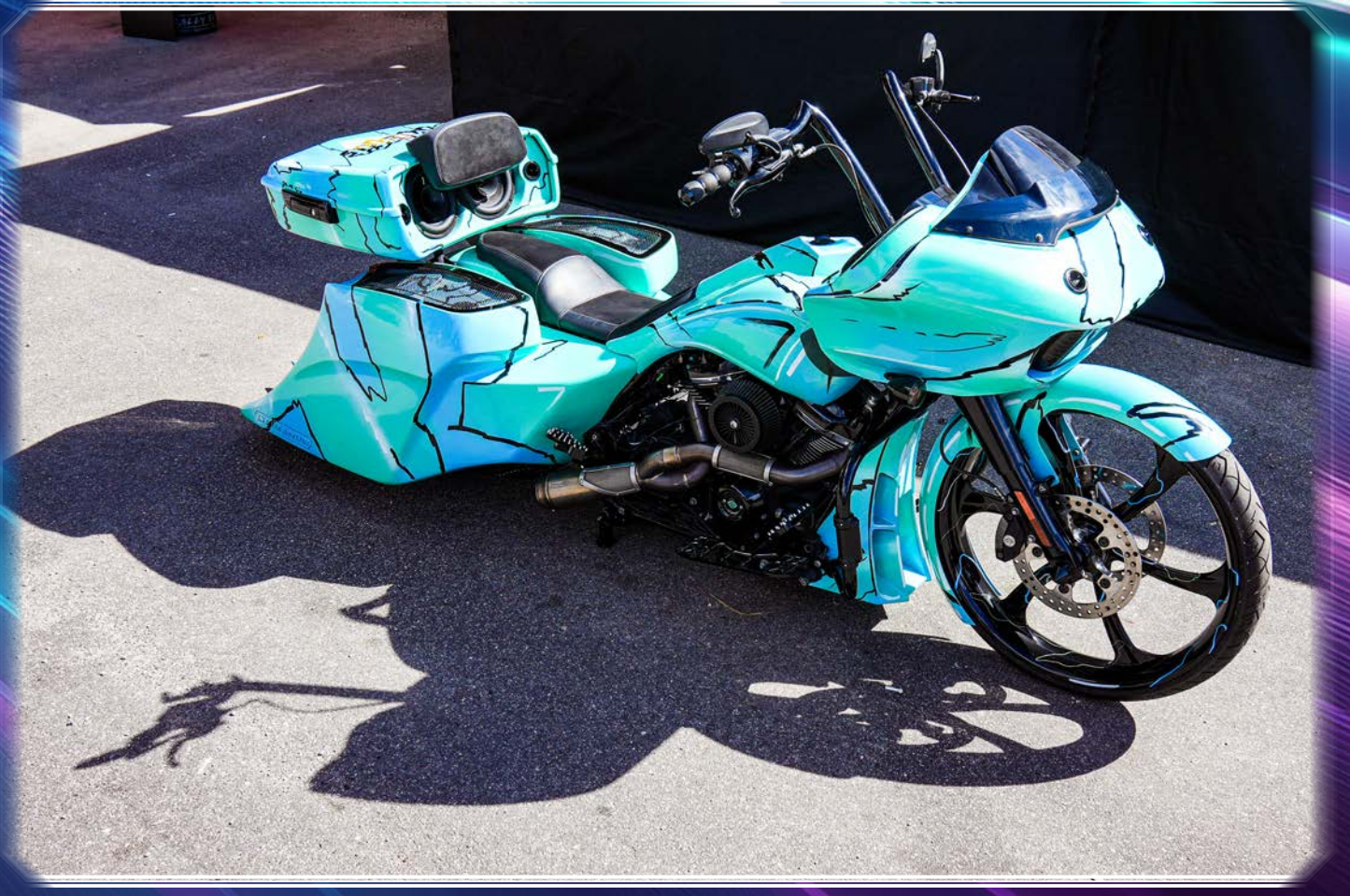



Misfit


INSANE ASYLUM


Misfit





Owner: John Breen
Bike Name: Misfit
Builder: Villain Audio Baggers / John Breen
Bike: 2018 HD Road glide
Painter: Villain Audio Baggers
Engine: 107ci
Intake /Exhaust: Stage 2
Suspension: Dirty Air
Front End: American Suspension
Wheels: Rotation Wheels
Chin Spoiler: Rotation Wheels
Handlebars: KST by Skullys Customs
Seat: Custom Made

Tank/Console/Gas Cap: Insane Asylum
Front Fender: Basic wrap
Rear End Setup: Insane asylum
Tour Pack: Insane asylum
Footboards/Controls: Amazon
Battery(s): Braille
Audio System: Euphoria dsp. Euphoria mid 8 coax. Euphoria 8in coax paper. 12 euphoria tweeters. 2 DC Audio Weapon X 10in subs Soundigital 5k amp. 2 euphoria 3000 watt amps.
Additional Details: Tuning by Sam Stokes @ Dying Breed Customs




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RC COMPONENTS KOLOR POP WHEELS

PRODUCT FEATURE

As you know, we take customization very seriously here at Urban Rides and Street Bagger. When we saw the new 'Kolor Pop' from RC Components hit the streets, we wanted to know more. We had a chance to sit down with RJ from RC Components and get the info on this new custom option added to their already extensive line of high-quality products.

