



## PHARMACEUTICAL SOCIETY OF JAMAICA

### Annual Pharmaceutical Conference

**Theme: Pharmacists *Advancing Healthcare Through Innovation, Policy and Practice***

Venue: Princess Grand, Green Island, Hanover

***August 17 – 23, 2026***

### Introduction

The Pharmaceutical Society of Jamaica (PSJ), in collaboration with the Caribbean Association of Pharmacists (CAP), will host a Joint Conference from August 17–23, 2026, under the theme **“Pharmacists Advancing Healthcare Through Innovation, Policy and Practice.”**

This landmark conference is designed to empower pharmacists through continuous professional development, equipping them with the knowledge, skills, and insights needed to respond to emerging trends and evolving demands within the healthcare landscape. With an anticipated attendance of approximately **350 pharmacists**, the conference will serve as a premier platform for learning, collaboration, and professional exchange across the region.

### Goals and Objectives

The core objectives of the Conference are to:

- Deliver high-quality continuing education sessions that enhance pharmacists’ knowledge and awareness of current and emerging industry developments;
- Facilitate practical workshops that enable participants to sharpen existing skills and acquire new competencies;
- Provide a dynamic forum for networking and collaboration among pharmacists from diverse geographic and professional backgrounds; and
- Strengthen partnerships with the pharmaceutical industry and key stakeholders, while creating meaningful value and visibility for sponsors.

### Preliminaries

- CAP Executive Meeting
- PSJ’s Annual General Meeting & Election of Office

- Joint PSJ & CAP Opening Ceremony

## **Conference Days (August 19 - 23, 2026)**

Over five (5) days several workshops, seminars and other events are planned to achieve our objectives. Sponsors will have the opportunity to set up display booths and do other forms of onsite branding.

### **Wednesday (August 19)**

#### **CAP CE sessions begins**

### **Thursday (August 20)**

PSJ AGM & Election of Officers. CAP CEs runs concurrently (Time will be announced)

### **Friday (August 21)**

CE Sessions & Workshops. Joint PSJ & CAP Opening Ceremony in the evening. CAP Gala

### **Saturday (August 22)**

CE Sessions & Workshops. PSJ's Entertainment Segment

### **Sunday (August 23)**

Final day – CE Sessions & Closing Ceremony

## **Sponsorship Packages**

### **Pharmacists Registration**

One-time Registration for Pharmacists – US\$155.00 Per Participant; ***Please Note Registration Cost Quoted is for PSJ Paid-Up Members Only. Non-members Attract a Different Cost.***

Sponsor forty (40) or more Pharmacists' Registrations and pay US\$125.00 per Registration.

### **Premier Sponsorship - US\$5,800.00**

Two (2) companies will bear this title: one (1) pharmaceutical company and one from outside the industry)

- Two (2) display booths (10x10ft) **OR** one (1) large booth (10x20ft)
- Branding of the Official PSJ Conference Banner with the Company's Logo

- Site Branding (List 1 & 2 items only)
- Five (5) minutes greeting at the Opening Ceremony
- Ad Placement on Back cover of PSJ Souvenir Magazine
- 10 minutes sponsors spotlight.
- Online promotion of company (5 products) will be done on the PSJ website and on our social media platforms. This will be posted approximately two (2) months prior to the Conference.
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.
- There will be a live radio broadcast on Saturday, where Premier sponsors will be given an interview session.

#### **Platinum Sponsor - Cost US\$3000.00**

One (1) display booth (10x10ft)

- Half-page coloured Ad in the PSJ souvenir magazine
- Conference room branding (List 1 & List 2 only)
- Online promotion of company (3 product) will be done on the PSJ website and on our social media platforms. This will be posted approximately one (1) month prior to the Conference.
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.
- There will be a live radio broadcast on Saturday Ruby sponsors will be extended this benefit pending on the time allocated to give an interview session.

#### **Gold Sponsor – US\$2000.00**

- A display booth (10x10ft)
- Quarter page coloured ad in the PSJ souvenir magazine
- Online promotion of one (1) product will be done on the PSJ website and on our social media platforms. This will be posted approximately one month prior to the Conference.

- A poster that lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.

### **Silver Sponsor – US\$1,500.00**

- A display booth (10x10ft)
- Online promotion of one (1) product will be done on our social media platforms. This will be posted approximately one month prior to the Conference.
- Poster which lists the sponsors will be distributed electronically to all stakeholders as well as posted on our social media platforms.

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **Workshop Sponsorship**

- Ninety (90) minutes workshop includes 10 minutes interaction with participants and branding of workshop room. Sponsor gets to have an input in topic – **US\$2000.00.**
- Three (3) hours workshop includes 2 x 10 minutes interaction with participants, display table or booth and branding of workshop room. Sponsor gets to have an input in topic - **US\$3200.00**

### **CE Session Sponsorship**

- Sixty (60) minutes includes 10 minutes of interaction with participants – **US\$1700.00**

**You may also purchase Ads in our Magazine or on our Official Website (see attached Contract for details).**

**Also available for sponsorship: Conference bags, Press Kit folders, Pens, Notepads and Name Tags**

**Each company interested in participating will be required to sign and return the contracts included in the package to the PSJ Headquarters by March 31, 2026**

### **Things To Note:**

1. Booth setup will be from Tuesday August 18 – Friday August 21. Booth setup will not be facilitated outside of that date range.

2. Guidelines will be provided that governs booth set up and access to property by third party operators
3. Television and Truss light will attract zero charge. LED appliances/equipment will attract a vendor fee of US\$750.00 – US\$1000.00 per day.
4. Logos, Ads and Artworks for Magazine and Website must be forwarded by the prescribed time and at required specifications
5. Bookings for hotel accommodations must be done directly with **Go! Jamaica Travel**. You are advised to book rooms early to avoid any issues.