



EMPOWERING GROWTH

Partner with Touch Nederland

Invest in the future of a rapidly growing sport and a passionate community



Touch Rugby is a dynamic, fast-paced, and minimal-contact sport that emphasises speed, agility, communication, and teamwork. It's a fitness-focused activity suitable for all ages and abilities, enjoyed by both men and women, and is experiencing rapid global growth.

Touch Nederland is the official national body dedicated to developing and promoting the sport across the Netherlands. For over a decade, we've proudly sent competitive teams to international competitions, including Permits, European Championships, and World Cups. Our dedicated male and female athletes have represented the Netherlands across the globe – from Australia to England and Malaysia – competing in divisions such as Men's Open, Women's Open, Mixed Open and Men's Over 30.

As an amateur sport, our players bear the full financial responsibility for their participation. To continue supporting our national teams on the international stage and further develop Touch within the Netherlands, we need your support!

WHY PARTNER?

GAIN EXPOSURE

Significant visibility within a dynamic and growing sport. In 2024, Touch NL reached an audience of 47,000 within 36 posts

ALIGN VALUES

Connect your brand with teamwork, fitness, and community spirit

CONNECT AUDIENCES

Reach diverse athletes, families and enthusiasts nationally and internationally. Last years Touch World Cup hosted 39 nations across the globe!

COMMUNITY IMPACT

Show your commitment to fostering amateur sports and community development. Within the last year, Touch NL

SPONSORSHIP OPPORTUNITIES

OFFICIAL PARTNER €15,000 / year

Become our Official Partner and unlock exclusive advantages including:

- Your logo displayed on the National Jersey
- Your company's logo featured across our social media platforms
- Inclusion on all digital and print advertising materials for every Touch Nederland event

EVENTS SPONSOR €10,000 / year

Touch NL organises 8 tournaments annually each extensively advertised on social media. As an Events Sponsor, you will benefit from:

- Your company's logo on all advertising materials for national and international events
- Display four beach flags and set up a dedicated company stand at each tournament
- A unique Touch team-building day for your company
- Touch NL teams to support a promotional activity for your company

ONLINE SPONSOR €6,000 / year

Maximise your digital presence as an Online Sponsor

- Your company's logo at the top of our social media pages
- Inclusion on all online advertising materials (posters, flyers) for every Touch NL tournament
- The opportunity to make up to 10 posts/stories per year across our social media networks

KIT SPONSOR

Join our players on the pitch with your company logo on our official kit

- **Main Jersey Sponsor – €5,000:** Your company's logo displayed on the front or lower back of the National playing shirt
- **Side Jersey or Shorts Sponsor – €3,000:** your company's logo printed on the sleeve of the official shirt or on the front or back of the official shorts
- **Kit Partner** – We are seeking partners to help fully equip our national teams with essential materials such as bags, water bottles, socks and sunglasses. We are open to discussing any type of kit support you would like to provide

ADDITIONAL SPONSORSHIP

COMMERCIAL ADVERTISING STAND

€2,000 / year

Boost your presence at Touch Nederland tournaments with a dedicated advertising stand. Advertise and sell your company's products and enjoy an exclusive promotional opportunity

TEAM BUILDING EXPERIENCE

€1,000 / session

Invite your employees for a full day introduction to Touch Rugby. Our experienced Touch Nederland players will personally coach your team, helping them discover the exciting sport and its core values: fair play, cooperation and team spirit. An ideal team-building event

BE PART OF OUR JOURNEY!

Your support is crucial in helping Touch Nederland continue to thrive, allowing our athletes to compete internationally and expanding the sport's reach within the Netherlands

To discuss these opportunities or create a custom sponsorship package, please contact:

TOUCH NEDERLAND
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