Can you explain a little bit about what the whole 'color pop' option is on your wheels?

First off, it is "Kolor Pop". If it isn't spelled wrong, it ain't selling. Lol! It is no secret that color matched parts are becoming increasingly prevalent. That is also one of those things that can be easily overdone, if unchecked. Too much of a good thing can easily be a bad thing. Subtlety, on some level, is key. That is why we went with the Kolor Pop instead of solid color wheels. An entirely red (or any other color) wheel can be a lot, but the Kolor Pop adds just enough to give it the look you want, in an extremely classy way. On the same token, if you have a color scheme going on the bike (let's go with red again) and end up with 5 different parts that are 5 different shades of red, that doesn't work either. You've dropped a bunch of money into custom parts, just for you buddies to ask, "why doesn't it all match?" That is frustration on a level that you don't want to get yourself into. That thought is what drove the original color selections for the Kolor Pop. We all see the Klock Werks Kolor Flare windshields out there, and what a great accent piece they are. So, we picked our shades of colors for the Kolor Pop to match those. Then it turns out, they are right in line with a lot of other parts too. For example, the colored Hogworkz engine bolt kits, or their double barrel engine guards with the colored rollers. Take is one step further to the colored Ness floorboards, and you are there. With just those parts: Kolor Pop wheels, windshield, engine bolt kit, engine guard, and floorboards, that is enough to give you a killer custom look all through the bike, without going all out. Subtle and sharp!





Anything you can tell us about the process or is it top secret?



We do not have any secrets to keep on these. The wheels are mostly done just like any other here at RC. They are all made right here, in house, at RC Components in Bowling Green, Ky. Whether it is for an Eclipse Kolor Pop or Chrome Kolor Pop, everything except the custom color is done just like any other wheel. The chrome is triple plated (also done in house without our own chrome line), and the black on the Eclipse wheels are anodized. From there, they go to our extremely talented powder coat specialist, and he adds in the color. It is a very tedious process, getting the lines straight and clean. We know that if someone is paying for a Kolor Pop wheel, it needs to be perfect. After the color is laid down, a protective clear coat is put over it all and it is ready to roll. They look amazing, but they are made to last. Forged from 6061 aircraft grade aluminum, they will stand up to whatever the road throws at them.

What wheel designs is the process available for?

Kolor Pop is not available on all of our wheel designs, but we have enough available that we are guaranteed to have one that everyone likes. Originally, it was offered on the Dillinger, the Dynasty, the Savage, and the Majestic. What we are most excited about though, is what we just added. Previous to last week, our Laguna design was only offer in chrome or solid black (no contrast cut option). We now have an Eclipse version of the Laguna. We also added it to the Kolor Pop lineup, and it is about to pop off with the performance bagger riders. It is our lightest wheel design at RC, and the Kolor Pop versions are so dope, they are going to go crazy! We also added the Impulse wheel design and the Echo wheel design to the Kolor Pop line up now, giving us 7-wheel designs as options for the Kolor Pop! The Echo is our replica design for the 2024 and newer Street Glide and Road Glide models, so it is a great addition, as well. Honestly, the Kolor Pop version of



that wheel looks so much sweeter than the black and machined version, that it is a whole different animal now.

Are you limited to only certain colors?

Yes, it is only certain colors. The thing we wanted to avoid from the beginning is doing custom colors. If someone sees a Blue Eclipse Kolor Pop wheel, we don't want them trying to decipher which blue it is and getting it wrong. When the customer opens the box, we want the wow factor… not "Well this doesn't match what I was thinking." You know what you are getting from the get-go, and they are off the chain. Originally, we started with Blue, Red, Green, and Blue. Now, we have added Gold, Orange, and Bronze. They all look amazing, but that Bronze Kolor Pop looks even better than we ever expected! Bronze is the only color we offer that is not a candy color, but no matter. The final product looks, unreal, amazing!



Is there any order delay when optioning for this?

Just like most of our wheels, they are made to order. That doesn't mean what it does with some other companies, since we do have our own chrome line, our own anodizing line, and our own polishing department. Typical lead time on a normal wheel to get made and shipped out the door is 2-3 weeks. When doing a Kolor Pop wheel, it only adds another 1-2 weeks for that part of the process. So, if you called and ordered a Kolor Pop wheel, the standard lead time is 4-5 weeks. There are some wheels out there that take months to get, so we have that beat by a country mile. If you control the process, you can control the timeline. RC has been in business since 1989, so we are the OGs on the block and we know what we are doing.

Do the wheels need any special treatment or care?

There is nothing out of the ordinary you need to do, but keeping them clean is important. The best chrome in the world is only as good as how well you take care of it. You are not getting these wheels at a yard sale or swap meet, so do not treat them as such. RC stands behind our products, so if anything were to pit or peel, there is a 2-year warranty on the finish, and a lifetime warranty on the structural integrity.



