

JADA M. ADDISON, MA, MCCT, CPTD



Jada Addison is an experienced adult learning and development champion with over 19 years of expertise in assessing capabilities and solving workplace talent challenges.

She holds the industry credential of Certified Professional in Talent Development (CPTD) from the Association for Talent Development (ATD) and is the current President of the South Carolina Chapter, ATD. Her proudest chapter moments include overseeing the successful transition to remote operations during the pandemic and helping to secure the chapter's ATD Award for Excellence in Strategic Partnerships –a triumph attributed to her winning submission.

Armed with a bachelor's degree in communications from the College of Charleston and a master's degree in human resources from Webster University, she has fine-tuned her skills through diverse experiences at notable organizations such as The Charleston Place Hotel, BlueCross BlueShield of South Carolina and PwC's Virtual Business Office. Notably, she held the pioneering role of Assistant Director of Learning and Development at PwC's Virtual Business Office.

Jada's passion lies in fostering psychological safety and actively engages organizations in succession planning and retention efforts while focusing on diversity, equity and inclusion strategies that drive organizational success. She serves as a collaborative partner with government agencies on projects like enhancing senior executive onboarding practices, with some of her successes being showcased on public-facing websites.

Beyond her professional endeavors, Jada enjoys immersing herself as an imaginary food blogger (she loves to experience different restaurants and eating), completing deductive reasoning challenges (she loves escape rooms), and traveling (she loves history, adventure and fun).