



PSJ/Cap Conference 2026

Sponsorship Packages / Opportunities

WHY JOIN US A SPONSOR?

UNIQUE MARKETING OPPORTUNITY TO KEY TARGET MARKET

Projected Attendance – 400+ Pharmaceutical Industry Players

Our key target market includes pharmaceutical and other Business leaders, pharmacists, pharmacy technicians, pharmacy students, pharmacy owners, pharmacy managers and inventory personnel. includes Inventory Personnel, Pharmaceutical Business Partners, Pharmacists, Pharmacy Technicians, Pharmacy Students, Pharmacy Owners, Pharmacy Managers

BRAND VISIBILITY & THOUGHT LEADERSHIP

An entire week for key stakeholders to recognize & familiarize themselves with your brand & keep your products top of mind. Increasing positive perception of brand vs the competition, establishing yourselves as industry leaders

PRODUCT PLACEMENT & MARKETIG OPPORTUNITIES

Brand will be intentionally placed and featured in all promotional materials leading up to conference and two months thereafter, fostering an opportunity to capitalize on marketing activities.

PROFESSIONAL DEVELOPMENT & NETWORKING

Connect with pharmacy partners and key industry leaders, building relationships that can lead to business collaboration

LEAD GENERATION & PARTNERSHIPS

Face-to-face marketing channel that leads to faster partnerships.

NEW BUSINESS OPPORTUNITIES

Opportunity to solicit new business

ACCESS TO CUTTING EDGE INFORMATION

Opportunity to learn the latest in technological advances, therapeutic care while gaining CE credits.

MAGAZINE AD OPPORTUNITIES & PRICELIST



PSJ
PHARMACEUTICAL
SOCIETY OF JAMAICA



CAP
CARIBBEAN
ASSOCIATION OF
PHARMACISTS

PSJ & CAP

JOINT CONFERENCE 2026

ADVERTISING OPPORTUNITIES

Reach pharmacists, healthcare professionals, industry leaders,
decision-makers and key stakeholders from across the Caribbean.



CONFERENCE MAGAZINE

Advertising Rates (USD)

	INSIDE FRONT COVER	US\$650
	INSIDE BACK COVER	US\$650
	BACK COVER	US\$650
	FULL PAGE	US\$550
	HALF PAGE	US\$375
	QUARTER PAGE	US\$250



OFFICIAL CONFERENCE WEBSITE

Advertising Rates (USD)

(4 WEEKS)

	HOMEPAGE AD	US\$275
	OTHER PAGES	US\$220
	MEMBER LOGIN PAGE	US\$220



- ✓ Increase brand visibility
- ✓ Reach a targeted professional audience
- ✓ Strengthen brand presence
- ✓ Drive engagement and connections



RESERVE YOUR ADVERTISING SPACE TODAY!

Limited spaces available. Early booking is recommended.



All advertising rates are quoted and payable in **United States Dollars (USD)**.



FOR ADVERTISING BOOKINGS
AND INFORMATION, CONTACT:



psjjamaica@gmail.com



876 978 4199



www.psj.org.jm

BOOTH & OTHER SPONSORSHIP PRICELIST

Sponsorship Type	Cost (USD)
Premier Sponsorship	\$ 5,800.00
Platinum Sponsorship	\$ 3,000.00
Gold Sponsorship	\$ 2,000.00
Silver Sponsorship	\$ 1,500.00

Workshop Sponsorship Rates	Rates (USD)	Details
CE Workshop (Option A)	\$ 2,000.00	(90 minutes workshop with 2x10 minutes to interact with participants)
CE Workshop (Option B)	\$ 3,200.00	3hr workshop with 2x10 minutes to interact with participants,
CE Session Sponsorship (Option A)	\$ 900.00	30 minutes (including 5 minutes to interact)
CE Session Sponsorship (Option B)	\$ 1,700.00	60 minutes to interact (including 10 minutes to interact with participants)

ENTITLEMENTS FOR EACH SPONSOR CATEGORY

Premier Sponsors

- Two (2) 10x10ft display booth space OR one (1) large 10x20ft booth space.
- Branding of the Official PSJ Conference Banner with the Company's Logo
- Site Branding (List 1 & 2 items)
- Five (5) minutes greeting at the Opening Ceremony
- 10 minutes Sponsors Spotlight
- Online promotion of company (5 products) will be done on the PSJ website and on our social media platforms. This will be posted approximately two (2) months prior to the Conference. Ad Placement (Magazine Back Cover)
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms
- There will be a live radio broadcast on Saturday, where Premier sponsors will be given an interview session.

Platinum Sponsors

- One (1) Display Booth space (10x10ft)
- Site Branding (List 1 & 2 Items Only)
- Online promotion of company (3 products) will be done on the PSJ website and on our social media platforms. This will be posted approximately one (1) month prior to the Conference. (Half Page Ad in Magazine)
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.
- There will be a live radio broadcast on Saturday where platinum sponsors will be extended time to participate depending on allocated time.

Gold Sponsors

- One (1) Display Booth Space (10x10ft)
- Online promotion of one (1) product will be done on the PSJ website and on our social media platforms. This will be posted approximately one month prior to the Conference. (Quarter Page Ad)
- A poster that lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.

Silver Sponsors

- One (1) Display Booth Space (10x10ft)
- Online promotion of one (1) product will be done on our social media platforms. This will be posted approximately one month prior to the Conference.
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.

OTHER SPONSORSHIP OPPORTUNITIES

The following items can also be sponsored. Contact psjjamaica@gmail.com if you are interested in sponsoring any of these items.