But if you drop a wrench and ding it up, that's on you. Also, be mindful of the cleaner you use. Stay away from any cleaner that has corrosive properties. Palm Olive soap is one of those to stay away from. Or if you find a cleaner that says non-acidic…. Do not trust it. Even if it says non-acidic like that, if the word "acid" is on the bottle in any way, put it down! If Dawn is good enough for the baby ducks, it is good enough for your wheels. Wizard's cleaning products or something like Psycho Killer Waterless Wash and Wax are both great to use with our wheels.

Any other secret cool stuff RC have in the works you can tell us about?

Between our Chop Cut performance rotors doing so well, and our new Pro Performance rear axle kits for the touring models, we are branching out and doing some sweet new things. One of the best parts about our rear performance axle is the fact that our kit come with the needed 32mm 12-point socket that most people don't have. Just a sweet little add on to help. My favorite new piece is a small one, but it is good for every 2024+ Street Glide or Road Glide. You know that plastic piece that clips on to the down tubes, the coolant reservoir, and the brake line? We came out with 2 billet clamps specifically to replace that wack plastic piece. They come in chrome or black, and looks so much cleaner, not to mention stronger. I personally don't like the idea of buying a brand-new Harley and seeing PLASTIC. These are the business and retails at only $125 for the set. One clamp goes around the reservoir and the left down tube, and the other goes around the brake line and the right down tube. Simple and sleek, and so much better than plastic!

Big thanks for RJ for the details on this awesome custom option! Now you know, and build season is here...




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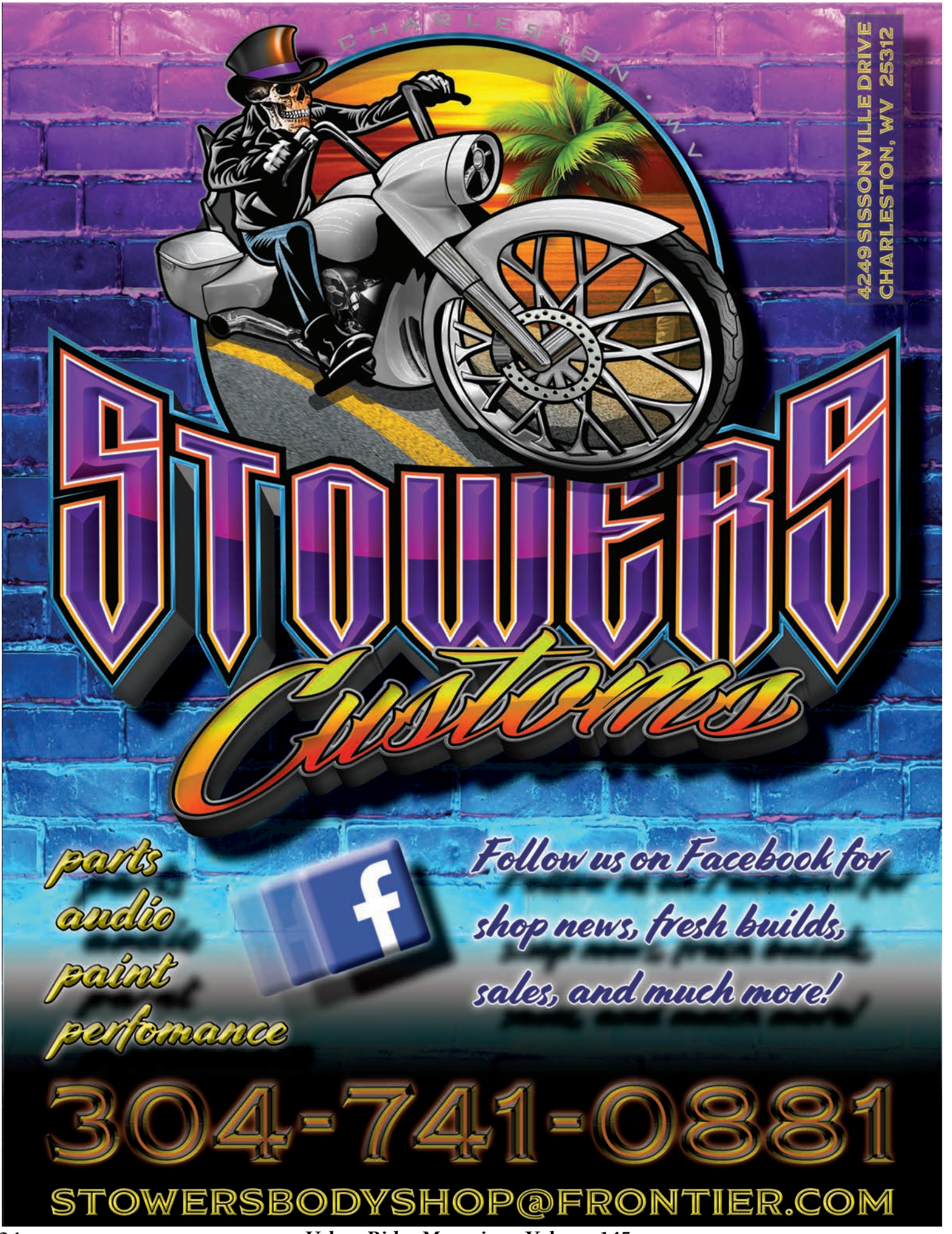








Owner: Steve Shubert
Bike Name: AAO (And Another One)
Builder: Shubert Custom Cycles
Bike: 2017 HD Softail Slim
Painter: MF Paint Works, touch ups by Chi South Customs
Engine: 110ci
Intake /Exhaust: Dirty Bird
Suspension: Platinum Air
Front End: AF Kustoms Weld on neck and trees
Wheels: DNA
Brakes: HHI
Chin Spoiler: AF Kustoms
Fairing: Dirty Bird nacelle
Handlebars: Magnum shielding
Gauges: Dakota Digital
Seat: Sinister Seats
Tank: One-off custom
Front Fender: Dirty bird
Rear End Setup: Dirty bird rear fender, AF Kustoms Swingarm
Footboards/Controls: Bad dad
Audio System: Cicada Audio
Additional Details: Powder coating by Coating Specialties and Chi South Customs. Engine coating by MC Customs


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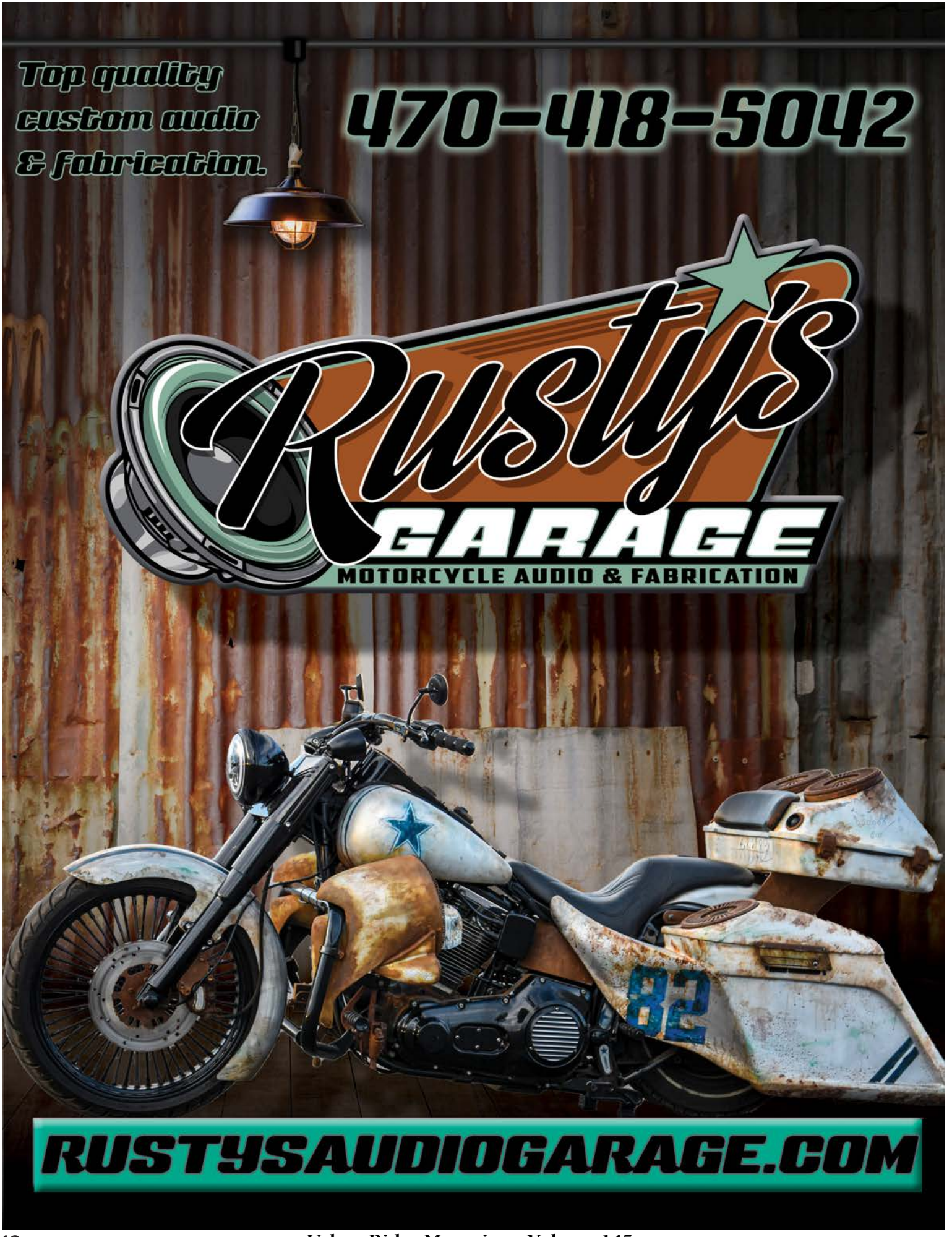






Owner: Ron Yohe
Bike Name: Million Dollar Baby
Builder: Casey's Customz
Bike: 2011 HD Street Glide CVO
Painter: Mark Boyer
Engine: 124 Custom Built
Intake /Exhaust: Khrome Werks
Suspension: Dirty Air
Front End: Arlen Ness
Headlight: Lp6
Wheels: SMT
Brakes: HAWG halters
Handlebars: Fat baggers
Gauges: Koso
Seat: The Stitch Lab / LePera
Front Fender: Russ Weirton
Rear End: Haw Halters swing arm
Footboards/Controls: Thrashin
Audio System: Soundz




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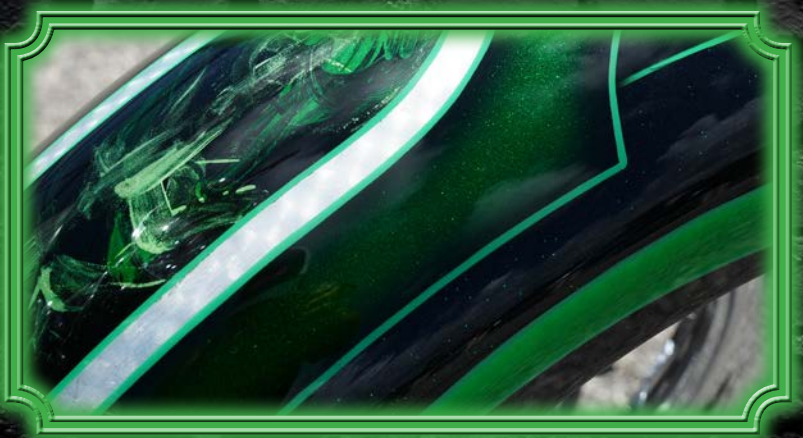

JADE
AdventHealth


SPIRIT
Challenger
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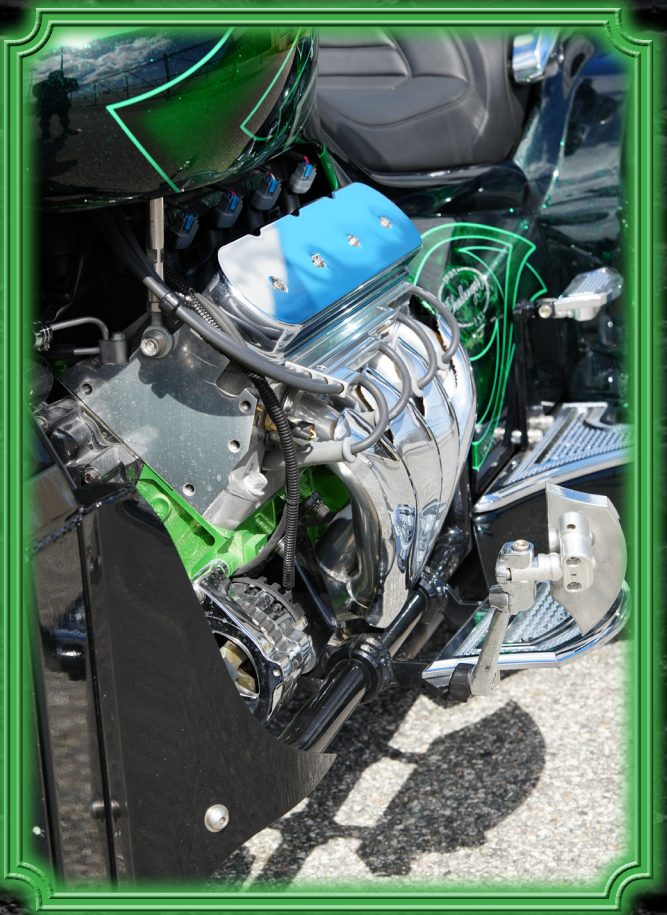








Owner: Cypress Creek Motorsports
Bike Name: Jade
Builder: Challenger Motorcycles
Bike: 2025 Challenger V8 Spirit
Painter: Luna's Auto Art
Engine: 6.2L LS3 525hp
Intake /Exhaust: Custom Challenger Intake, Custom Challenger Side Dump Exhaust
Suspension: Challenger Motorcycles Independent Suspension
Front End: Challenger B17 Inverted Front Suspension
Wheels: RC Components Assault
Brakes: Dual PM 6-Piston Front Calipers, Camaro Rear Calipers
Seat: Custom Mustang Seat
Front Fender: 23" Wrapped 5.5"
Rear End: 3:27 Camaro Rear Differential
Footboards/Controls: CCMS Built Eddie Trotta Designs





SOS Top 8 Brawl at the Mall Invitational Customs Bike Show powered by Urban Rides Magazine

Congratulations to the winners of the 2026 SOS TOP 8 Audio Brawl at the Mall Invitational Custom Bike Show! Thank you to everyone who brought their bike out and helped make the show a success. The talent, creativity, and hard work on display were incredible.

A big shout-out to Dan Robey and Urban Rides Magazine for taking on the task and powering the SOS TOP 8 Bike Show and doing an outstanding job putting the line up together and helping make it a memorable part of the weekend. We appreciate you!

Congratulations to this year's winners:

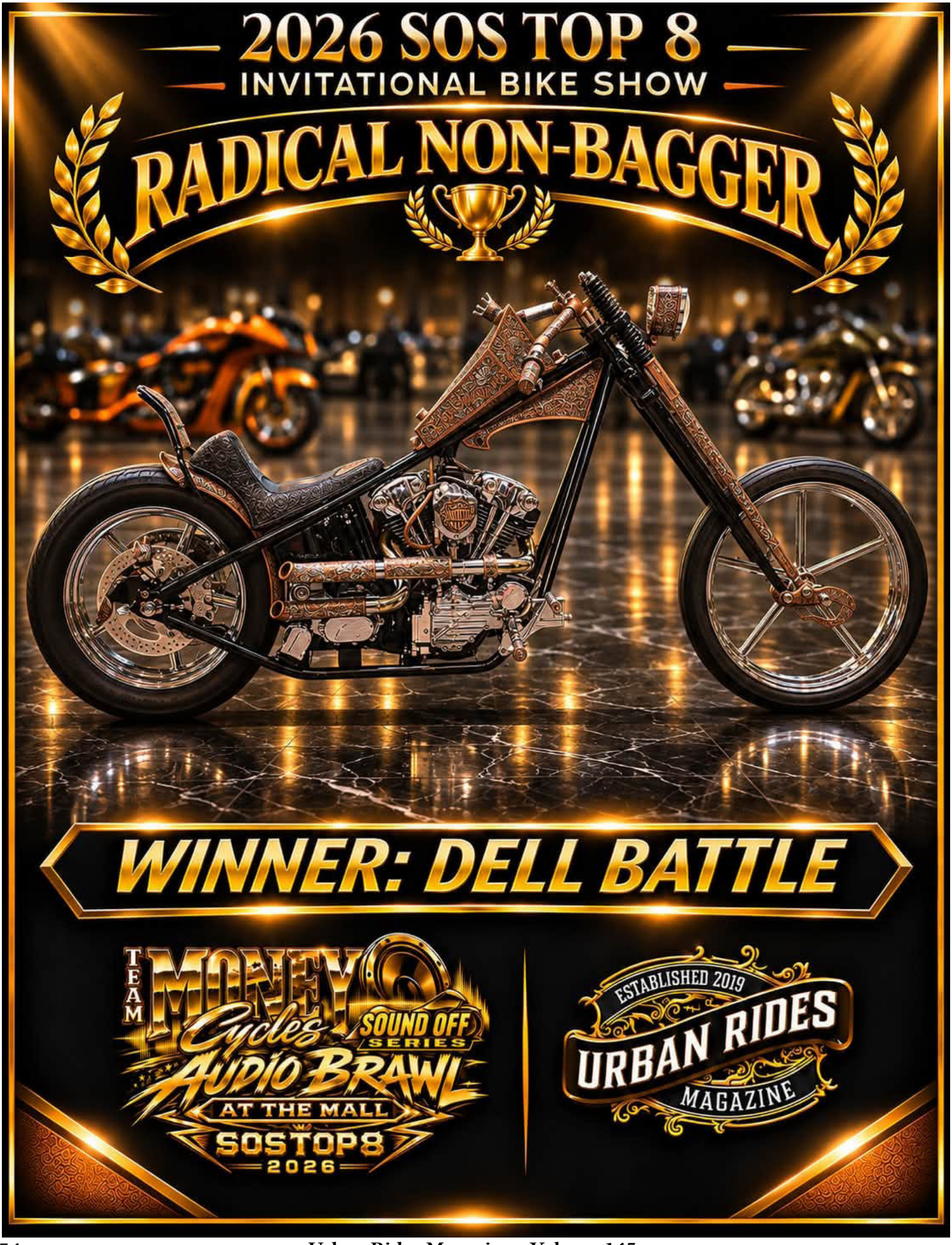
*** Best of Show: Native Behind Bars**
*** Fat Tire Class: Sergio Perez**
*** Performance Class: CJ Maurine**
*** Radical Non-Bagger Class: Dell Battle**
*** Softail Class: Catina Cross**
*** 32–34" Class: Lee Landis**
*** 30" Class: Randy Ison**
*** 26" Class: Billy Parris**
*** 23" Class: Lamar Gibson**
*** 21" & Down Class: Dell Battle**

Congratulations to every winner—and thank you to all who participated. You helped make the 2026 Invitational Bike Show one to remember!


2026 SOS TOP 8
INVITATIONAL BIKE SHOW
BEST OF SHOW
SAM FTW
WINNER: NATIVE BEHIND BARS
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
SOSTOP8
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
FAT TIRE CLASS
WINNER: SERGIO PEREZ
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
SOSTOP8
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
PERFORMANCE CLASS
WINNER: CJ MAURINE
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
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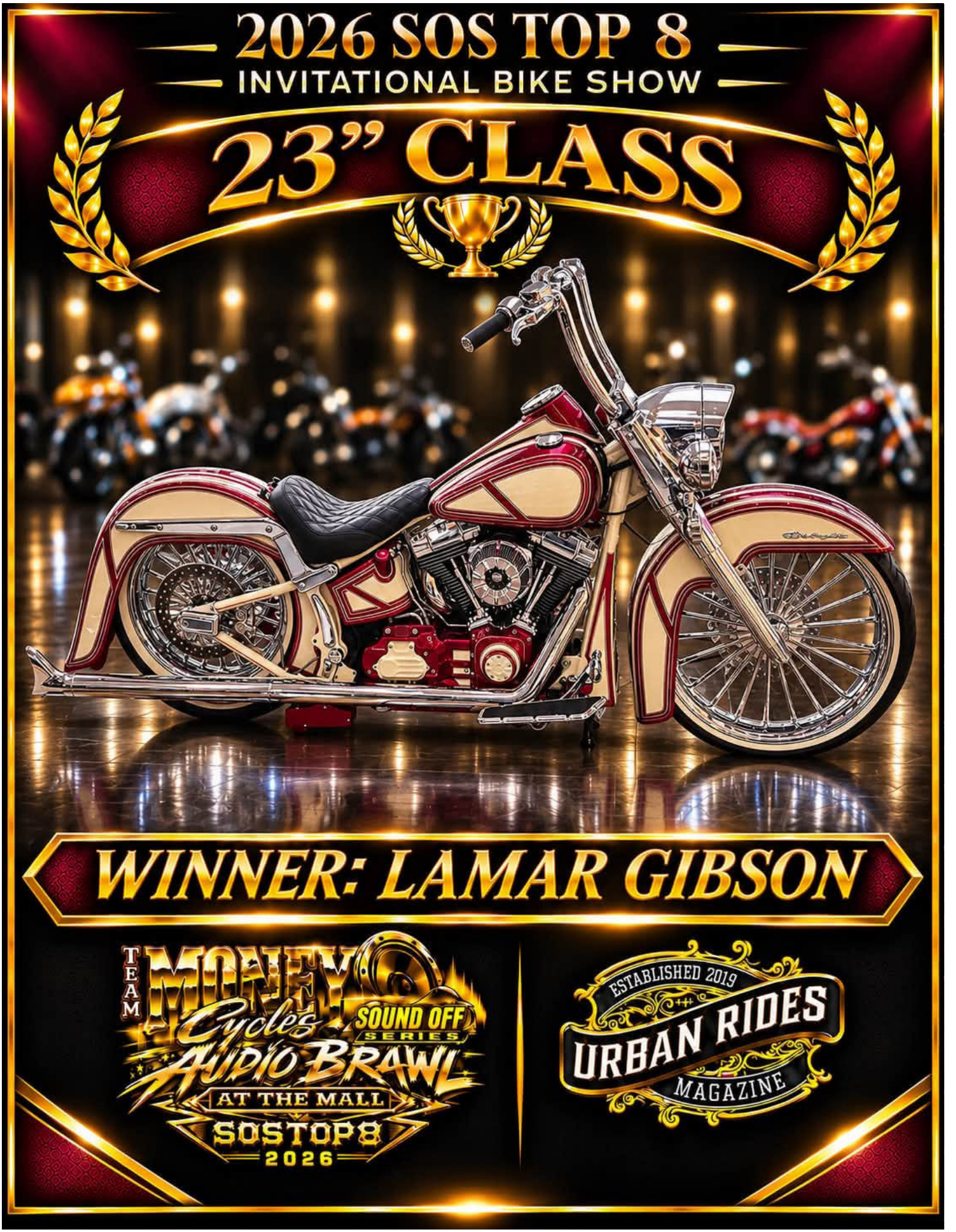

2026 SOS TOP 8
INVITATIONAL BIKE SHOW
RADICAL NON-BAGGER
WINNER: DELL BATTLE
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
SOSTOP8
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
SOFTTAIL CLASS
WINNER: CATINA CROSS
TEAM MONEY
Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
32-34" CLASS
WINNER: LEE LANDIS
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
SOSTOP8
2026
ESTABLISHED 2019
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
30" CLASS
WINNER: RANDY ISON
TEAM MONEY
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SOUND OFF SERIES
AUDIO BRAWL
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
26" CLASS
WINNER: BILLY PARRIS
TEAM MONEY
Cycles
SOUND OFF SERIES
AUDIO BRAWL
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
23" CLASS
WINNER: LAMAR GIBSON
TEAM MONEY Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
SOSTOP8
2026
ESTABLISHED 2019
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2026 SOS TOP 8
INVITATIONAL BIKE SHOW
21" & DOWN CLASS
WINNER: DELL BATTLE
TEAM MONEY
Cycles
SOUND OFF SERIES
AUDIO BRAWL
AT THE MALL
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365 days a year. Eight-plus events. Countless hours, miles, and steps.

Hosting the Team Money Cycles Sound Off Series is a year-round commitment. It means coordinating events across multiple states, building our Team Money Cycles Sound Off University courses, working with manufacturers and sponsors, and constantly creating new ideas and formats to keep competitors, spectators, and manufacturers engaged.

We know what everyone invests to be part of this: diesel, hotels, travel time, days off work, and time away from family. We work all year to make every show—and especially the Super Bowl of motorcycle audio, the Team Money Cycles Audio Grand Prix—worth that investment. That takes creativity, planning, and a whole lot of heart.

Today, I want to give Team Money Cycles their flowers.

To Luisa and Sherry, thank you for being on the road with me and helping make sure everything is in place before, during, and after each show.
To Rick Riley, thank you for getting the TMC trailer to every event safely and bringing it home to base.

To our judges—T-Funk, Geo, EdRock, Rick Riley, Will Knox, Ruff, Deon Moon, Supe and Juan—and the entire judging staff: thank you

SOS Top 8 Brawl at the Mall Champions

for the miles you travel, the countless hours on your feet, and the care and attention you give every competitor. Walking that 8-by-40 event tent, listening closely, and giving each competitor your best takes real dedication.

And to everyone who folded chairs, raised tents, loaded trailers, and stepped in wherever help was needed: you did a hell of a job in 2026. I'm grateful for every one of you and for the support system we have behind this organization.

Audio Brawl at the Mall staff—the Johnson family, Jug, Surge, Gary, Johnny the Jeweler, Shonde, Mr. Melvin and the crew, Montgomery Township Police and everyone else who stepped in to help—thank you. Your hard work and support helped make the weekend a success, and I truly appreciate everything you did.

This is why we call Team Money Cycles the Big Show. The commitment, the people, and the experience we bring to motorcycle audio are something special. To me, there's no greater place on Earth for motorcycle audio.

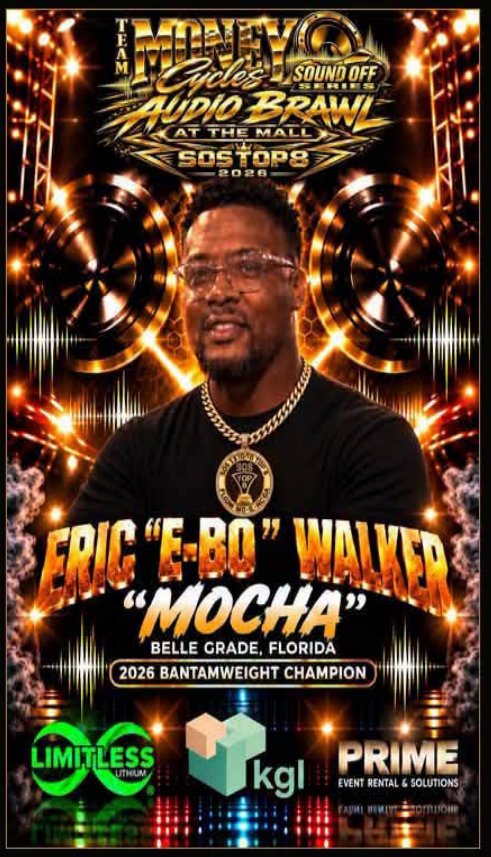
Thank you all. 2027 will be bigger and better.

Take your flowers…

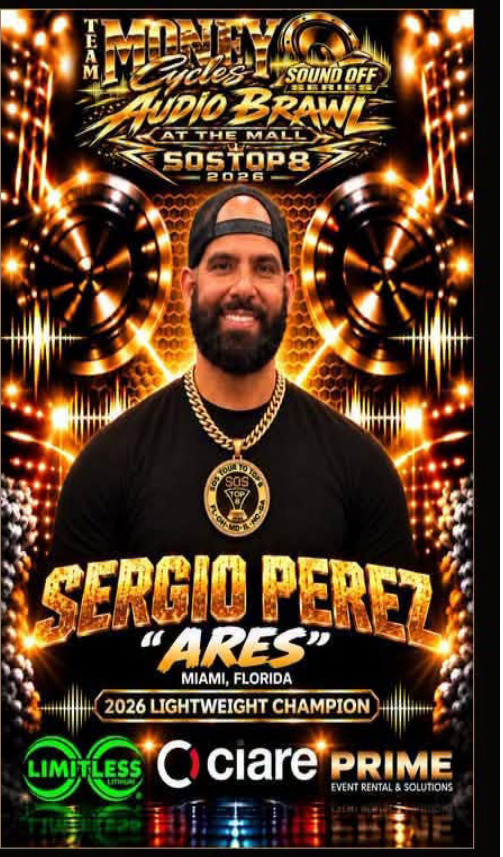
Rickie Will
TMC

CONGRATULATIONS

2026 AUDIO BRAWL AT THE MALL CHAMPIONS

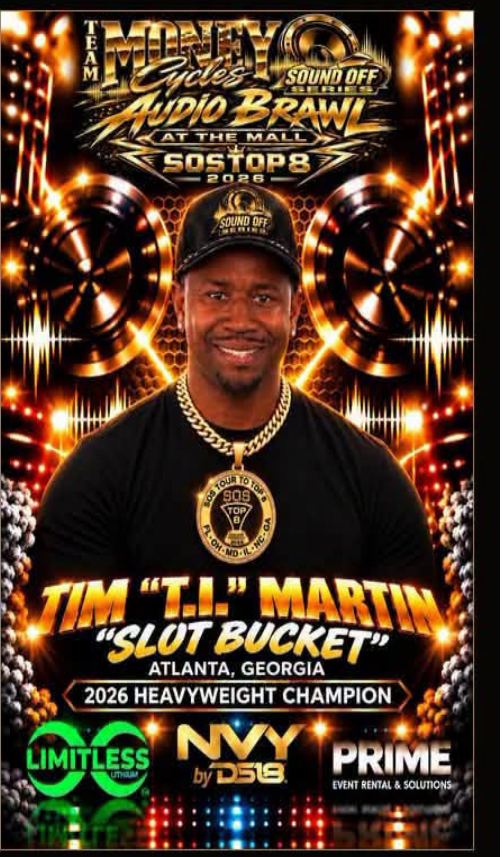












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